UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2025

Commission File Number: 001-35165

BRAINSWAY LTD.

(Translation of registrant's name into English)

16 Hartum Street RAD Tower, 14th Floor Har HaHotzvim Jerusalem, 9777516, Israel (+972-2) 582-4030

(Address and telephone number of Registrant's principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F [X] Form 40-F []

This Form 6-K is incorporated by reference into the Company's Registration Statement on Form S-8 filed with the Securities and Exchange Commission on April 22, 2019 (Registration No. 333-230979) and the Company's Registration Statements on Form F-3 filed with the Securities and Exchange Commission on July 22, 2024 (Registration No. 333-280934) and on April 22, 2025 (Registration No. 333-286672).

EXHIBIT INDEX

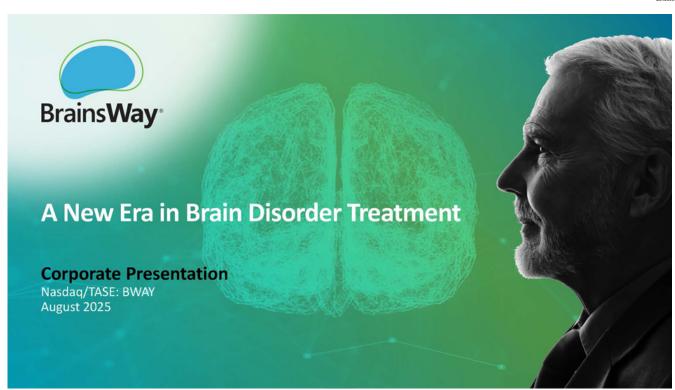
Exhibit Title

99.1 Corporate Presentation

SIGNATURES

Pursuant to the requirements	of the Securities Exchar	nge Act of 1934, the r	egistrant has dul	v caused this re	port to be sig	med on its behalf b	v the undersigne	d, thereunto dul	v authorized

BRAINSWAY LTD.
(Registrant)



Disclaimer



Safe Harbor and Non-GAAP/IFRS Financial Measures

This presentation does not constitute an offer or invitation to sell or issue, or any solicitation of an offer to subscribe for or acquire any of the Company's securities or to participate in any investment in the Company. This presentation shall not constitute advertising or misconstrued as being commercial and/or promotional in nature. No representation or warranty is made to the accuracy or completeness of this presentation. You must make your own investigation and assessment of the matters contained herein. In particular, no representation or warranty is given, and the Company has no responsibility, as to the achievement or reasonableness of any forecasts, estimates, or statements as to prospects contained or referred to in this presentation.

This presentation contains information that includes or is based on forward-looking statements within the meaning of the federal securities law. These statements are not guarantees of future performance, are based on current expectations of future events and are subject to various risks and uncertainties that could cause our actual activities, timing or results to differ materially from those expressed or implied in such statements. Such factors include, but are not limited to: continued business impact from the COVID-19 global pandemic; weakening of economic conditions that could adversely affect the level of demand for our products; pricing pressures generally; difficulties or delays in manufacturing legislative and regulatory actions; changes in reimbursement level from third-party payors; product liability claims; the impact of federal legislation to reform the United States healthcare system; changes in financial markets; changes in the competitive environment; failure to gain sufficient market adoption of our products; regulatory actions or delays; and our ability to realize anticipated operational and manufacturing efficiencies. Additional information concerning these and other factors, including the Risk Factors set forth therein, is contained in our filings with the U.S. Securities and Exchange Commission. The forward-looking statements in this presentation are made based upon our current expectations. If one or more of these factors materialize, or if any underlying assumptions prove incorrect, our actual results, performance or achievements may vary materially from any future results, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements as a prediction of actual results. In addition, the presentation contains certain data and information that we obtained from various government and private publications. Statistical data in these publications also include projections based on a number of assumptions, If

