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DIRECT FINANCE OF DIRECT GROUP (2006) LTD

Registry Number: 513893123

To: Israel Securities Authority
To: Tel Aviv Stock Exchange Ltd.
Form Number: T053 (Public)
Sent via MAGNA: 18/09/2025
Reference: 2025-01-070661

Immediate Report on an Event or Matter Deviating from the Corporation's Ordinary Business

Regulation 36 of the Securities Regulations (Periodic and Immediate Reports), 1970

Results of an issuance should be reported in T20 and not in this form.

Reporting on bond ratings or corporation ratings should be submitted via Form T125.

Report on:

[] Delayed report submission

Nature of the Event:

Issuance of bonds by way of private placement

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1. See attached file.

Private Allocation Bond Series E isa.pdf

alt: Private allocation of bonds, Series E, isa.pdf

2. The date and time the corporation first became aware of the event or matter:

18/09/2025 at 15:00

Report delayed according to Regulation 36(b):

3.	If the	report	was	delayed	- the	reason	for the	delav

4. On date	at time	the impediment to reporting was removed.

5. \square The company is a shell company as defined in the stock exchange regulations.

Details of the authorized signatories on behalf of the corporation:

#	Name	Position
1	Eran Golan	CEO
2	Oren Shkedi	Other Deputy CEO Finance and Business Development

Explanation: According to Regulation 5 of the Periodic and Immediate Reports Regulations (1970), a report submitted under these regulations must be signed by those authorized to sign on behalf of the corporation. The staff's position on the matter can be found on the Authority's website: Click here.

Reference numbers of previous documents on the subject (the mention does not constitute incorporation by reference):

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Securities of the corporation are listed for trading on the Tel Aviv Stock Exchange

Short Name: DIRECT FINANCE OF DIRECT GROUP (2006) LTD

Address: 35 Af'al St., Petah Tikva, 4951132

Phone: 03-7215739 **Fax:** 03-6282062

Email: contact@5555.co.il

Company Website: www.5555.co.il

Previous names of the reporting entity:

Electronic reporter's name: Hanita Spector

Position: Company Secretary **Employer company name:**

Address: 35 Af'al St., Petah Tikva, 4951132

Phone: 050-2001533

Fax:

Email: hanitasp@5555.co.il

Form structure update date: 06/08/2024