



Tier-1 Telco in APAC Selects Allot Congestion Management for Quality of Experience Improvement and CAPEX Savings

Allot Smart Solution to Improve Quality of Experience by up to 30% in Heavily Congested Cells.

HOD HASHARON, Israel, October 13, 2020 -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaS) solutions for communication service providers (CSPs) and enterprises, today announced that a Tier-1 fixed and mobile telecommunications provider in APAC has selected the Allot Smart family of traffic management and analysis solutions to optimize network performance. The solution is expected to reduce RAN CAPEX and improve quality of experience (QoE) up to a 30%* in heavily congested cells.

The implementation in the CSP's network contains Allot Smart solutions including Allot ClearSee. Powered by inline deep packet inspection (DPI), the Allot solution captures a rich variety of network topology, application, user, and quality of experience (QoE) data in real-time. Allot ClearSee uses machine learning AI and closed-loop analytics to generate actionable intelligence from the service provider's network traffic and drives automated network congestion management capabilities.

"Allot Smart solutions provide the CSP with our best-in-class congestion management which can help them offer better quality of experience to their customers," said Mark Shtelman, Vice President of Product Management at Allot. "By implementing Allot's traffic management and analysis solutions, they see a significant improvement in users' QoE, by as much as 30% in heavily congested cells, while reducing CAPEX."

For more information on Allot Smart solutions visit: <https://www.allot.com/products-service-providers/network-intelligence-software/>

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* *QoE improvement is defined by relative median PDCP delay reduction in congested cells.*

Additional Resources:

Allot Blog: <https://www.allot.com/blog>

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About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic



control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 23 million subscribers in Europe.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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