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AudioCodes First to Showcase WebRTC to Microsoft Lync Connectivity

AudioCodes SBC with native WebRTC support facilitates seamless connectivity between browsers and Lync

Enterprise Connect, Orlando – March 16th, 2015 – AudioCodes (NasdaqGS: AUDC) Press Release

Highlights

- Through native support for WebRTC in the AudioCodes SBC, enterprises and contact centers using Microsoft Lync can offer Web users the ability to reach out to employees and agents via a standard browser
- Solution allows for connection of WebRTC traffic to networks without the loss of voice quality
- Lync users can be made accessible through a simple URL
- Solution can be easily integrated with WEB servers
- Using AudioCodes' Session Experience Manager (SEM), WebRTC and Lync call traffic can be monitored and problems quickly identified and troubleshot from a central management system

Details

AudioCodes, a leading provider of converged voice solutions that enable enterprises and service providers to transition to all-IP voice networks, will showcase the first of its kind connectivity between WebRTC to Lync at the Enterprise Connect show in Orlando, Florida, to be held from March 16-18, 2015. This WebRTC to Lync connectivity, allowing for innovative, user-friendly business to customer services, utilizes AudioCodes' Mediant Session Border Controller (SBC) allowing Lync users to be accessible via the Web using a standard Web browser that supports WebRTC.

Enterprises and contact centers using Lync can now connect web users to their Lync network for a multitude of use cases including customers calling from a company's website, calling from a link in an employee's

email signature or joining a meeting from a URL instead of having to install a software client for participating in a collaboration session.

“By integrating all the WebRTC technology and requirements, including Opus transcoding, WebSockets and security termination, natively inside the Mediant SBCs, we eliminate the need for external components that perform these tasks,” stated Yehuda Herscovici, AudioCodes’ Vice President, Product. “This advanced architecture, enables our customers to make Lync accessible to WEB communications while simplifying the overall solution architecture and enhancing service quality.”

According to the Disruptive Analysis 2014 WebRTC [report](#), by 2019, over 6 billion devices will support WebRTC and there will be more than 2 billion business-related WebRTC users. Connecting these devices and services with Lync deployments increases the market reach of services and enhances the user experience.

The WebRTC demo will be showcased at the AudioCodes booth, #1129, at Enterprise Connect.

Click on the following links for more information on AudioCodes’ [WebRTC Connectivity Solution with Focus on Quality and Scale](#), [WebRTC Web Collaboration Networking Solution](#), [Session Border Controllers](#), [voice enhancements](#), [SEM](#) and [Lync](#).

About AudioCodes

AudioCodes Ltd. (NasdaqGS: AUDC) designs, develops and sells advanced Voice-over-IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader focused on converged VoIP and data communications and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Routers, Session Border Controllers (SBC), Residential Gateways, IP Phones, Media Servers, Value Added Applications and Professional Services. AudioCodes’ underlying technology, VoIPerfectHD™, relies on AudioCodes’ leadership in DSP, voice coding and voice processing technologies. AudioCodes’ High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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