



Where Experience Meets Innovation

May 2025





Experienced

Leader in water management for over 80 years



Focused

High-end, full scale solution provider



Global

Products sold in more than 60 countries, 5 operation bases



Innovative

6% of all revenues reinvested in R&D

ARAD GROUP WORLDWIDE

ARAD

Over 80 years of high quality water metering solutions

ARAD TECHNOLOGIES

Leading the development of sophisticated AMI systems and IoT solutions

MASTER METER

A Leading AMI solutions provider to the North American market

WATERTECH

A proven Italian marketplace leader

CONTAZARA

A proven Spanish marketplace leader

CICASA

Mexico's leading water meter manufacturer and developer

ARAD CHINA

High-end product to the Chinese market

INTERNATIONAL MARKETS (ROW)

Working in over 60 countries on 5 continents and through exclusive distributors in each country



R&D



Marketing & Support



Manufacturing Facility



IoT



CONTINUOUS INNOVATION



octave
Ultrasonic Water Meters
Ultrasonic Bulk
Water Meter

2009



City Mind
MDM - Control
Software

2012



sonata™
Ultrasonic Residential Water Meter
Ultrasonic
Technology

2016



ARADOLR9
LoRa solution

2021



New Gen
sonata™ II
Ultrasonic Residential Water Meter
Ultrasonic
Technology

2024

2004

Dialog3G
The 1st Integrative
AMR System



2010

Gladiator
Polymer
Volumetric Meter



2015

allegro™ harmony™
Full 2-Way
AMI & MDM



2019

IoT
solution



2022

harmony™
New Gen - MDM
software



WATER AND THE GLOBAL CLIMATE CRISIS

1

Extreme weather events and changes in water cycle patterns are making it more difficult to access safe drinking water, especially for the most vulnerable children.

2

Around 74% of natural disasters between 2001 and 2018 were water-related, including droughts and floods. The frequency and intensity of such events are only expected to increase with climate change.

3

By 2040, almost 1 in 4 children will live in areas of extremely high-water stress.

4

Rising sea levels are causing fresh water to become salty, compromising the water resources millions of people rely on.



shorturl.at/kIP46



The connection between the climate crisis and the intensity of the global water crisis, and to the role that smart metering plays in the struggle to conserve water and resources





Water shortage



Increased demand



Severe droughts throughout the world



International regulations requiring water metering devices to be installed as standard



Water breaches and leaks



Significant worldwide water price increase



NRW (Non revenue water) estimated to 16 Billion \$ a year

EXPANSION FUELED BY

ARAD GROUP - FULL SCALE SOLUTION PROVIDER



- > Develop
- > Design
- > Manufacture
- > Sales & Support

- > Smart Meters
- > AMI Infrastructure
- > IoT Compatible
- > Consumer Applications
- > MDM & Analytics

TECHNOLOGY LEADERSHIP



Ultrasonic Solutions



Revolutionary, precise and super reliable ultrasonic bulk water meter for utilities

sonata

Highly precise ultrasonic residential water meter



TECHNOLOGY LEADERSHIP



AMI Solutions

allegro™

2-way AMI
Fixed Network



Dialog3G AMR for Drive By



TECHNOLOGY LEADERSHIP



MDM & Analytics

harmony[®]encore[™]

- Varied collection of reports and statistical analyses
- Real-time location specific alerts on breaches, leaks and suspected theft
- Seamless interface with automated software systems



TECHNOLOGY LEADERSHIP



IoT Compatible

Consumer Applications



Read Your Meter Pro*

Extensive real-time information of personal water consumption:

- Web application
- Smartphone app

*Available in Israel and USA

THE NORTH AMERICAN MARKET



ONE OF THE
TOP 4
in the USA

10%
US
Market share

THE NORTH AMERICAN MARKET



- Master Meter is based in Texas
- A skilled team of 150 employees
- Local production, customer support, quality, administration and sales
- Extensive distribution network over 40 states
- Technological leadership with premium products
- Strong and well-known brand names in the market: Allegro, Harmony, Octave, Sonata



