

# CELLCOM ISRAEL SCHEDULES FIRST QUARTER 2018 RESULTS RELEASE FOR MAY 30, 2018

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*Conference Call Scheduled for May 30, 2018 at 9:00am ET*

**Netanya, Israel – May 9, 2018** – Cellcom Israel Ltd. (NYSE: CEL) (TASE: CEL) (hereinafter: the "Company"), announced today that it will be releasing its financial results for the first quarter of 2018 on Wednesday, May 30, 2018, before the US markets open.

The Company will be hosting a conference call at 9:00am Eastern Time (6:00am Pacific Time, 2:00pm UK time, 4:00pm Israel time). On the call, management will review and discuss the results and will be available to answer questions.

To participate, please call one of the following teleconferencing numbers. Please begin placing your calls a few minutes before the conference call commences. If you are unable to connect using the toll-free numbers, please try the international dial-in number.

**US Dial-in Number: 1-888-668-9141**  
**UK Dial-in Number: 0-800-917-5108**  
**Israel Dial-in Number: 03-918-0644**  
**International Dial-in Number: +972-3-918-0644**

at:

**9:00 am Eastern Time; 6:00 am Pacific Time;**  
**2:00 pm UK Time; 4:00 pm Israel Time**

The conference will be **broadcast live** on the investor relations section of the Company's website: <http://investors.cellcom.co.il>. After the call, a **replay of the call** will be available under the same investor relations section.

## **About Cellcom Israel**

Cellcom Israel Ltd., established in 1994, is a leading Israeli communications group, providing a wide range of communications services. Cellcom Israel is the largest Israeli cellular provider, providing its approximately 2.817 million cellular subscribers (as at December 31, 2017) with a broad range of services including cellular telephony, roaming services for tourists in Israel and for its subscribers abroad, text and multimedia messaging, advanced cellular content and data services and other value-added services in the areas of music, video, mobile office etc., based on Cellcom Israel's technologically advanced infrastructure. The Company operates an LTE 4 generation network and an HSPA 3.5 Generation network enabling advanced high speed broadband multimedia services, in addition to GSM/GPRS/EDGE networks. Cellcom Israel offers Israel's broadest and largest customer service infrastructure including telephone customer service centers, retail stores, and service and sale centers, distributed nationwide. Cellcom Israel further provides OTT TV services (as of December 2014), internet infrastructure (as of February 2015) and connectivity services and international calling services, as well as landline telephone services in Israel. Cellcom Israel's shares are traded both on the New York Stock Exchange (CEL) and the Tel Aviv Stock Exchange (CEL). For additional information please visit the Company's website <http://investors.cellcom.co.il>.

## **Company Contact**

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