

CONDENSED INTERIM CONSOLIDATED

FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 30 JUNE 2026



audience
ANALYTICS

AUDIENCE ANALYTICS LIMITED
(Incorporated in the Republic of Singapore)
Company Registration No. 202113626W

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**UNAUDITED HALF YEAR FINANCIAL STATEMENTS FOR THE SIX MONTHS
ENDED 30 JUNE 2026**

*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. ("**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

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A. CONDENSED INTERIM CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Group 6 Months Ended 30 June				
		2026	2025	Change
		S\$	S\$	
	Note	(Unaudited)	(Unaudited)	%
Revenue	5	3,911,249	3,473,334	12.6
Cost of sales		(2,225,468)	(2,264,867)	(1.7)
Gross profit		1,685,781	1,208,467	39.5
Other income	6	260,460	240,377	8.4
Distribution and marketing expenses		(31,376)	(47,244)	(33.6)
Administrative expenses		(1,142,200)	(1,378,276)	(17.1)
Other operating (expenses)/income		(4,295)	3,850	NM
Finance costs		(5,036)	(1,870)	169.3
Share of results from associate		(166,108)	-	NM
Profit before tax	7	597,226	25,304	2,260.2
Tax credit	8	43,204	100,373	(57.0)
Profit for the financial period		640,430	125,677	409.6
Other comprehensive gain/(loss):				
<i>Item that is or may be reclassified subsequently to profit or loss:</i>				
Currency translation differences on consolidation		57,069	(193,077)	NM
Total comprehensive income/(loss) for the financial period		697,499	(67,400)	NM
Profit attributable to:				
Equity holders of the Company		640,430	125,677	409.6
Total comprehensive income/(loss) attributable to:				
Equity holders of the Company		697,499	(67,400)	NM
Earnings per share for profit attributable to equity holders of the Company				
Basic (S\$ cents per share)	9	0.28	0.06	366.6
Diluted (S\$ cents per share)	9	0.27	0.06	350.0

NM: not meaningful

B. CONDENSED INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	Note	Group		Company	
		30.06.2026	31.12.2025	30.06.2026	31.12.2025
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
		S\$	S\$	S\$	S\$
ASSETS					
Non-Current Assets					
Property, plant and equipment	10	550,685	629,145	-	-
Right-of-use assets	11	489,255	39,065	-	-
Intangible asset	12	103,032	111,091	-	-
Investment in subsidiaries		-	-	3,103,013	2,052,339
Investment in associate		651,671	-	-	-
Deferred tax assets	13	486,560	44,759	-	-
Financial assets at fair value through profit or loss		910,040	-	-	-
Total non-current assets		3,191,243	824,060	3,103,013	2,052,339
Current Assets					
Trade and other receivables	14	3,137,499	1,327,698	90,653	238,213
Cash and cash equivalents	15	19,805,593	23,643,887	6,715,880	10,073,180
Tax recoverable		121,892	220,191	-	-
Total current assets		23,064,984	25,191,776	6,806,533	10,311,393
Total assets		26,256,227	26,015,836	9,909,546	12,363,732
EQUITY AND LIABILITIES					
Equity					
Share capital	16	9,264,857	8,214,182	9,264,857	8,214,182
Currency translation reserve		125,734	68,665	-	-
Merger reserve		(1,455,778)	(1,455,778)	-	-
Retained earnings		13,578,531	16,441,852	495,067	3,787,619
Total equity		21,513,344	23,268,921	9,759,924	12,001,801
Non-Current Liabilities					
Lease liabilities	11	231,272	7,503	-	-
Total non-current liabilities		231,272	7,503	-	-
Current Liabilities					
Trade and other payables	17	1,132,620	1,423,635	144,234	361,931
Contract liabilities		2,709,795	489,693	-	-
Lease liabilities	11	130,717	21,313	-	-
Tax payable		538,479	804,771	5,388	-
Total current liabilities		4,511,611	2,739,412	149,622	361,931
Total liabilities		4,742,883	2,746,915	149,622	361,931
Total equity and liabilities		26,256,227	26,015,836	9,909,546	12,363,732

C. CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

Group	< ----- Attributable to equity holders of the company ----- >					Total Equity S\$
	Non-distributable			Distributable		
	Share Capital	Currency Translation Reserve	Merger Reserve	Share-Based Reserve	Retained Earnings	
	S\$	S\$	S\$	S\$	S\$	
At 1.1.2025 (audited)	7,576,647	(60,714)	(1,455,778)	209,000	15,467,093	21,736,248
Profit for the financial period	-	-	-	-	125,677	125,677
Other comprehensive income						
Currency translation differences on consolidation	-	(193,076)	-	-	-	(193,076)
Other comprehensive income for the financial period, net of tax	-	(193,076)	-	-	-	(193,076)
Total comprehensive income for the financial period	-	(193,076)	-	-	125,677	(67,399)
Share-based payments ⁽¹⁾	637,535	-	-	(209,000)	-	428,535
Dividends	-	-	-	-	(3,449,144)	(3,449,144)
At 30.06.2025 (unaudited)	8,214,182	(253,790)	(1,455,778)	-	12,143,626	18,648,240
At 1.1.2026 (audited)	8,214,182	68,665	(1,455,778)	-	16,441,852	23,268,921
Profit for the financial period	-	-	-	-	640,430	640,430
Other comprehensive loss						
Other comprehensive loss						
Currency translation differences on consolidation	-	57,069	-	-	-	57,069
Other comprehensive loss for the financial period, net of tax	-	57,069	-	-	-	57,069
Total comprehensive loss for the financial period	-	57,069	-	-	-	57,069
Share-based payments ⁽²⁾	235,008	-	-	-	-	235,008
Issue of shares for acquisition of associate ⁽³⁾	815,667	-	-	-	-	815,667
Dividends	-	-	-	-	(3,503,751)	(3,503,751)
At 30.06.2026 (unaudited)	9,264,857	125,734	(1,455,778)	-	13,578,531	21,513,344

