

### **Allot Announces Third Quarter 2020 Financial Results**

### Q3 2020 revenue grew by 26% year-over-year

### Reconfirms 2020 revenue guidance between \$135-140 million

**Hod Hasharon, Israel – November 4, 2020** - <u>Allot Ltd.</u> (NASDAQ: ALLT, TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for communication service providers and enterprises worldwide, today announced its unaudited third quarter 2020 financial results.

### Highlights of the third quarter

- Third quarter revenues were \$34.8 million, up 26% year-over-year;
- Non-GAAP operating loss reduced to \$1.0 million compared with operating loss of \$2.2 million in the third quarter of last year; GAAP operating loss of \$2.5 million compared with \$2.2 million in the third quarter of last year;
- Non-GAAP net loss reduced to \$1.2 million compared with non-GAAP net loss of \$1.9 million in the third quarter of last year; GAAP net loss of \$2.4 million compared with \$2.1 million in the third quarter of last year;

### **Financial Outlook**

- Management reiterates its prior-issued guidance, with expectations for full year 2020 revenues to be between \$135 - \$140 million, representing accelerated double-digit growth over those of 2019.
- Management continues to expect to be profitable in the fourth quarter this year;
- Management continues to expect to close additional Recurring Security Revenue deals in 2020 and reiterates that the MAR\* (maximum annual revenue potential of concluded transactions) of new deals expected to be signed in 2020 should exceed \$140 million.

### **Management Comment**

**Erez Antebi, President & CEO of Allot,** commented: "We are very happy with the strong continued growth and solid performance we have shown throughout 2020. While the challenging business environment caused by COVID-19 continues to result in some delays in signing new contracts, we expect our revenues to continue to grow in the fourth quarter as well. In addition, we are very encouraged by the growing number of operators who see the need to provide consumers and SMBs with the zero touch clientless security solutions that Allot offers."



### Third quarter 2020 Financial Results Summary

**Total revenues** for the third quarter of 2020 were \$34.8 million, an increase of 26% compared to \$27.6 million in the third quarter of 2019.

**Gross profit on a GAAP basis** for the third quarter of 2020 was \$23.7 million (gross margin of 68.3%), compared with \$19.2 million (gross margin of 69.4%) in the third quarter of 2019, representing a 24% improvement.

**Gross profit on a non-GAAP basis** for the third quarter of 2020 was \$24.0 million (gross margin of 69.0%), a 24% improvement compared with \$19.4 million (gross margin of 70.2%) in the third quarter of 2019.

**Net loss on a GAAP basis** for the third quarter of 2020 was \$2.4 million, or \$0.07 per basic share, compared with a net loss of \$2.1 million, or \$0.06 per basic share, in the third quarter of 2019.

**Non-GAAP net loss** for the third quarter of 2020 was \$1.2 million, or \$0.03 per basic share, compared with a non-GAAP net loss of \$1.9 million, or \$0.05 per basic share, in the third quarter of 2019.

**Cash and investments** as of September 30, 2020 totaled \$107.2 million, compared with \$109.2 million, as of June 30, 2020.

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### **Conference Call & Webcast**

The Allot management team will host a conference call to discuss third quarter 2020 earnings results today, November 4, 2020 at 8:30 am ET, 3:30 pm Israel time. To access the conference call, please dial one of the following numbers:

US: 1-888-642-5032, UK: 0-800-917-5108, Israel: +972-3-918-0609

A live webcast and, following the end of the call, an archive of the conference call, will be accessible on the Allot website at: http://investors.allot.com/index.cfm

### **Additional Resources**

Allot Blog: <a href="https://www.allot.com/blog">https://www.allot.com/blog</a>

Follow us on Twitter: @allot ltd

Follow us on LinkedIn: <a href="https://www.linkedin.com/company/allot-communications">https://www.linkedin.com/company/allot-communications</a>

### **About Allot**

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500



mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

For more information, visit www.allot.com

\*MAR (maximum annual revenue potential of concluded transactions) was estimated by Allot upon transaction signature and constitutes an approximation of the theoretical annual revenues Allot would receive if 100% of the customer's subscribers, as estimated by Allot, signed up for the service.

