Electra Consumer Products (1970) Ltd.
ELECTRA CONSUMER PRODUCTS (1970) LTD
Number in Registrar: 520039967

To: Israel Securities Authority www.isa.gov.il | To: Tel Aviv Stock Exchange Ltd. www.tase.co.il | T077 (Public) | Filed via MAGNA: 07/07/2026 Reference: 2026-01-064538

Immediate Report on the Holdings of Interested Parties and Senior Officers
Regulation 33(c)–(d) of the Securities Regulations (Periodic and Immediate Reports), 5730 – 1970

Reference numbers of previous reports on the subject: _________, _________, _________.

The following is the holdings position as of *30/06/2026*:

A. Interested parties in the corporation (including the CEO and directors, and including any other employee holding five percent or more of the issued share capital of the corporation or of its voting power):

Holder No.	Holder name	Name, type and series of security	Updated quantity of securities	Holding percentage % capital	Holding percentage % voting	Holding percentage (full dilution) % capital	Holding percentage (full dilution) % voting
1	*Elco Ltd.*	*Ordinary shares*	*10,539,226.00*	*45.94*	*45.94*	*45.28*	*45.28*
2	*Electra Consumer Products (1970) Ltd.*	*Dormant shares*	*2,213,962.00*				
3	*Phoenix Financial Ltd. – Provident funds and companies managing provident funds*	*Ordinary shares*	*2,785,553.00*	*12.14*	*12.14*	*11.97*	*11.97*
4	*Phoenix Financial Ltd. – Profit-participating life insurance accounts*	*Ordinary shares*	*0*	*0*	*0*	*0*	*0*
5	*The Phoenix Investments House Ltd. – Companies managing mutual funds*	*Ordinary shares*	*71,262.00*	*0.31*	*0.31*	*0.31*	*0.31*
6	*The Phoenix Investments House Ltd. – Market maker*	*Ordinary shares*	*-16.34*	*0.00*	*0.00*	*0.00*	*0.00*
7	*The Phoenix Investments House Ltd. – Companies managing mutual funds*	*BONDS A*	*48,477,338.99*				
8	*The Phoenix Investments House Ltd. – Market maker*	*BONDS A*	*-130,223.88*				
9	*Phoenix Financial Ltd. – Provident funds and companies managing provident funds*	*BONDS A*	*31,037,504.67*				
10	*Phoenix Financial Ltd. – Nostro account*	*BONDS A*	*658,208.88*				
11	*Menora Mivtachim Holdings Ltd. – Provident funds and companies managing provident funds*	*Ordinary shares*	*2,536,981.00*	*11.06*	*11.06*	*10.90*	*10.90*
12	*Menora Mivtachim Holdings Ltd. – Nostro account*	*Ordinary shares*	*0*	*0.00*	*0.00*	*0.00*	*0.00*
13	*Menora Mivtachim Holdings Ltd. – Provident funds and companies managing provident funds*	*BONDS A*	*21,285,714.86*				
14	*Migdal Insurance and Financial Holdings Ltd. – Companies managing mutual funds*	*Ordinary shares*	*156,993.00*	*0.68*	*0.68*	*0.67*	*0.67*
15	*Migdal Insurance and Financial Holdings Ltd. – Companies*	*BONDS A*	*30,157,144.29*				

Holder No.	Holder name	Name, type and series of security	Updated quantity of securities	Holding percentage % capital	Holding percentage % voting	Holding percentage (full dilution) % capital	Holding percentage (full dilution) % voting
	managing mutual funds						
16	*Migdal Insurance and Financial Holdings Ltd. – Profit-participating life insurance accounts*	*Ordinary shares*	*1,431,131.00*	*6.24*	*6.24*	*6.15*	*6.15*
17	*Zvika Shwimmer*	*Electra Employees*	*216,000.00*			*0.93*	*0.93*

Total holding percentage % capital	Total holding percentage % voting	Total holding percentage (full dilution) % capital	Total holding percentage (full dilution) % voting
76.37	*76.37*	*76.21*	*76.21*

B. Senior officers in the corporation (excluding CEO and directors, and excluding any other employee holding five percent or more of the issued share capital of the corporation or of its voting power):

- Do not hold securities of the corporation.
- The following is the holdings position of senior officers in the corporation:

Holder No.	Holder name	Name, type and series of security	Updated quantity of securities	Holding percentage % capital	Holding percentage % voting	Holding percentage (full dilution) % capital	Holding percentage (full dilution) % voting
18	*Netanel (Nati) Botbol*	*Electra Employees*	*55,325*			*0.24*	*0.24*

Total holding percentage % capital	Total holding percentage % voting	Total holding percentage (full dilution) % capital	Total holding percentage (full dilution) % voting
0	*0*	*0.24*	*0.24*

Explanations:

1. Securities other than BONDS must also be reported, including other securities that are not listed for trading.
2. In a case where reporting is required regarding a holding in debentures that are not convertible into shares, it is permissible to attach the holdings position as a PDF file in the designated field at the end of Section B, instead of entering the data in the form, all in accordance with Legal Staff Position no. 104-21: Link .

