

ELECTRA CONSUMER PRODUCTS (1970) LTD

Immediate Report on Holdings of Interested Parties and Senior Office Holders

Regulation 33 (c) - (d) of the Securities Regulations (Periodic and Immediate Reports), 1970

Previous Reference Numbers:

_____, _____, _____.

Holdings as of 31/12/2025:

A. Interested parties in the corporation (including CEO and directors, and any other employee holding 5% or more of the issued share capital of the corporation or voting power therein):

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Holder Number	Holder Name	Security Type and Series	Updated Quantity of Securities	Holding Rate	% Equity	% Voting	Holding Rate (Full Dilution)	% Equity	% Voting
1	Elco Ltd	Ordinary shares	10,539,226.00	45.44	45.44	45.44	44.90	44.90	
2	Electra Consumer Products (1970) Ltd	Dormant shares	1,961,488.00	_____	_____	_____	_____	_____	
3	Phoenix Financial Ltd – Provident Funds & Managing Companies	Ordinary shares	3,147,601.00	13.57	13.57	13.57	13.41	13.41	
4	Phoenix Financial Ltd – Profit-Participating Life Insurance Accounts	Ordinary shares	25,041.00	0.11	0.11	0.11	0.11	0.11	
5	The Phoenix Investments House Ltd – Mutual Funds Management Companies	Ordinary shares	488,790.33	2.11	2.11	2.11	2.08	2.08	
6	The Phoenix Investments House Ltd – Market Maker	Ordinary shares	-5,463.86	0.00	0.00	0.00	0.00	0.00	
7	The Phoenix Investments House Ltd – Mutual Funds Management Companies	Government bonds 1'	49,377,749.76	_____	_____	_____	_____	_____	
8	The Phoenix Investments House Ltd – Market Maker	Government bonds 1'	25,629.06	_____	_____	_____	_____	_____	
9	Phoenix Financial Ltd – Provident Funds & Managing Companies	Government bonds 1'	31,058,573.67	_____	_____	_____	_____	_____	
10	Phoenix Financial Ltd – Nostro Account	Government bonds 1'	658,208.88	_____	_____	_____	_____	_____	
11	Menora Mivtachim Holdings Ltd – Provident Funds & Managing Companies	Ordinary shares	1,797,852.00	7.75	7.75	7.75	7.66	7.66	
12	Menora Mivtachim Holdings Ltd – Nostro Account	Ordinary shares	11,154.00	0.05	0.05	0.05	0.05	0.05	
13	Menora Mivtachim Holdings Ltd – Provident Funds & Managing Companies	Government bonds 1'	24,285,714.86	_____	_____	_____	_____	_____	
14	Migdal Insurance & Financial Holdings Ltd – Mutual Funds Management Companies	Ordinary shares	393,560.00	1.70	1.70	1.70	1.68	1.68	
15	Migdal Insurance & Financial Holdings Ltd – Mutual Funds Management Companies	Government bonds 1'	31,733,110.00	_____	_____	_____	_____	_____	
16	Migdal Insurance & Financial Holdings Ltd – Profit-Participating Life Insurance Accounts	Ordinary shares	1,806,301.00	7.79	7.79	7.79	7.69	7.69	
17	Shwimmer Zvika	Electra employees	216,000.00	_____	_____	0.92	0.92		

Total Holding Rate:

- % Equity: 78.52
- % Voting: 78.52
- % Equity (Fully Diluted): 78.5
- % Voting (Fully Diluted): 78.5

B. Senior office holders in the corporation (excluding CEO and directors and any other employee holding 5% or more of issued share capital or voting power):

- ☒ Holdings exist

Holder Number	Holder Name	Security Type and Series	Updated Quantity of Securities	Holding Rate	% Equity	% Voting	Holding Rate (Full Dilution)	% Equity	% Voting
18	Shoham Liat	Electra employees	45,000	_____	_____	0.19	0.19		

Total Holding Rate:

- % Equity: 0
- % Voting: 0
- % Equity (Fully Diluted): 0.19
- % Voting (Fully Diluted): 0.19

Notes:

1. Holdings of other securities (not government bonds) must be reported, including those not listed for trading.
2. In case of reporting holdings of government bonds not convertible to shares, the holdings roster may be attached as a PDF file.
3. If an interested party holds more than one type of security, holding rate is to reflect all securities held by them on a single line.
4. This form must detail the holdings of all interested parties, including those whose holdings haven't changed.
5. If the interested party is a controlled company with material activity to the corporation, holdings should be split into those purchased before and after enactment of the Companies Law, with dormant shares indicated.
6. If the interested party is a corporation, the final controlling shareholders must be listed. If none, list the interested parties in the corporation.
7. If a senior officer holds 5% or more of share capital or voting power, include them in the 'interested parties' table.
8. If any interested party or senior officer also holds securities in their controlled company material to the corporation's activity, specify such in the remarks field.

C. As of the date of this report and according to the law, is there a controlling shareholder in the corporation?

- ☒ Yes

Controlling shareholder(s):

1. Elco Ltd (Company Registration Number: 512948027)
 - Has control been transferred during the period? No

Total Holding Rate (%) in the corporation's equity by all controlling shareholders: 45.44

Signatories authorized to sign on behalf of the corporation:

#	Name	Role
1	Shoham Liat	Chief Financial Officer

Additional Information:

The controlling company is Elco Ltd ("Elco"), a public company whose securities are traded on the Tel Aviv Stock Exchange, under the control of Daniel Zalkind and Michael Zalkind, who jointly hold about 63.50% of the voting rights in Elco as of this report date. There is a voting agreement between the Zalkind brothers to coordinate their votes at Elco's general meetings. The holding rates under full dilution in this report are theoretical, assuming all options are exercised into shares at a 1:1 ratio; in practice, shares allotted upon exercise reflect only the cash value benefit of the options (net exercise, cashless).

Company Details:

- **Address:** Yosef Sapir 1, Rishon LeZion, 7570460
- **Phone:** 03-9530920
- **Fax:** 03-9612664
- **Email:** corpsecretary@ecp.co.il
- **Website:** www.electra-consumer.co.il
- **Short TASE name:** Electra Consumer
- **Securities of the corporation are listed for trade on the Tel Aviv Stock Exchange**
- **Previous entity names:** Elco Real Estate Ltd, Electra Consumer Products Ltd, Electra Industries 1970 Ltd
- **Authorized electronic signatory:** Merav Keinan Wagner (External Legal Advisor, Goldfarb Seligman & Co., Advocates)
 - **Address:** Yigal Alon 98, Tel Aviv 6789141
 - **Phone:** 03-6089816
 - **Fax:** 03-6089908
 - **Email:** merav.kainan-wagner@goldfarb.com

Note: Some numbers and fields are indicated as blank (_____) where the original data was not filled in the source document.

Images

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