UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2024

Commission File Number: 001-35165

BRAINSWAY LTD.

(Translation of registrant's name into English)

19 Hartum Street
Bynet Building, 3rd Floor
Har HaHotzvim
Jerusalem, 9777518, Israel
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F [X] Form 40-F []

This Form 6-K is incorporated by reference into the Company's Registration Statement on Form S-8 filed with the Securities and Exchange Commission on April 22, 2019 (Registration No. 333-230979) and the Company's Registration Statement on Form F-3 filed with the Securities and Exchange Commission on July 22, 2024 (Registration No. 333-280934).

EXHIBIT INDEX

Exhibit Number Description

99.1 <u>BrainsWay Reports Second Quarter 2024 Financial Results and Operational Highlights</u>

SIGNATURES

| Pursuant to the requirements of t | he Securities Exchange Act of 1934 | the registrant has duly | caused this report to be signed | d on its behalf by the undersigned | l, thereunto duly authorized |
|-----------------------------------|------------------------------------|-------------------------|---------------------------------|------------------------------------|------------------------------|
| | | | | | |

Registrant)

Date: August 6, 2024

/s/ Hadar Levy
Hadar Levy
Chief Executive Officer

BrainsWay Reports Second Quarter 2024 Financial Results and Operational Highlights

Generated Robust 28% Year-over-Year Revenue Growth in Q2 2024

Recorded Positive Quarterly Net Income for Third Consecutive Quarter, and Positive Adjusted EBITDA and Cash Flow from Operations for Fourth Consecutive Ouarter

Raising Lower End of Full-Year 2024 Revenue Guidance to Range of \$38.5 Million to \$40 Million

Conference Call to be Held Today at 8:30 AM ET

BURLINGTON, Mass. and JERUSALEM, Aug. 06, 2024 (GLOBE NEWSWIRE) -- BrainsWay Ltd. (NASDAQ & TASE: BWAY) ("BrainsWay" or the "Company"), a global leader in advanced noninvasive neurostimulation treatments for mental health disorders, today reported second quarter 2024 financial results and provided an operational update.

Recent Financial and Operational Highlights

- For the three months ended June 30, 2024, revenues were \$10 million, a 28% increase as compared to the second quarter of 2023.
- Gross margin for the second quarter of 2024 was 75%, an increase from 73% in the second quarter of 2023.
- Operating income for the second quarter of 2024 was \$0.6 million, compared to a loss of \$1.3 million for the same period in 2023.
- Net income for the second quarter of 2024 was \$0.6 million, compared to a net loss of \$1.7 million for the second quarter of 2023.
- Adjusted EBITDA¹ for the second quarter of 2024 was approximately \$1.2 million, compared to a loss of \$0.6 million for the second quarter of 2023.
- Cash, cash equivalents, and short-term deposits as of June 30, 2024, amounted to \$48.1 million, an increase of \$0.3 million from March 31, 2024.
- The Company shipped a net total of 114 Deep TMSTM systems during the first half of 2024, a 13% increase compared to the same period last year, which brings BrainsWay's Deep TMS installed base to 1,215 total systems as of June 30, 2024, a 17% increase from the installed base at the same point in the prior year.
- During the second quarter of 2024, the Company shipped 42 obsessive-compulsive disorder (OCD) coils as add-on helmets to certain of BrainsWay's new and existing systems, representing OCD treatment capability on 50% of its total installed base.
- Broadly entered Canadian market via exclusive multi-year distribution agreement with a specialty distributor, including minimum quantity orders that increase successively over several years, beginning with 11 Deep TMS systems in 2024.
- Initiated a randomized, multicenter U.S. clinical trial to evaluate an accelerated treatment protocol for the Company's proprietary Deep TMS system to treat major depressive disorder (MDD) as compared to the current standard-of-care Deep TMS protocol.
- Received expanded FDA labeling for Deep TMS to treat late life depression, increasing the upper limit of the age range from 68 to 86.

Full Year 2024 Financial Guidance

- Raising the lower end of the full-year 2024 revenue guidance to a range of \$38.5 million to \$40 million, thus representing growth of 21% to 25% over full-year 2023 revenue.
- Anticipating continued profitability momentum and positive cash generation throughout the second half of 2024.