### **GAAP to Non-GAAP Reconciliation**

Non-GAAP net income is defined as GAAP net income after excluding stock-based compensation expenses, amortization of acquisition-related intangible assets, deferred tax asset adjustment, tax related items, exchange rate differences related to revaluation of assets and liabilities denominated in non-dollar currencies and other acquisition-related expenses.

These non-GAAP measures should be considered in addition to, and not as a substitute for, comparable GAAP measures. The non-GAAP results and a full reconciliation between GAAP and non-GAAP results is provided in the accompanying Table 2. The Company provides these non-GAAP financial measures because it believes they present a better measure of the Company's core business and management uses the non-GAAP measures internally to evaluate the Company's ongoing performance. Accordingly, the Company believes they are useful to investors in enhancing an understanding of the Company's operating performance.

### **Safe Harbor Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: those related to the COVID-19 pandemic, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on fourth party channel partners for a material portion of our revenues; court approval of the Company's proposed share buy-back program; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date



hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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### TABLE - 1 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except share and per share data)

	Three Months Ended September 30,				Nine Months Ended					
					September 30,					
	2020		2019			2020	2019 (Unaudited)			
		(Unaudited)		audited)	(Un	audited)				
Revenues	\$	34,752	\$	27,637	\$	96,831	\$	79,533		
Cost of revenues		11,007		8,456		28,455		24,050		
Gross profit		23,745		19,181		68,376		55,483		
Operating expenses:										
Research and development costs, net		11,741		8,091		30,836		22,898		
Sales and marketing		11,439		12,233		34,741	34,919			
General and administrative		3,076		1,096		10,671		4,724		
Total operating expenses		26,256		21,420	· · · · · · · · · · · · · · · · · · ·	76,248	· ·	62,541		
Operating loss		(2,511)		(2,239)		(7,872)		(7,058)		
Financial and other income, net		646		257		1,514		1,360		
Loss before income tax expenses		(1,865)		(1,982)		(6,358)		(5,698)		
Tax expenses		528		129		1,309		1,279		
Net Loss		(2,393)		(2,111)		(7,667)		(6,977)		
Basic net loss per share	\$	(0.07)	\$	(0.06)	\$	(0.22)	\$	(0.20)		
Diluted net loss per share	\$	(0.07)	\$	(0.06)	\$	(0.22)	\$	(0.20)		
Weighted average number of shares used in computing basic net loss per share	35,163,221		34,348,200		34,903,109		34,183,27			
Weighted average number of shares used in computing diluted net loss per share	3	5,163,221	3	4,348,200	3	4,903,109	3	4,183,272		



