



Elbit Imaging Ltd.

ELBIT IMAGING LTD. ANNOUNCES SECOND QUARTER RESULTS FOR 2010

Tel Aviv, Israel, August 30, 2010, Elbit Imaging Ltd. (“EI”) (TASE, NASDAQ: EMITF) announced today its results for the second quarter of 2010.

Gain for the second quarter of 2010 attributable to the equity holders of the company amounted to NIS 216 million (gain including minority interest totaled to NIS 275 million), as compared to loss attributable to the equity holders of the Company in the amount of NIS 207 million (loss including the minority interest totaled to NIS 252 million) in the corresponding quarter of 2009.

Company's shareholder's equity, as of June 30, 2010 amounted NIS 2.2 billion, compared with NIS 2.1 billion as of December 31, 2009.

Our presentation to the consolidated financial statements for the second quarter of 2010 is available through our website at: www.elbitimaging.com under: **“Investor Relations - Company Presentations (08/2010).”**

Mr. Dudi Machluf, Co-CEO, Elbit Imaging, commented: "This is the first quarter in which the US transaction is reflected in the Company's balance sheet. In the framework of the transaction, together with the partners in our US real estate fund, we gained control over EDT, a company which holds and manages commercial centers in the US, valued at of approximately USD 1.5 billion. The funds raised by EDT, used, with the consent of EDT's financing parties: (i) to repay all the outstanding loans in EDT's headquarter; and (ii) partial payment of EDT's non-recourse secured loans along with the extension of such loans. As a result, EDT is today a stable company, and its revenue will be reflected from the next quarter onwards in Elbit Imaging's consolidated income statements". **Mr. Dudi Machluf, further emphasized that:** "The Company's profit from the US transaction in this quarter is measured according to a fair value, reflecting a cap-rate of approximately 8.6% and a level of net operating income relevant at the acquisition date. We believe that a future improvement in the US commercial centers sector, followed by both decreased yields and increased income, will generate further profits for Elbit Imaging. Our US real estate fund continues to source additional transactions and we believe that the EDT transaction will pave the path to additional successes. During this quarter, Plaza Centers, our subsidiary, opened two commercial centers in Poland and continues to develop and initiate commercial centers with high demand along with attractive financing conditions, such as in Poland and in Serbia. Plaza Centers recently signed a financing agreement for the development of a commercial center in Kragujevac, Serbia, with a 60% pre-let level".