"Market demand for our Deep TMS system continued to increase during the second quarter of 2024, driving 28% revenue growth year-over-year. In addition, we generated positive quarterly net income for the third consecutive quarter, and positive Adjusted EBITDA and cash flow from operations for the fourth consecutive quarter," said Hadar Levy, BrainsWay's Chief Executive Officer. "Our focus on enterprise customers continues to play a key role in our sales growth and improved margins. We believe that continuing to incorporate our technology within these large, expanding mental health groups and networks provides us with a tremendous opportunity for future profitable growth."

"Another important growth driver for our business is the expansion of our international footprint. This includes our recently announced strategic distribution agreement with an established specialty distributor in Canada, which opens the Canadian market to our Deep TMS therapy. We expect revenue from this new agreement to contribute to our top-line in the second half of 2024. Moreover, we continue to advance our clinical trial pipeline, including via the initiation of a multicenter study of an accelerated Deep TMS depression protocol. We believe this protocol could reshape how patients and physicians view the accessibility of Deep TMS therapy," concluded Mr. Levy.

Call and Webcast

BrainsWay's management will host a conference call on Tuesday, August 6, 2024, at 8:30 a.m. Eastern Time to discuss these results and answer questions.

Tuesday, August 6, 2024, at 8:30 AM Eastern Time:

United States: 1-877-300-8521 International: 1-412-317-6026 Israel: 1-80-921-2373 Conference ID: 10190847

Webcast: https://viavid.webcasts.com/starthere.jsp?ei=1679332&tp_key=1f7beb24a2

The conference call will be broadcast live and will be available for replay for 30 days on the Company's website, https://investors.brainsway.com/events-and-presentations/event-calendar. Please access the Company's website at least 10 minutes ahead of the conference call to register.

Non-IFRS Financial Measures

In addition to our results determined in accordance with International Financial Reporting Standards (IFRS), including in particular operating income and net income, we believe that Adjusted EBITDA, a non-IFRS measure, is useful in evaluating our operating performance. We define Adjusted EBITDA as net income adjusted for depreciation and amortization, finance income, finance expenses, income taxes, cost of share-based payments, and one-time restructuring and litigation expenses.

In addition to operating income (loss) and net income (loss), we use Adjusted EBITDA as a measure of operational efficiency. We believe that this non-IFRS financial measure is useful to investors for period-to-period comparisons of our business and in understanding and evaluating our operating results for the following reasons:

- Adjusted EBITDA is widely used by investors and securities analysts to measure a company's operating performance without regard to items such as stock-based compensation expenses, depreciation and amortization, finance expenses, income taxes, and certain one-time items such as restructuring and litigation expenses, that can vary substantially from company to company depending upon their financing, capital structures and the method by which assets were acquired.
- Our management uses Adjusted EBITDA in conjunction with IFRS financial measures for planning purposes, including the preparation of our annual
 operating budget, as a measure of operating performance and the effectiveness of our business strategies and in communications with our board of directors
 concerning our financial performance; and Adjusted EBITDA provides consistency and comparability with our past financial performance, facilitates
 period-to-period comparisons of operations, and also facilitates comparisons with other peer companies, many of which use similar non-IFRS or non-GAAP
 financial measures to supplement their IFRS or GAAP results.

Adjusted EBITDA, however, should not be considered as an alternative to operating income (loss) or net income (loss) for the period and may not be indicative of the historic operating results of the Company; nor is it meant to be predictive of potential future results. Adjusted EBITDA is not a measure of financial performance under IFRS and may not be comparable to other similarly titled measures for other companies. A reconciliation between the Company's net income (loss) and Adjusted EBITDA is presented in the attached summary financial statements.

Because of these and other limitations, you should consider Adjusted EBITDA along with other IFRS-based financial performance measures, including net income (loss) and our IFRS financial results.

