

A full-page photograph of two women on a beach, holding a long, light-colored surfboard horizontally above their heads with both hands. They are wearing light blue long-sleeved shirts. The woman on the right is smiling. In the background, there is a sandy beach, gentle waves, a pier with buildings, and a hilly coastline under a clear blue sky. Another person is visible surfing in the distance.

DAILY DRILLS

A photograph of three young adults (two men and one woman) sitting on a wooden balcony, laughing and smiling. They are wearing casual clothing: a white sweatshirt, a pink sweatshirt, and a brown sweatshirt. The background shows a large window with a view of a swimming pool and greenery. The text "DAILY DRILLS IS ALL ABOUT MAKING GETTING DRESSED FUN !!!" is overlaid in the center.

**DAILY DRILLS IS
ALL ABOUT MAKING
GETTING DRESSED FUN !!!**

DAILY DRILLS OVERVIEW

Founded in 2021 in Los Angeles.

Digitally native lifestyle apparel brand targeting Gen Z and Millennials.

Co-founded by two highly-talented influencers with strong social followings and deep experience in content-driven brand building.

Business Model

Bi-weekly “drop” model, launching curated, seasonless collections to drive urgency, loyalty, and repeat purchases.

Product Mix

Mainly Loungewear & Activewear - designed for seamless integration with past collections to encourage ongoing wardrobe building.

Sales Channels: Majority of sales via a proprietary app downloaded by highly-engaged customers.

DAILY DRILLS



DELTA GALIL
INDUSTRIES LTD.

DELTA x DAILY DRILLS - STRONG STRATEGIC FIT

- **Loungewear Expansion**
Deepens Delta's penetration into the loungewear category.
- **High-Growth, Profitable E-commerce brand with highly-engaged, growing consumer base with repeat rate of 67%.**
- **Product Expansion via Delta Expertise**
Introduce new categories (intimates, activewear, accessories) leveraging our design, R&D and product development capabilities.
- **Sourcing & Margin Optimization**
Delta's global sourcing network will enhance gross margins and scale profitability.
- **Platform for Gen Z & Millennial Consumer**
establishes a strong foothold with U.S. younger consumers.
- The deal expected to be **accretive in Year 2025**



DEAL FINANCIAL HIGHLIGHTS

- Delta is acquiring Daily Drills from the 2 founders who will continue to lead the business.
- Total consideration of \$65M and potential future earnout & bonus in the coming 4 years ~\$37M.
- Daily Drills expected sales of ~\$36M and adj. EBITDA of \$16.6M in 2025.