Certain non-GAAP/IFRS financial measures are included in this presentation, which are designed to complement the financial information presented in accordance with IFRS, because management believes such measures are useful to investors. For example, we believe that Adjusted EBITDA, a non-IFRS measure, is useful in evaluating our operating performance, because (a) it is widely used by investors and securities analysts to measure a company's operating performance without regard one-time items (such as restructuring and litigation expenses), that can any substantially from company to company; and (b) management uses Adjusted EBITDA in conjunction with IFRS financial measures for planning purposes, including the preparation of our annual operating budget, as a measure of operating performance. These non-GAAP/IFRS financial measures should be considered only as supplemental to, and not superior to, financial measures provided in accordance with IFRS. Other companies may calculate similarly titled non-GAAP/IFRS financial measures differently than the Company.

Corporate Presentation May 2025

BrainsWay (BWAY) at a Glance



Advancing Neuroscience to Improve Health and Transform Lives

- BrainsWay is a fast-growing global leader in advanced noninvasive neurostimulation treatments for mental health disorders
- ✓ First and only TMS company to obtain 4 FDA-cleared indications (MDD, OCD, Anxious Depression, Smoking Addiction)
- Transition to a recurring revenue model through rentals and pay-peruse agreements, providing predictable and sustainable cash flow
- ✓ Backlog and remaining performance obligations \$62 million
- ✓ Broad reimbursement among commercial and governmental payors
- ✓ Global presence in key markets including the U.S., Canada, Asia, India, and Europe
- Proven, differentiated noninvasive neurostimulation platform technology
- ✓ Strong balance sheet with ~\$78 million in cash and no debt
- ✓ NASDAQ: BWAY; MC: \$230M



Corporate Presentation August 2025

Strategic Partnership with Valor Equity Partners



Valor's Support Strengthens Our Position as a Leader in the TMS Industry



- Closed \$20M equity financing with Valor, a top-tier U.S. tech investor
- Expertise in High-Growth Companies
- Invest in innovation
- Scaling growth
- Access to best practices



BrainsWay by the Numbers Strong Fundamentals for Growth ~\$52m 75% \$78m **Gross Margin Cash Balance** Revenue as of Q2 2025 2025 guidance 2025 guidance 1,522 \$62M \$7M **Signed Backlog Total Installed Base** Adjusted EBITDA* as of Q2 2025 2025 guidance Q22025 880 6.3M 35 +**OCD Systems Deep TMS Treatments Completed Clinical Trials** as of Q2 2025 220K+ Patients 360+ Deep TMS™ publications

Adjusted EBITDA is a Non-IFRS Measure. See slide 28 for operating income results, the closest IFRS measure, and the reconciliation table in the Company's Earnings release

Q2 2025 Executive Summary



- Revenue: \$12.6M, up 26% YoY
- Operating income totaled \$0.6 million and Adjusted EBITDA rose to \$1.5 million
- Net Profit: \$2M up 240% YoY
- Remaining performance obligations increased by 25 % YOY to \$62 million
- · Eight consecutive quarters of positive free cash flow
- · Raised full-year 2025 Revenue and EBITDA guidance
- 70% of recent customer engagements are structured as multi-year lease agreements
- · Cash Position: \$78.3M in cash and short-term deposits, no debt
- 88 systems shipped in Q2 2025, up 35% YoY
- Installed base: Reached +1,522 systems globally
- · Stella MSO: Completed equity financing with a top-performing clinic network
- · Several opportunities currently being explored
- FDA Submission: Accelerated MDD and adolescence submitted for review
- · PTSD Expansion: Collaboration with Israel's Ministry of Defense for soldiers





Corporate Presentation August 2025

How Do We Partner?



