



Tier-1 Telecom Service Provider in Europe Selects Allot HomeSecure and BusinessSecure to Provide Cyber-protection to Consumers and SMBs

Anti-malware protection plus configurable content control services to be offered to fixed broadband customers with recurring revenue to be shared between service provider and Allot

HOD HASHARON, Israel, January 19, 2021 -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaas) solutions for communication service providers (CSPs) and enterprises, today announced that a tier-1 CSP in Europe has selected Allot HomeSecure and BusinessSecure to provide consumers and SMBs with cybersecurity and content control services to protect the CPEs/routers and devices in their homes and businesses. This deal follows the service provider's successful implementation of Allot's NetworkSecure.

The HomeSecure and BusinessSecure solutions will be deployed in CPEs provided to consumers and SMBs by the service provider, and in the operator's network. The services are expected to be made available to the service provider's fixed broadband customers. Subscribers to the service will pay a monthly fee that is shared between the service provider and Allot.

Allot HomeSecure and BusinessSecure both provide security for IoT, smart appliances, and the devices connected to the home or business network. They integrate into the existing router with the addition of a thin software client that provides network visibility, cybersecurity and content controls without the need for any configuration by the customer. Allot HomeSecure and BusinessSecure use AI to identify and profile connected devices and to detect and act upon anomalous device behavior. HomeSecure and BusinessSecure have the option to be managed from an easy-to-use app that gives customers control over their network security and content controls.

"With their successful Allot NetworkSecure implementation, this European service provider decided to expand their relationship with Allot that has already resulted in a profitable consumer cybersecurity service," said Ran Fridman, EVP Global Sales at Allot. "It is a great opportunity for their customers to get a cybersecurity service that works on their mobile devices and in their homes and businesses, and for the service provider to further increase ARPU and brand awareness."

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Additional Resources:



Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

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About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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