

## Japanese Broadband Provider Asahi Net Launches Allot Traffic Management Solution

*Allot replaces existing solution with its SmartTraffic QoE solution to improve Quality of Service for ISPs under Asahi Net and their customers.*

**HOD HASHARON, Israel, September, 29, 2021** -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers (CSPs) and enterprises, today announced that [Asahi Net](#), a broadband provider in Japan, has launched Allot's SmartTraffic QoE solution. SmartTraffic QoE provides comprehensive network traffic analytics as well as flexible, granular and precise real-time traffic management, which will improve network Quality of Experience (QoE) for Asahi Net's VNOs and their broadband customers.

With the deployment of [SmartTraffic QoE](#), Allot has replaced the incumbent solution, while expanding its footprint in Japan. The solution utilizes the Allot Service Gateway Tera II (SG-Tera II), an integrated platform for delivering network intelligence, traffic management, and cybersecurity protection. It addresses multiple challenges including modular scalability through its ability to handle up to 1 Tbps of network traffic in a single system and multiple Tbps in a clustered configuration.

"When we decided to renew our existing network traffic management system, Allot's more expandable DPI solution SG-Tera II system was exactly what we needed," said Satoshi Kashiwa, Corporate Officer of Asahi Net. "With this new solution, we now have greater flexibility and can manage significant traffic capacity."

Allot's SmartTraffic QoE solution utilizes Allot's Dynamic Actionable Recognition Technology to identify different types of encrypted traffic. The solution prioritizes critical applications over those that overwhelm available bandwidth, based on Key Quality Indicators (KQIs). Using those KQIs, network traffic is dynamically shaped to ensure that heavy users do not negatively impact the QoE of regular customers.

"Asahi Net's launch of SmartTraffic QoE marks a significant milestone in our expansion into the Japanese market as it is the first deployment of SG-Tera II in the nation," said Dr. Oren Kaufman, General Manager at Allot Japan. "We are thrilled to be working together with Asahi Net on developing new broadband services in Japan."

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

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### **About Allot**

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers Globally.

Allot. See. Control. Secure.

### **Forward-Looking Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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