

Matomy Media Group Ltd. (“Matomy” or the “Company”)

All Information is provided to the best knowledge of the Company and is true as of February 15, 2016

1. Major Shareholders:

Name	Amount of Beneficial Ownership	Percentage (out of total voting rights)	Comment
Ofer Druker	3,259,112	3.48%	CEO and Executive Director
Sagi Niri	44,240	0.05%	COO and Executive Director
Ilan Shiloah	14,113,765	15.08%	Also serves as a Director
VIOLA A.V. ADSMARKET L.P.	9,208,245	9.65%	Harel Beit On serves as a director of the Company is also a general partner and director in VIOLA A.V. ADSMARKET L.P.
Publicis Groupe	22,326,246	23.86%	Rishad Tobaccowala (56) was appointed to act as a Non-executive Director of Matomy in February 2014. He is Chief Strategist and member of the Directoire+ of Publicis Groupe
*Matomy Media Ltd.	9,693,250		Wholly owned subsidiary of the Company
Team Internet AG	1,211,236	1.29%	Principal subsidiary of the Company

*In addition, to being dormant shares without any voting rights, Matomy Media Ltd. has waived its capital rights related to these shares. These shares are treated as fully dormant shares as if held directly by the Company.