ELBIT IMAGING LTD.

(THE "COMPANY")

PROXY

THIS PROXY IS SOLICITED BY THE BOARD OF DIRECTORS

The undersigned hereby appoints Doron Moshe, acting CEO of the Company, and Yael Edri, Chief Accountant of the Company, and each of them, attorneys, agents and proxies of the undersigned, with full power of substitution to each of them, to represent and to vote on behalf of the undersigned all the Ordinary Shares in the Company which the undersigned is entitled to vote at the Annual General Meeting of Shareholders (the "Meeting") to be held at the offices of the Company, located at 7 Mota Gur Street, Petach Tikva, Israel, on October 19, 2015 at 11:00 a.m. (Israel time), and at any adjournments or postponements thereof, upon the following matters, which are more fully described in the Notice of Annual General Meeting of Shareholders and Proxy Statement relating to the Meeting.

This Proxy, when properly executed, will be voted in the manner directed herein by the undersigned. If no direction is made with respect to any matter, this Proxy will be voted FOR such matter. Any and all proxies heretofore given by the undersigned are hereby revoked.

(Continued and to be signed on the reverse side)

ANNUAL GENERAL MEETING OF SHAREHOLDERS OF

ELBIT IMAGING LTD.

October 19, 2015

PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE MANNER DETAILED IN THE PROXY STATEMENT. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE \boxtimes .

This proxy, when properly executed, will be voted in the manner directed herein by the undersigned shareholder. If any other business properly comes before the Annual General Meeting, the proxies named herein will vote upon such matters in accordance with their best judgment.

| <u>Proposal 1</u> : To determine the number (2) external directors: | er of directo | ors to serve on th | e Company's Board of Direc | tors in addition to two |
|--|--|---|--------------------------------|-------------------------|
| | ☐ FOUR | (4) DIRECTORS | ☐ FIVE (5) DIRECTORS | ☐ ABSTAIN |
| <u>Proposal 2</u> : To elect up to five (5) of | f the followi | ng nominees to t | he Company's Board of Direc | ctors: |
| 1.1. Alon Bachar | ☐ FOR | ☐ AGAINST | | |
| 1.2. Ron Hadassi | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.3. Shlomo Kelsi | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.4. Yoav Kfir | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.5. Boaz Lifschitz | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.6. Nadav Livni | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.7. Micha Korman | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.8. David Lev | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| 1.9. Yael Reznik Cramer | ☐ FOR | ☐ AGAINST | □ ABSTAIN | |
| 1.10. Yehuda Vatkin | \square FOR | ☐ AGAINST | ☐ ABSTAIN | |
| be comprised of five (5) directors (in the greatest number of affirmative volume Proposal 3: To approve the compete Board, Mr. Ron Hadassi: Proposal 4: To re-appoint Brightman the next annual general meeting of sleeping and the second seco | otes shall be insation for o FOR in Almagor 2 | elected to the Be each of our non- AGAINST Zohar & Co., a m | external directors, other than | n our Chairman of the |
| | ☐ FOR | ☐ AGAINST | ☐ ABSTAIN | |
| The undersigned acknowledges rece General Meeting. | eipt of the N | Notice and Proxy | Statement of the Company | relating to the Annual |
| Signature of Shareholder Date: | , 2015 | | | |
| Date: | , 2015 | | | |

When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.