

Company Contact

Shirley Nakar - Orgad
Director, Investor Relations
AudioCodes
Tel: +972-3-976-4000
shirley@audiocodes.com

IR Agency Contact

Philip Carlson
KCSA Strategic Communications
Tel: +1-212-896-1233
audc@kcsa.com

BroadSoft Japan KK Deploys AudioCodes Business Connectivity Solution

AudioCodes Mediant platform will enable on-premises connectivity for BroadSoft cloud PBX and UC services

Lod, Israel – November 9, 2016 -

Highlights

- BroadSoft Japan KK, a subsidiary of [BroadSoft, Inc.](#), selected AudioCodes Business Connectivity Solution to support its software as a service BroadCloud call control platform and UC-One application
- BroadSoft Japan KK delivers cloud PBX and unified communication services in Japan that enable businesses to migrate to the cloud while keeping their current phone numbers
- The [AudioCodes Business Connectivity Solution](#) includes the Mediant platform (gateways, session border controllers, site survivability, and multi-service business routers) enabling connectivity to any ISDN interface and interoperability with any IP-PBX as well as PacketSmart monitoring
- Japan is a strategic market for both BroadSoft and AudioCodes

Details

AudioCodes (NASDAQ: AUDC), a leading provider of voice networking solutions that enable enterprises and service providers to transition to all-IP voice networks, today announced that BroadSoft Japan KK, a subsidiary of BroadSoft, Inc., has selected AudioCodes' Business Connectivity Solution to enable on-premises connectivity for its software as a service BroadCloud call control platform and UC-One application offering in Japan. Japan is an important market for both BroadSoft and AudioCodes, and the selection of the AudioCodes Business Connectivity solution in Japan demonstrates the strength of the AudioCodes and BroadSoft relationship.

The AudioCodes Business Connectivity solution includes the Mediant session border controller (SBC) platforms, the Mediant gateway platforms and Mediant multi-service business routers (MSBR), enabling connectivity to virtually any ISDN interface and interoperability with virtually any IP-PBX, enabling businesses to extend the life of existing equipment

while moving to a fully functional cloud environment. The Mediant platforms also support BroadSoft PacketSmart monitoring probe, enabling quality of service monitoring at the customer premises.

"We are excited to deploy AudioCodes to address local survivability for businesses in Japan," said Jim Weisser, BroadCloud Japan General Manager. "Our joint solution enables businesses that are migrating to cloud telephony to do so without having to change their existing phone numbers. The initial deployments in Japan will connect ISDN BRI and PRI lines that terminate at customer premises."

"Our cooperation with BroadSoft cloud PBX and UC services is an important step in the development of the relationship between BroadSoft and AudioCodes," said Lior Aldema, COO and VP of Global Sales at AudioCodes. "AudioCodes has significantly expanded its presence in the Japanese market recently and we are delighted to have been selected by BroadSoft for its SIP trunk service in Japan. AudioCodes SBCs, gateways, ATAs and IP phones have also successfully completed interoperability for each of BroadSoft BroadCloud® and BroadWorks® platforms."

AudioCodes is a Platinum Plus sponsor at BroadSoft Connections 2016, taking place from November 13-15 in San Antonio, Texas. Click [here](#) for more information.

Follow AudioCodes' social media channels:

AudioCodes invites you to join our online community and follow us on: [AudioCodes Voice Blog](#), [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

To download AudioCodes' investor relations app, which offers access to its SEC filings, press releases, videos, audiocasts and more, please visit Apple's [App Store](#) for the iPhone and iPad or [Google Play](#) for Android mobile devices.

About AudioCodes

AudioCodes Ltd. (NASDAQ, TASE: AUDC) designs, develops and sells advanced Voice-over-IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader, focused on converged VoIP and data communications, and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including [Media Gateways](#), [Multi-Service Business Routers](#), [Session Border Controllers \(SBC\)](#), [Residential Gateways](#), [IP Phones](#), [Media Servers](#), [Value Added Applications](#) and [Professional Services](#). AudioCodes' underlying technology, VoIPerfectHD™, relies on AudioCodes' leadership in DSP, voice coding and voice processing technologies. AudioCodes' High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

©2016 AudioCodes Ltd. All rights reserved. AudioCodes, AC, HD VoIP, HD VoIP Sounds Better, IPmedia, Mediant, MediaPack, What's Inside Matters, OSN, SmartTAP, User Management Pack, VMAS, VoIPerfect, VoIPerfectHD, Your Gateway To VoIP, 3GX, VocaNom, AudioCodes One Voice and CloudBond are trademarks or registered trademarks of AudioCodes Limited. All other products or trademarks are property of their respective owners. Product specifications are subject to change without notice