

Press release

Deyaar Development and Millennium Hotels & Resorts MEA announce opening date for Millennium Atria Business Bay

First hospitality venture between both companies

Cityscape Global, Dubai, UAE (October 3, 2018) – Deyaar Development PJSC, one of the UAE's leading property development and real estate services companies, and Millennium Hotels & Resorts, Middle East and Africa (MEA), one of the fastest growing hotel management companies in the region, today announced that Millennium Atria Business Bay will open its doors to welcome guests by the end of 2018.

The 30-storey Millennium Atria Business Bay hotel apartment tower which will be managed by Millennium Hotels & Resorts MEA is the first property in Deyaar's hospitality portfolio. The opening was announced at this year's Cityscape Global.

Located in Business Bay, the Millennium Atria Business Bay is comprised of studios, one-, two- and three-bedrooms, and duplex apartments designed by YOO Studio, the internationally-acclaimed interior design company founded by John Hitchcox and Philippe Starck, known for their cutting-edge designs for landmark signature residences and hotels across the globe.

Saeed Al Qatami, Chief Executive Officer, Deyaar, said: "The opening of the Millennium Atria Business Bay property marks our first foray into the hospitality industry, which represents the realisation of our portfolio diversification goals in line with the ambitions of the UAE's growing economy. We feel Millennium Hotels & Resorts is a strong partner for us in this venture, and look forward to the development of our relationship in the years to come."



Millennium Hotels & Resorts Middle East & Africa President Ali Hamad Lakhraim Alzaabi said: “It is thrilling to see that our first hospitality partnership with Deyaar Development has come into completion. We are confident that this property will deliver a unique holiday experience for business and leisure travellers alike. The Business Bay district is a flourishing destination in Dubai and opening another Millennium property within this area further expands our portfolio of diversified brands which cater to different market segments.”

Every unit in Millennium Atria Business Bay has a characteristic personality and flair, with a key focus on simplicity, functionality, and urban elegance paired with the latest smart home technology.

The units have views of either the iconic Burj Khalifa or the Dubai Water Canal, and will cater to business travellers, leisure tourists, and more.

The hotel’s facilities include an all-day dining restaurant, a sports bar, infinity pool on the 25th floor, a five-star spa, gymnasium, kids’ club, and a cinema terrace.

The mock-up model for Millennium Atria Business Bay will be on display at Deyaar’s stand S1H10, during the three-day Cityscape Global event, from October 2-4, 2018 at the Dubai World Trade Center.

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