Flexible Business Model Leads to Better Adoption

Lease: ~60%

Creates long-term stable revenue stream for BrainsWay Unlimited use with a fixed annual fee; 4-5 year contracts

Direct purchase: ~30%

One time purchase; maintenance fee for the following years Mainly through distribution channels

Growth Incentive model: ~10%

Reduces upfront capital commitment for physicians Pay-per-use fee; 4-5 year contracts



Corporate Presentation May 2025

MDD / OCD

Revenue & Adjusted EBITDA



Strong RPO Drives Clear Visibility Into Future Growth

- •\$20 million in binding contracts (RPO)
- This translates into an annual revenue run-rate of ~\$20 million, providing clear
- Recurring revenue grew ~45% year-overyear, outpacing overall company growth
- Approximately 70% of new contracts are multi-year rental agreements, compared to less than 40% two years ago
- Customer retention rate (by number of clinics) stands at ~93%
- Some clinics are renewing and purchasing an additional system – indicating potential NRR above 100%



* Adjusted EBITDA is a Non-IFRS Measure. See slide 28 for operating income results, the closest IFRS measure, and the reconciliation table in the Company's Earnings release

Strategic Equity Investments in Mental Health Providers



New Strategy to
Accelerate
Company Growth

200+ Mental Health
Clinics Identified

Strategic Initiative Led by Valor Fund

Each Deal Can
Potentially Add 10 15 Clinics Anually

Highly Profitable Deals

No Added OPEX

Corporate Presentation August 2025

Strategic Partnership with Stella



- ✓ 5\$M minority investment in Stella a leading U.S.-based interventional psychiatry platform
- ✓ Structured as a preferred, compounding equity stake
- ✓ Joint business planning and strategic growth support

√ About Stella

- ✓ 20+ clinics across the U.S. and Israel
- ✓ 30,000+ patients treated to date
- ✓ Known for clinical excellence, operational strength, and innovative care delivery







Corporate Presentation August 2025

2025 - Pivotal Year for BrainsWay



Superior Science, Evidence, and Support Drive Growth

Technology Innovation

- · Launch Insights Cloud
- Introduce TMS 360
- Development of next-gen Deep TMS system
- Al-driven personalization tool to optimize treatment protocols
- Home use device

Corporate Presentation august 2025

Clinical Research*

- Adolescent MDD
- Accelerated Deep TMS
- · Alcohol trial launch
- PTSD data collection for label expansion
- Launch of clinical trials combining Deep TMS with psychedelic therapies

*Not FDA-cleared

Sales & Support Initiatives

- Strategic partnerships with mental health networks & addiction centers
- OCD expansion
- Practice Development Program

Expanding Market Opportunities with Potential New Indications



Indications	Pre-Phase Clinical Trials	Randomized Controlled Trials	FDA Submission	Commercial Phase	U.S. Patient Population
Major Depressive Disorder (MDD)+ Anxious Depression					21M
Obsessive-compulsive Disorder (OCD)					3М
Smoking Addiction					34M
Alcohol Use Disorder ¹ (AUD)					29M
Alzheimer¹ (aged 65+)					7M
Post-Stroke ¹					1M

1) Note: Other than MDD, OCD, and Smoking Addiction, the above indications are currently investigational, not available in the U.S., and not cleared by the FDA

Corporate Presentation August 2025

BrainsWay in Use





Continuum of Care for Depression and OCD Massive Underserved Markets Obsessive-Compulsive Disorder Major Depressive Disorder 21m **Primary Care /** 3_m Clinical Depression Sufferers/year² Obsessive-Compulsive Disorder **Psychiatry** Sufferers/year² 60-90% comorbid anxiety symptoms³ 7_m 1.5m Treatment-Resistant Patients who Treatment-Resistant Patients who do NOT achieve remission after 4 courses do NOT respond to any

Surgery

NOT achieve remission after 4 courses of medications & psychotherapy⁴

Deep TMSTM
(Transcranial Magnetic Stimulation)

Intensive /
Interventional
Psychiatry

(Electroconvulsive Therapy)

Invasive & Experimental

(e.g. Deep Brain Stimulation)

Intensive Program
(Intensive Outpatient, Residential, Hospitalization)

Invasive & Experimental (e.g. Deep Brain Stimulation)

medications or psychotherapy⁵⁻⁷

Deep TMS™

(Transcranial Magnetic Stimulation)

Transcranial Magnetic Stimulation (TMS)



Established Technology with Demonstrated Safety and Efficacy

Comprehensively Studied

Over 25,000 published papers on TMS⁸

How Does it Work?