- (1) On 21 January 2025, the Company had allotted and issued 56,926,410 new Shares pursuant to its bonus issue ("Bonus Issue"). On 25 April 2025, the Company announced the grant of awards of 770,300 Shares pursuant to the SPRINT based on a price per Share of S\$0.285, and these Shares vested on 28 April 2025. On 29 April 2025, the Company announced the allotment and issuance of 2,236,966 new Shares pursuant to the vesting of 1,466,666 Shares (as adjusted for the Bonus Issue) and 770,300 Shares for the awards granted on 28 April 2023 and 25 April 2025 respectively.
- (2) On 4 May 2026, the Company announced the grant of awards of 3,911,526 Shares pursuant to the SPRINT based on a price per Share of S\$0.255, and 921,600 Shares vested immediately upon the grant. On 6 May 2026, the Company allotted and issued 921,600 Shares pursuant to the vesting of the awards.
- (3) On 19 January 2026, the Company allotted and issued 2,718,887 Shares to the vendors of VeecoTech Holdings Sdn. Bhd. ("VeecoTech"), being Lye Hong Loon and Kok Yuen Li at an issue price of S\$0.30 per Share, in satisfaction of the initial consideration of RM2,695,287.95 (equivalent to S\$815,667), for the acquisition by the Company's wholly owned subsidiary, Business Media International Sdn. Bhd., of a 30% equity interest in VeecoTech.

C. CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (Cont'd)

Company	Share Capital S\$	Share-Based Reserve S\$	Retained Earnings S\$	Total Equity S\$
At 1.1.2025 (audited)	7,576,647	209,000	3,578,619	11,364,266
Profit and total comprehensive income for the financial period	-	-	15,230	15,230
Share-based payments ⁽¹⁾	637,535	(209,000)	-	428,535
Dividends	-	-	(3,449,144)	(3,449,144)
At 30.06.2025 (unaudited)	8,214,182	-	144,705	8,358,887
At 1.1.2026 (audited)	8,214,182	-	3,787,619	12,001,801
Profit and total comprehensive income for the financial period	-	-	211,199	211,199
Share-based payments ⁽²⁾	235,008	-	-	235,008
Issue of shares for acquisition of associate ⁽³⁾	815,667	-	-	815,667
Dividends	-	-	(3,503,751)	(3,503,751)
At 30.06.2026 (unaudited)	9,264,857	-	495,067	9,759,924

(1) On 25 April 2025, the Company announced the grant of awards of 770,300 shares pursuant to the SPRINT based on a price per Share of S\$0.285, and these shares vested on 28 April 2025. On 29 April 2025, the Company announced the allotment and issuance of 2,236,966 new Shares pursuant to the vesting of 1,466,666 Shares (as adjusted for the Bonus Issue) and 770,300 Shares for the awards granted on 28 April 2023, and 25 April 2025 respectively.

(2) On 4 May 2026, the Company announced the grant of awards of 3,911,526 Shares pursuant to the SPRINT based on a price per Share of S\$0.255, and 921,600 Shares vested immediately upon grant. On 6 May 2026, the Company allotted and issued 921,600 Shares pursuant to the vesting of the awards.

(3) On 19 January 2026, the Company allotted and issued the 2,718,887 Shares to the vendors of VeecoTech, being Lye Hong Loon and Kok Yuen Li at an issue price of S\$0.30 per Share, in satisfaction of the initial consideration of RM2,695,287.95 (equivalent to S\$815,667), for the acquisition by the Company's wholly owned subsidiary, Business Media International Sdn. Bhd., of a 30% equity interest in VeecoTech.

D. CONDENSED INTERIM CONSOLIDATED STATEMENT OF CASH FLOWS

	Group 6 Months Ended 30 June	
	2026 (Unaudited) S\$	2025 (Unaudited) S\$
Cash flows from operating activities		
Profit before tax	597,226	25,304
Adjustments for:		
Depreciation of property, plant and equipment	82,345	67,019
Depreciation of right-of-use assets	71,238	62,415
Amortisation of intangible asset	8,681	8,167
Share-based payment expenses	235,008	428,535
Gain on disposal of right-of-use asset	(66,899)	-
Share of loss from associate	166,108	-
Interest income	(192,946)	(236,713)
Interest expenses	(5,036)	1,871
Operating cash flow before movement in working capital	895,725	356,598
Trade and other receivables	(1,809,801)	(1,342,903)
Trade and other payables and contract liabilities	1,481,431	2,278,276
Currency translation adjustments	54,546	(214,775)
Cash generated from operations	621,901	1,077,196
Income tax paid	(241,785)	(559,853)
Income tax refund	118,336	-
Net cash generated from operating activities	498,452	517,343
Cash flows from investing activities		
Purchase of property, plant and equipment	-	(1,122)
Purchase of right-of-use asset	(133,965)	-
Proceeds from disposal of right-of-use asset	70,554	-
Interest received	192,946	236,713
Proceed from maturity of loan disbursed	-	662,650
Investment in unit trust	(910,040)	-
Net cash (used in) / generated from investing activities	(780,505)	898,241
Cash flows from financing activities		
Dividends paid to shareholders	(3,503,751)	(3,449,144)
Repayment of lease liabilities	(54,086)	(66,696)
Interest paid	5,036	(1,871)
Net cash used in financing activities	(3,552,801)	(3,517,711)
Net decrease in cash and cash equivalents	(2,834,854)	(2,102,127)
Cash and cash equivalents at beginning of financial period	23,643,887	21,606,005
Effects of exchange rate changes on cash and cash equivalents	(3,440)	19,614
Cash and cash equivalents at end of financial period	19,805,593	19,523,492

E. NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

1. Corporate information

Audience Analytics Limited is a public limited company incorporated and domiciled in Singapore. The registered office is at 138 Robinson Road #26-03 Oxley Tower, Singapore 068906 and the Group's principal place of business is at The Campus, Level 6 Kelana Parkview Tower Jalan SS 6/2, 47301 Petaling Jaya, Malaysia.

