

PRESS RELEASE

Company Contact

Shirley Nakar - Orgad
Director, Investor Relations
AudioCodes
Tel: +972-3-976-4000
shirley@audiocodes.com

IR Agency Contact

Philip Carlson/Elizabeth Barker
KCSA Strategic Communications
Tel: +1-212-896-1233
audc@kcsa.com

BT Selects AudioCodes for Business Voice Services

AudioCodes session border controllers and media gateways simplify connectivity between BT's business customers and its SIP trunk service

Lod, Israel - October 16, 2017 - AudioCodes (NASDAQ: AUDC) Press Release

Highlights

- AudioCodes Mediant SBCs are deployed at the premises of BT's business customers to connect existing communications equipment with BT's SIP trunk network simply and rapidly
- Hybrid TDM/IP SBCs ensure seamless integration with virtually any legacy TDM (BRI or PRI) or IP-based telephony systems
- AudioCodes SBCs are fully certified for BT's BroadSoft BroadWorks powered infrastructure
- The flexibility and scalability of the Mediant SBC family enable BT to offer a cost-effective solution for virtually any customer environment
- Zero-touch service activation ensures operational efficiency
- Built-in voice quality monitoring assists BT's administrators in rapidly identifying and correcting potential service disruptions

Details

AudioCodes, a leading provider of voice networking solutions that enable enterprises and service providers to transition to all-IP voice networks, today announced that BT, one of the world's leading providers of communications services and solutions, has selected AudioCodes Mediant session border controllers (SBCs) to provide connectivity between BT's business customers and its SIP trunk service in the UK. AudioCodes' SBCs will be deployed at BT's business customers' premises enabling existing on-site communications platforms to connect simply and rapidly to BT's network.

BT's SIP trunk service's infrastructure is powered by BroadSoft's BroadWorks hosted telephony platform. AudioCodes' SBCs are certified by BroadSoft ensuring seamless interoperability with BT's infrastructure. Furthermore, the SBCs offer hybrid functionality, supporting both traditional telephony interfaces (including BRI and PRI) and comprehensive SIP interoperability on the same device. As a result, BT can deploy the same SBC model at virtually any location regardless of the customer's existing on-site equipment, simplifying training and support processes.

Commenting on the solution, Mayuresh Thavapalan, BT's Director Volume Products, said, "BT's SIP trunk service is aimed at providing our business customers with scalable, cost-effective and reliable voice communications as they start to migrate to IP based services. AudioCodes' SBCs provide a crucial link between customers' existing platforms and our network, helping them transition to the new environment as smoothly as possible."

"We are proud that our SBCs have been selected for BT's SIP trunking service," said Lior Aldema, AudioCodes' COO and Head of Global Sales. "Our Mediant family of SBCs has been designed to deliver seamless and reliable SIP trunk connectivity. In conjunction with their easy deployment and support for voice quality monitoring, the flexibility and scalability of our SBCs makes them ideal for hosted service provider implementations."

AudioCodes is proud to be a Platinum Plus sponsor at BroadSoft Connections in Phoenix, Arizona, October 22-25, 2017. Come and [meet](#) us at booth P1.

Follow AudioCodes' social media channels:

AudioCodes invites you to join our online community and follow us on: [AudioCodes Voice Blog](#), [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

To download AudioCodes' investor relations app, which offers access to its SEC filings, press releases, videos, audiocasts and more, please visit Apple's [App Store](#) for the iPhone and iPad or [Google Play](#) for Android mobile devices.

About BT

BT's purpose is to use the power of communications to make a better world. It is one of the world's leading providers of communications services and solutions, serving customers in 180 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed-mobile products

and services. BT consists of six customer-facing lines of business: Consumer, EE, Business and Public Sector, Global Services, Wholesale and Ventures, and Openreach.

For the year ended 31 March 2017, BT Group's reported revenue was £24,062m with reported profit before taxation of £2,354m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit www.btplc.com.

About AudioCodes

AudioCodes Ltd. (NASDAQ, TASE: AUDC) designs, develops and sells advanced Voice-over-IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader, focused on converged VoIP and data communications, and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including [Media Gateways](#), [Multi-Service Business Routers](#), [Session Border Controllers \(SBC\)](#), [Residential Gateways](#), [IP Phones](#), [Media Servers](#), [Value Added Applications](#) and [Professional Services](#). AudioCodes' underlying technology, VoIPerfectHD™, relies on AudioCodes' leadership in DSP, voice coding and voice processing technologies. AudioCodes' High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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