The PDF file must be prepared in a structure and content corresponding to the Excel file published by the Authority and attached to the staff position. The PDF file will include, at a minimum, the information appearing in the Excel file.

3. If the interested party holds more than one type of security in the corporation, the holding percentage (including in full dilution) must be stated taking into account all securities held by him, in one single row only.
4. This form must detail the holdings position of all interested parties, including those whose holdings have not changed.
5. In a case where the interested party is a held company whose operations are material to the corporation's operations, holdings must be split into shares purchased prior to the entry into force of the Companies Law, 5759 – 1999, which confer rights in capital and voting, and shares purchased after its entry into force which are dormant shares.
6. If the interested party is a corporation, the first name(s) of the ultimate controlling shareholder(s) of this corporation must also be stated. If the interested party has no controlling shareholder – the details of its interested parties shall be provided.
7. If a senior officer holds five percent or more of the issued share capital of the corporation or of its voting power, his holdings must be detailed in the "Interested Parties" holdings table as specified in Section A above.
8. If the interested party or the senior officer also holds securities in his held company, if its operations are material to the corporation's operations, details regarding such holdings shall be provided in the "Remarks" field appearing within the holder's details.

Holder name

Elco Ltd.

Holder name in English as it appears in passport

Elco Ltd

Holder No.: ***1***

Holder type: *Interested party that does not fall under any of the other definitions*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520025370*
Controlling shareholder of the holder:
The controlling shareholder in the company is Elco Ltd. ("Elco"), a public company whose securities are listed for trading on the Tel-Aviv Stock Exchange Ltd. The controlling shareholders in Elco are the brothers Messrs. Daniel Zalkind and Michael Zalkind, who as of the report date hold (jointly) approximately 65.42% of the voting rights in Elco. There is a voting agreement between the brothers Messrs. Daniel Zalkind and Michael Zalkind, whereby they coordinate their votes at the general meetings of Elco.

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *No*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *10,539,226.00*

Change in quantity of securities: *0*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % _________

Minimum holding percentage of the holder in the security during the report period: % _________
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
____

Holder name
Electra Consumer Products (1970) Ltd.
Holder name in English as it appears in passport
Electra Consumer Products (1970) Ltd
Holder No.: ***2***

Holder type: *The reporting corporation*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520039967*
Controlling shareholder of the holder:
See remark in holder no. 1 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *No*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *Yes*

TASE security number: *5010152*

Balance in previous central report (quantity of securities): *2,179,395*

Change in quantity of securities: *34,567.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % _________

Minimum holding percentage of the holder in the security during the report period: % _________
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
For details regarding the number of dormant shares in the issued share capital of the corporation as of the report publication date, see the company's immediate report dated July 6, 2026 (reference number: 2026-01-063870).

Holder name
Phoenix Financial Ltd. – Provident funds and companies managing provident funds
Holder name in English as it appears in passport
Phoenix Financial Ltd
Holder No.: ***3***

Holder type: *Provident funds and companies managing provident funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520017450*
Controlling shareholder of the holder:
See remark for this holder below

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *2,869,717.00*

Change in quantity of securities: *-84,164.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *12.77*

Minimum holding percentage of the holder in the security during the report period: % *11.84*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
The following details are as provided by the interested party: Phoenix Financial Ltd. (in English: Phoenix Financial Ltd.), company no. 520017450, is a company without a controlling core. Phoenix Financial Ltd. is deemed an "interested party" (as this term is defined in the Securities Law, 5728-1968) in the company, by virtue of the aggregate holdings of the Nostro account and/or profit-participating life insurance accounts and/or accounts for the management of provident funds or companies managing provident funds and/or via designated partnerships holding securities for the company's members. In the reporting group of Phoenix Financial Ltd., The Phoenix Investments House Ltd. (company no. 520041989) also reports in a separate report, which is a company controlled by Phoenix Financial Ltd. The Phoenix Investments House reports its holdings via mutual funds and market making in a separate report in cases of becoming/ceasing/changes in holdings of an interested party. The holdings of the partnerships and the holdings of Phoenix Pension and Provident and the holdings of IEC Central Pension Fund Ltd. are reported together with the holdings of Phoenix Financial Ltd. only, as part of the holdings of provident funds and companies managing provident funds (the total holdings of provident fund accounts and companies managing provident funds, the holdings of the partnerships, the holdings of Phoenix Pension and Provident and the holdings of IEC Central Pension Fund).