The Company was listed on the Catalist Board of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") on 30 September 2021. These unaudited condensed interim consolidated financial statements as at and for the six months ended 30 June 2026 comprise the Company and its subsidiaries (collectively, the "**Group**").

The Group is principally engaged in the business of (i) conducting business impact assessments on companies and organising business recognition awards, (ii) organising trade and consumer exhibitions, and (iii) offering digital and print business media brands and organising networking events and conferences.

2. Basis of preparation

The unaudited condensed interim financial statements for the six months ended 30 June 2026 have been prepared in accordance with SFRS(I) *1-34 Interim Financial Reporting* issued by Accounting Standards Council Singapore. The unaudited condensed interim consolidated financial statements do not include all the information required for a complete set of financial statements. However, selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the Group's financial position and performance since the last audited financial statements for the financial year ended 31 December 2025 ("**FY2025**").

The accounting policies and methods of computation adopted are consistent with those adopted by the Group in its most recently audited consolidated financial statements for FY2025, which were prepared in accordance with Singapore Financial Reporting Standards (International) ("**SFRS(I)s**") and Interpretations of SFRS(I) ("**SFRS(I) INT**"), except for the adoption of new and amended standards as set out in Note 2.1.

The unaudited condensed interim consolidated financial statements of the Group are presented in Singapore Dollar ("**S\$**") which is the Company's functional currency.

2.1 New and revised standards adopted by the Group

In the current financial period, the Group has adopted all the new and revised SFRS(I) and SFRS(I) INT that are relevant to its operations and effective for the current financial year. Changes to the Group's accounting policies have been made as required, in accordance with the transitional provisions in the respective SFRS(I) and SFRS(I) INT. The adoption of these new/revised SFRS(I) and SFRS(I) INT did not have any material effect on the financial results or position of the Group and the Company.

2.2 Use of judgements and estimates

In preparing the condensed interim financial statements, management has made judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

The significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements of the Group as at and for the year ended 31 December 2025.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

3. Seasonal operations

The Group is exposed to seasonal fluctuations in revenue as its marketing and sales activities are generally concentrated in the first half of the financial year, while major awards events are usually held in the second half of the financial year. Accordingly, its revenue recorded in the first half of the financial year would tend to be lower than that in the second half of the financial year.

4. Segmental reporting

Business segment

The Group is organised into the following business segments:

- (i) Business Impact Assessment and Recognition Segment: Conducts business impact assessments on companies and organises business recognition awards
- (ii) Exhibitions Segment: Organises trade and consumer exhibitions
- (iii) Business Media Segment: Offers both digital and print business media brands which provide informative and timely intelligence for business professionals across Asia, and organises networking events and conferences

These operating segments are reported in a manner consistent with internal reporting provided to the Group's managing director who is responsible for allocating resources and assessing performance of the operating segments.

4. Segmental reporting (cont'd)

The following is an analysis of the Group's financial results by reportable segment:

	Business Impact Assessment and Recognition	Exhibitions	Business Media	Investment Holding	Eliminations	Consolidation Total
	S\$	S\$	S\$	S\$	S\$	S\$
1 January 2026 to 30 June 2026 (unaudited)						
Segment revenue						
- Sales to external customers	3,655,517	251,018	4,714	-	-	3,911,249
- Intersegment revenue	-	-	-	285,936	(285,936)	-
Total revenue	3,655,517	251,018	4,714	285,936	(285,936)	3,911,249
Segment profit/(loss)	621,126	(77,471)	(99,712)	164,052	53,498	661,493
<i>Unallocated income</i>						
Interest income						192,946
Other income						67,514
<i>Unallocated expenses</i>						
Depreciation						(153,583)
Share of results from associate						(166,108)
Interest expenses						(5,036)
Profit before tax						597,226
Tax credit						43,204
Profit for the financial period						640,430

4. Segmental reporting (cont'd)

	Business Impact Assessment and Recognition S\$	Exhibitions S\$	Business Media S\$	Others S\$	Eliminations S\$	Consolidation Total S\$
1 January 2025 to 30 June 2025 (unaudited)						
Segment revenue						
- Sales to external customers	3,259,359	207,819	6,156	-	-	3,473,334
- Intersegment revenue	-	-	-	304,728	(304,728)	-
Total revenue	3,259,359	207,819	6,156	304,728	(304,728)	3,473,334
Segment profit/(loss)	328,582	(129,892)	(23,789)	104,354	65,512	344,767
<i>Unallocated income</i>						
Interest income						236,713
Other income						3,664
<i>Unallocated expenses</i>						
Depreciation						(129,434)
Share-based payments						(428,535)
Interest expenses						(1,871)
Profit before tax						25,304
Tax credit						100,373
Profit for the financial period						125,677

4. Segmental reporting (cont'd)

	Group As at	
	30.06.2026	31.12.2025
	S\$	S\$
	(Unaudited)	(Audited)
Segment assets	3,240,532	1,438,789
Unallocated assets	23,015,695	24,577,047
Total assets	26,256,227	26,015,836
<i>Unallocated assets included:</i>		
Additions to non-current assets	-	137,694
Segment liabilities	3,842,415	1,913,328
Unallocated liabilities	900,468	833,587
Total liabilities	4,742,883	2,746,915

Geographical information

Information on revenue and non-current assets which are based on the geographical locations of where the events are held or intended to be held, are as follows:

	6 Months Ended 30 June	
	2026	2025
	S\$	S\$
	(Unaudited)	(Unaudited)
Singapore	664,634	397,827
Malaysia	1,270,202 ⁽¹⁾	507,691
Hong Kong	982,387	818,502
Taiwan	14,413	19,945
Indonesia	942,929	759,137
Thailand	16,968	957,162 ⁽¹⁾
Others	19,716	13,070
Total	3,911,249	3,473,334

(1) This relates to an event which may be held in different country each year

4. Segmental reporting (cont'd)

	Group As at	
	30.06.2026	31.12.2025
	S\$	S\$
	(Unaudited)	(Audited)
Non-current assets		
Malaysia	1,949,979	779,301

The information on non-current assets presented above are non-current assets as presented in the statement of financial position excluding deferred tax assets.