THE ISRAELI MARKET



THE LEADING
WATER METER

Provider in Israel

OVER
1.9 MILLION

End points

PROMOTING
ADDITIONAL OFFERINGS

to water utilities through
IoT technologies



THE ISRAELI MARKET



- Leader of AMI installation in Israel with significant market share
- Over 1.9 Million end points installed
- R&D center with more than 100 engineers developing state-of-the-art IoT technology for Arad group (LoRa, NB-IoT, Software solutions)
- LR9 AMI system, based on LoRa technology, developed to answer the utility's needs

TOP 15 CUSTOMERS



THE EUROPEAN MARKET



- Currently focusing on Spain and Italy - Contazara in Spain, Watertech in Italy
- A significant trend to ultrasonic solutions
- Technology leadership – NB-IoT & LoRa solutions, customized for customers
- Partnership with Telefonica and other providers as operators for IoT
- Scaling opportunities with Smart Gas metering

THE EUROPEAN MARKET



 **WaterTech**



Italy – Major customers

- Milano
- Torino
- Bologna
- Padova
- Bergamo
- Genova
- Venezia
- Palermo
- Bari



Spain – Major customers

- Madrid
- Barcelona
- Valencia
- Sevilla
- Palma
- Avila
- Badajos
- Oviedo



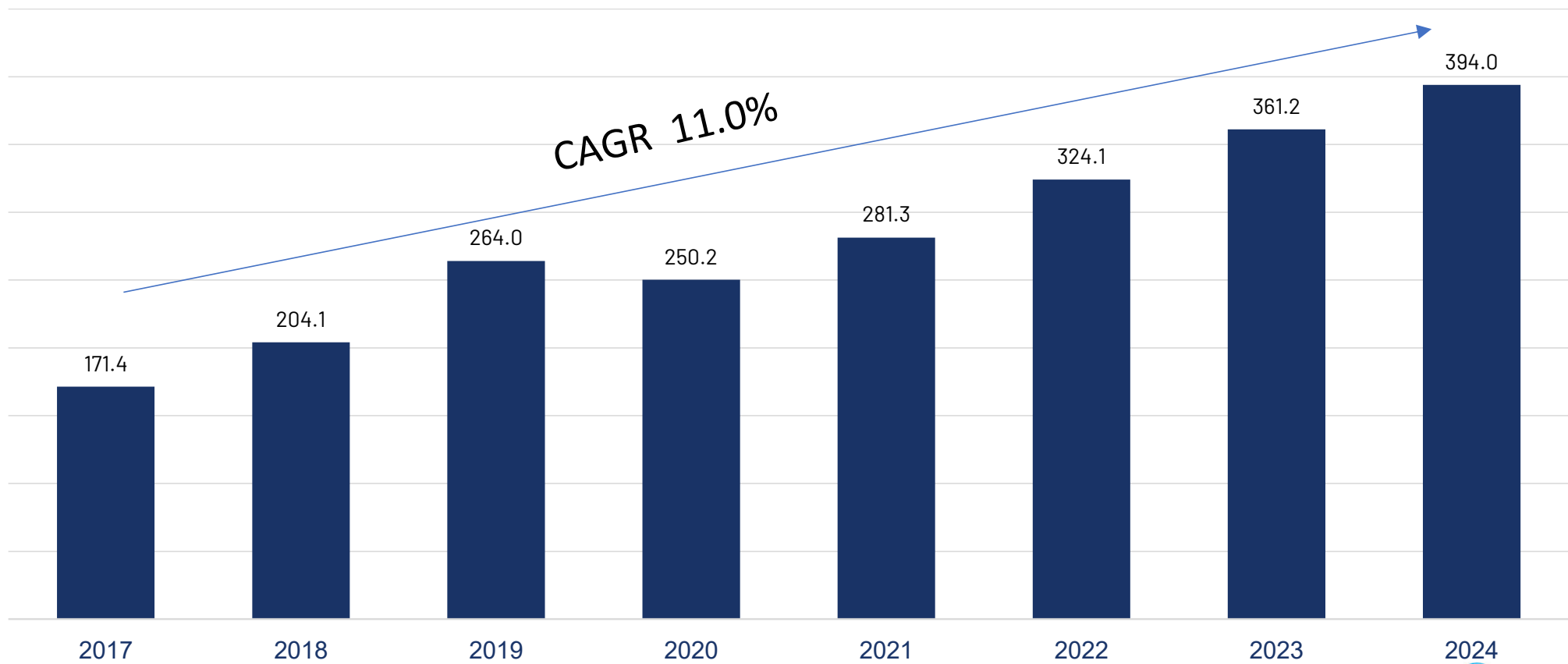
ARAD GROUP STRATEGY AND DIRECTIONS

- Focusing on AMI driven markets
- Focusing in ultrasonic technology
- Providing a variety of communication solutions
- A resilient and agile global supply chain, built on diversified sourcing to ensure operational continuity and effective risk mitigation
- Focusing on high profitability territories
- M&A as additional growing engine

