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**BATM Advanced Communications Ltd** - BVC  
BATM launches world's first 10GE platform  
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**BATM Advanced Communications Limited**  
**("BATM" or the "Group")**

**BATM launches world's first 10GE distributed NFV platform**  
*Innovative platform for delivering virtualized IT services at network edge*

BATM Advanced Communications Limited (LSE: BVC; TASE: BATM), a leading provider of real-time technologies for networking solutions and medical laboratory systems, is pleased to announce that, through its wholly-owned Telco Systems ("Telco") subsidiary, it has launched the CloudMetro™ 100, the world's first 10GE platform for virtualized IT services at the network edge. This marks further progress with the Group's new strategy of concentrating on Tier 1 clients, SDN (Software Driven Networks) and NFV (Network Function Virtualization).

The CloudMetro™ 100 supports distributed NFV to enable telecom network operators to provide multiple IT services, rather than just connectivity services, thereby differentiating themselves from other cloud providers. By virtualizing and running different networking functions as software at the edge of the network, operators can also introduce services more rapidly and at a lower cost. In addition, with 10GE-capability, the platform caters for the ever-increasing demand for capacity whilst also supporting the latest transport technologies.

Dr Zvi Marom, Chief Executive Officer of BATM, said: "The launch of this platform represents a further milestone in our strategy of focusing on NFV and SDN solutions. The first of its kind in the market, BATM is well-placed to leverage its leadership position to benefit from the industry transition to these architectures. With the CloudMetro™ 100, we are enabling telecom operators to transform their networks to IT-

aware networks and to cater for the increasing capacity demands. We look forward to developing further solutions to facilitate the virtualization of networks and to continuing to create value for our customers."

"NFV and SDN fever is gripping the telecom world and the effects of redesigning networks to make greater use of virtualization and programmable control-plane techniques look set to be felt throughout network operators' organizations," added Simon Sherrington, analyst at Heavy Reading Insider. "There is too much money involved and the possibilities for new technology approaches are too compelling. The options newly available to network operators and service providers promise to reduce CAPEX, drive down ongoing OPEX, speed time to market and enable them to launch new services without replacing old equipment. Telco Systems is among the vendors that are well positioned to help telecommunications service providers adopt SDN and NFV technologies and enjoy their benefits."

**Enquiries:**

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