

## Allot Announces Third Quarter 2021 Financial Results

### Continued revenue growth and signing of new security deals

**Hod Hasharon, Israel – November 9, 2021 -** <u>Allot Ltd.</u> (NASDAQ: ALLT, TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, today announced its unaudited results for the third quarter of 2021, ended September 30, 2021.

#### **Third Quarter 2021 Highlights**

- Revenue growth of 10% YoY to \$38.2 million
- Operating profit on a non-GAAP basis of \$0.3 million compared to a loss of \$1 million in Q3 2020
- Net loss on a non-GAAP basis reduced by 86% YoY to \$0.2 million
- Signed Security as a Service deal with DISH in the US to deliver cybersecurity to their 5G customers

#### **Financial Outlook**

Management expects 2021 revenues to be between \$145- 146 million and continues to expect to sign recurring security deals to be closed in 2021 with an MAR\* of at least \$180 million.

Management expectations of Security as a Service (SECaaS) revenues have been delayed due to delays in service launches. Formerly forecasted SECaaS revenues levels are expected to be reached with a delay of approximately two quarters. Considering the above, management is providing the following updates to the SECaaS revenue guidance:

- For 2021, SECaaS revenues are expected to be between \$4.1-4.3 million.
- SECaaS revenues in 2022 are expected to be between \$10-15 million.
- SECaaS revenues for the 12 months between July 2022 and June 2023 are expected to be between \$20 \$30 million.
- ARR\* in December of 2021 is expected to be between \$5–6 million and in December 2022 between \$20–30 million. ARR measures the current annual run rate of the SECaaS revenues, which is calculated based on these expected revenues in the current month of December and multiplied by 12.



#### **Management Comment**

**Erez Antebi, President & CEO of Allot, commented**: "In the third quarter of 2021, we continued to execute on our plan and grow. This is our 15<sup>th</sup> straight quarter of year over year growth, and I am very pleased with the results we achieved. Our DPI business is showing solid results as we continue to sign up new customers and grow our market share. In our cybersecurity business, we are executing on our strategy to revolutionize consumer cybersecurity, by enabling CSPs to offer consumer cybersecurity as a network service. To date, we have signed Security as a Service (SECaaS) deals with 18 different operators globally. This is a testimony that our service is proving to be highly in demand by both mobile and fixed operators throughout the world."

Continued Mr. Antebi, "In North America we are seeing very strong traction. As announced earlier this year, DISH Network Corporation (NASDAQ: DISH) selected Allot to provide end-to-end User Plane Protection (UPP) and Deep Packet Inspection (DPI) services for the company's cloud-native 5G network, and has since expanded the partnership to include cybersecurity services for DISH customers. This deal is in addition to previously announced Security as a Service wins with mobile and fixed line operators in EMEA and APAC."

"Looking at the Security as a Service network-based cybersecurity market, I am very encouraged by what we see: our pipeline is growing and we are seeing more operator interest than ever; adoption rates of operators that launched the service with the right go-to-market are high; and the North American market is very interested in delivering consumers network-based security. By our count, Allot is winning most of the "network-based Security as a Service" deals. Our high win ratio is, in our opinion, because of our high value product, commercial model, marketing support and track record. I firmly believe our strategic and financial goals with this significant growth engine are very tangible and I am confident that despite the lengthened launch process, we will meet them."

#### **Q3 2021 Financial Results Summary**

**Total revenues** for the third quarter of 2021 were \$38.2 million, an increase of 10% compared to \$34.8 million in the third quarter of 2020.

Gross profit on a GAAP basis for the third quarter of 2021 was \$26.5 million (gross margin of 69.5%), compared with \$23.7 million (gross margin of 68.3%) in the third quarter of 2020.

Gross profit on a non-GAAP basis for the third quarter of 2021 was \$26.8 million (gross margin of 70.4%), compared with \$24 million (gross margin of 69%) in the third quarter of 2020.

**Net loss on a GAAP basis** for the third quarter of 2021 was \$3.1 million, or \$0.08 loss per basic share, compared with a net loss of \$2.4 million, or \$0.07 loss per basic share, in the third quarter of 2020.



**Net loss on a non-GAAP basis** for the third quarter of 2021 was \$0.2 million, or \$0.00 loss per basic share compared with a non-GAAP net loss of \$1.2 million, or \$0.03 loss per basic share, in the third quarter of 2020.

Cash and investments as of September 30, 2021 totaled \$99.2 million, compared with \$99.4 million, as of December 31, 2020.

###

#### **Conference Call & Webcast**

The Allot management team will host a conference call to discuss the third quarter results today, November 9, 2021 at 8:30 am ET, 3:30 pm Israel time.

