Aramex Acquires Australian Domestic Courier Company

- **Strengthens Aramex's Asia-Pacific presence**
- **Acquisition will connect Australian e-commerce consumers to global retailers**
- **Acquisition in line with Aramex's business and acquisition strategy**

Dubai, UAE 15th June 2014: Aramex, the leading global logistics and transportation solutions provider, today announced its acquisition of Mail Call Couriers, a leading courier service in metro express deliveries in Australia. The new acquisition strengthens Aramex's Asia-Pacific proposition and provides Aramex with important, technology-driven delivery capabilities in Australia. The acquisition is part of the company's aggressive expansion strategy in global growth markets.

Mail Call Couriers is a leading express courier company in the metropolitan markets in Australia. It has a strong brand and has built a reputation for developing innovative customer-focused technology and providing fast and efficient services. Founded in 1982, Mail Call, in the last few years has been the benchmark for innovative e-commerce solutions in the Australian logistics market, with its unique 'WantItNow' delivery solution. The solution incorporates groundbreaking count-down technology and unparalleled 3 hour and evening e-commerce delivery offerings.

Australian consumers are purchasing an increasing number of goods and products from overseas through e-commerce, with a recent study showing that only 53% of online consumers buy domestically from Australian retailers. The Australian e-commerce market grew from $30billion in 2011 to over $37billion in 2013, with Australian consumers increasingly sourcing goods and products from the Asia Pacific region.

Australia is now the fourth largest e-commerce market in the Asia-Pacific region, providing significant opportunities for Aramex to expand its e-commerce proposition across the region to take advantage of the increasing demand from Australian consumers for online shopping delivery solutions.

Commenting on the acquisition, Hussein Hachem, Chief Executive Officer of Aramex said: "We are delighted to be adding Mail Call Couriers to Aramex's global network. The company has a very strong track record and an excellent management team and we are excited to support its next phase of growth. Mail Call Couriers is an excellent strategic fit for Aramex, with suitable, scalable synergies with Aramex's own global infrastructure, enabling us to play a key role in providing important delivery solutions to our customers in metropolitan markets in Australia. We will be taking Mail Call Courier's specialized 'WantItNow' technology and applying it to our other ecommerce markets across the globe. This deal also offers some exciting opportunities to further develop and grow our global e-commerce proposition across the Asia Pacific region. We intend to offer Shop and Ship to our Australian customers, enabling them to shop from the US, Europe and Asia Pacific regions. We will be looking to make a significant contribution to the development of Australia's e-commerce sector, drive innovation in the industry and help open up its markets to increased cross-border e-commerce."

Emma Cronin, Joint Managing Director of Mail Call Couriers said: “We are very proud of the business we founded and have built up over 32 years. The investment we have made in the company through our technology-driven solutions and our premium service proposition, particularly in the e-commerce space in recent years, has resulted in significant competitive differentiation for our business and brand. Following the acquisition, our customers will now be able to benefit from Aramex’s global network, international expertise and scale, whilst still being able to enjoy our personalised, tailored services.”

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Notes to editors:

About Aramex:

Aramex (DFM: ARMX) is a leading provider of comprehensive logistics and transportation solutions. Established in 1982 as an express operator, the company rapidly evolved into a global brand recognized for its customized services and innovative multi-product offering. Traded on the NASDAQ from 1997 to 2002, Aramex today is a publicly traded company on the Dubai Financial Market, employing more than 13,900 people in 354 locations across 60 countries and leads a strong alliance network providing global presence, and bringing together 40 independent express companies from around the world. The range of services offered by Aramex includes integrated logistics solutions, international and domestic express delivery, freight forwarding, secure records and information management solutions, and e-services, including e-business solutions and Shop and Ship.

For more information, please visit us at www.aramex.com. Follow us on Twitter: @aramex.

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