



PRESS RELEASE

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AudioCodes Announces Appointment of New Chief Financial Officer

Lod, Israel – June 29, 2010 – AudioCodes (NasdaqGS: [AUDC](#)), a leading provider of Voice over IP (VoIP) technologies and Voice Network products, today announced that it has appointed Guy Avidan as its new Vice President of Finance and Chief Financial Officer (“CFO”) effective July 1, 2010.

Prior to joining AudioCodes, Mr Avidan served for 15 years in various managerial positions at MRV Communications Inc. Most recently, Mr Avidan served as Co-President of MRV Communications. Prior to that, he served as CFO of MRV Communications between 2007 and 2009. He also served as Vice President and General Manager of MRV International from September 2001 to July 2007. Prior to joining MRV Communications, Mr Avidan served as Vice President of Finance and Chief Financial Officer of Ace North Hills from 1992 to 1995. Mr Avidan is a CPA in Israel and holds a B.A. degree in Economics and Accounting from Haifa University.

“I am thrilled by the opportunity of joining AudioCodes, which is an established leader in its field and a successful company with a sound track record,” said Guy Avidan, AudioCodes’ new Chief Financial Officer. “I am looking forward to contributing the knowledge and perspective I have gained from my experience in the networking industry to help AudioCodes develop further,” he added.

“Guy is joining us at a time of expanding our operations and greater diversification in our business. I am confident that his diverse managerial and professional experience will serve us well in our plans for growth and expansion,” said Shabtai Adlersberg, Chairman, President and Chief Executive Officer. “I would like to wish Guy much success in his new role and am looking forward to him joining our team,” he added.

About AudioCodes

AudioCodes Ltd. (NasdaqGS: AUDC) designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP

technology market leader focused on converged VoIP & data communications and its products are deployed globally in Broadband, Mobile, Cable, and Enterprise networks. The company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Gateways, Session Border Controllers (SBC), Residential Gateways, IP Phones, Media Servers and Value Added Applications. AudioCodes underlying technology, VoIPerfectHD™, relies on AudioCodes leadership in DSP, voice coding and voice processing technologies. AudioCodes High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and continuing products' demand; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development/upgrades and the ability to manage changes in market conditions as needed; possible disruptions from acquisitions; the integration of acquired companies' products and operations into AudioCodes' business; and other factors detailed in AudioCodes' filings with the Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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