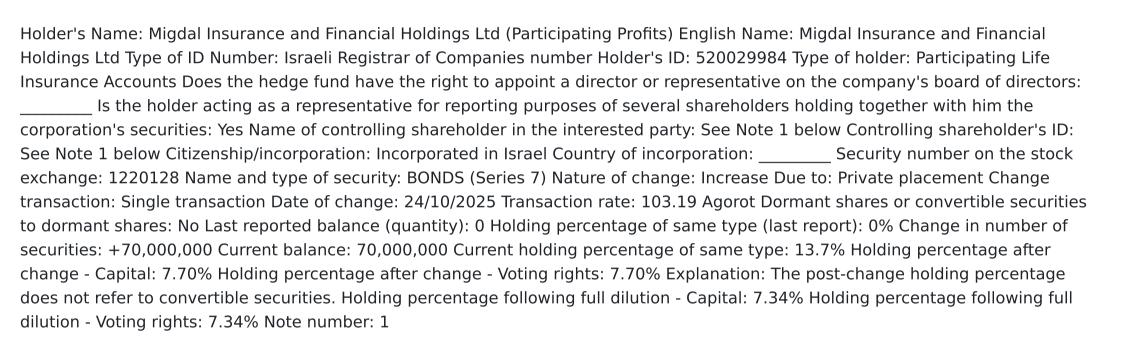
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## DIRECT FINANCE OF DIRECT GROUP (2006)LTD

Registry Number: 513893123

To: Israel Securities Authority | www.isa.gov.il To: Tel Aviv Stock Exchange Ltd | www.tase.co.il Form T076 (Public) Transmission date on MAGNA: 29/10/2025 Reference: 2025-01-081360

Immediate Report on Changes in Holdings of Interested Parties and Senior Officers Regulation 33(b) of the Securities Regulations (Periodic and Immediate Reports), 1970 Note: This form is intended for reporting changes in the holdings of securities of the reporting corporation only. For reporting a change in holdings in securities of a subsidiary of the reporting corporation whose operations are significant to the reporting corporation, use Form T121.



Note 1: To the best of the company's knowledge, as of the report date, Mr. Shlomo Eliyahu is the ultimate controlling shareholder, holding 45.5% of the company's issued and paid-up share capital ("Share Capital") via Eliyahu Issues Ltd and Gan Ha'ir Project Ltd. Eliyahu Issues Ltd holds 58.13% of the share capital, and Gan Ha'ir Project Ltd holds 6.15% of the share capital. Eliyahu Issues Ltd is wholly owned by Eliyahu 1959 Ltd. Shareholders of Eliyahu 1959 Ltd are:

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- Mr. Shlomo Eliyahu: 25.14% of the capital and 98% of the management shares
- Mrs. Chaya Eliyahu: 0.02% of the capital and 2% of the management shares
- Shlomo Eliyahu Holdings Ltd: 61.7% of the capital
- Achi Eliyahu Trustees and Investments Ltd: 13.14% of the capital. The shareholders of Shlomo Eliyahu Holdings Ltd are:
- Mr. Shlomo Eliyahu: 83.31%
- Mrs. Chaya Eliyahu: 16.69%. The sole shareholder of Achi Eliyahu Trustees and Investments Ltd is Eliyahu 1959 Ltd, with the same shareholders as detailed above. Gan Ha'ir Project Ltd is wholly owned by Mr. Shlomo Eliyahu.

Note on BONDS of the company: Holdings in the BONDS of the company listed under Participating Life Insurance Accounts are held by the partnership "Migdal Index – BONDS Series in Israel" (hereinafter: "the partnership"). The partnership is a registered partnership whose rights holders are all companies in the Migdal institutional reporting group. The partnership itself is not a participating life insurance account and/or a management company. According to the partnership agreement, the holding rates of the rights holders fluctuate regularly, per the mechanism set in the partnership agreement. Below are the holding percentages in the partnership for rights holders as of October 24, 2025:

- Insurance for Participating Life Insurance Accounts: 45.93%
- Pension and Provident Funds: 54.07% It is clarified that the holding rates after the change (including full dilution) are as of September 30, 2025.

1 Man the full consideration maid on the date of change. Yealf not an aif the date of full nature out.
1. Was the full consideration paid on the date of change: Yes If not, specify the date of full payment:
2. If the change was through signing a lending agreement, specify details of the end of the loan: Explanation: The holding rates should consider all securities held by the interested party.
3. Date and time the corporation first became aware of the event or matter: 28/10/2025 at 15:20
4. Details of actions causing the change:

Authorized signatories for the corporation:

1. Name: Chanita Dayan-Spector Role: Other Detailed role: Head of Company Secretariat

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Explanation: According to Regulation 5 of the Periodic and Immediate Reports Regulations (1970), a report submitted under these regulations shall be signed by the persons authorized to sign on behalf of the corporation. Staff position on the subject can be found on the Authority's website: Click here

Securities of the corporation are listed for trading on the Tel Aviv Stock Exchange Short name: Direct Finance Group Address: 35 Afek Street, Petach Tikva, 4951132 Telephone: 03-7215739, Fax: 03-6282062 Email: contact@5555.co.il Company website: www.5555.co.il Previous names of reporting entity: Electronic reporter's name: Spector Hanita Role: Company Secretary Employer company: Address: 35 Afek, Petach Tikva, 4951132 Telephone: 050-2001533 Email: hanitasp@5555.co.il