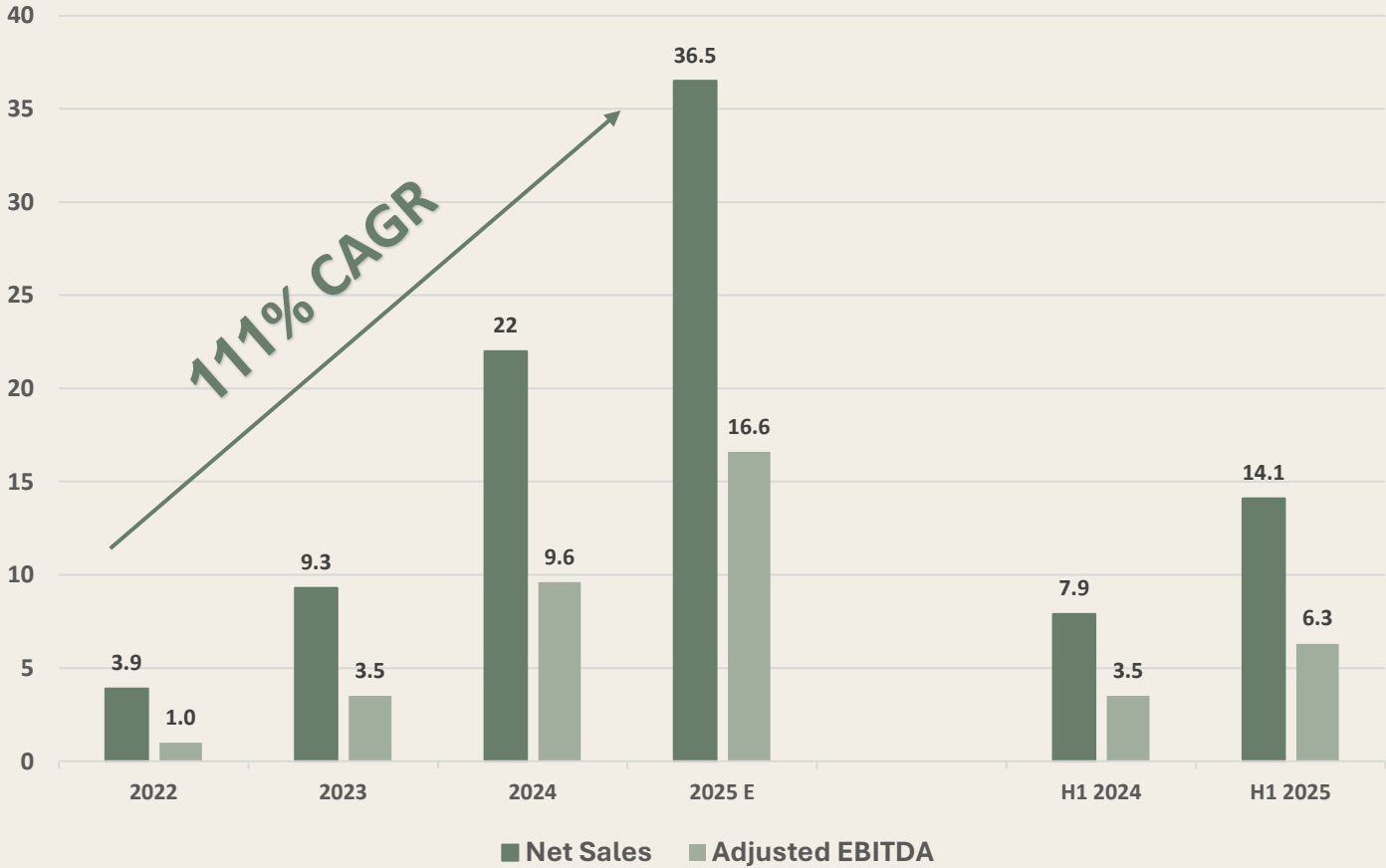
FINANCIAL DATA

DAILY
DRILLS

DAILY
DRILLS

DAILY
DRILLS

DAILY DRILLS
SALES & EBITDA BY YEAR (\$M)



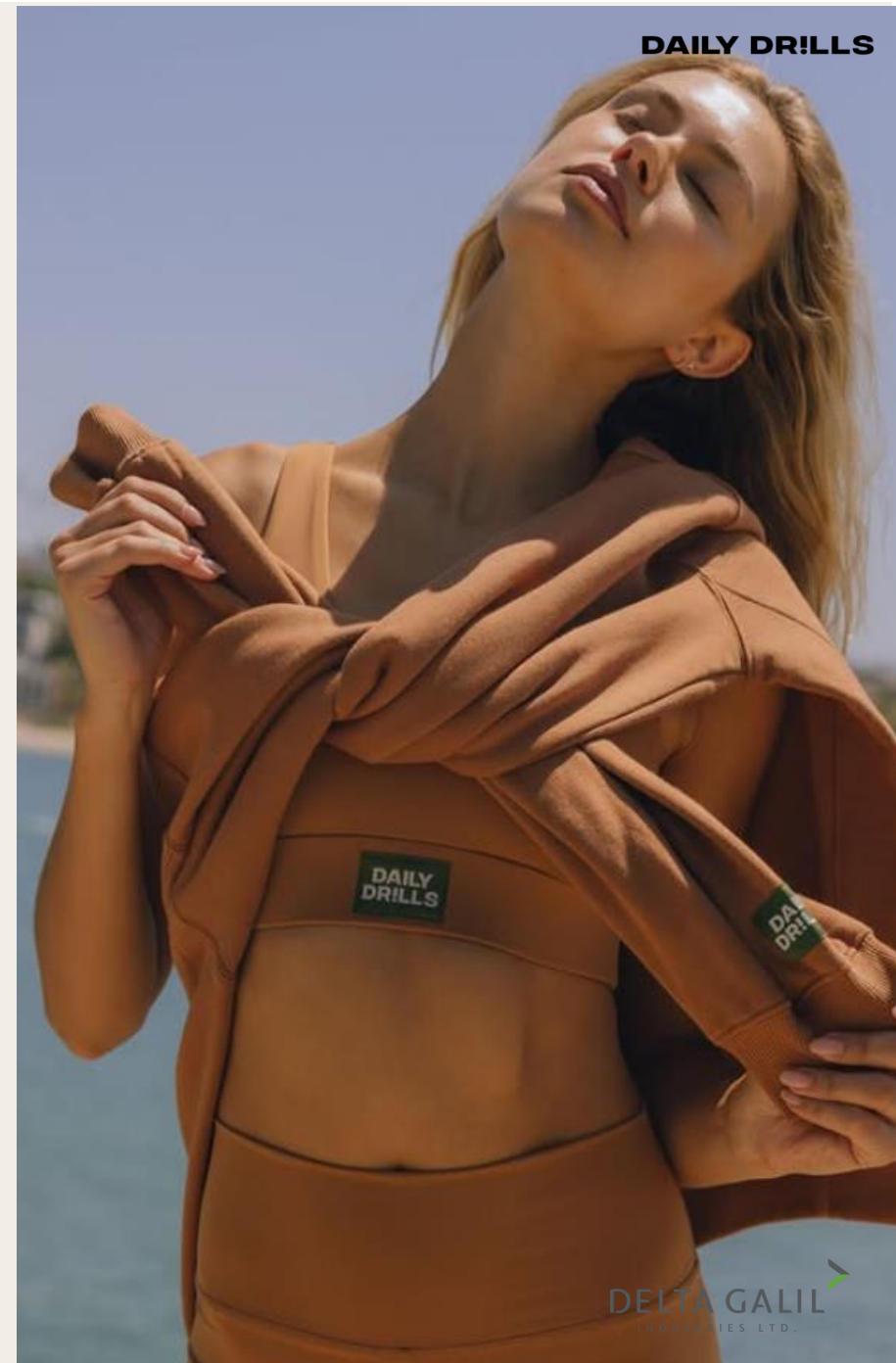
FINANCING

100% self financing using available bank credit facility

	Dec-23	Dec-24
Net Debt (\$MM)	123.4	126.5
Net Debt / CAP	11.1%	11.6%
Net Debt/TTM EBITDA*	0.7	0.6

	Jun-25 <u>Before the deal</u>	Jun-25 <u>After the deal</u>
	191.4	256.4
	16.3%	20.6%
	0.9	1.1

* Excluding IFRS16 impact



A photograph of three people from behind, standing on a beach and looking out at the ocean. They are wearing sweatshirts with a green 'DAILY DRILLS' logo on the back. The person on the left has dark hair and wears a light blue sweatshirt. The person in the middle has dark hair and wears a cream-colored sweatshirt. The person on the right has blonde hair and wears a brown sweatshirt. The background shows a sandy beach, waves, and a cloudy sky.

THANK YOU

DELTA GALIL 
INDUSTRIES LTD.