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ELBIT IMAGING LTD.
CONSOLIDATED BALANCE SHEETS

	June 30, 2010	June 30, 2009	December 31, 2009	June 30, 2010
	(in thousand NIS)			Convenience translation
				US\$'000
Current Assets				
Cash and cash equivalents	1,189,351	1,321,871	1,508,301	306,929
Short-term deposits and investments	637,264	417,978	563,719	164,455
Trade accounts receivable	80,336	56,006	45,049	20,732
Other receivable	156,827	158,599	119,890	40,472
Prepayments and other assets	316,792	399,250	335,206	81,753
Inventories	54,542	43,792	45,494	14,075
Trading property	<u>4,119,239</u>	<u>4,030,441</u>	<u>4,157,610</u>	<u>1,063,029</u>
	<u>6,554,351</u>	<u>6,427,937</u>	<u>6,775,269</u>	<u>1,691,445</u>
Assets related to discontinued operation	2,244	9,112	2,250	579
	<u>6,556,595</u>	<u>6,437,049</u>	<u>6,777,519</u>	<u>1,692,024</u>
Non-Current Assets				
Deposits, loans and other long-term balances	624,542	769,795	625,695	161,172
Investments in associates	37,894	49,742	41,597	9,779
Property, plant and equipment	1,626,620	(*)1,854,858	(*)1,787,720	419,773
Investment property	2,472,472	81,822	80,487	638,057
Other assets and deferred expenses	25,990	(*)14,903	(*)22,291	6,707
Intangible assets	<u>51,248</u>	<u>47,347</u>	<u>53,486</u>	<u>13,226</u>
	<u>4,838,766</u>	<u>2,818,467</u>	<u>2,611,276</u>	<u>1,248,714</u>
	<u>11,395,361</u>	<u>9,255,516</u>	<u>9,388,795</u>	<u>2,940,738</u>
Current Liabilities				
Short-term credits	2,578,457	1,344,020	2,218,964	665,408
Suppliers and service providers	152,468	179,637	199,566	39,347
Payables and other credit balances	342,928	260,824	201,450	88,498
Other liabilities	<u>114,976</u>	<u>111,866</u>	<u>117,965</u>	<u>29,671</u>
	<u>3,188,829</u>	<u>1,896,347</u>	<u>2,737,945</u>	<u>822,924</u>
Liabilities related to discontinued operation	19,106	30,011	18,630	4,930
	<u>3,207,935</u>	<u>1,926,358</u>	<u>2,756,575</u>	<u>827,854</u>
Non-Current liabilities				
Borrowings	5,924,770	(*)4,826,152	(*)4,347,333	1,528,972
Other financial liabilities	34,021	114,112	96,686	8,780
Other liabilities	17,277	15,550	17,450	4,459
Deferred taxes	<u>26,646</u>	<u>38,707</u>	<u>39,264</u>	<u>6,876</u>
	<u>6,002,714</u>	<u>4,994,521</u>	<u>4,500,733</u>	<u>1,549,087</u>
Shareholders' Equity				
Attributable to equity holders of the Company	833,261	(*)1,291,630	(*)936,667	215,035
Minority Interest	<u>1,351,451</u>	<u>1,043,007</u>	<u>1,194,820</u>	<u>348,762</u>
	<u>2,184,712</u>	<u>2,334,637</u>	<u>2,131,487</u>	<u>563,797</u>
	<u>11,395,361</u>	<u>9,255,516</u>	<u>9,388,795</u>	<u>2,940,738</u>

(*) Retrospective application of accounting policy for classification of leases of land

ELBIT IMAGING LTD.
CONSOLIDATED INCOME STATEMENTS

	Six months ended June 30		Three months ended June 30		Year ended December 31	Six months ended June 30
	2010	2009	2010	2009	2009	2010
	(in thousand NIS)		(in thousand NIS)			Convenience translation US\$'000
Revenues and gains						
Gain from bargain purchase	384,779	-	384,779	-	-	99,298
Gain from changes of shareholding in subsidiaries	-	78,258	-	-	31,106	-
Commercial centers	47,335	41,900	27,294	21,797	85,466	12,215
Hotels operations and management	193,866	188,919	101,386	101,902	396,736	50,030
Sale of medical systems	16,283	24,518	8,045	15,958	61,683	4,202
Sale of fashion merchandise and others	81,320	49,775	39,780	27,866	118,386	20,986
	<u>723,583</u>	<u>383,370</u>	<u>561,284</u>	<u>167,523</u>	<u>693,377</u>	<u>186,731</u>
Expenses and losses						
Commercial centers	76,948	88,389	36,679	48,693	169,253	19,858
Hotels operations and management	163,868	175,365	82,777	91,897	353,229	42,288
Cost and expenses of medical systems operation	32,138	33,295	16,223	16,150	67,403	8,294
Cost of fashion merchandise and others	90,409	56,712	40,760	28,484	134,142	23,331
Research and development expenses	29,588	33,358	14,259	16,715	73,959	7,636
General and administrative expenses	34,595	33,851	16,135	16,258	66,153	8,928
Share in losses of associates, net	4,867	7,510	2,042	3,267	14,039	1,256
Financial expenses (income) , net	151,040	166,961	49,817	189,579	261,523	38,978
Impairments, charges and other expenses, net	17,811	60,731	10,073	53,558	260,225	4,597
	<u>601,264</u>	<u>656,170</u>	<u>268,765</u>	<u>464,601</u>	<u>1,399,926</u>	<u>155,166</u>
Income (loss) before income taxes	122,319	(272,800)	292,519	(297,078)	(706,549)	31,565
Income taxes (tax benefits)	<u>17,268</u>	<u>(30,032)</u>	<u>17,164</u>	<u>(43,873)</u>	<u>(35,571)</u>	<u>4,456</u>
Income (loss) from continuing operations	105,051	(242,768)	275,355	(253,205)	(670,978)	27,109
Profit (loss) from discontinued operation, net	-	(538)	-	1,242	16,550	-
Income (loss) for the period	105,051	(243,306)	275,355	(251,963)	(654,428)	27,109
Attributable to:						
Equity holders of the Company	80,402	(186,147)	216,020	(207,142)	(533,269)	20,748
Minority interest	24,649	(57,159)	59,335	(44,821)	(121,159)	6,361
	<u>105,051</u>	<u>(243,306)</u>	<u>275,355</u>	<u>(251,963)</u>	<u>(654,428)</u>	<u>27,109</u>