- 1. An electromagnetic coil is placed over the scalp
- 2. A fast current is produced in the co
- Electromagnetic field is induced in the brain
- 4. Rapidly changing electric field in the brain, leading to axonal depolarization and action potentials
- 2.5 times deeper than Standard TMS
- Deeper and broader stimulation leads to activation of more neurons.

Corporate Presentation August 2025



Evolution of TMS



TMS has Been Used for > 35 Years with BrainsWay Pioneering Key Innovations



George et al. first to demonstrate antidepressant effects of repetitive TMS



Traditional TMS is cleared by the FDA for treatmentresistant depression



BrainsWay is first TMS device to receive FDA clearance for OCD



BrainsWay expands depression indication for Anxious Depression



1985

1995

2000

2008

2013

2018

2020

20

1 2024

Barker performs first motor cortex stimulation with TMS



Roth & Zangen invent the H-Coil, which stimulates deep brain structures, in collaboration with the NIH



BrainsWay receives FDA clearance for Deep TMS therapy for Depression



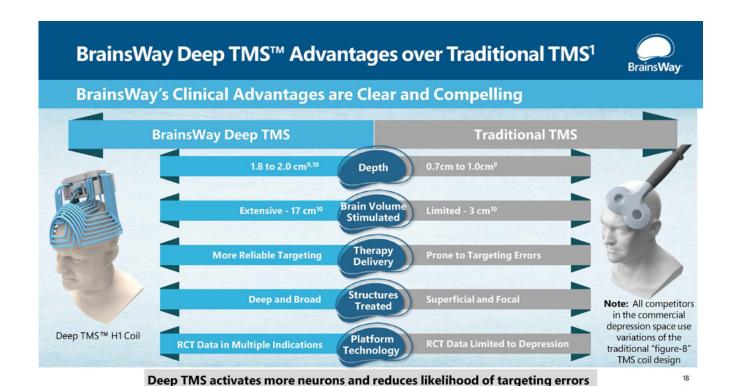
BrainsWay is first TMS device to receive FDA clearance for Smoking Addiction



BrainsWay expands depression indication for Late-Life Depression

Corporate Presentation August 2025





Strong Economic and Clinical Incentive for Adopters Brains Way **Robust Reimbursement Coverage Drives Compelling Clinician ROI Flexible** REIMBURSEMENT Pricing Options 3 Well-Established CPT Codes Verified Increased Return-on-250m + covered for Depression Medicare & major commercial insurers in all 50 states Utilization **Economic** Investment Impact of Reimbursement 100+ million covered for OCD New policies - Cigna, Palmetto, Centene, HCSC, Tricare Up to \$10k Highly Revenue **Profitable Procedure** Depression

rporate Presentation A

Patient

Depression Clinical Efficacy



Substantial Body of Clinical Evidence Demonstrating Safety and Efficacy

Real Clinical Practice Settings¹²

After 30 Sessions

81.6%

65.3%

Remission





Response

~2 in 3 Patients Achieved Remission with Deep TMS

- 1,351 MDD patients who received at least 20 Deep TMS sessions
- No systemic side effects

Durability in TMS is 1+ Year in ~50% of Responders¹³

 A published abstract of 100 patients from a single BrainsWay site showed average durability of 860 days¹⁴