Information about major customers

The Group did not have any single customer contributing 10% or more to its revenue for the financial period ended 30 June 2026 and 30 June 2025.

5. Revenue

The following table provides a disaggregation disclosure of the Group's revenue by major sources of revenue and timing of revenue recognition.

	Group 6 Months Ended 30 June	
	2026	2025
	S\$	S\$
	(Unaudited)	(Unaudited)
Business impact assessment and recognition	3,655,517	3,259,359
Exhibitions	251,018	207,819
Business media	4,714	6,156
	<u>3,911,249</u>	<u>3,473,334</u>
<i>Timing of revenue recognition</i>		
At a point in time	3,660,231	3,265,515
Over time	251,018	207,819
	<u>3,911,249</u>	<u>3,473,334</u>

6. Other income

	Group 6 Months Ended 30 June	
	2026 S\$ (Unaudited)	2025 S\$ (Unaudited)
Interest income	192,946	236,713
Government grant income	615	3,664
Others	66,899	-
	<u>260,460</u>	<u>240,377</u>

7. Profit before tax

	Group 6 Months Ended 30 June	
	2026 S\$ (Unaudited)	2025 S\$ (Unaudited)
Profit before tax is arrived at after:		
Charging:		
Audit fees	131	4,364
Amortisation of intangible assets	8,681	8,167
Depreciation of property, plant and equipment	82,345	67,019
Depreciation of right-of-use assets	71,238	62,415
Legal and professional fees	79,551	163,277
Foreign exchange loss / (gain), net	4,295	(3,850)
Rental expenses	31,507	17,750
	<u></u>	<u></u>

8. Tax credit

	Group 6 Months Ended 30 June	
	2026	2025
	S\$	S\$
	(Unaudited)	(Unaudited)
Tax credit attributable to profit is made up of:		
Current income tax provision		
- Singapore	140,448	71,619
- Foreign	258,149	303,790
Deferred tax	(441,801)	(482,640)
	(43,204)	(107,231)
Under provision in respect of previous financial years:		
- deferred taxation	-	6,858
	(43,204)	(100,373)

9. Earnings per share ("EPS")

	Group 6 Months Ended	
	30.06.2026	30.06.2025
	S\$	S\$
Profit attributable to equity holders of the Company	640,430	125,677
Weighted average number of ordinary shares outstanding for basic earnings per shares	232,742,389 ⁽²⁾	223,707,698 ⁽¹⁾
Weighted average number of ordinary shares outstanding for diluted earnings per shares	235,732,315 ⁽³⁾	223,707,698
Basic (S\$ cents per share)	0.28	0.06
Diluted (S\$ cents per share)	0.27	0.06

- (1) The weighted average number of ordinary shares outstanding has been adjusted for 2,236,966 new Shares allotted and issued on 29 April 2025 pursuant to the vesting of the awards (as adjusted for the Bonus Issue where relevant) granted under SPRINT on 28 April 2023 and 25 April 2025, and the Bonus Issue.
- (2) The weighted average number of ordinary shares outstanding has been adjusted for the issue of the 2,718,887 Shares to the vendors of VeecoTech for the acquisition by the Company's wholly owned subsidiary, Business Media International Sdn. Bhd., of a 30% equity interest in VeecoTech, and the allotment and issue of 921,600 Shares on 6 May 2026 pursuant to vesting of the share awards granted under the SPRINT.
- (3) The weighted average number of ordinary shares outstanding for 1H2026 has been adjusted to include the number of shares (as awarded granted under SPRINT) that could have been issued upon the vesting of all dilutive share awards.

EPS has been computed based on the profit attributable to equity holders of the Company and the weighted average number of ordinary shares outstanding during the respective periods.

10. Property, plant and equipment

The Group did not purchase any asset during the six-month period ended 30 June 2026 (1H2025: S\$1,122). There were no property, plant and equipment disposed during the six-month period ended 30 June 2026 and 30 June 2025.

11. Right-of-use assets and lease liabilities

Nature of the Group's leasing activities

The Group leases office units and motor vehicle. The leases have an average tenure of between 2 to 5 years.

The lease liabilities are disclosed in Note 22.

Information about leases for which the Group is a lessee is presented below:

Amounts recognised in the condensed interim statement of financial position:

	Group As at	
	30.06.2026	31.12.2025
	S\$	S\$
	(Unaudited)	(Audited)
<i>Carrying amount of right-of-use assets</i>		
Office units	287,236	7,435
Warehouse	12,830	13,389
Motor vehicles	189,189	18,241
	489,255	39,065
<i>Carrying amount of lease liabilities</i>		
Current	130,717	21,313
Non-current	231,272	7,503
	361,989	28,816

12. Intangible assets

As at 30 June 2026, the carrying amount of the intangible asset (trademark) amounted to S\$103,032 (as at 31 December 2025: S\$111,091). The trademark is amortised over its estimated useful life of 10 years. Amortisation charge is included under "Administrative expenses" in the unaudited condensed interim consolidated statement of comprehensive income.

13. Deferred tax assets

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when the deferred income taxes relate to the same fiscal authority.

Deferred tax assets as at 30 June 2026 mainly arose from contract liabilities.