About BrainsWay

BrainsWay is a global leader in advanced noninvasive neurostimulation treatments for mental health disorders. The Company is boldly advancing neuroscience with its proprietary Deep Transcranial Magnetic Stimulation (Deep TMSTM) platform technology to improve health and transform lives. BrainsWay is the first and only TMS company to obtain three FDA-cleared indications backed by pivotal clinical studies demonstrating clinically proven efficacy. Current indications include major depressive disorder (including reduction of anxiety symptoms, commonly referred to as anxious depression), obsessive-compulsive disorder, and smoking addiction. The Company is dedicated to leading through superior science and building on its unparalleled body of clinical evidence. Additional clinical trials of Deep TMS in various psychiatric, neurological, and addiction disorders are underway. Founded in 2003, with offices in Burlington, MA and Jerusalem, Israel, BrainsWay is committed to increasing global awareness of and broad access to Deep TMS. For the latest news and information about BrainsWay, please visit www.brainsway.com.

Forward-Looking Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. These forward-looking statements and their implications are based on the current expectations of the management of the Company only and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In addition, historical results or conclusions from scientific research and clinical studies do not guarantee that future results would suggest similar conclusions or that historical results referred to herein would be interpreted similarly in light of additional research or otherwise. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements: inadequacy of financial resources to meet future capital requirements; changes in technology and market requirements; delays or obstacles in launching and/or successfully completing planned studies and clinical trials; failure to obtain approvals by regulatory agencies on the Company's anticipated timeframe, or at all; inability to retain or attract key employees whose knowledge is essential to the development of Deep TMS products; unforeseen difficulties with Deep TMS products and processes, and/or inability to develop necessary enhancements; unexpected costs related to Deep TMS products; failure to obtain and maintain adequate protection of the Company's intellectual property, including intellectual property licensed to the Company; the potential for product liability; changes in legislation and applicable rules and regulations; unfavorable market perception and acceptance of Deep TMS technology; inadequate or delays in reimbursement from third-party payers, including insurance companies and Medicare; inability to commercialize Deep TMS, including internationally, by the Company or through third-party distributors; product development by competitors; inability to timely develop and introduce new technologies, products and applications, which could cause the actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements.

Any forward-looking statement in this press release speaks only as of the date of this press release. The Company undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws. More detailed information about the risks and uncertainties affecting the Company is contained under the heading "Risk Factors" in the Company's filings with the U.S. Securities and Exchange Commission.

Contacts:

BrainsWay: Ido Marom Chief Financial Officer Ido.Marom@BrainsWay.com

Investors:

Brian Ritchie LifeSci Advisors LLC britchie@lifesciadvisors.com

¹ See Adjusted EBITDA details and reconciliation table in the appendix below.

BRAINSWAY LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION U.S. dollars in thousands

| | | June 30, 2024 | December 3 2023 | December 31, 2023 | |
|---|----|------------------|--------------------|----------------------|--|
| <u>ASSETS</u> | J) | Jnaudited) | (Audited) |) | |
| Current Assets | Ф | 47.064 | 1 | 10.520 | |
| Cash and cash equivalents | \$ | 47,864 | | 10,520 | |
| Short-term deposits Restricted cash | | 271 | 3 | 35,465 271 | |
| Trade receivables, net | | 3,868 | | 3,780 | |
| Inventory | | 3,765 | | 3,717 | |
| Other current assets | | 1,567 | | 1,712 | |
| Other current assets | | 57,335 | | | |
| Non-Current Assets | | 37,333 | | 55,465 | |
| System components | | 1,482 | | 1,273 | |
| Leased systems, net | | 3,588 | | 3,700 | |
| Other property and equipment | | 1,172 | | 817 | |
| Other long-term assets | | 2,054 | | 1,717 | |
| Other long-term assets | | | | 7,507 | |
| | \$ | | | 52,972 | |
| <u>LIABILITIES AND EQUITY</u> | | | | | |
| Current Liabilities | | | | | |
| Trade payables | \$ | 1,609 | 5 | 758 | |
| Deferred revenues | * | 4,916 | | 2,504 | |
| Liability in respect of research and development grants | | 1,087 | | 1,008 | |
| Other accounts payable | | 4,586 | | 5,491 | |
| | | 12,198 | | 9,761 | |
| Non-Current Liabilities | | · · | | | |
| Deferred revenues and other liabilities | | 4,367 | | 5,553 | |
| Liability in respect of research and development grants | | 6,086 | | 6,077 | |
| | | 10,453 | 1 | 11,630 | |
| Equity | | | | | |
| Share capital | | 367 | | 367 | |
| Share premium | | 140,662 | 14 | 10,344 | |
| Share-based payment reserve | | 4,730 | | 4,360 | |
| Currency Translation Adjustments | | (2,188) | | (2,188) | |
| Accumulated deficit | | (100,591) | |)1,302) | |
| | | 42,980 | 4 | 11,581 | |
| | | 65,631 | 6 | 52,972 | |

