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AudioCodes Ranked as Leading Global Enterprise SBC Vendor in 2023 by Omdia

AudioCodes leads the enterprise SBC market for the third year running with a 23.1% worldwide revenue share for 2023

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Highlights

- Research firm Omdia ranked AudioCodes as the market leader for 2023 with a worldwide revenue share of 23.1% in its *Enterprise SBCs and VoIP Gateways Market Tracker – 4Q23 and CY23 Analysis and 2024–28 Forecast*
- AudioCodes was also ranked by Omdia as the top vendor in the same category for 4Q23 with a 26.8% share
- AudioCodes Mediant SBCs are certified for Microsoft Teams Direct Routing and Operator Connect, enabling high voice quality and secure voice connectivity for Teams customers
- They also support WebRTC, Voice AI and Bring-Your-Own-Carrier (BYOC) connectivity for Zoom Phone, Genesys Cloud CX, Microsoft Dynamics 365 and other leading unified communications as a service (UCaaS) and contact center as a service (CCaaS) solutions
- AudioCodes SBCs are the foundation of AudioCodes Live Platform, an Azure-based service delivery platform that provides a complete calling and contact center experience for Microsoft Teams
- The company's family of SBCs includes scalable appliance, virtualized and cloud-native SBCs that can be deployed in either public or private clouds, as well as on-premises

Details

AudioCodes (NASDAQ: AUDC), a leading vendor of advanced voice, contact center and conversational AI services and solutions for the digital workplace, today announced that it has been ranked by research firm Omdia as the market leader for global enterprise session border controller (SBC) revenue for the third year running. In its *Enterprise SBCs and VoIP Gateways Market Tracker – 4Q23 and CY23 Analysis and 2024–28 Forecast*, Omdia revealed that AudioCodes had achieved the highest worldwide SBC revenue share with 23.1% for 2023. AudioCodes also took first place in the same category for 4Q23, with a 26.8% share.

The [AudioCodes Mediant family of SBCs](#) are certified for [Microsoft Teams Direct Routing](#) and [Operator Connect](#), enabling high voice quality and secure voice connectivity for Microsoft Teams customers across the globe. They also support WebRTC, Voice AI and BYOC connectivity for Zoom Phone, Genesys Cloud CX, Microsoft Dynamics 365 and other leading UCaaS and CCaaS solutions. Seamless integration with these platforms allows enterprises to optimize

their communications costs and call quality and add advanced browser and AI based voice services by leveraging their existing voice infrastructure, while migrating to new cloud-based voice services.

AudioCodes Mediant SBCs stand at the core of [AudioCodes Live Platform](#), a service delivery platform that combines certified solutions for Microsoft Teams Phone and a certified contact center, which utilizes AI and Azure to enhance user, agent and customer experience. The Mediant SBCs facilitate integration with SIP trunk services globally as well as multi-vendor support and cloud migration. AudioCodes Live Platform greatly simplifies the deployment and management of voice and contact center solutions, fosters operational efficiency and ensures business continuity.

The Mediant family includes scalable appliance, virtualized and cloud-native SBCs that can be deployed in either public or private clouds, as well as on-premises deployments, all built on three decades of field-proven experience.

“AudioCodes is the number one vendor globally for voice-enabling Microsoft Teams, which is one of the biggest drivers for AudioCodes’ top ranking in our report for the third year running,” said Brent Kelly, Principal Analyst at Omdia. “Many enterprises are clearly liking what they see from AudioCodes SBCs, in particular the price point, the broad functionality and the global support they receive from the company.”

“Leading the global revenue share for enterprise SBCs in 2023, as reported by Omdia, is a great achievement for AudioCodes and a testament to our ongoing commitment to excellence and customer satisfaction,” added Yehuda Herscovici, VP Product at AudioCodes. “We remain focused on providing our customers with innovative SaaS and managed voice and Conversational AI services, based on our market-leading Mediant SBCs, that will enable today’s enterprises to keep their productivity high in the hybrid work era and beyond.”

Follow AudioCodes’ social media channels:

AudioCodes invites you to join our online community and follow us on: [AudioCodes Voice Blog](#), [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

About AudioCodes

AudioCodes Ltd. (NASDAQ, TASE: AUDC) is a leading vendor of advanced communications software, products and productivity solutions for the digital workplace. AudioCodes enables enterprises and service providers to build and operate all-IP voice networks for unified communications, contact centers, and hosted business services. AudioCodes offers a broad range of innovative products, solutions and services that are used by large multi-national enterprises and leading tier-1 operators around the world.

For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations of acquired companies into AudioCodes' business; possible adverse impact of the COVID-19 pandemic on our business and results of operations; the effects of the current terrorist attacks by Hamas in Israel, and the war and hostilities between Israel and Hamas, and Israel and Hezbollah as well as the possibility that this could develop into a broader regional conflict involving Israel with other parties, may

affect our operations and may limit our ability to produce and sell our solutions; any disruption in our operations by the obligations of our personnel to perform military service as a result of current or future military actions involving Israel; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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