

Allot Wins Prestigious 2024 Frost & Sullivan Customer Value Leadership Award for CSP Security

Allot is recognized for its valuable contribution to the consumer and small business security industry.

HOD HASHARON, Israel, March 6, 2024 -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and converged network-native security solutions for communication service providers and enterprises, today announced that Frost & Sullivan has recognized Allot as the 2024 Customer Value Leader in the SOHO and consumer space for its contribution to CSP security.

Frost & Sullivan Best Practices Awards recognize companies in various regional and global markets for demonstrating outstanding achievement and superior performance in leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analyses, and extensive secondary research to identify best practices in the industry.

In recognizing Allot's consumer security services solutions for this award, Frost & Sullivan's panel of research analysts pointed out that the Allot security suite delivers better protection and ease of use compared to competing solutions. The analysts noted that the Allot solution offers simpler integration into customer applications and websites and that Allot delivers an overall superior customer experience. In addition, Allot displays strengths in the fields of innovation, market performance, and its forward-looking approach.

The Allot Secure network-native security solution is implemented in the core or at the edge of the network. The solution is powered by NetworkSecure, HomeSecure, or DNS Secure, which can be deployed as standalone software or as a virtual network function. Allot Secure network-native security enforces customer policies, both for security and parental control, to ensure a safe internet experience. With zero-touch onboarding, meaning no installation on the part of the end user, Allot Secure delivers service adoption rates that can reach as high as 50%.

"Frost & Sullivan commends Allot for simplifying top-class security adoption for CSPs and end users. The company's commitment to operational efficiency sets industry benchmarks and ensures that businesses and consumers can confidently rely on its security solutions," said Rabin Dhakal, Best Practices Research Analyst at Frost & Sullivan. "Allot stands at the forefront of innovation and customer centricity, poised to reshape the landscape of network intelligence and security solutions."

"Needless to say, we are thrilled that our CSP consumer security services solution, Allot Secure, was singled out on its merits. This award correlates with the praise that we receive from our CSP customers for Allot Secure and with our market-leading

position in network-native consumer-oriented security services," said Vered Zur, CMO at Allot.

[Read more](#) about the award that Frost & Sullivan granted to Allot.

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Telco CyberTalk Podcast: <https://www.allot.com/resources/podcasts>

Follow us on Twitter: [@allot_ltd](https://twitter.com/allot_ltd)

Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and converged security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-native security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-native security-as-a-service solution is already used by many millions of subscribers globally.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied in such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our accounts receivables, including our ability to collect outstanding accounts and assess their collectability on a quarterly basis; our ability to meet expectations with respect to our financial guidance and outlook; our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors; government regulation; the timing of completion of key project milestones which impact the timing of our revenue recognition; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on fourth party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.



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