Holder name
Phoenix Financial Ltd. – Profit-participating life insurance accounts
Holder name in English as it appears in passport
Phoenix Financial Ltd
Holder No.: ***4***

Holder type: *Profit-participating life insurance accounts*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520017450*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *27,238.00*

Change in quantity of securities: *-27,238.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *0.14*

Minimum holding percentage of the holder in the security during the report period: % *0.12*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
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Holder name
The Phoenix Investments House Ltd. – Companies managing mutual funds
Holder name in English as it appears in passport
The Phoenix Investments House LTD
Holder No.: ***5***

Holder type: *Companies managing mutual funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520041989*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *313,321.74*

Change in quantity of securities: *-242,059.74*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *1.36*

Minimum holding percentage of the holder in the security during the report period: % *0.30*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

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Holder name

The Phoenix Investments House Ltd. – Market maker

Holder name in English as it appears in passport

The Phoenix Investments House LTD

Holder No.: ***6***

Holder type: *Market maker*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520041989*

Controlling shareholder of the holder:

See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*

Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *-16,022.27*

Change in quantity of securities: *16,005.93*

Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *0.04*

Minimum holding percentage of the holder in the security during the report period: % *0*

Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

The following details are as provided by the interested party: Security No.: 5010129, managing company: The Phoenix Investments House Ltd., market maker. Loan amount: -32.7. The negative holding balance reflects short sale transactions.

Holder name

The Phoenix Investments House Ltd. – Companies managing mutual funds

Holder name in English as it appears in passport

The Phoenix Investments House LTD

Holder No.: ***7***

Holder type: *Companies managing mutual funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520041989*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *49,244,641.37*

Change in quantity of securities: *-767,302.38*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: *% 12.03*

Minimum holding percentage of the holder in the security during the report period: *% 1.66*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
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Holder name
The Phoenix Investments House Ltd. – Market maker
Holder name in English as it appears in passport
The Phoenix Investments House LTD
Holder No.: ***8***

Holder type: *Market maker*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520041989*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*

Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *1,263.74*

Change in quantity of securities: *-131,487.62*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *0.02*

Minimum holding percentage of the holder in the security during the report period: % *0*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
The following details are as provided by the interested party: Security No.: 5010335, managing company: The Phoenix Investments House Ltd., market maker. Loan amount: -260,447.8. The negative holding balance reflects short sale transactions.

Holder name
Phoenix Financial Ltd. – Provident funds and companies managing provident funds
Holder name in English as it appears in passport
Phoenix Financial Ltd
Holder No.: ***9***

Holder type: *Provident funds and companies managing provident funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520017450*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *31,033,796.67*

Change in quantity of securities: *3,708.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *7.57*

Minimum holding percentage of the holder in the security during the report period: % *7.51*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
____

Holder name
Phoenix Financial Ltd. – Nostro account
Holder name in English as it appears in passport
Phoenix Financial Ltd
Holder No.: ***10***

Holder type: *Nostro account*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520017450*
Controlling shareholder of the holder:
See remark in holder no. 3 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *658,208.88*

Change in quantity of securities: *0*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *0.16*

Minimum holding percentage of the holder in the security during the report period: % *0.16*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
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Holder name
Menora Mivtachim Holdings Ltd. – Provident funds and companies managing provident funds
Holder name in English as it appears in passport

Menora Mivtachim Holdings Ltd
Holder No.: ***11***

Holder type: *Provident funds and companies managing provident funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520007469*
Controlling shareholder of the holder:
The following details are as provided by the interested party: Menora Mivtachim Holdings Ltd. ("Menora Holdings") is a public company, whose shares are traded on the Tel Aviv Stock Exchange. The main shareholders of the company are Palmas Establishment and Neydan Establishment (foreign corporations), which together hold in trust approximately 62.66% (taking into account the number of dormant shares) of the company's shares for Ms. Tali Grifal and Ms. Niva Gurevitz, respectively. The foreign corporations granted Ms. Tali Grifal and Ms. Niva Gurevitz powers of attorney to vote on behalf of each of them (respectively) at the general meetings of the holder, and accordingly Ms. Tali Grifal and Ms. Niva Gurevitz are deemed the controlling shareholders of the holder.

