

24 October 2017
Matomy Media Group Ltd.

Non Executive Director Changes

The Board of Matomy Media Group Ltd. ("Matomy") announces that the three-year term of office of Mr Nadav Zohar as a non-executive "External Director" under the Israeli Companies Law, 5759-199 is now completed. Accordingly, Mr Zohar will retire from the Board with immediate effect after serving for three years as a non-executive "External Director" and as the Chair of the Audit Committee.

Mr Zohar will not stand for reelection due to Matomy's legal duty to comply with gender diversity requirements. A search is underway for a female non-executive "External Director" who will also take on the role of Chair of the Audit Committee, with an announcement expected in due course.

Harel Beit-On, Matomy Non-Executive Chairman of the Board, commented:

"Nadav has made a significant contribution to the business over the past three years. His experience, knowledge and insights have been hugely valued, and on behalf of the Board and Matomy, I want to thank him for his service and wish him every success in his future endeavours."

About Matomy Media Group Ltd.

Matomy Media Group Ltd. (LSE: MTMY, TASE: MTMY.TA) is a global media company with a portfolio of superior data-driven platforms for mobile, video, domain, and email advertising. By providing customized performance and programmatic solutions supported by internal media capabilities, data analytics, and optimization technology, Matomy empowers advertising and media partners to meet their evolving growth-driven goals. Matomy's programmatic platforms include the [MobFox SSP](#), the mobile demand side platform [myDSP](#), and the video advertising platform [Optimatic](#). Founded in 2007 with headquarters in Tel Aviv and 7 offices around the world, Matomy is dual-listed on the London and Tel Aviv Stock Exchanges.

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