*Response and remission assessed from patient and/or physician rating scales

OCD Clinical Efficacy



Only TMS System with Clinically Demonstrated Safety and Efficacy Outcomes

Real Clinical Practice Settings 15

After 29 Sessions

57.9%

Response

>1 in 2 Patients Achieved Response

- 219 patients from 22 worldwide centers Sustained response achieved in ~20 sessions
- No systemic side effects

87% Demonstrated Durability of 1+ Year¹⁶

- 60 patients from pivotal and post-marketing studies "Durability" defined as the elapsed time from the end of the Deep TMS treatment course until there was a change in ongoing treatment





Corporate Presentation August 2025

Smoking Addiction



Smokers Spend Nearly \$2B/year on Quitting and ~85% are Unsuccessful

28.3m

U.S. Adult Smokers¹⁷ 68% are Motivated to Quit

7.6m

Made Serious Quit Attempt using prescription medication or nicotine replacement therapy (NRT)

4.7m

Smokers who were <u>NOT</u> successful quitting with cessation medication or psychotherapy¹⁸

Deep TMS™

Transcranial Magnetic Stimulation

Double-Blind, Placebo-Controlled RCT¹⁹

Nearly 1 in 3 Quit for 4 Weeks 2 of 3 Completers at Week 6 Remain Quitters for Add'l 3 Months

- 260 adult patients highly addicted to smoking from 15 worldwide centers
- 70% previously failed 3+ quit attempts
 No systemic side effects or seizures reported



First TMS Addiction Clearance

Deep TMS 360: Pilot Study



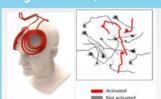
New Tool to Improve Cognitive Performance in Patients with Dementia & MCI*

Over 10 million people are diagnosed with mild cognitive impairment (MCI) or dementia in the U.S.

Current medications have low efficacy, primarily stabilize rather than enhance cognition, and cause debilitating side effects (e.g. GI issues, dizziness, sleep disturbances).

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Single-Channel, Fixed Field Deep TMS



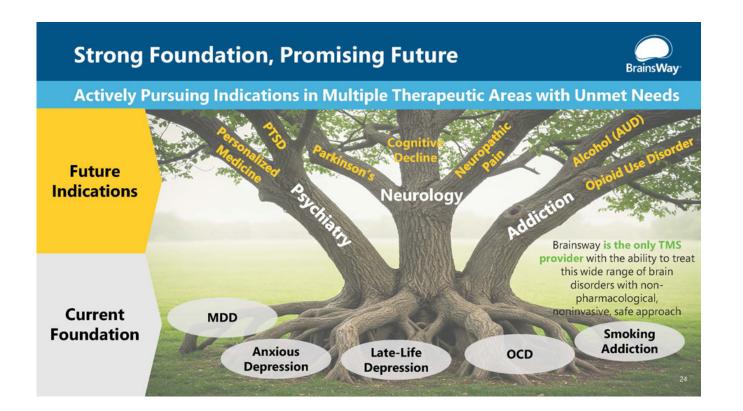
- Fixed Field Deep TMS has had some success in patients with MCI/Dementia, but moderate results may be due to atrophy and neurodegeneration in these patients
- This results in insufficient brain engagement by current TMS technology

Multi-Channel, Rotational Field Deep TMS 360



- Deep TMS 360 targeting the prefrontal cortex is uniquely suited for older adults with neurodegenerative conditions and reduced neuroplasticity due to its greater efficiency at activating neurons oriented in multiple directions.
- Deep TMS is currently the only TMS technology FDAcleared for patient over 68 years – a prime demographic for MCI and dementia

*Not FDA Cleared



Practice Development Program



Support Program Proven to Increase Device Utilization, Leading to Repeat Sales







Clinical Knowledge & Treatment Mastery

- Major Depressive Disorder Treatment
- Obsessive-Compulsive Disorder Treatment
- Smoking Addiction Treatment
- Patient Treatment Management