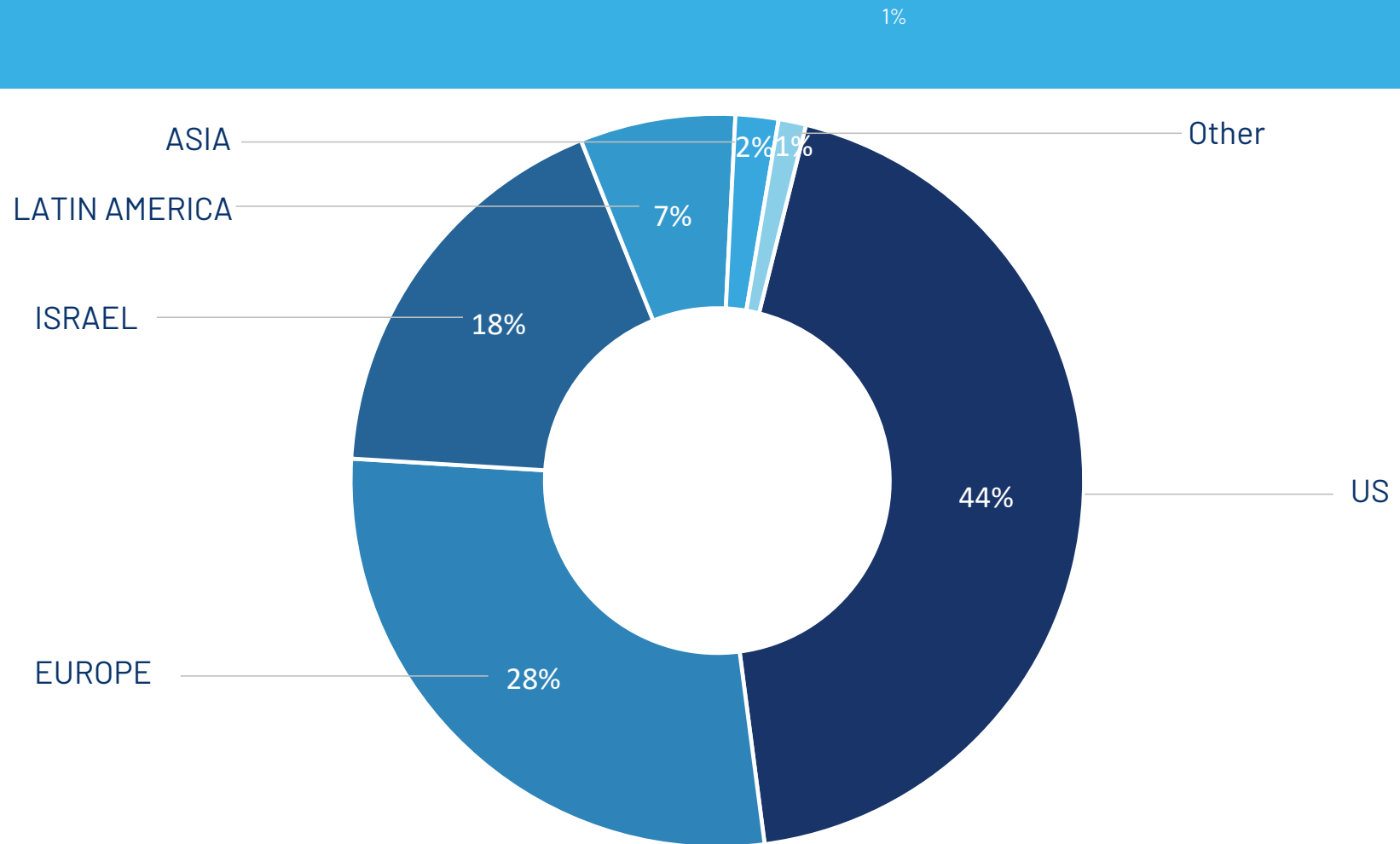
FINANCIAL DATA