ELBIT IMAGING LTD.
CONSOLIDATED COMPREHENSIVE INCOME STATEMENTS

	Six months ended June 30,		Three months ended June 30		Year ended December 31,	Six months ended June 30,
	2010	2009	2010	2009	2009	2010
					Convenience translation	US\$'000
	(in thousand NIS)		(in thousand NIS)			
Income (loss) for the period	105,051	(243,306)	275,355	(251,963)	(654,428)	27,109
Exchange differences arising from translation of foreign operations	(264,230)	142,791	(97,003)	(37,020)	89,638	(68,188)
Loss from cash flow hedge	(8,925)	399	(3,749)	10,268	(2,099)	(2,303)
Gain (loss) from available for sale investments	(1,934)	578	(4,861)	8,128	9,383	(499)
	(275,089)	143,768	(105,613)	(18,624)	96,922	(70,990)
Comprehensive income (loss)	(170,038)	(99,538)	169,742	(270,587)	(557,506)	(43,881)
Attributable to:						
Equity holders of the Company	(98,124)	(87,307)	140,859	(218,079)	(466,459)	(25,322)
Minority interest	(71,914)	(12,231)	28,883	(52,508)	(91,047)	(18,559)
	(170,038)	(99,538)	169,742	(270,587)	(557,506)	(43,881)

ELBIT IMAGING LTD.
STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

	Share Capital	Share premium	Foreign currency translation adjustments	Hedging reserves	Available for sale reserve	Stock base compensation reserve	Retained earnings	Gross Amount	Treasury stock	holders of the Company	Minority Interest	Total amount attributable to equity	Total shareholders' equity
Balance -													
January 1, 2009	38,032	815,291	(304,369)	(37,122)	(4,081)	43,840	980,620	1,512,211	(138,519)	1,373,692	1,064,091	2,437,783	
Effect of change in accounting policy for classification of leases of land													
As restated	38,032	815,291	(304,369)	(37,122)	(4,081)	43,840	986,820	1,508,411	(138,519)	1,369,692	1,064,091	2,433,983	
Comprehensive income (loss)	-	-	62,065	(2,098)	6,844	13,957	(533,269)	(466,459)	-	(486,459)	(91,047)	(567,506)	
Stock based compensation expenses	-	-	-	-	-	-	-	13,957	-	13,957	-	50,579	
Initial consolidated subsidiary	-	-	-	-	-	-	-	-	-	-	-	5,993	
Issuance of shares to the minority by a subsidiary	-	-	-	-	-	-	-	-	-	-	-	-	
Exercise of shares by employees	6	701	-	-	-	(707)	-	-	-	-	71,940	71,940	
Equity component of convertible debentures	-	19,277	-	-	-	-	-	-	-	-	-	-	
Purchase of the minority interest													
December 31, 2009	38,038	835,269	(242,304)	(39,221)	2,763	57,090	423,551	1,075,186	(138,519)	936,867	1,194,820	2,131,487	
Effect of change in accounting policy of measurement of investing property													
As restated	38,038	835,269	(242,304)	(39,221)	2,763	57,090	433,334	1,084,969	(138,519)	946,450	1,201,211	2,148,171	
Comprehensive income (loss)	-	-	(168,318)	(8,925)	(1,283)	-	80,402	(88,124)	-	(88,124)	(71,914)	(170,038)	
Purchase of parent shares by a subsidiary	-	-	-	-	-	-	-	-	(6,053)	(6,053)	-	(6,053)	
Stock based compensation expenses	-	-	6,632	-	-	-	6,384	-	-	6,384	8,470	14,854	
Employee stocks expired	-	-	-	-	-	(6,832)	-	-	-	-	-	-	
Initial consolidated subsidiary	-	-	(15,396)	-	-	-	-	(15,396)	-	-	190,832	190,832	
Issuance of shares to the minority by a subsidiary	-	13	1,998	(410,622)	(48,146)	1,480	(2,011)	54,631	513,736	977,833	(144,572)	833,261	
Exercise of shares by employees													
June 30, 2010	38,091	828,703	(410,622)	(48,146)	1,480	54,631	513,736	977,833	(144,572)	833,261	1,351,451	2,184,712	

STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

Statement of Profit and Loss and Other Comprehensive Income for the Year Ended 31st March, 2008										Total amount attributable to equity		
Period	Cumulative Foreign Currency Translation adjustments					Stock issue comparisons between functional currencies					Gross amount	Share of loss of the Company
	Share Capital	Share Premium	Share Incentive scheme adjustments	Foreign reserves	Available for sale foreign reserves	Revaluation reserves	Revaluation reserves on disposals	Retained earnings	Share of loss of the Company			
31st March, 2008	3,816	216,853	62,659	(10,122)	712	14,736	10,330	27,743	(3,307)	261,720	2,325	
Effect of change in accounting policy of measurement of Investing property as required				(63,407)	(2,303)	(350)		(21,748)	(55,747)		(244,285)	
Computer hardware (1,65)								(25,022)			(25,322)	
Purchase of parent shares by a subsidiary									(1,562)		(1,562)	
Stock based compensation expenses								1,647			1,647	
Employee stock options								(1,209)			(1,209)	
Initially recorded debt liability												
Assumption of shares to remittance by a subsidiary									(8,974)		(8,974)	
Share-based payment expenses	4	3,974	517					(571)				
31st March, 2008	3,816	216,853	62,659	(10,122)	322	14,736	10,330	27,743	(3,307)	261,720	2,325	

About Elbit Imaging Ltd.

Elbit Imaging Ltd. operates in the following principal fields of business: (i) Commercial and Entertainment Centers - Initiation, construction, and sale of commercial and entertainment centers and other mixed-use real property projects, predominantly in the retail sector, located in Central and Eastern Europe and in India. In certain circumstances and depending on market conditions, Elbit may operate and manage a commercial and entertainment center prior to its sale; (ii) Hotels - Hotels operation and management, primarily in major European cities; (iii) Image Guided Treatment - Investments in the research and development, production and marketing of magnetic resonance imaging guided focused ultrasound treatment equipment; (iv) Residential Projects - Initiation, construction and sale of residential projects and other mixed-use real property projects, predominately residential, located primarily in India and in Eastern Europe; (v) Fashion Apparel - distribution and marketing of fashion apparel and accessories in Israel; and (vi) Other Activities - (a) venture capital investments; (b) investments in hospitals and farm and dairy plants in India, which are in preliminary stages; and (c) wholesale trade of home applications in India.

Any forward-looking statements in our releases include statements regarding the intent, belief or current expectations of Elbit Imaging Ltd. and our management about our business, financial condition, results of operations, and its relationship with its employees and the condition of our properties. Words such as "believe," "expect," "intend," "estimate" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Actual results may differ materially from those projected, expressed or implied in the forward-looking statements as a result of various factors including, without limitation, the factors set forth in our filings with the Securities and Exchange Commission including, without limitation, Item 3.D of our annual report on Form 20-F for the fiscal year ended December 31, 2009, under the caption "Risk Factors." Any forward-looking statements contained in our releases speak only as of the date of such release, and we caution existing and prospective investors not to place undue reliance on such statements. Such forward-looking statements do not purport to be predictions of future events or circumstances, and therefore, there can be no assurance that any forward-looking statement contained our releases will prove to be accurate. We undertake no obligation to update or revise any forward-looking statements. All subsequent

written or oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth in our filings with the Securities and Exchange Commission including, without limitation, Item 3.D of our annual report on Form 20-F for the fiscal year ended December 31, 2009, under the caption "Risk Factors."

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