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NSC Announces Multimedia Search Server for Enterprise Applications

Rishon Lezion, Israel, February 17, 2009 – NSC (Natural Speech Communication Ltd.), the developer of advanced Speech Processing technologies, an AudioCodes (NasdaqGS: AUDC) company, unveiled a Multimedia Search Server (MSS) that enables simple searching and indexing of video clips and multimedia files for enterprise content management applications.

Based on NSC's advanced speech analytics and speech recognition technologies, the Multimedia Search Server is specifically designed for enterprise level applications and provides a highly accurate and scalable multimedia search and indexing process. The MSS is novel as it enables users to search through enterprise multimedia content, including all video, audio and text, without being limited by pre-defined identifying tags.

“I believe this is a unique opportunity for global enterprises to make efficient use of their multimedia assets, and improve knowledge sharing and team collaboration both internally and externally to the company,” says Hanan Maoz, CEO of NSC. “Using MSS will enable enterprises to search, organize, and promote the use of a company’s video and audio content by employees and customers, rapidly providing them with relevant media. In addition, Content and Media management systems will recognize MSS as an important add-on to their offering, as this will increase the business value of media to the enterprise.”

With NSC’s Media Search Server, valuable data contained within the company’s multimedia content can be located and organized for the purposes of improving internal knowledge sharing, educational and e-learning purposes, video conference calls and the efficient distribution of marketing and sales materials.

About NSC

NSC (Natural Speech Communication Ltd.), an AudioCodes (NasdaqGS: AUDC) company, offers the most effective and rapid indexing for multimedia content and supports search in over 65 languages and dialects. Its leading product - The MSS, is built on a PCI form factor and can be integrated into Enterprise Video Communications Platforms or Call Center Platforms by OEMs and System Integrators. The Company also offers Snipp.TV (www.snipptv.com), an online video search engine for TV and user-generated content. NSC's speech analytics and key word spotting products have also been deployed successfully in the global Security and Call Center markets.