

## PRESS RELEASE

### Company Contact

Shirley Nakar,  
Director, Investor Relations  
AudioCodes  
Tel: +972-3-976-4000  
[shirley@audiocodes.com](mailto:shirley@audiocodes.com)

### IR Agency Contact

Erik Knettel,  
Grayling  
Tel: +1-646-284-9415  
[erik.knettel@grayling.com](mailto:erik.knettel@grayling.com)

## AudioCodes Solutions Help Accelerate Microsoft Lync Deployments in Latin America

**Fast growing Latin American Unified Communications market enjoys tight cooperation from AudioCodes' ecosystem of partners**

**Lod, Israel – July 9, 2012 - AudioCodes (NasdaqGS: AUDC)**, a Microsoft Gold certified partner and a leading provider of Voice over IP (VoIP) technologies and Voice Network products, today announced local partnerships with leading Microsoft Unified Communications solution integrators in Latin America. This cooperation helps ramp up Microsoft Lync deployments in the fast growing UC market in Latin America, by providing Microsoft voice specialized partners with a rich portfolio of voice connectivity solutions that helps to enable rapid and security-enhanced migration to Lync for enterprises and government institutions in the region.

"AudioCodes Survivable Branch Appliances and Enhanced Media Gateways for Lync provide customers with a full range of offerings to help overcome interoperability and survivability challenges," said Rodrigo Quevedo, Specialist Voice Business Development Manager at Microsoft. "Microsoft is pleased with AudioCodes' commitment and support to help customers in Latin America migrate their communications into the future with Lync."

"In just 9 months, by using AudioCodes products we have been able to migrate more than 6,000 seats and voicemail boxes in Colombia. AudioCodes technology has given us the opportunity to offer our clients a seamless and affordable migration to unified communications from various well-known PBX vendors," said Ricardo Pardo, General Manager at Intergrupo Connect, a Microsoft Solution Partner and National Systems Integrator in Colombia.

Oscar Novoa, CEO of Grupo Unika, a Microsoft Solution Partner in Mexico, stated, "AudioCodes' innovative solutions for Lync are being used to deploy unified communications for enterprises and governmental institutions. The flexibility and simplicity offered by AudioCodes' solutions are helping to expedite Lync's adoption."

Ludwig Quiroz, CEO of Acanto S.A., a leading systems integrator in Chile, added, "AudioCodes' technology enabled us to create a cost-effective solution for a major governmental institution in Chile with 50 sites across the country. AudioCodes' products offer an interoperable solution that enables reuse of our client's legacy analog phones and cabling, dramatically reducing the cost of migration to a complete Microsoft Lync solution, while enabling the introduction of advanced unified communication services."

"Institutions in Latin America are considering all the available options to increase efficiency and productivity, as well as improve customer service and satisfaction," said Yariv Golan-Atir, Vice President of Marketing and Business Development for Latin America at AudioCodes. "AudioCodes gateway solutions play a pivotal role in the deployment of Microsoft Lync throughout the region. Our announced cooperation with many of Microsoft's local partners as well as close collaboration with Microsoft itself in Latin America, are key to this solution's successful ramp up."

### **About AudioCodes**

AudioCodes Ltd. (NasdaqGS: AUDC) designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader focused on converged VoIP and data communications and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Gateways, Session Border Controllers (SBC), Residential Gateways, IP Phones, Media Servers and Value Added Applications. AudioCodes' underlying technology, VoIPerfectHD™, relies on AudioCodes' leadership in DSP, voice coding and voice processing technologies. AudioCodes' High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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