

FOR IMMEDIATE RELEASE
3 October 2017
Matomy Media Group Ltd.

Update on Total Voting Rights

In line with the Financial Conduct Authority's Disclosure and Transparency Rules, Matomy Media Group Ltd. (the "**Company**") announces that as at 30 September 2017, the Company's total issued voting share capital is 97,524,273 ordinary shares. The above figure of 97,524,273 ordinary shares with voting rights may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Disclosure and Transparency Rules or the Company's articles of association.

About Matomy Media Group Ltd.

Matomy Media Group Ltd. (LSE: MTMY, TASE: MTMY.TA) is a global media company with a portfolio of superior data-driven platforms for mobile, video, domain, and email advertising. By providing customized performance and programmatic solutions supported by internal media capabilities, data analytics, and optimization technology, Matomy empowers advertising and media partners to meet their evolving growth-driven goals. Matomy's programmatic platforms include the [MobFox SSP](#), the mobile demand side platform [myDSP](#), and the video advertising platform [Optimatic](#). Founded in 2007 with headquarters in Tel Aviv and 7 offices around the world, Matomy is dual-listed on the London and Tel Aviv Stock Exchanges.

For more information:
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