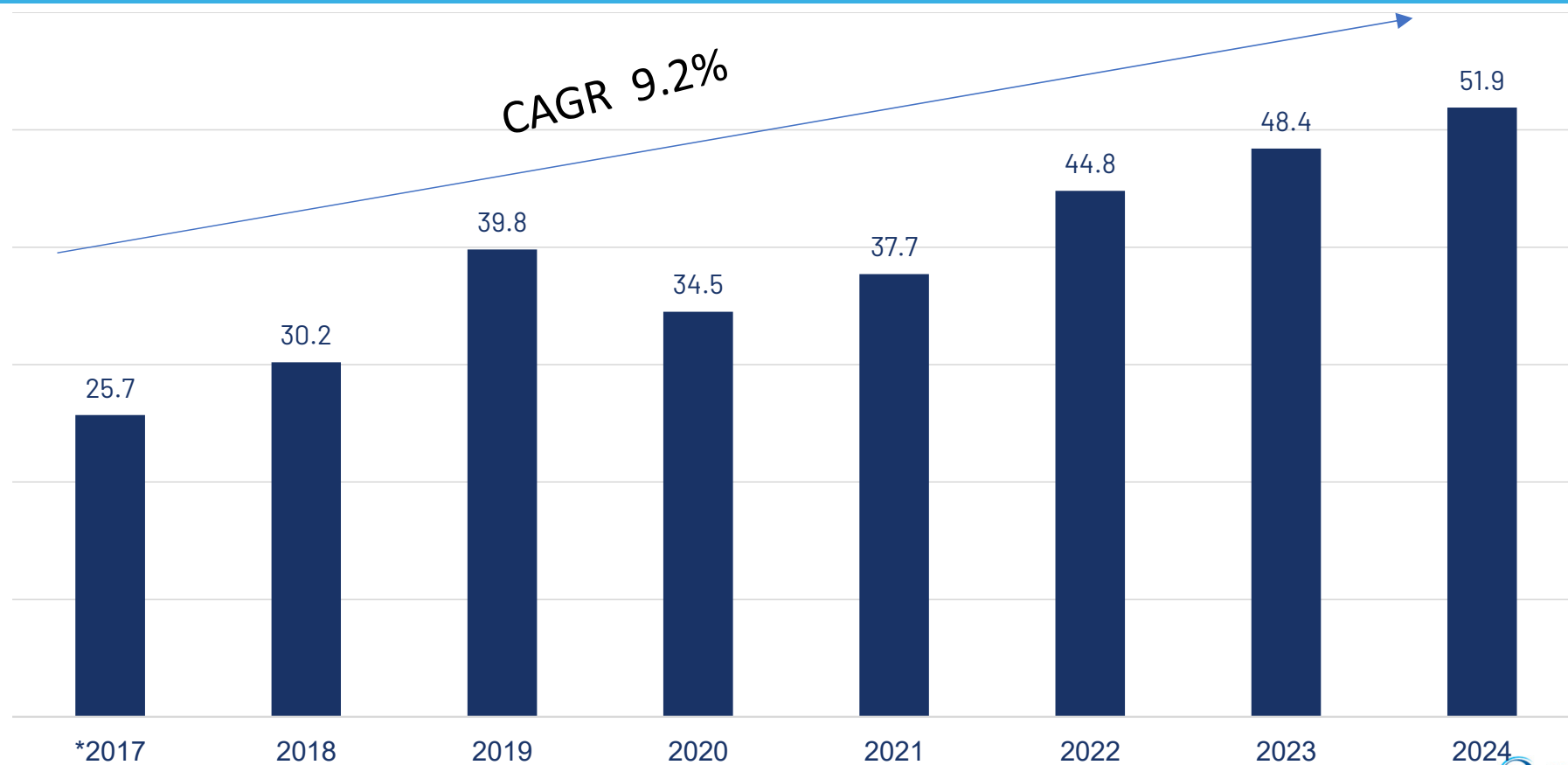
SALES (M\$)