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *2,316,981.00*

Change in quantity of securities: *220,000*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *11.06*

Minimum holding percentage of the holder in the security during the report period: % *10.08*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
____

Holder name
Menora Mivtachim Holdings Ltd. – Nostro account
Holder name in English as it appears in passport
Menora Mivtachim Holdings Ltd
Holder No.: ***12***

Holder type: *Nostro account*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520007469*
Controlling shareholder of the holder:
See remark in holder no. 11 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *22,997.00*

Change in quantity of securities: *-22,997.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *0.10*

Minimum holding percentage of the holder in the security during the report period: % *0.00*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
____

Holder name
Menora Mivtachim Holdings Ltd. – Provident funds and companies managing provident funds
Holder name in English as it appears in passport
Menora Mivtachim Holdings Ltd
Holder No.: ***13***

Holder type: *Provident funds and companies managing provident funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520007469*
Controlling shareholder of the holder:
See remark in holder no. 11 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*

Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *24,285,714.86*

Change in quantity of securities: *-3,000,000*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: *% 5.92*

Minimum holding percentage of the holder in the security during the report period: *% 5.19*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:
____

Holder name
Migdal Insurance and Financial Holdings Ltd. – Companies managing mutual funds
Holder name in English as it appears in passport
Migdal Insurance and Financial Holdings Ltd
Holder No.: ***14***

Holder type: *Companies managing mutual funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520029984*
Controlling shareholder of the holder:
The following details are as provided by the interested party: To the best of the company's knowledge, as of the report date, Mr. Shlomo Eliahu is the ultimate controlling shareholder of the company and holds 45.49% of the issued and paid-up share capital of the company ("the share capital"), as will be described below: Eliahu Issuances Ltd. is a wholly owned subsidiary of Eliahu 1959 Ltd. To the best of the company's knowledge, the shareholders of Eliahu 1959 Ltd. are: Mr. Shlomo Eliahu, who holds 25.14% of the capital and 98% of the management shares, Ms. Chaya Eliahu, who holds 0.02% of the capital and 2% of the management shares, Shlomo Eliahu Holdings Ltd., which holds 61.7% of the capital, and Achi Eliahu Trust and Investment Company Ltd., which holds 13.14% of the capital. The shareholders of Shlomo Eliahu Holdings Ltd. are Mr. Shlomo Eliahu, who holds 83.31%, and Ms. Chaya Eliahu, who holds 16.69%. The sole shareholder in Achi Eliahu Trust and Investment Company Ltd. is Shlomo Eliahu Holdings Ltd., whose shareholders are Mr. Shlomo Eliahu and Ms. Chaya Eliahu as detailed above.

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *309,289.00*

Change in quantity of securities: *-152,296.00*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *1.55*

Minimum holding percentage of the holder in the security during the report period: % *0.68*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

____

Holder name
Migdal Insurance and Financial Holdings Ltd. – Companies managing mutual funds
Holder name in English as it appears in passport
Migdal Insurance and Financial Holdings Ltd
Holder No.: ***15***

Holder type: *Companies managing mutual funds*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520029984*
Controlling shareholder of the holder:
See remark in holder no. 14 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010335*

Balance in previous central report (quantity of securities): *30,754,284.64*

Change in quantity of securities: *-597,140.35*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % *7.55*

Minimum holding percentage of the holder in the security during the report period: % *7.27*
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

____

Holder name

Migdal Insurance and Financial Holdings Ltd. – Profit-participating life insurance accounts

Holder name in English as it appears in passport

Migdal Insurance and Financial Holdings Ltd

Holder No.: ***16***

Holder type: *Profit-participating life insurance accounts*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Number in the Israeli Companies Registrar*

Identification number: *520029984*

Controlling shareholder of the holder:

See remark in holder no. 14 above

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *Yes*

Is the holder permitted to report on changes in holding on an aggregate basis: *Yes*

Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *5010129*

Balance in previous central report (quantity of securities): *1,547,131.00*

Change in quantity of securities: *-116,000.00*

Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: *% 6.73*

Minimum holding percentage of the holder in the security during the report period: *% 6.23*

Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

The following details are as provided by the interested party: The holdings in the company's securities appearing under profit-participating life insurance accounts are held by a registered partnership all of whose ownership rights are held by institutional reporting group companies from the Migdal group. The partnership itself is not profit-participating life insurance accounts and/or a managing company. According to the understandings between the partners in the partnership, the holding percentages of the right-holders in the partnership change on a frequent basis, in accordance with the mechanism set out in the partnership agreement.

