

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) No 596/2014 ("MAR"). Upon publication of this announcement, the inside information is now considered to be in the public domain for the purposes of MAR.

September 19, 2019

Non-binding Offer for the Sale of the Company's Shares in Team Internet

Further to announcement made by [Matomy Media Group Ltd. \(LSE: MTMY, TASE: MTMY.TA\)](#) ("Matomy" or the "Company") on September 8, 2019 (RNS 5800L) regarding the execution of a non-binding Letter of Intent ("LOI") to sell its shares (90%) in Team Internet AG ("Team Internet"), the Company hereby announces that the potential purchaser informed the Company that, as contemplated in the LOI, the initial phase of the Due diligence process has ended, and pursuant to the terms of the LOI, the parties shall now proceed to the stage of drafting and negotiating the definitive agreements, in parallel to the potential purchaser completing updates that may be required in the due diligence process.

Cautionary Statement

THE DUE DILIGENCE AND THE NEGOTIATIONS RELATING TO THE FINAL TERMS OF THE PROPOSED TRANSACTION ARE STILL NOT FINALIZED AND THERE IS NO CERTAINTY THAT SUCH NEGOTIATIONS WILL RESULT IN A BINDING AGREEMENT.

The announcement is prepared for convenience purposes only and it does not constitute or form part of, and should not be construed as, an offer to sell or issue, or the solicitation of an offer to buy or acquire, securities of Matomy in any jurisdiction or an inducement to enter into any investment activity.

This announcement includes forward-looking statements, which include all statements other than statements of historic facts, including, without limitation, those regarding Matomy's and/or its subsidiaries' (the "Group") financial position, business strategy, plans and objectives of management for future operations, or any statements preceded by, followed by or that include the words "targets", "believes", "expects", "aims", "intends", "will", "may", "anticipates", "would", "could" or similar expressions or negatives thereof. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors beyond the Group's control that could cause the actual results, performance or achievements of the Group to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the

Group's present and future business strategies and the environment in which the Group will operate in the future. These forward-looking statements speak only as at the date of this announcement. The Company, its directors and its or their advisers expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in the Group's expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based unless required to do so by applicable law or the Rules of the High Growth Segment.

About Matomy

Matomy Media Group Ltd. (LSE: MTMY, TASE: MTMY.TA) is a global media company. Founded in 2007 with headquarters in Tel-Aviv. Matomy is dual-listed on the London and Tel Aviv Stock Exchanges.

For more information:

Press Contact Information:

Noam Yellin, Noam@smartteam.co.il, +972544246720

Website: <http://investors.matomy.com>