### TABLE - 2 ALLOT LTD. AND ITS SUBSIDIARIES

### RECONCILIATION OF GAAP TO NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except per share data)

		nths Ended ner 30,	Nine Months Ended Septemer 30,				
	2020	2019	2020	2019			
	(Unau	ıdited)	(Unau	dited)			
GAAP cost of revenues	\$ 11,007	\$ 8,456	\$ 28,455	\$ 24,050			
Share-based compensation (1)	(89)	(67)	(242)	(188)			
Amortization of intangible assets (2)	(152)	(237)	(456)	(701)			
Changes in taxes and headcount related items (4)	<u></u> _	75_		75			
Non-GAAP cost of revenues	\$ 10,766	\$ 8,227	\$ 27,757	\$ 23,236			
GAAP gross profit	\$ 23,745	\$ 19,181	\$ 68,376	\$ 55,483			
Gross profit adjustments	241	229	698	814			
Non-GAAP gross profit	\$ 23,986	\$ 19,410	\$ 69,074	\$ 56,297			
GAAP operating expenses	\$ 26,256	\$ 21,420	\$ 76,248	\$ 62,541			
Share-based compensation (1)	(1,177)	(747)	(3,180)	(2,214)			
Amortization of intangible assets (2)	-	(188)	-	(565)			
Income (Expenses) related to M&A activities (3)	(48)	1,198	(82)	2,735			
Changes in taxes and headcount related items (4)	-	(31)	-	(31)			
Non-GAAP operating expenses	\$ 25,031	\$ 21,652	\$ 72,986	\$ 62,466			
GAAP financial and other income	\$ 646	\$ 257	\$ 1,514	\$ 1,360			
Exchange rate differences*	(370)	235	(468)	202			
Non-GAAP Financial and other income	\$ 276	\$ 492	\$ 1,046	\$ 1,562			
GAAP taxes on income	\$ 528	\$ 129	\$ 1,309	\$ 1,279			
Tax expenses in respect of net deferred tax asset recorded	(112)	(16)	(187)	(49)			
Non-GAAP taxes on income	\$ 416	\$ 113	\$ 1,122	\$ 1,230			
GAAP Net Loss	\$ (2,393)	\$ (2,111)	\$ (7,667)	\$ (6,977)			
Share-based compensation (1)	1,266	814	3,422	2,402			
Amortization of intangible assets (2)	152	425	456	1,266			
Expenses (Income) related to M&A activities (3)	48	(1,198)	82	(2,735)			
Changes in taxes and headcount related items (4)	-	(44)	-	(44)			
Exchange rate differences*	(370)	235	(468)	202			
Tax expenses in respect of net deferred tax asset recorded	112	16	187	49			
Non-GAAP Net Loss	\$ (1,185)	\$ (1,863)	\$ (3,988)	\$ (5,837)			
GAAP Loss per share (diluted)	\$ (0.07)	\$ (0.06)	\$ (0.22)	\$ (0.20)			
Share-based compensation	0.04	0.02	0.10	0.07			
Amortization of intangible assets	0.00	0.01	0.01	0.03			
Expenses (Income) related to M&A activities	0.01	(0.03)	0.01	(0.08)			
Exchange rate differences*	(0.01)	0.01	(0.01)	0.01			
Non-GAAP Net loss per share (diluted)	\$ (0.03)	\$ (0.05)	\$ (0.11)	\$ (0.17)			
Weighted average number of shares used in							
computing GAAP diluted net loss per share	35,163,221	34,348,200	34,903,109	34,183,272			
Weighted average number of shares used in							
computing non-GAAP diluted net loss per share	35,163,221	34,348,200	34,903,109	34,183,272			

<sup>\*</sup> Financial income or expenses related to exchange rate differences in connection with revaluation of assets and liabilities in non-dollar denominated currencies.



### TABLE - 2 cont. ALLOT LTD. AND ITS SUBSIDIARIES

### RECONCILIATION OF GAAP TO NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except per share data)

	Three Months Ended Septemer 30,				Nine Months Ended September 30,				
	2020		2019	<del>-</del>	2020		2019		
		(Unaudited)		_		udited)			
(1) Share-based compensation:									
Cost of revenues	\$	89 \$	67	9	3 242	\$	188		
Research and development costs, net		353	234		956		617		
Sales and marketing		551	297		1,462		907		
General and administrative		273	216		762		690		
	\$ 1,3	266 \$	814		3,422	\$	2,402		
(2) Amortization of intangible assets									
Cost of revenues	\$	152 \$	237	9	\$ 456	\$	701		
Sales and marketing		-	188		-		565		
-	\$	152 \$	425		\$ 456	\$	1,266		
(3) Expenses (Income) related to M&A activities									
General and administrative	\$	- \$	(1,561)		\$ -	\$	(3,508)		
Research and development costs, net		48_	363	_	82		773		
	\$	48 \$	(1,198)		82	\$	(2,735)		
(4) Changes in taxes and headcount related items									
Sales and marketing	\$	- \$	16		\$ -	\$	16		
Cost of revenues		-	(75)		-		(75)		
General and administrative			15		_		15		
	\$	- \$	(44)		\$ -	\$	(44)		