Operational & Financial Excellence

Patient Acquisition & Retention

- Referral Network Building Direct-to-Patient Marketing

Each Quarter, >50 Practice Sites Enrolled in the Practice Development Program Experience a Badge Promotion, Indicating at Least 250 Additional Treatments Completed







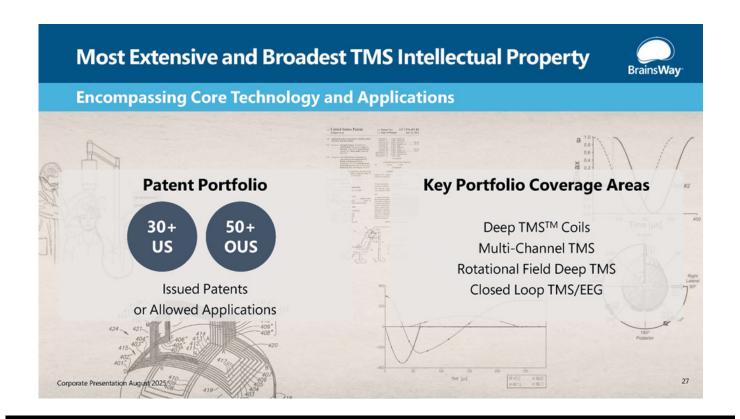


New Territories



Geographic Expansion into Japan, Europe, and Other Asian Countries





Q2 2025 Financial Review



	Actual	Actual	Variance		
USD in Thousands	Q2 2025	Q2 2024	s	%	
Revenues	12,632	10,005	2,627	26%	
Cost of Revenues	3,133	2,468	665	27%	
Gross Profit	9,499	7,537	1,962	26%	
% Margin	75.20%	75.33%			
Research and Development Expenses	2,344	1,711	633	37%	
Selling and Marketing Expenses	4,940	3,796	1,144	30%	
General and Administrative Expenses	1,637	1,444	193	13%	
Total Operating Expenses	8,921	6,951	1,970	28%	
Operating Profit	578	586			
Finance Income, Net	(1,519)	(117)	(1,402)	1198%	
Taxes on Income	70	103	(33)	-32%	
Net Income	2,027	600	1,435	239%	
Adjusted EBITDA	1,451	1,248	203	16%	
% EBITDA	11%	12%			
Basic Net Income Per Share	\$0.05	\$0.02	0.03	168%	
Diluted Net Income Per Share	\$0.05	\$0.02	0.03	160%	

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Revenue: \$12.6M (+26% YoY)

~\$78M in cash with no debt as of Q2 2025

Positive EBITDA 8th Quarter in a row

Net Income 7th Quarter in a row

H1 2025 Financial Review



	Actual	Actual	Variance		
USD in thousands	H1 2025	H1 2024	s	%	
Revenues	24,168	19,100	5,068	27%	
Cost of Revenues	6,059	4,751	1,308	28%	
Gross profit	18,109	14,349	3,760	26%	
Gross Margin					
Research and Development expenses	4,676	3,337	1,339	40%	
Selling and Marketing expenses	9,102	7,623	1,479	19%	
General and Administrative expenses	3,177	2,710	467	17%	
Total Operating expenses	16,955	13,670	3,285	24%	
Operating Profit	1,154	679	475	70%	
Finance Income, net	(2,207)	(307)	(1,900)	619%	
Income Tax expense	227	275	(48)	-17%	
Net Income	3,134	711	2,423	341%	
Adjusted EBITDA	2,746	1,963	783	40%	
Basic Net Income Per Share	\$ 0.08	\$ 0.02	0.06	316%	
Diluted Net Income Per Share	\$ 0.07	\$ 0.02	0.05	262%	

Revenue: \$24.1M (+26% YoY)