The movement in the deferred tax account are as follows:

	Group As at	
	30.06.2026	31.12.2025
	S\$	S\$
	(Unaudited)	(Audited)
Balance at beginning of the financial year	44,759	22,045
Tax credited to profit or loss	446,476	21,054
Currency translation differences	(4,675)	1,660
Balance at end of the financial period	486,560	44,759
Representing:		
Non-current		
Deferred tax assets	486,560	44,759
	486,560	44,759

14. Trade and other receivables

	Group As at		Company As at	
	30.06.2026	31.12.2025	30.06.2026	31.12.2025
	S\$	S\$	S\$	S\$
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
Trade receivables				
- Third parties	2,027,067	893,393	-	-
- Subsidiaries	-	-	-	150,457
	2,027,067	893,393	-	150,457
Deposit	47,619	45,349	-	-
Prepayments	1,044,094	234,334	264	264
Other receivables	18,719	154,622	-	30,177
Non-trade amount due from subsidiaries	-	-	90,389	57,315
	1,110,432	434,305	90,653	87,756
Total trade and other receivables	3,137,499	1,327,698	90,653	238,213

15. Cash and cash equivalents

	Group As at		Company As at	
	30.06.2026	31.12.2025	30.06.2026	31.12.2025
	S\$	S\$	S\$	S\$
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
Bank and cash balances	5,867,183	4,798,024	1,253,360	1,111,110
Fixed deposits	13,938,410	18,845,863	5,462,520	8,962,070
	19,805,593	23,643,887	6,715,880	10,073,180

Fixed deposits are placed with bank and mature within 12 months after 30 June 2026.

16. Share capital

	As at 30.06.2026		As at 31.12.2025	
	Number of issued shares	Issued share capital S\$	Number of issued shares	Issued share capital S\$
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Group and Company				
<i>Issued and paid up</i>				
Balance at 1 January	229,942,876	8,214,182	170,779,500	7,576,647
Issue of ordinary shares pursuant to bonus issue	-	-	56,926,410 ⁽¹⁾	-
Issue of ordinary shares pursuant to SPRINT	921,600 ⁽²⁾	235,008	2,236,966 ⁽¹⁾	637,535
Issue of ordinary shares pursuant to acquisition	2,718,887 ⁽²⁾	815,667	-	-
Balance at end of financial period/year	233,583,363	9,264,857	229,942,876	8,214,182

All issued shares are fully paid ordinary shares with no par value.

The holders of ordinary shares are entitled to receive dividends as and when declared by the Company. All ordinary shares carry one vote per share without restrictions.

The Company does not have any convertible securities as at 30 June 2026, 31 December 2025 and 30 June 2025.

The Company does not have any treasury shares as at 30 June 2026, 31 December 2025 and 30 June 2025.

None of the Group's subsidiaries hold any shares in the Company as at 30 June 2026, 31 December 2025 and 30 June 2025.

(1) The Company allotted and issued 56,926,410 new Shares pursuant to its bonus issue on 21 January 2025, and 2,236,966 new shares on 29 April 2025 pursuant to the vesting of the awards (as adjusted for the Bonus Issue where relevant) granted under SPRINT on 28 April 2023 and 25 April 2025. Accordingly, the total number of issued Shares increased from 170,779,500 Shares to 229,942,876 Shares.

(2) On 19 January 2026, the Company allotted and issued 2,718,887 Shares to the vendors of VeecoTech, being Lye Hong Loon and Kok Yuen Li at an issue price of S\$0.30 per Share, in satisfaction of the initial consideration equivalent to S\$815,667, for the acquisition by the Company's wholly owned subsidiary, Business Media International Sdn. Bhd., of a 30% equity interest in VeecoTech. The Company also allotted and issued 921,600 Shares on 6 May 2026 pursuant to the vesting of 921,600 awards granted under the SPRINT on 4 May 2026. Accordingly, the total number of issued shares increased from 229,942,876 shares to 233,583,363 shares.

17. Trade and other payables

	Group As at		Company As at	
	30.06.2026	31.12.2025	30.06.2026	31.12.2025
	S\$	S\$	S\$	S\$
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
Trade payables				
- Third parties	513,380	218,743	-	-
	513,380	218,743	-	-
Accrued operating expenses	400,678	789,848	59,719	72,290
Other payables	27,093	18,675	-	-
GST and SST payable	191,469	106,728	15,016	-
Non-trade amount due to a subsidiaries	-	-	69,499	-
Non-trade amount due to a director	-	289,641	-	289,641
	619,240	1,204,892	144,234	361,931
Total trade and other payables	1,132,620	1,423,635	144,234	361,931

Non-trade amount due to a director is unsecured, interest-free and repayable on demand.

18. Dividend

	Group As at	
	30.06.2026	31.12.2025
	S\$	S\$
	(Unaudited)	(Audited)
Ordinary dividends paid:		
Final single tier tax exempted dividend of SGD 0.015 per share, on the 233,583,363 ordinary shares, was declared on 27 February 2026 and approved by shareholders at AGM on 28 April 2026 and paid on 19 May 2026 in respect of the financial year ended 31 December 2025.	3,503,751	-
Final single tier tax exempted dividend of SGD 0.015 per share, on the 229,942,876 ordinary shares, was declared on 26 February 2025 and approved by shareholders at AGM on 21 April 2025 and paid on 13 May 2025 in respect of the financial year ended 31 December 2024.	-	3,449,144

19. Related party transactions

	Group As at		Company As at	
	30.06.2026	31.12.2025	30.06.2026	31.12.2025
	S\$	S\$	S\$	S\$
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
With related parties				
<i>Expenses</i>				
Payment of lease liabilities and interest expenses	(56,265)	(91,578)	-	-
Promotion and advertisement	(6,986)	-	-	-

Related parties comprise mainly companies which are controlled or significantly influenced by the Group's controlling shareholders.