To access the conference call, please dial one of the following numbers:

US: 1-888-668-5032, Israel: +972-3-918-0609, UK: 0 800 917 5108

A live webcast and, following the end of the call, an archive of the conference call, will be accessible on the Allot website at: <a href="http://investors.allot.com/index.cfm">http://investors.allot.com/index.cfm</a>

#### **About Allot**

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based Security as a Service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

For more information, visit www.allot.com

#### **GAAP to Non-GAAP Reconciliation**

Non-GAAP net income is defined as GAAP net income after excluding stock-based compensation expenses, amortization of acquisition-related intangible assets, deferred tax asset adjustment, exchange rate differences related to revaluation of assets and liabilities denominated in non-dollar currencies and other acquisition-related expenses.

<sup>\*</sup>MAR (maximum annual revenue potential of concluded transactions) was estimated by Allot upon transaction signature and constitutes an approximation of the theoretical annual revenues Allot would receive if 100% of the customer's subscribers, as estimated by Allot, signed up for the service.

<sup>\*</sup>ARR: annual recurring SECaaS revenues, calculated based on revenues expected in the current month and multiplied by 12;



These non-GAAP measures should be considered in addition to, and not as a substitute for, comparable GAAP measures. The non-GAAP results and a full reconciliation between GAAP and non-GAAP results is provided in the accompanying Table 2. The Company provides these non-GAAP financial measures because it believes they present a better measure of the Company's core business and management uses the non-GAAP measures internally to evaluate the Company's ongoing performance. Accordingly, the Company believes they are useful to investors in enhancing an understanding of the Company's operating performance.

#### **Safe Harbor Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements set forth in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on fourth party channel partners for a material portion of our revenues; court approval of the Company's proposed share buy-back program; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Investor Relations Contact: GK Investor Relations Ehud Helft +1 212 378 8040 allot@gkir.com Public Relations Contact: Seth Greenberg, Allot Ltd. +972 54 922 2294 sgreenberg@allot.com



# TABLE - 1 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except share and per share data)

	Three Months Ended		ed	<b>Nine Months Ended</b>					
		Septer	nber 30,		September 30,				
		2021		2020		2021		2020	
	(Un	audited)	(Un	audited)	(U	naudited)	(Ur	naudited)	
Revenues	\$	38,155	\$	34,752	<b>*</b> \$	104,626	\$	96,831	
Cost of revenues		11,624		11,007		32,037		28,455	
Gross profit		26,531		23,745		72,589		68,376	
Operating expenses:									
Research and development costs, net		12,148		11,741		34,088		30,836	
Sales and marketing		12,901		11,439		37,312		34,741	
General and administrative		3,720		3,076		11,000		10,671	
Total operating expenses	<u></u>	28,769		26,256		82,400		76,248	
Operating loss		(2,238)		(2,511)		(9,811)		(7,872)	
Financial and other income, net		(146)		646		163		1,514	
Loss before income tax expenses		(2,384)		(1,865)		(9,648)		(6,358)	
Tax expenses		689		528		1,362		1,309	
Net Loss		(3,073)		(2,393)		(11,010)		(7,667)	
Basic net loss per share	\$	(0.08)	\$	(0.07)	\$	(0.31)	\$	(0.22)	
Diluted net loss per share	\$	(0.08)	\$	(0.07)	\$	(0.31)	\$	(0.22)	
Weighted average number of shares used in computing basic net loss per share	30	6,286,436	3	5,163,221		35,923,853	3	4,903,109	
Weighted average number of shares used in computing diluted net loss per share	30	6,286,436	3.	5,163,221		35,923,853	3	4,903,109	



