Press Release

Deyaar unveils special Cityscape offers

- *Residential customers can pay as little as 25 per cent, move in immediately to ready units at Clayton Residency*
- *Commercial clients pay as low as 30 per cent for full floors, take immediate possession at The Metropolis or 51@Business Bay*
- *Short-term offers valid during Cityscape Global – from October 2-4, 2012*

Dubai, UAE; October 2, 2012: Deyaar Development, a regional real estate company dedicated to innovation, customer care and long-term sustainability, unveiled today a range of special offers, covering both residential and commercial property, to mark this year's edition of Cityscape Global 2012.

As part of this limited-time promotion – available from October 2-4, 2012, coinciding with the region's premier real estate investment and development exhibition – residential customers can immediately enjoy a balanced lifestyle of luxury, leisure and tranquillity at Clayton Residency by paying as little as 25 per cent of the value of a one- or two-bedroom unit at this ready development in Business Bay.

Located adjacent to The Dubai Mall and in close proximity to major commercial districts, Clayton Residency offers stylish and spacious apartments with breathtaking lake views, full amenities and facilities.

Commercial clients can also take advantage of this unique opportunity: by paying as little as 30 per cent of the value of a full floor at either The Metropolis or

51@Business Bay, tenants can take immediate possession and also save 50 per cent on registration fees.

Located in Business Bay, both towers are attractively priced and include exclusive use of service areas, as well as lake views, proximity to Burj Khalifa, additional parking, and the possibility of long-term financing.

“We are delighted to extend these special offers to our residential and commercial customers, who can take advantage of exceptional financing terms and immediately enjoy an entirely new lifestyle,” said Saeed Al Qatami, Chief Executive Officer, Deyaar. “Whether you want to move into your dream home or make a smart move for your business, we strongly encourage everyone to visit us at Cityscape – and seize this opportunity while it lasts.”

For further information about these offers, just visit Deyaar at Cityscape Global: Stand 8A10, Hall 8, Dubai International Convention and Exhibition Centre.

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About Deyaar:
Deyaar Development PJSC is a leading real estate company in the region. Headquartered in Dubai, the company has grown significantly since its inception to evolve into a complete one-stop real estate solutions provider. Today, Deyaar stands at the forefront of the regional real estate sector, with interests in real estate development, property and facilities management, marketing and sales. Deyaar’s strategic solutions and deep market insights have helped create exceptional value for its investors.

The company currently manages over 30,000 commercial and residential properties. Its operations are divided across four key business units, vis-à-vis, property development, lease management, asset management, and fund management divisions. Deyaar is well positioned to play a pivotal role in the development of the region's property landscape. The company complies with the Escrow legislation and all relevant property laws in the UAE. Deyaar is registered with the Real Estate Regulatory Authority under reference number 15/07.

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