20. Financial instruments

Financial instruments at their carrying amounts at reporting date are as follow:

	Group As at		Company As at	
	30.06.2026	31.12.2025	30.06.2026	31.12.2025
	S\$	S\$	S\$	S\$
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
<i>Financial assets</i>				
Financial assets at amortised cost	21,898,998	24,737,251	6,806,269	10,311,393
Financial assets at fair value through profit or loss	910,040	-	-	-
	<u>22,809,038</u>	<u>24,737,251</u>	<u>6,806,269</u>	<u>10,311,393</u>
<i>Financial liabilities</i>				
Financial liabilities at amortised cost	<u>1,379,337</u>	<u>1,345,723</u>	<u>144,235</u>	<u>361,931</u>

AUDIENCE ANALYTICS LIMITED
(Company Registration No.: 202113626W)
(Incorporated in the Republic of Singapore)

21. Net asset value per share

	Group As at		Company As at	
	30.06.2026 S\$ (Unaudited)	31.12.2025 S\$ (Audited)	30.06.2026 S\$ (Unaudited)	31.12.2025 S\$ (Audited)
Net asset value attributable to equity holders of the Company (S\$)	21,513,344	23,268,921	9,759,924	12,001,801
Number of shares in issues (excluding treasury shares)	233,583,363 ⁽²⁾	229,942,876 ⁽¹⁾	233,583,363 ⁽²⁾	229,942,876 ⁽¹⁾
Net asset value per share (S\$ cents)	9.21	10.12	4.18	5.22

(1) The Company allotted and issued 59,926,410 new Shares pursuant to its bonus issue on 21 January 2025, and 2,236,966 new Shares on 29 April 2025 pursuant to the vesting of the awards (as adjusted for the Bonus Issue where relevant) granted under SPRINT on 28 April 2023 and 25 April 2025. Accordingly, the total number of issued Shares increased from 170,779,500 Shares to 229,942,876 Shares.

(2) On 19 January 2026, the Company allotted and issued 2,718,887 Shares to the vendors of VeecoTech, being Lye Hong Loon and Kok Yuen Li at an issue price of S\$0.30 per Share, in satisfaction of the initial consideration equivalent to S\$815,667, for the acquisition by the Company's wholly owned subsidiary, Business Media International Sdn. Bhd., of a 30% equity interest in VeecoTech. The Company also allotted and issued 921,600 Shares on 6 May 2026 pursuant to the vesting of 921,600 awards granted under the SPRINT on 4 May 2026. Accordingly, the total number of issued shares increased from 229,942,876 shares to 233,583,363 shares.

22. Borrowings

	Group As at	
	30.06.2026 S\$ (Unaudited)	31.12.2025 S\$ (Audited)
Amount repayable in one year or less, or on demand		
- Secured	14,905	-
- Unsecured	115,812	21,313
Amount repayable after one year		
- Secured	44,803	-
- Unsecured	186,469	7,503
Total borrowings	361,989	28,816

The Group's secured borrowings as at 30 June 2026 relate to hire purchase of a motor vehicle which is secured by personal guarantee from a director of the Group.

The Group's unsecured borrowings as at 30 June 2026 and 31 December 2025 relate to leases of office units and a warehouse.

23. Subsequent events

On 1 July 2026, the Company completed the subscription of 342,858 new ordinary shares in Snowball Joint Stock Company ("Snowball JSC") for a total consideration of VND17.50 billion (equivalent to approximately S\$0.87 million), representing 30% of the enlarged share capital of Snowball JSC. Following the completion of the subscription, Snowball JSC became an associated company of the Group. The Company also entered into a Shareholders' Agreement with the existing shareholders of Snowball JSC, which took effect upon completion of the subscription.

F. OTHER INFORMATION REQUIRED PURSUANT TO APPENDIX 7C OF THE CATALIST RULES

1. Review

The condensed interim consolidated statement of financial position of Audience Analytics Limited and its subsidiaries as at 30 June 2026 and the related condensed interim consolidated statement of comprehensive income, condensed interim consolidated statements of changes in equity and condensed interim consolidated statement of cash flows for the six-month period ended 30 June 2026 and certain explanatory notes have not been audited or reviewed by the auditors of the Company.

(a) Where the latest financial statements are subject to an adverse opinion, qualified opinion, or disclaimer of opinion:

- (i) Updates on the efforts taken to resolve each outstanding audit issue.**
- (ii) Confirmation from the Board that the impact of all outstanding audit issues on the financial statements have been adequately disclosed.**

Not applicable. The latest audited financial statements of the Company and the Group for the financial year ended 31 December 2025 was not subjected to any adverse opinion, qualified opinion, or disclaimer of opinion.

2. (A) Review of performance of the Group

Six-month period ended 30 June 2026 ("1H2026") vs Six-month period ended 30 June 2025 ("1H2025")

Revenue

The Group's revenue increased by approximately S\$0.44 million from S\$3.47 million in 1H2025 to S\$3.91 million in 1H2026, mainly due to an increase in revenue in the Business Impact Assessment and Recognition segment by S\$0.40 million or 12.2%, arising mainly from the higher fulfilment of contracted services in 1H2026, whereas a larger portion of such contracted services remained unfulfilled and was recognised as contract liabilities in 1H2025.

Cost of sales

Cost of sales marginally decreased by approximately S\$0.04 million from S\$2.26 million in 1H2025 to S\$2.22 million in 1H2026, mainly due to the effective cost management and operational efficiencies, including lower venue costs across both the Business Impact Assessment and Recognition segment and the Exhibitions segment, as well as lower performance fees in the Business Impact Assessment and Recognition segment.

Gross profit

Gross profit increased by approximately S\$0.48 million from S\$1.21 million in 1H2025 to S\$1.69 million in 1H2026, mainly due to increased gross profit contributions from the Business Impact Assessment and Recognition segment in 1H2026. Gross profit margin increased from 34.8% in 1H2025 to 43.1% in 1H2026 mainly due to higher revenue, whilst cost of sales decreased in 1H2026.

2. (A) Review of performance of the Group (cont'd)

1H2026 vs 1H2025 (cont'd)

Other income

Other income increased by S\$0.02 million from S\$0.24 million in 1H2025 to S\$0.26 million in 1H2026, mainly due to gain on disposal of motor vehicle of approximately S\$0.07 million during 1H2026, partly offset by the decrease in interest income due to lower interest rate on fixed deposits.

Distribution and marketing expenses

Distribution and marketing expenses decreased by S\$0.02million from approximately S\$0.05 million in 1H2025 to approximately S\$0.03 million in 1H2026, mainly due to a decrease in traveling and accommodation expenses and insurance expenses, partially offset by an increase in promotion and advertising expenses.

Administrative expenses

Administrative expenses decreased by S\$0.24 million from S\$1.38 million in 1H2025 to S\$1.14 million in 1H2026, mainly due to a decrease in staff costs and legal and professional fees during the period.

