
DAILY DRILLS
DELTA GALIL
INDUSTRIES LTD.


DAILY DRILLS IS
ALL ABOUT MAKING
GETTING DRESSED FUN !!!
DELTA GALIL
INDUSTRIES LTD.

DAILY DRILLS OVERVIEW

Founded in 2021 in Los Angeles.
Digitally native lifestyle apparel brand targeting Gen Z and Millennials.
Co-founded by two highly-talented influencers with strong social followings and deep experience in content-driven brand building.

Business Model
Bi-weekly “drop” model, launching curated, seasonless collections to drive urgency, loyalty, and repeat purchases.

Product Mix
Mainly Loungewear & Activewear - designed for seamless integration with past collections to encourage ongoing wardrobe building.

Sales Channels: Majority of sales via a proprietary app downloaded by highly-engaged customers.

DELTA x DAILY DRILLS - STRONG STRATEGIC FIT

- **Loungewear Expansion**
  Deepens Delta’s penetration into the loungewear category.

- **High-Growth, Profitable E-commerce brand with highly-engaged, growing consumer base with repeat rate of 67%.**

- **Product Expansion via Delta Expertise**
  Introduce new categories (intimates, activewear, accessories) leveraging our design, R&D and product development capabilities.

- **Sourcing & Margin Optimization**
  Delta’s global sourcing network will enhance gross margins and scale profitability.

- **Platform for Gen Z & Millennial Consumer**
  establishes a strong foothold with U.S. younger consumers.

- The deal expected to be **accretive in Year 2025**

DEAL

FINANCIAL HIGHLIGHTS

- **Delta is acquiring Daily Drills** from the 2 founders who will continue to lead the business.

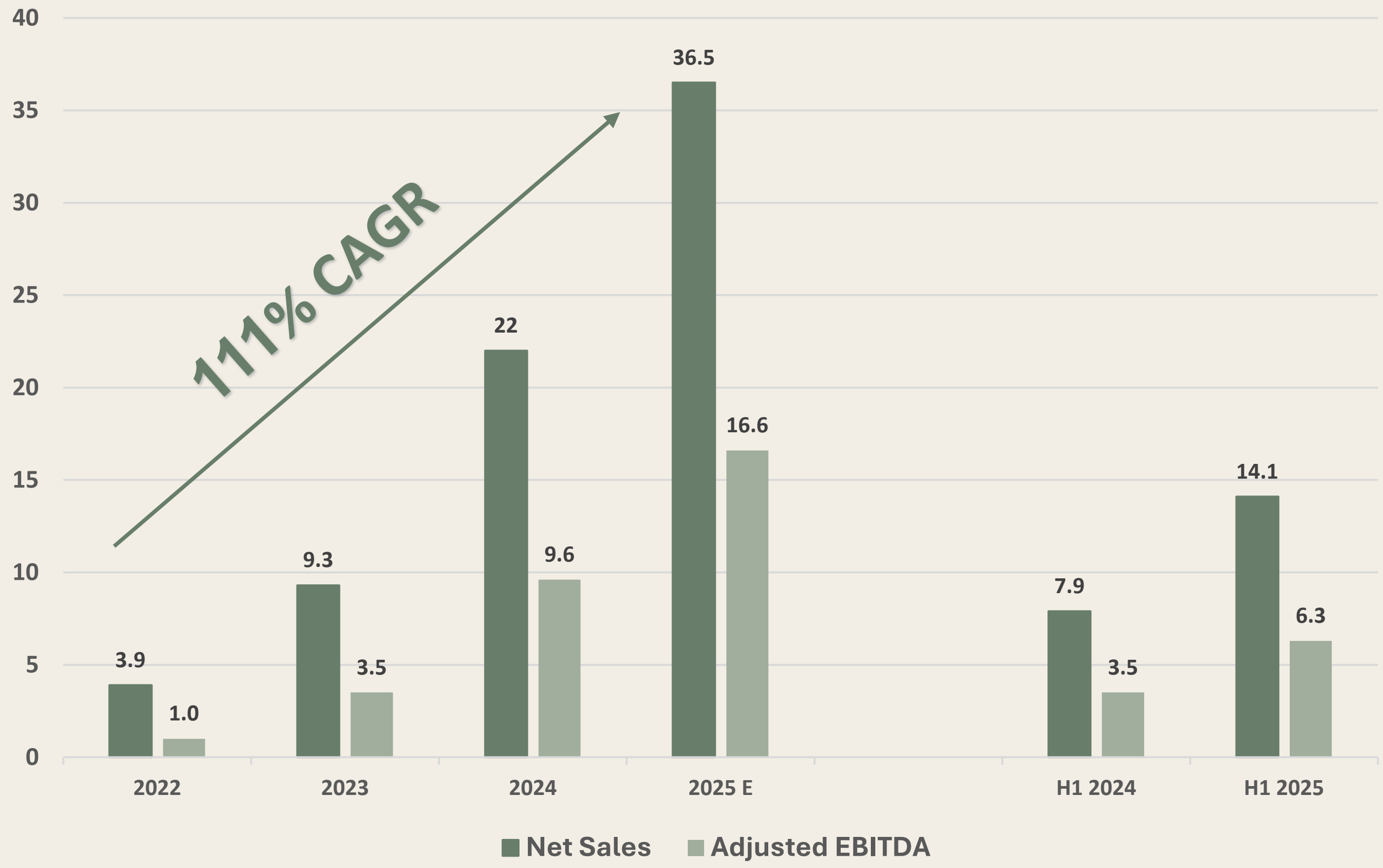
- **Total consideration of $65M** and potential future earnout & bonus in the coming 4 years ~$37M.