Adj. EBITDA \$2.7M

Net Income \$3.1M

Corporate Presentation August 2025

Q2 2025 Balance Sheet

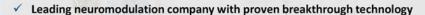


USD in thousands	As of June 30,	As of March 31,	As of December 31,	Change vs. 03/25		Change vs. 12/24	
	2025	2025	2024	s	%	s	%
ASSETS							
Cash and cash equivalents	67,912	71,601	69,345	(3,689)	-5%	(1,433)	-2%
Restricted cash	251	271	271	(20)	-7%	(20)	-7%
Short-term deposits	10,087			10,087	100%	10,087	100%
Trade receivables, net	3,871	6,954	4,596	(3,083)	-44%	(725)	-16%
Inventory	4,190	4,680	4,426	(490)	-10%	(236)	-5%
Other current assets	3,179	1,150	1,032	2,029	176%	2,147	208%
Total Current Assets	89,490	84,656	79,670	4,834	6%	9,820	12%
Non-Current Assets	22,074	15,542	14,646	6,532	42%	7,428	51%
Total Assets	111,564	100,198	94,316	11,366	11%	17,248	18%
LIABILITIES AND EQUITY							
Current Liabilities	25,508	16,846	15,346	8,662	51%	10,162	66%
Non-Current Liabilities	17,924	19,602	16,657	(1,678)	-9%	1,267	8%
Equity	68,132	63,750	62,313	4,382	7%	5,819	9%
Total Liabilities and Equity	111,564	100,198	94,316	11,366	11%	17,248	18%

BrainsWay Investment Highlights



Advancing Neuroscience to Improve Health and Transform Lives



✓ Large underserved markets

ARREAD LANGE

- Strong momentum across our core market and successful execution of our growth strategy
- √ 70% of recent customer engagements are structured as multi-year lease agreements
- Major U.S. Expansion: Partnering with large mental health networks to integrate Deep TMS
- ✓ Remaining performance obligations increased by 25 % YOY to \$62 million
- Business model encouraging utilization and guaranteeing revenue generation
- Pursuing 4 new indications
- ✓ Experienced management team

BrainsWay Leadership Team



Successful, Experienced Medical Device Professionals



Hadar Levy Chief Executive Officer 25+ Years Med Device



Ido Marom Chief Financial Officer 20+ Years Finance



Dr. Gilead Moiseyev **Chief Technology Officer** 20+ Years Med Device Dev



Dr. Richard Bermudes Chief Medical Officer 15+ Years TMS Leadership



Moria Ben Soussan Vice President - R&D 15+ Years Med Device Dev



Michael Cohen Vice President - US Sales 15+ Years Med Device Sales Corporate Presentation May 2025

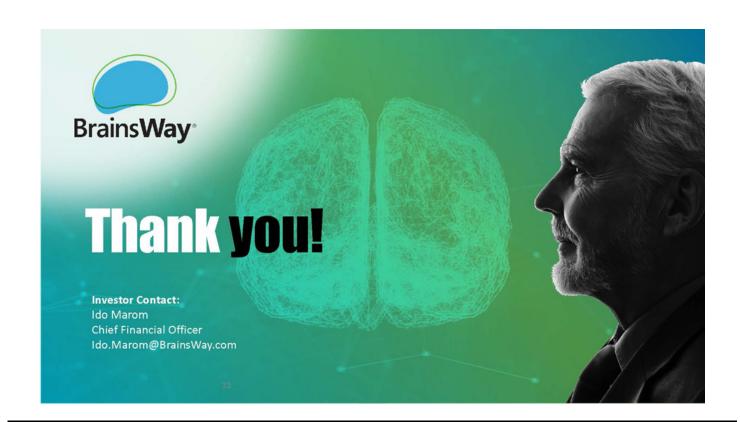


Yuval Gimshi Vice President - Int'l Sales 15+ Years Med Device Sales



Dor Hagai Dr. Colleen Hanlon Vice President - Operations Vice President - Medical Affairs Vice President - Marketing 10+ Years Supply Chain & Ops 15+ Years Brain Stim Research 12+ Years Healthcare Mkting







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