## TABLE - 2 ALLOT LTD. AND ITS SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except per share data)

		Three Mor	nths End	led		Nine Mon Septem		led
		2021		2020		2021		2020
			ıdited)			(Unau		
GAAP cost of revenues	\$	11,624	\$	11,007	\$	32,037	\$	28,455
Share-based compensation (1)		(161)		(89)		(444)		(242)
Amortization of intangible assets (2)		(152)		(152)		(456)		(456)
Non-GAAP cost of revenues	\$	11,311	\$	10,766	\$	31,137	\$	27,757
GAAP gross profit	\$	26,531	\$	23,745	\$	72,589	\$	68,376
Gross profit adjustments		313		241		900		698
Non-GAAP gross profit	\$	26,844	\$	23,986	\$	73,489	\$	69,074
GAAP operating expenses	\$	28,769	\$	26,256	\$	82,400	s	76,248
Share-based compensation (1)	•	(2,248)	•	(1,177)	,	(5,670)	•	(3,180)
Income related to M&A activities (3)		-		(48)		-		(82)
Non-GAAP operating expenses	\$	26,521	\$	25,031	\$	76,730	\$	72,986
GAAP financial and other income	\$	(146)	\$	646	\$	163	\$	1,514
Exchange rate differences*	ų.	352	Ψ	(370)	Ψ	442	y.	(468)
Non-GAAP Financial and other income	\$	206	\$	276	\$	605	\$	1,046
GAAP taxes on income	\$	689	\$	528	\$	1,362	\$	1,309
	3		Э		3		3	
Tax expenses in respect of net deferred tax asset recorded Non-GAAP taxes on income	\$	<u>5</u>	\$	(112) 416	\$	1,198	\$	1,122
Non-GAAP taxes on income	_ 5	094	Þ	410	3	1,198	3	1,122
GAAP Net Loss	\$	(3,073)	\$	(2,393)	\$	(11,010)	\$	(7,667)
Share-based compensation (1)		2,409		1,266		6,114		3,422
Amortization of intangible assets (2)		152		152		456		456
Income related to M&A activities (3)		-		48		-		82
Exchange rate differences*		352		(370)		442		(468)
Tax expenses in respect of net deferred tax asset recorded		(5)		112		164		187
Non-GAAP Net loss	\$	(165)	\$	(1,185)	\$	(3,834)	\$	(3,988)
GAAP Loss per share (diluted)	\$	(0.08)	\$	(0.07)	\$	(0.31)	s	(0.22)
Share-based compensation		0.07		0.04		0.17		0.10
Amortization of intangible assets		0.00		0.00		0.02		0.01
Income related to M&A activities		-		0.01		_		0.01
Exchange rate differences*		0.01		(0.01)		0.01		(0.01)
Tax expense in respect of net deferred tax asset recorded		(0.00)		-		-		-
Non-GAAP Net loss per share (diluted)	\$	(0.00)	\$	(0.03)	\$	(0.11)	\$	(0.11)
Weighted average number of shares used in								
computing GAAP diluted net loss per share	36	,286,436	35,	,163,221	35	5,923,853	34,	903,109
Weighted average number of shares used in computing non-GAAP diluted net loss per share	36	,286,436	35.	,163,221		5,923,853	34,	903,109

<sup>\*</sup> Financial income or expenses related to exchange rate differences in connection with revaluation of assets and liabilities in non-dollar denominated currencies.



#### TABLE - 2 cont. ALLOT LTD. AND ITS SUBSIDIARIES

#### RECONCILIATION OF GAAP TO NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(U.S. dollars in thousands, except per share data)

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2021	2	2020		2021	- 2	2020
		(Unau	ıdited)			(Unau	ıdited)	
(1) Share-based compensation:								
Cost of revenues	\$	161	\$	89	\$	444	\$	242
Research and development costs, net		759		353		1,853		956
Sales and marketing		960		551		2,472		1,462
General and administrative		529		273		1,345		762
	\$	2,409	\$	1,266	\$	6,114	\$	3,422
(2) Amortization of intangible assets								
Cost of revenues	\$	152	\$	152	\$	456	\$	456
	\$	152	\$	152	\$	456	\$	456
(3) Income related to M&A activities								
Research and development costs, net	\$	-	\$	48		-		82
	\$		\$	48	\$		\$	82



### TABLE - 3 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(U.S. dollars in thousands)

(O.S. donars in the	September 30, 2021	December 31, 2020
	(Unaudited)	(Audited)
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 5,659	\$ 23,599
Short-term bank deposits	74,925	47,225
Restricted deposits	1,600	1,200
Available-for-sale marketable securities	16,813	27,178
Trade receivables, net	31,222	20,685
Other receivables and prepaid expenses	8,743	14,205
Inventories	8,898	12,586
Total current assets	147,860	146,678
LONG-TERM ASSETS:		
Long-term bank deposits	215	215
Severance pay fund	474	434
Operating lease right-of-use assets	2,699	4,458
Deferred taxes	255	420
Other assets	1,501	2,975
Total long-term assets	5,144	8,502
PROPERTY AND EQUIPMENT, NET	13,205	11,993
GOODWILL AND INTANGIBLE ASSETS, NET	35,373	34,427
Total assets	\$ 201,582	\$ 201,600
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES:		
Trade payables	\$ 1,388	\$ 2,092
Deferred revenues	28,907	26,658
Short-term operating lease liabilities	1,663	2,813
Other payables and accrued expenses	21,889	27,299
Total current liabilities	53,847	58,862
LONG-TERM LIABILITIES:		
Deferred revenues	18,857	9,782
Long-term operating lease liabilities	859	1,835
Accrued severance pay	965	969
Total long-term liabilities	20,681	12,586
SHAREHOLDERS' EQUITY	127,054	130,152
Total liabilities and shareholders' equity	\$ 201,582	\$ 201,600