Holder name

Zvika Shwimmer

Holder name in English as it appears in passport

Shwimmer Zvika

Holder No.: ***17***

Holder type: *Director/CEO*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Identity card number*

Identification number: *034385401*
Controlling shareholder of the holder:

____

Citizenship / country of incorporation or registration: *Private individual with Israeli citizenship*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *No*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *1210566*

Balance in previous central report (quantity of securities): *216,000*

Change in quantity of securities: *0*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % _________

Minimum holding percentage of the holder in the security during the report period: % _________
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

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Holder name
Netanel (Nati) Botbol
Holder name in English as it appears in passport
Botbol Netanel
Holder No.: ***18***

Holder type: *Senior officer who is not CEO or director and is not an interested party by virtue of holdings*

The hedge fund has the right to appoint a director or its representative to the company's board of directors _________

Identification number type: *Identity card number*

Identification number: *034140889*
Controlling shareholder of the holder:

____

Citizenship / country of incorporation or registration: *Private individual with Israeli citizenship*

Country of citizenship / incorporation or registration: _________

Does the holder serve as a representative for the purpose of reporting on several shareholders who hold together with him securities of a corporation *No*

Is the holder permitted to report on changes in holding on an aggregate basis: *No*
Explanation: Those required to report every change in holding pursuant to Regulation 33 of the Securities Regulations (Periodic and Immediate Reports) are: an interested party that is the corporation, a corporation controlled by the corporation, a controlling shareholder or a senior officer in the corporation.

Are the shares held dormant shares *No*

TASE security number: *1210566*

Balance in previous central report (quantity of securities): *55,325.00*

Change in quantity of securities: *0*
Explanation: If a decrease in number is reported, a negative value must be stated, i.e., with a "-" sign.

Maximum holding percentage of the holder in the security during the report period: % _________

Minimum holding percentage of the holder in the security during the report period: % _________
Explanation: Maximum and minimum holding percentages in the period beginning as of the effective date of the previous holdings position report shall be provided by each of the members of the institutional reporting group, under the control or management of the interested party, who held and/or hold securities on behalf of the interested party.

Remarks:

____

Attachment of holdings position in non-convertible debentures (pursuant to Legal Staff Position no. 104-21): _________.

C. As of the date of submission of this report and pursuant to law, is there a controlling shareholder in the corporation:

- Yes
- No
- Other _________

The controlling shareholder in the corporation is:

1 *Elco Ltd.*
Identifying number of controlling shareholder: *Number in the Israeli Companies Registrar*512948027

Was control transferred during the period covered by the report: *No*

____

Explanation: If control in the reporting corporation was transferred, the name and identification number of the previous controlling shareholder must be stated.

Total holding percentage (%) in the corporation's capital of all controlling shareholders: *45.94*

Details of signatories authorized to sign on behalf of the corporation:

	Signatory name	Position
1	Nati Botbol	*Chief Financial Officer* _________

Explanation: Pursuant to Regulation 5 of the Securities Regulations (Periodic and Immediate Reports) (5730 – 1970), a report submitted under these regulations shall be signed by those authorized to sign on behalf of the corporation. The staff's position on the subject can be found on the Authority's website: Click here .

The controlling shareholder in the company is Elco Ltd. ("Elco"), a public company whose securities are listed for trading on the Tel-Aviv Stock Exchange Ltd. The controlling shareholders in Elco are the brothers Messrs. Daniel Zalkind and Michael Zalkind, who as of the report date hold (jointly) approximately 65.42% of the voting rights in Elco. There is a voting agreement between the brothers Messrs. Daniel Zalkind and Michael Zalkind, whereby they coordinate their votes at the *general meetings of Elco. The holding percentages on a fully diluted basis in this report assume a purely theoretical assumption regarding the exercise of the existing warrants in the company into shares at a 1:1 ratio. In practice, upon exercise of the warrants, the holders of the warrants will be allocated shares in a quantity reflecting only the monetary benefit embedded in the warrants (net exercise – cashless).*

Reference numbers of previous documents on the subject (the reference does not constitute incorporation by reference):

The corporation's securities are listed for trading on the Tel-Aviv Stock Exchange

Form structure update date: 21/10/2025

Short name: Electra Consumer

Address: Yosef Sapir1 , Rishon LeZion7570460   Telephone: 03-9530920 , Fax: 03-9612664

Email: corpsecretary@ecp.co.il   Company website:www.electra-consumer.co.il

Former names of reporting entity: Elco Properties Ltd., Electra Consumer Products Ltd., Electra Industries 1970 Ltd.

Name of electronic reporter: Merav Keinan-WagnerPosition: External legal counselEmployer company name: Goldfarb Seligman & Co., Advocates

Address: Yigal Alon98 , Tel Aviv6789141Telephone: 03-6089816Fax: 03-6089908Email: merav.kainan-wagner@goldfarb.com