

Exetel Launches Anti-malware and Parental Control Services, Powered by Allot NetworkSecure

Australian consumers will be protected by a premium cybersecurity service

HOD HASHARON, Israel, March 2, 2021 -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers and enterprises, announced today that Exetel, Australia's largest independent internet service provider, has launched zero-touch, clientless cybersecurity and content control services for their residential customers, powered by Allot [NetworkSecure](#). Exetel is the first service provider in Australia to launch security services based on Allot solutions.

Exetel will use the Allot solution to offer protection against a broad range of cyber threats including malware, phishing and ransomware, which have recently increased as cyber criminals take advantage of opportunities presented by the COVID-19 pandemic. Exetel is also offering parental control services to its residential customers, all based on Allot NetworkSecure. The engagement between Exetel and Allot is based on a recurring monthly fee derived from the actual number of subscribers using the cyber security solution.

The network-based Allot cybersecurity solution launched by Exetel enables zero-touch, clientless user onboarding, eliminating the need for subscribers to download, install or update any software. As a result, Allot reports, their other telecom customers have achieved double-digit adoption rates.

Exetel Head of Residential, Glenn Ward, said:

"We are delighted to be the first Australian ISP to partner on cybersecurity with Allot, which already protects more than 20 million people around the world with this technology. The solution from Allot places Exetel at the forefront of threat protection which has become top of mind for customers given cyber attacks have become a day to day reality for Australians, particularly as more and more Australians work from home."

"An important goal for Allot is to provide our customers with the tools to give their subscribers peace of mind. It is our privilege to work with the team at Exetel to help them mitigate cyber risks and allow their subscribers to gain better control of the content they consume, using our unique mass-market network-based security solutions," said Oren Coral, Vice President Sales, APAC at Allot.

The Exetel services are powered by Allot NetworkSecure, part of the Allot Secure family of solutions, and the market leader in the growing network-based, mass-market cybersecurity category. Coupled with Allot consumer marketing services, NetworkSecure has been proven to achieve uncommonly high adoption rates.

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

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Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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