# TABLE - 4 ALLOT LTD. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (U.S. dollars in thousands)

	Three Months Ended September 30,				Nine Months Ended September 30,			
	202	21	2	020	20 2021			2020
	(Unau	dited)	(Una	udited)	(Uı	naudited)	(Un	audited)
Cash flows from operating activities:								
Net Loss	\$ (	(3,073)	\$	(2,393)	\$	(11,010)	\$	(7,667)
Adjustments to reconcile net income to net cash provided by (used in) operating activit	es:							
Depreciation		1,151		978		3,380		2,663
Stock-based compensation		2,409		1,266		6,114		3,422
Amortization of intangible assets		235		152		706		456
Increase (Decrease) in accrued severance pay, net		16		36		(44)		36
Decrease in other assets		103		108		1,144		267
Decrease in accrued interest and amortization of premium on marketable securities		58		118		165		346
Changes in operating leases, net		344		(444)		(367)		(611)
Decrease (Increase) in trade receivables		(281)		2,579		(10,537)		10,063
Decrease (Increase) in other receivables and prepaid expenses		183		(227)		3,705		(1,146)
Decrease (Increase) in inventories		399		1,730		3,688		(4,868)
Decrease (Increase) in long-term deferred taxes, net		(10)		68		165		172
Increase (Decrease) in trade payables		(168)		3,423		(704)		(777)
Decrease in employees and payroll accruals	(	(1,450)		(47)		(2,073)		(348)
Increase (Decrease) in deferred revenues	(	(5,288)		(7,940)		11,324		(9,397)
Increase (Decrease) in other payables, accrued expenses and other long term liabilities		(133)		453		(3,497)		970
Net cash provided by (used in) operating activities	(	(5,505)		(140)		2,159		(6,419)
Cash flows from investing activities:								
Decrease (Increase) in restricted deposit		2,474		21,875		(400)		32,377
Investment in short-term deposits	(	(3,500)	(-	40,376)		(27,700)		(49,819)
Purchase of property and equipment		(962)		(1,851)		(4,591)		(5,547)
Investment in available-for sale marketable securities		-		-		_		(375)
Proceeds from sales and maturity of available-for sale marketable securities		2,353		7,918		9,932		29,364
Net cash provided by (used in) investing activities		365	(	12,434)		(22,759)		6,000
Cash flows from financing activities:								
Proceeds from exercise of stock options		193		223		2,660		1,680
Net cash provided by financing activities		193		223		2,660		1,680
Insurance (Danmana) in each and each environment	,	(4.047)	,	12 251)		(17,940)		1 261
Increase (Decrease) in cash and cash equivalents  Cash and cash equivalents at the beginning of the period		(4,947) 10,606	(	12,351) 30,542				1,261 16,930
						23,599		
Cash and cash equivalents at the end of the period	\$	5,659	\$	18,191	\$	5,659	\$	18,191



U.S. dollars in millions, except number of full time emplo	01 0 1					
0.5. donars in minions, except number of full time empto	yees, % of top-1	0 end-				
customers out of revenues and number of shares						
	Q3-2021		YTD 2021		<b>FY 2020</b>	
Revenues geographic breakdown						
Americas	1.9	5%	9.6	9%	8.1	6%
EMEA	23.7	62%	65.6	63%	104.3	77%
Asia Pacific	<u>12.6</u>	<u>33%</u>	<u>29.4</u>	<u>28%</u>	<u>23.5</u>	<u>17%</u>
	38.2	100%	104.6	100%	135.9	100%
Breakdown between products & services revenues						
Products	24.1	63%	64.9	62%	92.5	68%
Professional Services	4.5	12%	12.0	12%	13.3	10%
Support & Maintenance	9.6	<u>25%</u>	<u>27.7</u>	26%	30.1	22%
	38.2	100%	104.6	100%	135.9	100%
Revenues per customer type			_			
CSP	31.6	83%	82.5	79%	114.8	84%
Enterprise	<u>6.6</u>	<u>17%</u>	<u>22.1</u>	<u>21%</u>	<u>21.1</u>	<u>16%</u>
	38.2	100%	104.6	100%	135.9	100%
% of top-10 end-customers out of revenues	60%		49%		71%	
Total number of full time employees (end of period)	735		735		676	
Weighted average number of basic shares (in millions)	36.3		35.9		35.0	
Non-GAAP weighted average number of fully diluted shares (in millions)	38.6		38.3		37.2	

#### SECaaS (Security as a Service) revenues- U.S. dollars in millions

Q3-2021: 1.2

Q2-2021: 0.9

Q1-2021: 0.8

Q4-2020: 0.7

#### ARR \* (annual recurring revenues)- U.S. dollars in millions

Sep. 2021:

4.6

Dec. 2020:

2.7

Dec. 2019:

0.5

\*ARR: annual recurring SECaaS revenues, calculated based on the monthly revenues multiplied by 12