

Matomy Media Group Ltd.

Results of Extraordinary General Meeting

Matomy Media Group Ltd. (the “Company”) (LSE:MTMY, TASE: MTMY.TA), one of the world's leading digital performance-based advertising companies, announces that both resolutions proposed at its Extraordinary General Meeting (the “EGM”) held on 27 April 2016 were duly passed.

The results of the EGM are shown below.

	VOTES FOR	%	VOTES AGAINST	%	VOTES WITHHELD
1. To approve the additional payment to Mr. Rupert Howell, in his capacity as Chairman of the Board of Directors of the Company, substantially as described in Exhibit I to the EGM notice.	48,142,370	93.26	3,461,365	6.71	0
2. To approve the amendment to the Service Agreement of Mr. Sagi Niri, as an Executive Director of the Company, substantially as described in Exhibit II to the EGM notice.	44,810,385	89.00	5,538,117	11.00	1,255,233
3. To approve the appointment of Adv. Harel Locker (see details below) as an “External Director” for a term of three years and the payment of the Director fees set out in Exhibit III to the EGM notice.*	50,033,007	96.96	1,570,728	3.04	0
* The votes relating to resolution 3 above reflect the total votes out of the non-interested shareholders.					

Appointment of Mr Harel Locker as an “External Director”

Commenting on the appointment of Harel Locker as an “External Director”, Rupert Howell, Chairman, noted: “I am delighted to welcome Harel onto Matomy's Board. I am confident that Harel's broad and relevant experience will be valuable to the Board, and he will make a substantial contribution to our continuing success.”

Mr Harel Locker’s Biography

Mr Locker recently served as the Director General of the Israeli Prime Minister’s Office and head of Prime Minister Benjamin Netanyahu’s economic headquarters. Prior to joining the Prime Minister’s Office, Mr Locker practiced law in prominent Tel-Aviv and Wall Street commercial law firms as an associate and partner. Mr Locker earned an LL.B. from Tel-Aviv

University's School of Law (1994), a B.A. degree in accounting from Tel-Aviv University Business School (1994) and an LL.M. (with distinction) in taxation from Georgetown University Law School, Washington DC (2001).

About Matomy Media Group Ltd.

[Matomy Media Group Ltd.](#) (LSE: MTMY, TASE: MTMY.TA) is a world leading media company delivering smart technology solutions and a personalized approach to advertising. By providing customized performance and programmatic solutions supported by internal media capabilities, big data analytics and optimization technology, Matomy empowers advertising and media partners to meet their evolving growth-driven goals. Matomy offers a single gateway to digital media channels including [mobile](#), [video](#), [display](#), [social](#), [email marketing](#), [search marketing](#) (SEM, [SEO](#), and ASO) and [domain monetization](#). Founded in 2007, with headquarters in Tel Aviv and nine offices around the world, Matomy is dual listed on the London and Tel Aviv Stock Exchanges. Learn more about Matomy at www.matomy.com.

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