# TABLE - 3 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (U.S. dollars in thousands)

(U.S. dollars in tho	usands)				
	September 30, 2020		December 31, 2019		
	(Un	audited)	(Audited)		
ASSETS					
CURRENT ASSETS:					
Cash and cash equivalents	\$	18,191	\$	16,930	
Short-term bank deposits	Ψ	55,376	Ψ	5,557	
Restricted deposit		1,279		23,183	
Available-for-sale marketable securities		31,912		61,012	
Trade receivables, net		18,945		29,008	
Other receivables and prepaid expenses		7,237		6,528	
Inventories		15,536		10,668	
Total current assets		148,476	-	152,886	
Total Cultent assets		140,470		132,000	
LONG-TERM ASSETS:					
Restricted deposit		440		10,913	
Severance pay fund		403		387	
Operating lease right-of-use assets		5,173		6,368	
Deferred taxes		345		517	
Other assets		659		926	
Total long-term assets		7,020		19,111	
DRODEDTY AND EQUIDMENT NET		11.010		0 125	
PROPERTY AND EQUIPMENT, NET		11,019		8,135	
GOODWILL AND INTANGIBLE ASSETS, NET		34,580		35,037	
Total assets	\$	201,095	\$	215,169	
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURRENT LIABILITIES:					
Trade payables	\$	10,899	\$	11,676	
Deferred revenues	·	22,833	·	36,360	
Short-term operating lease liabilities		3,168		3,151	
Other payables and accrued expenses		22,917		22,255	
Total current liabilities	-	59,817	-	73,442	
LONG-TERM LIABILITIES:					
Deferred revenues		9,392		5,262	
Long-term operating lease liabilities		1,997		3,820	
Accrued severance pay		846		794	
Total long-term liabilities		12,235		9,876	
SHAREHOLDERS' EQUITY		129,043		131,851	
Total liabilities and shareholders' equity	\$	201,095	\$	215,169	



## TABLE - 4 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (U.S. dollars in thousands) Three Months Ended Nine Months Ended

	Three Months Ended September 30,			Nine Months Ended September 30,				
	2020 (Unaudited)		2019 (Unaudited)		2020 (Unaudited)		2019 (Unaudited)	
Cash flows from operating activities:								
Net Loss	\$	(2,393)	\$	(2,111)	\$	(7,667)	\$	(6,977)
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		,				,		
Depreciation		978		682		2,663		1,915
Stock-based compensation related to options granted to employees		1,266		814		3,422		2,402
Amortization of intangible assets		152		425		456		1,266
Increase (Decrease) in accrued severance pay, net		36		17		36		(33)
Decrease (Increase) in other assets		108		111		267		(166)
Decrease in accrued interest and amortization of premium on marketable securities		118		95		346		336
Changes in operating leases, net		(444)		(235)		(611)		147
Decrease in trade receivables		2,579		889		10,063		5,119
Increase in other receivables and prepaid expenses		(227)		(315)		(1,146)		(689)
Decrease (Increase) in inventories		1,730		1,483		(4,868)		1,249
Decrease (Increase) in long-term deferred taxes, net		68		(87)		172		(269)
Increase (Decrease) in trade payables		3,423		686		(777)		(526)
Increase (Decrease) in employees and payroll accruals		(47)		(953)		(348)		587
Increase (Decrease) in deferred revenues		(7,940)		16,437		(9,397)		17,760
Increase (Decrease) in other payables, accrued expenses and other long term liabilities		453		(3,474)		970		(9,504)
Net cash provided by (used in) operating activities		(140)		14,464		(6,419)		12,617
Cash flows from investing activities:								
Decrease (Increase) in restricted deposit		21,875		(10,002)		32,377		(10,043)
Redemption of (Investment in) short-term deposits		(40,376)		9,067		(49,819)		13,986
Purchase of property and equipment		(1,851)		(1,313)		(5,547)		(2,790)
Investment in available-for sale marketable securities		-		(7,192)		(375)		(31,796)
Proceeds from redemption or sale of available-for sale marketable securities		7,918		8,813		29,364		32,382
Net cash provided by (used in) investing activities		(12,434)		(627)		6,000		1,739
Cash flows from financing activities:								
Exercise of employee stock options		223		111		1,680		773
Net cash provided by financing activities		223		111	-	1,680		773
The same provided by manning activities			_			1,000	_	- 115
Increase (Decrease) in cash and cash equivalents		(12,351)		13,948		1,261		15,129
Cash and cash equivalents at the beginning of the period		30,542		17,517		16,930		16,336
Cash and cash equivalents at the end of the period	\$	18,191	\$	31,465	\$	18,191	\$	31,465