- **Daily Drills expected sales of ~$36M** and adj. **EBITDA of $16.6M in 2025.**

FINANCIAL DATA

DAILY DRILLS

SALES & EBITDA BY YEAR ($M)

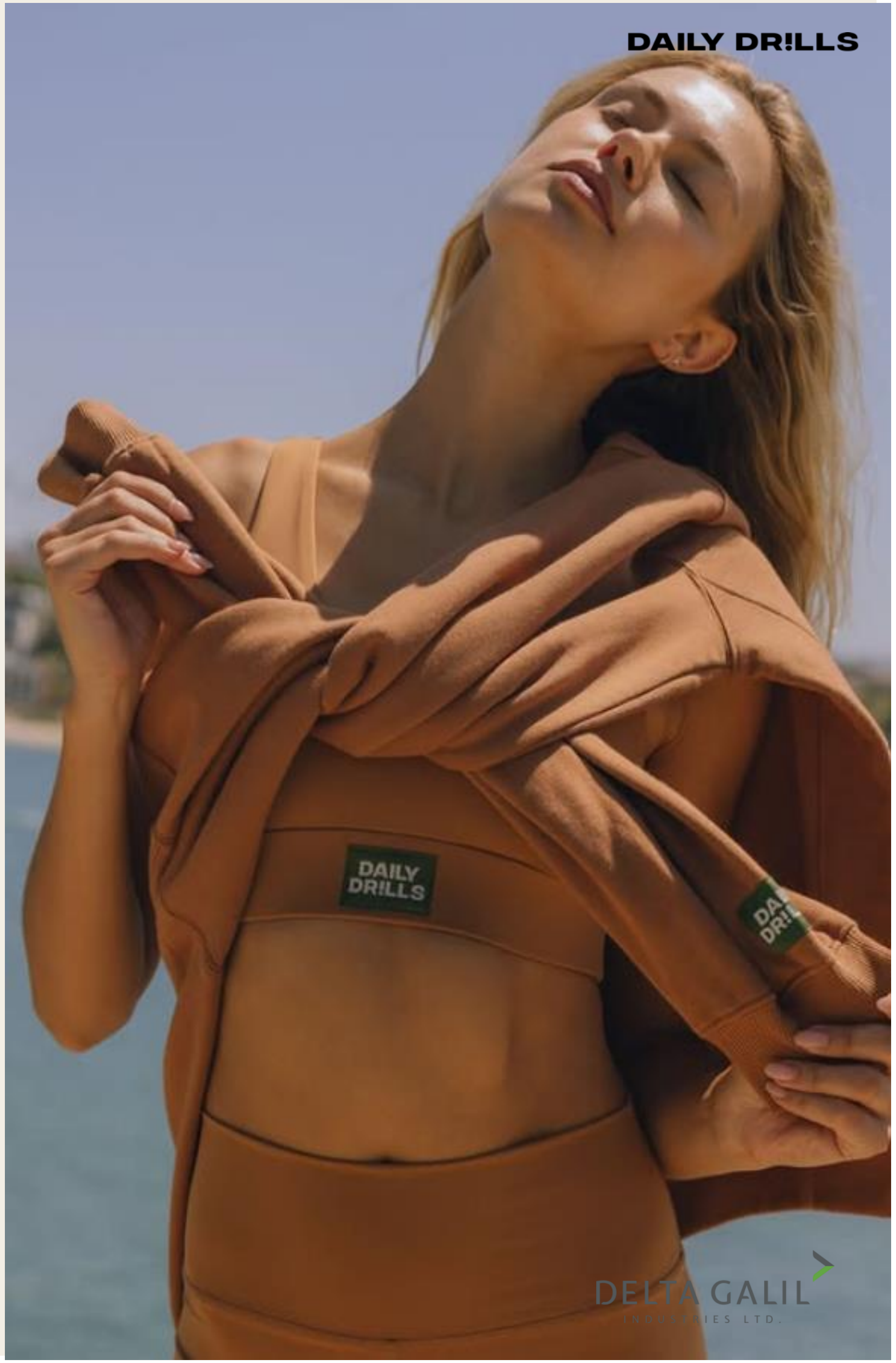


FINANCING

100% self financing using available bank credit facility

	Dec-23	Dec-24	Jun-25 Before the deal	Jun-25 After the deal
Net Debt ($MM)	123.4	126.5	191.4	256.4
Net Debt / CAP	11.1%	11.6%	16.3%	20.6%
Net Debt/TTM EBITDA*	0.7	0.6	0.9	1.1

* Excluding IFRS16 impact



THANK YOU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