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BATM Advanced Communications Limited
("BATM" or "the Group")

New Tier 1 Customer for Edgility in Mexico

Deployment of Edgility by Axtel, a Tier 1 telecommunications service provider in Mexico

BATM (LSE: BVC; TASE: BVC), a leading provider of real-time technologies for networking solutions and medical laboratory systems, is pleased to announce that its Edgility edge computing platform has been selected by Axtel (BMV: AXTELCO), a Tier 1 telecommunications service provider in Mexico. Axtel has commenced the deployment of a self-developed customer experience application that utilises the Edgility solution.

Axtel offers telecommunications solutions to support companies in their digital transformation and provides infrastructure including a fibre optic network of more than 50,000km and with a presence in more than 90% of industrial parks and spanning 76 cities in Mexico. In 2023, Axtel generated revenue of over US\$500m and served over 11 million customers.

Edgility is being utilised to deploy at the edge of the network, Axtel's new customer experience ("CX") application that monitors the network performance to ensure optimal service delivery. By using a virtualised solution, Axtel can seamlessly monitor functionality from the network equipment through to applications, mirroring their customers' experience in real time. Axtel selected Edgility to gain deeper network visibility, real-time performance monitoring and advanced analytics. Edgility's open architecture offers significant flexibility and scalability, enabling Axtel to easily deploy their virtualised application at scale.

The Group expects to receive increasing orders for Edgility from Axtel for the deployment of their CX application as the strength of the Edgility-powered CX solution drives growth for Axtel through increasing customer loyalty and enhancing their competitive position. Further, Axtel intends to expand the deployment of Edgility to include the Group's connectivity services. This implementation of Edgility is considered by Axtel as a first step towards providing a full suite of edge computing solutions across the enterprise market in Mexico.

Moti Nagar, Chief Executive Officer of BATM, said: "We are delighted that Edgility has been selected by one of the leading telecommunications providers in Mexico, building on our existing presence in the region and adding another Tier 1 provider to our portfolio of customers – a clear indication of the transition by many operators to virtualised edge network services. Axtel have commenced deploying our edge computing platform to deliver a superior customer experience to their business customers, and are already looking to expand to other use cases, including to offer new services. With Axtel's substantial customer base, installed network infrastructure and vision to drive the digital transformation of enterprises across Mexico, we are greatly excited about the potential of this relationship and look forward to working together to create transformative solutions."

Enquiries

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Forward-looking statements

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