SALES BY REGIONS - 2024

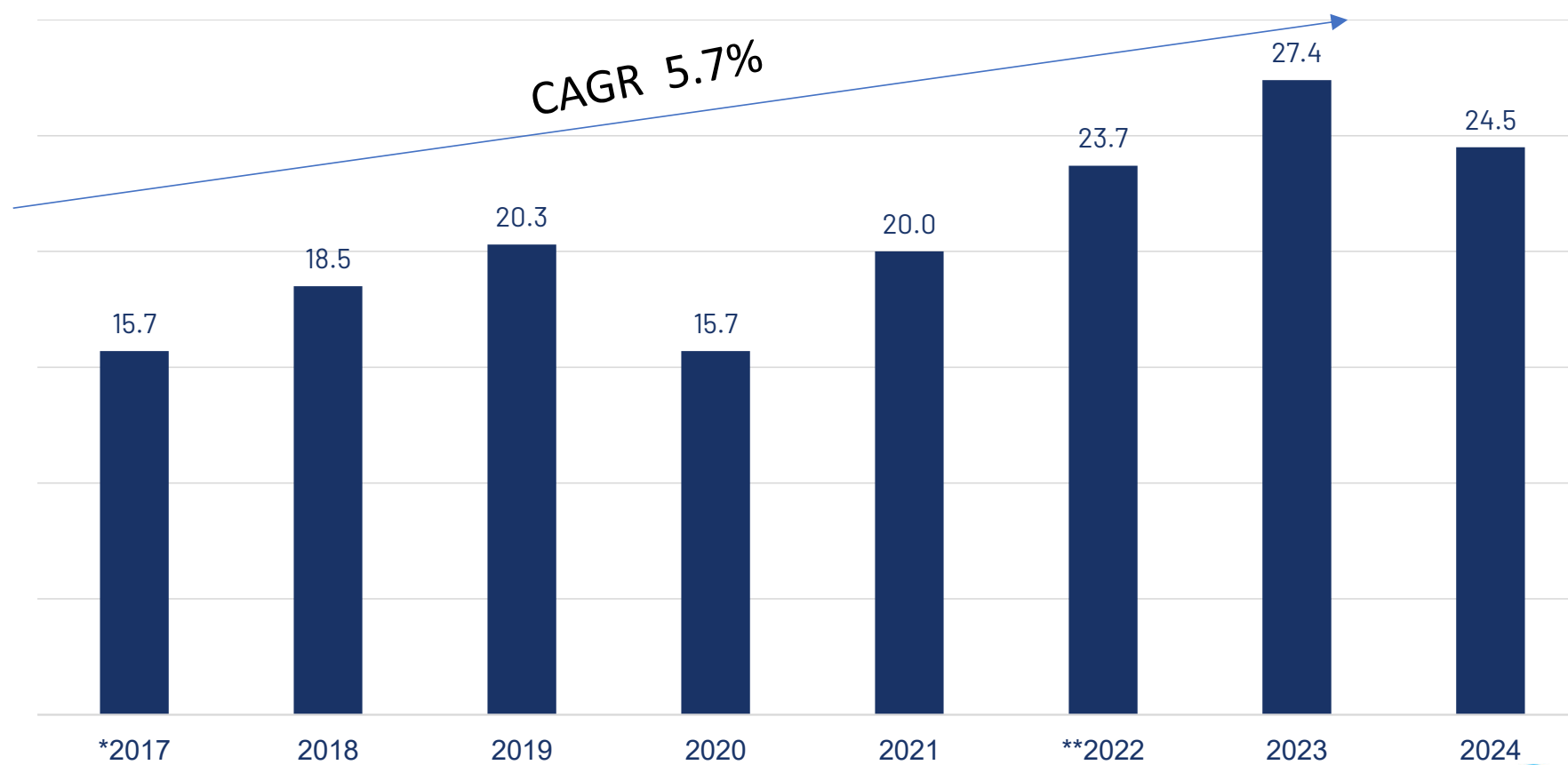


EBITDA (M\$)



* Year 2017 Adjusted Net Profit eliminating the 8.5 M\$, one-time event.

NET PROFIT (M\$)



* Year 2017 Adjusted Net Profit eliminating the 8.5 M\$, one-time event.

** Year 2022 Adjusted Net Profit eliminating 6.3 M\$, one-time Tax expense.

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THANK YOU.