Other operating (expenses)/ income

The Group recorded other operating expenses of approximately S\$4,000 in 1H2026 as compared to other operating income of approximately S\$4,000 in 1H2025.

Finance costs

Finance costs increased from approximately S\$2,000 in 1H2025 to approximately S\$5,000 in 1H2026.

Share of results from associate

The Group recognised a share of loss of associate of approximately S\$0.17 million in 1H2026 following the acquisition of a 30% equity interest in VeecoTech Holdings Sdn. Bhd. ("**VeecoTech**") on 2 January 2026, mainly attributable to a decrease in VeecoTech's revenue. The amount represents the Group's share of the associate's post-acquisition losses, recognised under the equity method of accounting.

Profit before tax

As a result of the above, profit before tax increased by S\$0.57 million from S\$0.03 million in 1H2025 to S\$0.60 million in 1H2026.

Tax credit

The Group recorded a tax credit of approximately S\$0.04 million in 1H2026, compared to S\$0.10 million in 1H2025. The tax credit arose mainly from the recognition of deferred tax assets relating to contract liabilities, which more than offset the current income tax provision recognised during the period.

(B) Review of Statements of Financial Position

Non-Current Assets

Property, plant and equipment

The decrease in property, plant and equipment of S\$0.08 million from S\$0.63 million as at 31 December 2025 to S\$0.55 million as at 30 June 2026, was mainly due to depreciation of property, plant and equipment during 1H2026.

Right-of-use assets

The increase in right-of-use assets of S\$0.45 million from S\$0.04 million as at 31 December 2025 to S\$0.49 million as at 30 June 2026 was mainly due to recognition of right-of-use assets arising from the Group renewing the lease contract for its office premises in Malaysia and a new lease contract for hire purchase of motor vehicle, partially offset by the depreciation in right-of-use assets for hire purchases of motor vehicles, office premises and warehouse during 1H2026.

Intangible assets

Intangible assets decreased by S\$0.01 million from S\$0.11 million as at 31 December 2025 to S\$0.10 million as at 30 June 2026 mainly due to the amortisation of intellectual property rights during 1H2026.

Investment in associate

Investment in associate amounted to S\$0.65 million as at 30 June 2026 after taking into account the share of loss from VeecoTech.

Financial assets at fair value through profit or loss

Financial assets of S\$0.91 million as at 30 June 2026 represent the Group's investment in a Malaysian unit trust fund, which is held for long-term investment purposes as part of the Group's cash management.

Deferred tax assets

Deferred tax assets increased by S\$0.45 million from S\$0.04 million as at 31 December 2025 to S\$0.49 million as at 30 June 2026, due to the increase arose mainly from additional deductible temporary differences relating to contract liabilities, partially offset by deferred tax liabilities relating to property, plant and equipment.

(B) Review of Statements of Financial Position (cont'd)

Current Assets

Trade and other receivables

Trade and other receivables increased by S\$1.81 million from S\$1.33 million as at 31 December 2025 to S\$3.14 million as at 30 June 2026, mainly due to an increase in (i) trade receivables from advance billings for events and exhibitions to be held in the six-month period ended 31 December 2026 (“2H2026”); and (ii) prepayments in respect of venue fees and production costs for events to be conducted in 2H2026.

Cash and cash equivalents

Cash and cash equivalents decreased by S\$3.84 million from S\$23.64 million as at 31 December 2025 to S\$19.81 million as at 30 June 2026. Please refer to the “Review of Statements of Cash Flows” section for explanations on the decrease in cash and cash equivalents of the Group.

Tax recoverable

Tax recoverable decreased by S\$0.10 million from S\$0.22 million as at 31 December 2025 to S\$0.12 million as at 30 June 2026. The tax recoverable was due to tax advance payments made by the Group’s subsidiary in Malaysia during 1H2025 and 1H2026.

Non-Current Liabilities

Lease liabilities

The non-current portion of lease liabilities increased by S\$0.22 million, from S\$0.01 million as at 31 December 2025 to S\$0.23 million as at 30 June 2026, mainly due to the recognition of lease liabilities arising from the renewed lease for the Group’s office premises in Malaysia and a new hire purchase arrangement for a motor vehicle during 1H2026.

Current Liabilities

Trade and other payables

Trade and other payables reduced by S\$0.29 million from S\$1.42 million as at 31 December 2025 to S\$1.13 million as at 30 June 2026, mainly due to a settlement of non-trade amount due to a director and a decrease in accrued operating expenses and partially offset by an increase in trade payables and GST and SST payable.

Contract liabilities

Contract liabilities increased by S\$2.22 million from S\$0.49 million as at 31 December 2025 to S\$2.71 million as at 30 June 2026 mainly due to an increase in contracts from the Business Impact Assessment and Recognition segment, and the Exhibition segment which the Group has billed in advance or received advance payments towards the end of 1H2026.

Lease liabilities

The current portion of lease liabilities increased by S\$0.11 million, from S\$0.02 million as at 31 December 2025 to S\$0.13 million as at 30 June 2026, mainly due to the recognition of lease liabilities arising from the renewed lease for the Group’s office premises in Malaysia and a new hire purchase arrangement for a motor vehicle during 1H2026.

(B) Review of Statements of Financial Position (cont'd)

Equity

The Group's equity decreased by S\$1.76 million from S\$23.27 million as at 31 December 2025 to S\$21.51 million as at 30 June 2026, mainly due to the Group declaring a final dividend of S\$3.50 million in respect of FY2025 in 1H2026, partially offset by an increase in issued share capital during 1H2026 attributable mainly to the acquisition of a 30% stake in VeecoTech.

Working Capital

The Group recorded a positive working capital of S\$18.55 million as at 30 June 2026, as compared to a positive working capital of S\$22.45 million as at 31 December 2025.

(C) Review of Statements of Cash Flows

Net cash generated from operating activities of S\$0.50 million in 1H2026 was mainly derived from operating cash flow before working capital changes of S\$0.89 million and adjusted for net working capital outflow of S\$0.27 million and net income tax paid of approximately S\$0.12 million.

