DIRECT FINANCE OF DIRECT GROUP (2006) LTD

Registry	Number:	513893123
----------	---------	-----------

To: Israel Securities Authority

To: TEL AVIV STOCK EXCHANGE LTD

Form Number: T087 (Public)
Sent via MAGNA: 23/10/2025

Israel Securities Authority Website: www.isa.gov.il

TEL AVIV STOCK EXCHANGE LTD Website: www.tase.co.il

Reference: 2025-01-079481

Capital Structure, Grant of Rights to Purchase Shares, and Registers of the Corporation's Securities and Their Changes

Regulation 31E of the Securities Regulations (Periodic and Immediate Reports), 1970

Regulation 31(a) of the Securities Regulations (Periodic and Immediate Reports), 1970

Regulation 31(b1) of the Securities Regulations (Periodic and Immediate Reports), 1970

Regulation 32 of the Securities Regulations (Periodic and Immediate Reports), 1970

Nature of the Change:

Expansion of the company's debenture series (Series 7)	Expans	sion of	the com	pany's deb	enture serie	es (Series 7)
--	--------	---------	---------	------------	--------------	---------------

Explanation: Briefly describe the nature of the change.

Reference numbers of previous reports on the subject:	
---	--

1. The Corporation's Securities Register After the Change:

Name and Type of Security	Security Number on TASE	Quantity in Registered Capital	Issued and Paid-Up Capital	Quantity Registered in the Name of the Registration Company
Ordinary shares of 1 NIS par value each	1168186	5,000,000	Last report: 2,957,340 Current: 2,957,340	2,957,340
Debentures (Series 3)	1171214	0	Last report: 147,520,000 Current: 147,520,000	147,520,000
Debentures (Series 4)	1175660	0	Last report: 33,825,205 Current: 33,825,205	33,825,205
Debentures (Series 5)	1182831	0	Last report: 1,853,349,427 Current: 1,853,349,427	1,853,349,427
Debentures (Series 6)	1191659	0	Last report: 837,757,501 Current: 837,757,501	837,757,501
Debentures (Series 7)	1220128	0	Last report: 260,823,000 Current: 510,823,000	510,823,000
Unlisted warrants for employees and senior officers	1180579	0	Last report: 143,513 Current: 143,513	0
Commercial papers (Series 1)	1141431	0	Last report: 235,148,000 Current: 235,148,000	235,148,000

Name and Type of Security	Security Number on TASE	Quantity in Registered Capital	Issued and Paid-Up Capital	Quantity Registered in the Name of the Registration Company
Commercial papers (Series 3)	1196666	0	Last report: 180,000,000 Current: 180,000,000	180,000,000
Commercial papers (Series 4)	1210574	0	Last report: 100,000,000 Current: 100,000,000	100,000,000

Explanation: All securities of the company must be detailed, including securities not listed for trading.

2. The Corporation Announces That:

On the date: 23/10/2025

A change occurred in the quantity and in the register of holders of the corporation's securities (including rights to purchase shares) as a result of:

Description of the nature of the change: Expansion of the company's debenture series (Series 7).

Explanation: Describe all details of the transaction or action that caused the change in the corporation's securities.

Details:

130	numer.
•	Name of registered holder affected by the change: TEL AVIV STOCK EXCHANGE LTD Registration Company
•	Type of identification number: Israeli Companies Registrar Number
•	Identification number: 515736817
•	Nature of the change: Private allocation
•	Date of change: 23/10/2025
•	Executed via TASE Clearing House: Yes
•	Type and name of security changed: Debentures (Series 7)
•	Security number on TASE: 1220128
•	Holder's balance in the security in the last report: 260,823,000
•	Holder's balance in the security after the change: 510,823,000
•	Total quantity of securities increased/decreased: 250,000,000
•	Is this a grant of rights to purchase shares: No
•	Total consideration for allocated securities:
•	Security number of the share resulting from exercise:
•	Number of shares resulting from full exercise/conversion:
•	Total additional consideration from full exercise/conversion:
•	Period during which the security can be exercised:
•	From date: To date:
	Allocated securities will be registered for trading:
•	This allocation is a continuation of: Published on: Reference
	number:
•	lacksquare The security has been fully paid and the consideration has been fully received.
•	$\hfill \square$ The security has been fully paid, but the consideration has not been fully received.
•	☐ Issued for ATM program.
•	□ Other.

Explanations:

• Explanation: _____

- 1. If the change affects more than one security, the effect of the change should be detailed in a separate row for each security.
- 2. Date of change all changes of the same type, in the same security, made on one day, should be summarized in one row. For this purpose changes made through the TASE Clearing House should be separated from changes made directly in the company's books.
- 3. For a decrease, add the sign "-".
- 4. All quantity fields should indicate the number of securities, not NIS par value.

3. Main Shareholder Register as of the Reporting Date:

No.	Name of Registered Shareholder	Type of ID Number	ID Number	Security Number on TASE	Type and Par Value of Shares	Number of Shares	Holds Shares as Trustee
1	TEL AVIV STOCK EXCHANGE LTD Registration Company	Israeli Companies Registrar Number	515736817	1168186	Ordinary shares of 1 NIS par value each	2,957,340	No

4. Attached is a file of the shareholder register in accordance with Section 130 of the Companies Law, 1999.

marsham_after_private_allocation_23102025_isa.pdf

File: Updated register of the corporation's securities, including the register of warrant holders and debenture holders.

Details of Authorized Signatories on Behalf of the Corporation:

No.	Name of Signatory	Position
1	Shimon Ben Artzi	Other Chief Financial Officer

Explanation: According to Regulation 5 of the Periodic and Immediate Reports Regulations (1970), a report submitted under these regulations must be signed by those authorized to sign on behalf of the corporation. Staff position on the matter can be found on the Authority's website: Click here.

Previous document reference numbers on the subject (the mention does not constitute incorporation by reference):

Securities of the corporation are listed for trading on the TEL AVIV STOCK EXCHANGE LTD

Short Name: DIRECT FINANCE OF DIRECT GROUP (2006) LTD

Address: 35 Af'al St., Petah Tikva, 4951132

Phone: 03-7215739 **Fax:** 03-6282062

Email: contact@5555.co.il

Company Website: www.5555.co.il

Previous names of the reporting entity:

Electronic reporter name: Hanita Spector

Position: Company Secretary **Employer company name:**

Address: 35 Af'al St., Petah Tikva, 4951132

Phone: 050-2001533

Email: hanitasp@5555.co.il

Form structure update date: 06/08/2024