

# **Investor Presentation Blitz Technologies Ltd.**

#### **Disclaimer**

This presentation (the "Presentation") was prepared by Blitz Electric Motors Ltd (the "Company") as a general presentation about the Company and its group of companies. The presentation does not constitute an offer for investment and/or a purchase of securities and/or an invitation to receive such offers, and in particular does not constitute a "public offer" or "Public sale" of any kind. This Presentation does not pretend to contain any information that may be relevant for the purpose of making any decision regarding an investment in the Company's securities, and in general, does not replace the independent collection and analysis of information. The Presentation was made for convenience and concise presentation, and it does not exhaust the full data about the Company and its activities and does not replace the need to review the reports that are published to the public.

This Presentation should not be relied upon and should not be construed as any representation or obligation, including the incompleteness or accuracy of the information contained therein. In any case of contradiction or discrepancy between the information in this Presentation and the information recorded in the Company's books and/or appearing in official publications, the latter shall prevail. This Presentation contains forecasts, plans, assessments and other information relating to future events or matters, which constitute "forward-looking information", as defined in the Israeli Securities Law, 1968.

The realization or non-realization of the forward-looking information will be affected, inter alia, by risk factors that characterize the Company's operations, as well as by developments in the economic environment and external factors affecting the Company's operations, which cannot be assessed in advance and are beyond the Company's control. Therefore, readers of this presentation are hereby warned that the actual results and achievements of the Company in the future may differ materially from those presented in the forward-looking information presented in this Presentation. In addition, forward-looking forecasts and estimates are based on data and information held by the Company at the time of the Presentation, and the company is not obligated to update or change any such forecast and/or assessment in order to reflect events or circumstances that will occur after the date of this Presentation.



# Who Are We?

 $\bigcirc$ 

<u>()</u>

╓′ҙ

່ປີ

Founded and bootstrapped by Raphael Moszynski with a vision of revolutionizing urban mobility

Green Smart Mobility last mile solution provider

Design, Development and Production house for heavy endurance electric mobility

Successful Beta launch with circa 2000 units

Proven quality and endurance with electric scooters driven over 100,000km

Cumulative over 100 million kilometers driven

Dedicative lean team - 35 ambassadors (Israel, China, Belgium, South Africa)

International B2B clients and scaling up in Europe and South Africa

# our vision

End to end solution for sustainable urban transportation

Revolutionize the delivery market

Last mile optimization

Improve safety

BLITZ

BLITZ

#### Executive Team



Raphael Moszynski Founder, CEO & Director



David Mahlab Chairman



Yaniv Haver



Guy Cohen



Maxim Lyoshkov



Dudy Markus



Doron Franko



Chen Barchan VP Sales

# **Growing Demand**



#### **Accessible Technology**

#### From 2010 to 2020 decrease of over 80% costs





#### **Market Growth**

#### Target Markets

- Food Delivery
- Package Delivery
- Sharing Mobility
- Governments

All markets have seen an acceleration in 2020 during COVID

The global scooter sharing market was valued at **\$99.8 million in 2018**, which is expected to reach **\$553.0 million by 2025**, witnessing a CAGR of 24.4% during 2019–2025.



BLITZ

## **Product Requirement** and Advantages





Require green two-wheel transportation in cities

00	
$\underline{\Psi}$	

Zero emissions and no traffic or parking



Flexible finance plans

₽ ₽

One-stop solution

Unlimited mileage

No infrastructure requirements

## **Models**

Especially designed for B2B Last Mile Delivery



#### 







9	BLI	τz	30	00

-)	MOTOR POWER		dimensions 2000 / 670 / 1180 MM
<u>ک</u>	net weight 90 KG		charging time 2 HOURS - Exchangeable
(3)	option lie-b 200 KM @ 45KM/H	(3)	option l3e-a 120 KM @ 90KM/H

## Exchangeable Batteries

The answer to EV main issues:

