

Tier-1 Mobile Operator in Asia Chooses Allot DNS Secure to Offer Consumer Cybersecurity Services

Allot is entitled to a recurring monthly fee based on the number of actual users.

HOD HASHARON, Israel, July 20, 2023 -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers (CSPs) and enterprises, today announced that a Tier-1 telecom operator, with more than 50 million mostly prepaid customers in Asia, has selected Allot DNS Secure to offer cybersecurity threat protection and comprehensive parental control services to its mobile customers. These services will initially be offered to postpaid customers and then potentially to other high value customers, as well. Allot is entitled to a recurring monthly fee based on the number of actual users.

Allot DNS Secure is a network-based cybersecurity service that is delivered from the operator's network with zero-touch, clientless operation, requiring no application installation. With DNS Secure, the operator can offer its subscribers frictionless protection from the latest cybersecurity threats by blocking access to malicious internet domains. The DNS Secure solution also offers subscribers parental control services which will let parents select which website categories cannot be accessed by their children.

"At Allot, we are very pleased to have been chosen by another in a growing list of Tier-1 CSPs who are deploying Allot DNS Secure for their consumer cybersecurity needs. It is a proven, easy-to-implement and easy-to-use solution that fills a need while generating recurring revenue for the CSP," said Weiming Li, Vice President of Sales for APAC at Allot.

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Telco CyberTalk Podcast: <https://www.allot.com/resources/podcasts>

Follow us on Twitter: [@allot_ltd](#)

Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution is already used by many millions of subscribers globally.



Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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