

Company Contact

Shirley Nakar - Orgad
Director, Investor Relations
AudioCodes
Tel: +972-3-976-4000
shirley@audiocodes.com

IR Agency Contact

Philip Carlson/Elizabeth Barker
KCSA Strategic Communications
Tel: +1-212-896-1233
audc@kcsa.com

AudioCodes Announces CCE Hub Solution for Microsoft Cloud PBX Environments

CCE Hub solution provides enterprises and service providers with a streamlined, cost-effective infrastructure for multi-site deployments of Microsoft Cloud Connector Edition (CCE)

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Highlights

- [AudioCodes CCE Hub solution](#) introduces enhanced flexibility for centralized Microsoft Cloud Connector Edition (CCE) deployments at datacenters
- Reduction of voice infrastructure is made possible by eliminating the need to deploy CCE at branch offices
- The solution delivers simplified, reliable voice connectivity for multi-site enterprise or managed service provider Cloud PBX environments
- Terminating Microsoft SILK voice coder on AudioCodes SBC and gateways reduces bandwidth while preserving voice quality
- CCE Hub solution components include:
 - [AudioCodes SBCs and media gateways](#) delivering high quality voice connectivity with PSTN, SIP trunks and existing PBXs and IP-PBXs
 - [AudioCodes Routing Manager](#) delivering flexible, centrally managed call routing
 - Simple installation wizard ensuring accelerated and simplified deployment
 - Centralized administration and alarm management helping to reduce operational expenses
 - Intuitive dashboard for simplified CCE provisioning and admin tasks

Details

AudioCodes (**NASDAQ: AUDC**), a leading provider of voice networking solutions that enable enterprises and service providers to transition to all-IP voice networks, today announced the launch of its [CCE Hub solution](#). The CCE Hub solution is designed to be deployed in Microsoft Cloud PBX or hybrid cloud environments where Cloud Connector Edition (CCE) is used to provide interconnectivity with the PSTN, SIP trunks and existing PBX and IP-PBX platforms. By eliminating the need

to locate CCE servers at branch offices and locating them instead centrally at the datacenter, AudioCodes' CCE Hub solution delivers simplified, scalable and cost-effective voice interconnectivity for multi-site Cloud PBX deployments for both enterprises and service providers.

AudioCodes' CCE Hub solution affords distributed enterprises and service providers increased flexibility when deploying voice services based on Cloud PBX. Through AudioCodes' wide range of field-proven products such as session border controllers and digital and analog gateways, enterprises and service providers can choose how to deploy the solution in the most cost-effective way while maintaining existing contracts and meeting local regulatory requirements (such as for emergency calling).

Accelerated deployment of the solution is facilitated through an intuitive configuration wizard software tool. Ongoing monitoring and administration can be carried out from a single centralized location using AudioCodes One Voice Operations Center management software and an intuitive web-based dashboard tool. In conjunction with AudioCodes Routing Manager (ARM), the CCE Hub solution enables centralized session routing and policy management, delivering optimized least cost routing between sites.

"Our collaboration with AudioCodes continues to evolve, and we are pleased to see their continued innovation and powerful solutions being introduced to market," said Tiffany Wissner, Senior Director, Skype for Business Product Marketing at Microsoft Corp. "The combination of Microsoft and AudioCodes technologies in one 'box' helps to reduce time to value when deploying Microsoft Cloud PBX and enhance the PBX capabilities by adding intelligent routing."

"By enabling centralized deployment of Cloud Connector Edition at enterprise or service provider datacenters, Microsoft has increased Cloud PBX's ability to offer a full cloud-based telephony service," said Nimrode Borovsky, VP Marketing at AudioCodes. "Our CCE Hub solution leverages centralized Cloud Connector Edition environments by providing a comprehensive package of software and hardware products that simplifies deployments, increases flexibility and contributes to lower total cost of ownership."

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To download AudioCodes' investor relations app, which offers access to its SEC filings, press releases, videos, audiocasts and more, please visit Apple's [App Store](#) for the iPhone and iPad or [Google Play](#) for Android mobile devices.

About AudioCodes

AudioCodes Ltd. (NASDAQ, TASE: AUDC) designs, develops and sells advanced Voice-over-IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader, focused on converged VoIP and data communications, and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including [Media Gateways](#), [Multi-Service Business Routers](#), [Session Border Controllers \(SBC\)](#), [Residential Gateways](#), [IP Phones](#), [Media Servers](#), [Value Added Applications](#) and [Professional Services](#). AudioCodes' underlying technology, VoIPerfectHD™, relies on AudioCodes' leadership in DSP, voice coding and voice processing technologies. AudioCodes' High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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