Management Changes

Matomy Media Group Ltd. (LSE: MTMY, TASE: MTMY.TA, "**Matomy**" or the "**Company**") announces that Mr. Liam Galin will be resigning from his position as President & CEO of Matomy with immediate effect.

As Matomy is currently in the final stages of its debt restructuring, following such restructuring, Matomy will focus on its Germany based Domain Monetization activity, streamlining its management and corporate overheads to fit its new structure and direction.

Mr. Sami Totah, Chairman of the Board will assume an interim CEO role[1], and Mr. Ilan Tamir, interim CFO will be appointed as the Company's COO.

The Company also announced that Mr. Ido Barash, the Company's Secretary and General Counsel, will be leaving his position, after 6 years with the company, with immediate effect. The Company has appointed, Meitar Liquornik Geva Leshem Tal, Israel's leading international law firm, as outside legal counsel.

Commenting today, Liam Galin, resigning President and CEO of Matomy said: "It has been a privilege to work with the many talented people that make up the Matomy team. While it has been a bumpy road, I am proud of our ability to take difficult decisions when needed in order to streamline the company's business and set its future path. My departure, to explore a new entrepreneurial opportunity, is only a natural stage in Matomy's life as it remains with only one asset and should be treated as such.

I would also like to take this opportunity and thank Ido for his long and valuable tenure with the company."

Sami Totah, Chairman, said:

"As Matomy becomes focused only on its Domain Monetization activity, Matomy is acting to implement a reduced corporate structure.

Liam has been key member of Matomy's leadership team during this turbulent time and I wish to express our gratitude for his valuable contribution. I would like to wish Liam and Ido all the very best for the future."

[1] subject to the approval of the General Shareholders' Meeting of the Company, as required by the Israeli Companies Law, 5759-1999.