- Range Anxiety
- Charging Infrastructure

24/7 vehicle usage





# World of Data

- Pre-emptive diagnostics
- Full client-side fleet management
- Type of supported users: Fleet-Manager / Field Service / Private Owner / Shared mobility Subscriber / Blitz R&D
- Patent pending on multiple battery optimization for fleets

Decrease of 47%

#### in accidents\*

Operational Cloud Server

Role-based User Applications

#### **Our Success**

Cutting edge technology

Full service provider

ß

Data AI analytics

75

Proven success

Æ

Decrease in accidents

A

No Thefts No

 $\widehat{\phantom{a}}$ 

No downtime

(')

# **Main Competitors**

Competition	BLITZ	NIU	GoGoRo	Silence	Askoll
Charging	2hrs	5hrs	4hrs	5hrs	4hrs
Exchangeable Batteries	3	2	2	1	1
Battery Weight	7kgs	14kg	11kgs	30kgs	11kgs
Delivery Capacity	350L	19L	24L	12L	10L
Valuation (\$M)*	30	2,400	1,150	52	27

#### BLITZ also has the highest speed, largest distance and endurance

\*Information regarding the competitors are based on April 2021, Yahoo Finance & Crunchbase

Client Model	Blitz Electric scooter (USD)	Petrol scooter (USD)	Assumptions	Incremental CF (USD)	Percentages Savings
CAPEX	\$6,700	\$4,000		\$2,700	
Upfront (100% financed)	-\$	-\$		-\$	
Loan Payment (100%, 3 years, 5% int)	\$200	\$120		\$80	
Insurance (monthly)	\$135	\$220	Paid monthly	- \$85	38%
Maintenance (monthly)	\$105	\$200	Calculated based on 2,000 KM	- \$95	46%
Electricity/Petrol (monthly)	\$10	\$180		- \$170	95%
Operational cash flow	\$250	\$600		- \$350	58%
Total cash flow	\$450	\$720		- \$266	37%
Operating Cash Flow Growth				34%	
Net Cash Flow Growth				17%	
With 100% financing vs. petrol scooter - po	sitive cash flow from day 1				
Without financing:					
IRR of Incremental CAPEX vs. savings	12% F	12% Positive cash flow from the 9th month			
IRR of Blitz Electric scooter vs. savings	4% Positive cash flow from the 20th month				

BLITZ

## **Client Testimonials**



#### 脧 Domino's Pizza

"Since introducing over 450 BLITZ electric scooters to our nationwide fleet, we have seen a 47% decrease in the number of scooter accidents. We believe this is down to changing from gasoline to BLITZ electric scooters, and the technology BLITZ uses in its range."





"We partnered with BLITZ to launch our delivery services across 198 restaurants in Israel and were impressed with the smooth deployment of fully branded scooters and the excellent customer service. Personal and attentive support available 24/7 only make the experience that much better."

#### **Starring Clients:**















### Worldwide Market Expansion



europe evo Israel

India

Circa 2000 units in Israel 11,000 units per year No subsidies

EU Market Total 1.2M units per year Subsidies EUR1000 average per unit South Africa Entry to continent First mover advantage

South Africa

India 21M units per year Subsidies \$350 per unit

## **Growing Revenue** (NIS)



#### **MRR from Service & Data**

35%	70%	80%	
2020	2024	B2B REVENUE	

The company developed a customer centric service model which combines preventive maintenance service at the customer's site coupled with a tailored telematics increasing customer's fleet efficiency while minimizing risks



The transformation into a service-oriented organization is expected to increase GM from around 40% to circa 60% within 3 to 5 years





**Client meeting** & explaining financial model & saving

**Client pilot and** testing (1-5 days) പ്പ

0

First full branch (30 days)



#### **Use of investment**

International Expansion

R&D -Broader Product Choice + IoT (data) 

# THANKYOU S BLITZ

Blitz Electric Motors Ltd. | www.blitzmotors.com | info@blitzmotors.com | +972 722 555 722

#### Raphael Moszynski

Founder, CEO and Director Raphael@blitzmotors.com Yaniv Haver Group CFO Yaniv@blitzmotors.com