BRAINSWAY LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

U.S. dollars in thousands (except per share data)

| | For the three months ended June 30, | | | | | For the six months ended June 30, | | | | |
|---|-------------------------------------|--------|------|---------|-------------|-----------------------------------|----|---------|--|--|
| | 2024 | | 2023 | | 2024 | | | 2023 | | |
| | (Unaudited) | | | | (Unaudited) | | |) | | |
| Revenues | \$ | 10,005 | \$ | 7,829 | \$ | 19,100 | \$ | 14,454 | | |
| Cost of revenues | | 2,468 | | 2,095 | | 4,751 | | 3,887 | | |
| Gross income | | 7,537 | | 5,734 | | 14,349 | | 10,567 | | |
| Research and development expenses, net | | 1,711 | | 1,902 | | 3,337 | | 3,687 | | |
| Selling and marketing expenses | | 3,796 | | 3,983 | | 7,623 | | 8,895 | | |
| General and administrative expenses | | 1,444 | | 1,192 | | 2,710 | | 2,995 | | |
| Total operating expenses | | 6,951 | | 7,077 | | 13,670 | | 15,577 | | |
| Total operating expenses | | 0,,,,, | | 7,077 | | 15,070 | | 10,077 | | |
| Operating income (loss) | | 586 | | (1,343) | | 679 | | (5,010) | | |
| Finance income | | 518 | | 443 | | 1,115 | | 1,408 | | |
| Finance expenses | | 401 | | 578 | | 808 | | 136 | | |
| Income (loss) before income taxes | | 703 | | (1,478) | | 986 | | (3,738) | | |
| Taxes on income | | 103 | | 185 | | 275 | | 356 | | |
| Net income (loss) and total comprehensive income (loss) | \$ | 600 | \$ | (1,663) | \$ | 711 | \$ | (4,094) | | |
| Basic and diluted net income (loss) per share | \$ | 0.02 | \$ | (0.05) | \$ | 0.02 | \$ | (0.12) | | |
| | | | | | | | | <u></u> | | |

BRAINSWAY LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS U.S. dollars in thousands