Net cash used in investing activities of approximately S\$0.78 million in 1H2026 was mainly due to investment in unit trust of S\$0.91 million and purchase of a motor vehicle, partially offset with interest received from fixed deposits and proceeds from disposal of a motor vehicle during the period.

Net cash used in financing activities amounting to S\$3.55 million in 1H2026 was mainly related to payment of dividends to shareholders of S\$3.50 million and repayment of lease liabilities of S\$0.05 million.

As a result of the above, cash and cash equivalents decreased by S\$3.83 million in 1H2026 from S\$23.64 million as at 31 December 2025 to S\$19.81 million (taking into account the effects of exchange rate changes) as at 30 June 2026.

3. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

Not applicable. No forecast or prospect statement for 1H2026 has been previously disclosed to shareholders.

4. A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

The Group remains positive on the outlook for its businesses as demand for business impact assessment and recognition, exhibitions and business networking platforms continues to be supported by organisations seeking to enhance brand visibility, talent development and business growth. While the operating environment remains competitive, the Group believes that its established brands and healthy financial position provide a strong foundation to pursue growth opportunities.

The Group will continue to strengthen its core Business Impact Assessment and Recognition and Exhibitions businesses by expanding its programmes and events, enhancing customer engagement, and maintaining cost management and operational efficiency.

The Group also expects to leverage its strategic investment in VeecoTech Holdings Sdn. Bhd. (“**VeecoTech**”) to accelerate the development of its in-house CRM and digital platforms, improve operational efficiency and strengthen the Group's digital capabilities. However, we note that VeecoTech operates in a competitive industry.

In addition, the Group's investment in Snowball Joint Stock Company (“**Snowball**”) is expected to create new business opportunities and strengthen the Group's presence in Vietnam.

The Group will continue to improve its productivity and capabilities through digitalisation and the adoption of artificial intelligence (“AI”) initiatives.

In line with its growth strategy, the Group will continue to evaluate suitable merger and acquisition opportunities that are expected to strengthen its capabilities and expand its market presence.

5. Dividend

No dividend has been declared/recommended for the six-month period ended 30 June 2026 as the Board of Directors of the Company deems it appropriate to recommend dividends based on the Group's full year performance.

6. If the Group has obtained a general mandate from shareholders for Interested persons transactions (“IPT”), the aggregate value of such transactions as required under Catalist Rule 920(1)(a)(ii). If no IPT mandate has been obtained, a statement to that effect.

No general mandate for IPT has been obtained from the Company's shareholders.

7. Use of IPO Proceeds

Pursuant to the initial public offering (“**IPO**”) of the Company, the Company raised total proceeds (after deducting expenses incurred in connection with the IPO) amounting to \$4.118 million (“**Net Proceeds**”). The Company announced the reallocation of the use of Net Proceeds (“**Reallocation**”) on 2 January 2026, and an update on the use of the Net Proceeds is summarised as follows:

	Net Proceeds after the Reallocation (S\$'000)	Amount utilised as at 22 July 2026 (S\$'000)	Amount utilised from 23 July 2026 up to the date of this announcement (S\$'000)	Balance of net proceeds as at the date of this announcement (S\$'000)
Expansion into new geographic market and new industry verticals and functional specialisations	1,500	(1,032)	-	468
General working capital	2,618	(2,618)	-	-
Total	4,118	(3,650)	-	468

The use of the Net Proceeds is in accordance with the intended use as disclosed in the Company’s offer document dated 14 September 2021 and the reallocation of the Net Proceeds as announced on 2 January 2026.

8. Confirmation that the issuer has procured undertaking from all its directors and executive officers (in the format set out in Appendix 7H) under Catalist Rule 720(1)

The Company confirms that it had procured all the required undertakings from all its directors and executive officer (in the format set out in Appendix 7H) under Catalist Rule 720(1).

9. Disclosure of acquisitions (including incorporations) and realisations of shares since the end of the previous reporting period pursuant to Rule 706A of the Catalist Rules

On 2 January 2026, the Group completed the acquisition of a 30% equity interest in VeecoTech (“**VeecoTech Shares**”), for an aggregate consideration of up to RM5,390,575.90 (equivalent to S\$1,631,332.74) (“**Consideration**”). The Consideration was arrived at following arm’s length negotiations between the parties to the sale and purchase agreement and on a “willing seller-willing buyer” basis, taking into consideration the historical earnings and net asset value of the VeecoTech group.

The Consideration will be satisfied through the allotment and issuance of up to 5,437,775 ordinary shares in the Company (“**Consideration Shares**”) to the vendors of VeecoTech at a price of S\$0.30 per share. The initial tranche of RM2.70 million (50% of the Consideration) will be paid by the allotment and issuance of 50% of the Consideration Shares. The second and third payment tranches, each representing 25% of the Consideration are contingent upon two of VeecoTech’s subsidiaries achieving specific performance targets over the subsequent two financial years.

The net asset value attributable to the VeecoTech Shares as at 31 December 2024 was RM2,141,732 (equivalent to S\$651,854) as announced by the Company on 11 July 2025.

Please refer to the Company’s announcements dated 11 July 2025 and 2 January 2026 for further details of the acquisition.

Save as disclosed above, the Group did not acquire or dispose shares in an entity (including incorporation) which will result in that entity in becoming or ceasing to be, a subsidiary or associated company of the Company, or result in a change in the Company’s shareholding percentage in a subsidiary or associated company, since the end of the previous reporting period, up to 30 June 2026.

10. Confirmation by the Board pursuant to Rule 705(5) of the Catalist Rules

The Board of Directors of the Company hereby confirms to the best of their knowledge that nothing has come to the attention of the Board of Directors of the Company which may render the unaudited condensed interim consolidated financial statements of the Group for the six-month period ended 30 June 2026 to be false or misleading in any material aspect.

By Order of the Board

Datuk William Ng

Chairman and Managing Director

12 August 2026