| | For the three months ended June 30, | | | For the six months ended June 30, | | | | |
|--|-------------------------------------|----------|--------|-----------------------------------|--------------|---------|---------|---------------|
| | 2024 | | | 2023 | | 2024 | | 2023 |
| | (U) | naud | lited) | | | (Unai | idited) |) |
| Cash flows from operating activities: | Φ (0 | ^ | Ф | (1.662) | r). | 711 | Ф | (4.004) |
| Total comprehensive income (loss) | \$ 60 | 0 | \$ | (1,663) | \$ | 711 | \$ | (4,094) |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) | | | | | | | | |
| operating activities: Adjustments to profit or loss items: | | | | | | | | |
| Depreciation and amortization | 5 | 0 | | 101 | | 120 | | 194 |
| Depreciation of leased systems | 24 | | | 239 | | 495 | | 472 |
| Impairments and disposals | 39 | | | 211 | | 642 | | 472 |
| Finance expenses (income), net | (11 | | | 135 | | (307) | | |
| Cost of share based payment | 36 | | | 103 | | 669 | | (1,272) 52 |
| | 10 | | | 185 | | 275 | | 356 |
| Income taxes | 1,03 | | | 974 | | 1,894 | | 259 |
| Total adjustments to reconcile income (loss) | 1,03 | 9 | | 9/4 | | 1,894 | | 239 |
| Changes in asset and liability items: | 4.5 | | | 1.020 | | (120) | | 1 425 |
| Decrease (increase) in trade receivables | 45 | | | 1,928 | | (120) | | 1,435 |
| Decrease (increase) in inventory | (5) | | | 1,295 | | (107) | | 367 |
| Decrease (increase) in other current assets | (23 | | | (390) | | 31 | | (612) |
| Increase (decrease) in trade payables | 73 | | | (46) | | 880 | | (581) |
| Decrease in other accounts payable | (16 | | | (1,166) | | (530) | | (738) |
| Increase (decrease) in deferred revenues and other liabilities | (72 | | | (289) | | 1,203 | | 411 |
| Total changes in asset and liability | 1 | <u> </u> | | 1,332 | | 1,357 | | 282 |
| Cash paid and received during the period for: | | • | | (10) | | (22) | | (22) |
| Interest paid | (1. | | | (10) | | (23) | | (22) |
| Interest received | 70 | | | 366 | | 1,581 | | 1,040 |
| Income taxes paid | (99 | | | (4) | | (994) | | (11) |
| Total cash paid and received during the period | (30 | | | 352 | | 564 | | 1,007 |
| Net cash provided by (used in) operating activities: | 1,34 | 8 | | 995 | | 4,526 | - | (2,546) |
| Cash flows from investing activities: | | | | | | | | |
| Purchase of property and equipment and system components | (84 | 7) | | (1,497) | | (1,571) | | (1,431) |
| Proceeds from sub-lease asset | 2 | 0 | | - | | 40 | | - |
| Withdrawal of (investment in) deposits, net | 35,02 | | | (14) | | 35,019 | | (16) |
| Net cash provided by (used in) investing activities | 34,19 | 8 | | (1,511) | | 33,488 | | (1,447) |
| Cash flows from financing activities: | | | | | | | | |
| Repayment of liability in respect of research and development grants | | - | | (345) | | (532) | | (345) |
| Exercise of share options | 1 | 9 | | - | | 19 | | - |
| Receipt of government grants | | - | | 32 | | - | | 32 |
| Repayment of lease liability | (5 | | | (64) | | (111) | | (130) |
| Net cash used in financing activities | (3 | | | (377) | | (624) | | (443) |
| Exchange rate differences on cash and cash equivalents | (2 | 9) | | 10 | | (46) | | 23 |
| Increase (decrease) in cash and cash equivalents | 35,48 | 2 | | (883) | | 37,344 | | (4,413) |
| Cash and cash equivalents at the beginning of the period | 12,38 | 2 | | 44,051 | | 10,520 | | 47,581 |
| Cash and cash equivalents at the end of the period | \$ 47,86 | 4 | \$ | 43,168 | \$ | 47,864 | \$ | 43,168 |
| (a) Significant non cash transactions: | | | | | | | | |
| Recognition of new lease liability and right-of-use | \$ 10 | 9 | \$ | 183 | \$ | 181 | \$ | 207 |
| Termination of lease liability and right-of-use | \$ 1 | _ | \$ | 59 | \$ | 17 | \$ | 70 |
| Termination of lease flatinty and right-of-use | - 1 | <u> </u> | ~ | | * | | * | |

BRAINSWAY LTD.

A reconciliation of Adjusted EBITDA to net income (loss), the most directly comparable IFRS measure, is set forth below: U.S. dollars in thousands (except share and per share data)

| | For the three months ended June 30, | | | ended | For the six months ended June 30, | | | | |
|---|-------------------------------------|--------|--------|---------|-----------------------------------|-------|---------|---------|--|
| | | 2024 | | 2023 | | 2024 | | 2023 | |
| | | (Unaud | lited) | | | (Unau | ıdited) | | |
| Net income (loss) and total comprehensive income (loss) | \$ | 600 | \$ | (1,663) | \$ | 711 | \$ | (4,094) | |
| Finance expenses (income), net | | (117) | | 135 | | (307) | | (1,272) | |
| Income taxes | | 103 | | 185 | | 275 | | 356 | |
| Depreciation and amortization | | 58 | | 101 | | 120 | | 194 | |
| Depreciation of leased systems | | 240 | | 239 | | 495 | | 472 | |
| Cost of share based payment | | 364 | | 103 | | 669 | | 52 | |
| Restructuring and litigation Cost | | - | | 267 | | - | | 802 | |
| Adjusted EBITDA | \$ | 1,248 | \$ | (633) | \$ | 1,963 | \$ | (3,490) | |