

Investor Presentation

September 2024

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The forward-looking information in this presentation, particularly information regarding revenue projections, sales expectations, and forecasts concerning the development of the electric vehicle market, may be influenced, among other things, by risk factors detailed in Section 31 of the Company's 2023 annual report. The financial data presented in this presentation that constitutes forward-looking information has not been reviewed or audited. Additionally, the presentation includes key performance indicators (KPIs) that have not been examined by the Company's auditors, and the methodology for their calculation is detailed at the end of this presentation.

The materialization or non-materialization of the forward-looking information will be affected, inter alia, by risk factors characteristic of the Company's activity, as well as by developments in the general environment, in market conditions, and in external factors affecting the Company's activity, including technological changes, changes in binding regulation, changes in standards, lack of funding sources, changes in competition, decrease of demand for the Company's products and their prices, failure to obtain required approvals, and other such events which cannot be estimated in advance and which are beyond the Company's control. The Company does not undertake to update and/or change any such forecast and/or assessment to reflect events and/or circumstances postdating this presentation.

This presentation includes information that is based on external sources and studies, which have not been independently reviewed by the Company. This information shall consist of general and non-binding information. The Company's management relies on external publications as part of the Company's day-to-day management and/or setting its goals and strategy.

All numbers and figures in this presentation are approximate.

Anyone reading the presentation must read it in conjunction with the annual report of the Company for 2023, which was published on March 28, 2024 (reference number: 2024-01-033534) and the current reports and presentations released thereby, as reported to the ISA via the Magna distribution site.

Agenda

- 01 EVs & wireless charging**
Shaping the future of mobility
- 02 Electreon in action**
Projects & technological impact
- 03 Financial overview**
Leveraging technology for sustainable growth
Revenue prediction for 2025

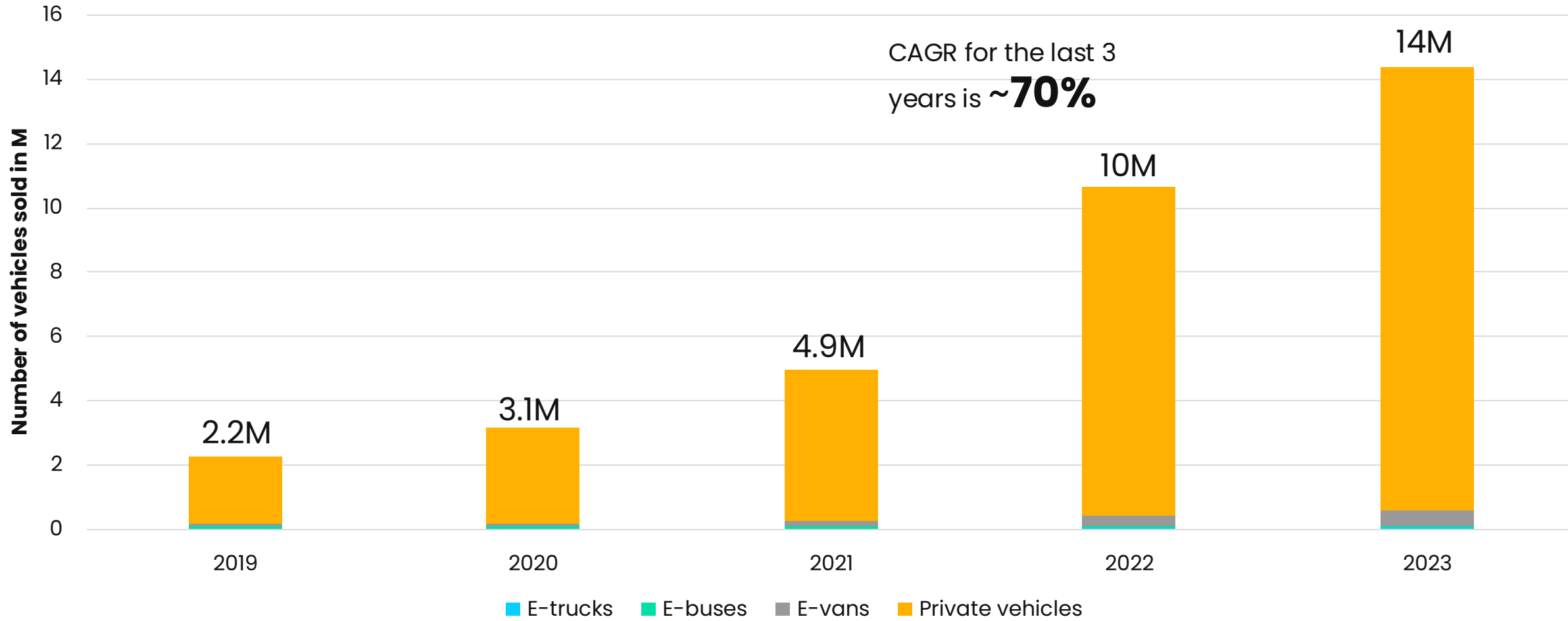


EVs & Wireless Charging

Shaping the future of mobility

The global shift to electric vehicles

The only sustainable path forward



Total Addressable Market for wireless charging by 2030

The EV market is growing exponentially – estimations of vehicles on the road by 2030

Delivery fleets

\$208B

13M
e-vehicles



Taxi fleets

\$100B

12M
e-taxis



Bus fleets

\$109B

2.8M
e-buses



Private vehicles

\$343B

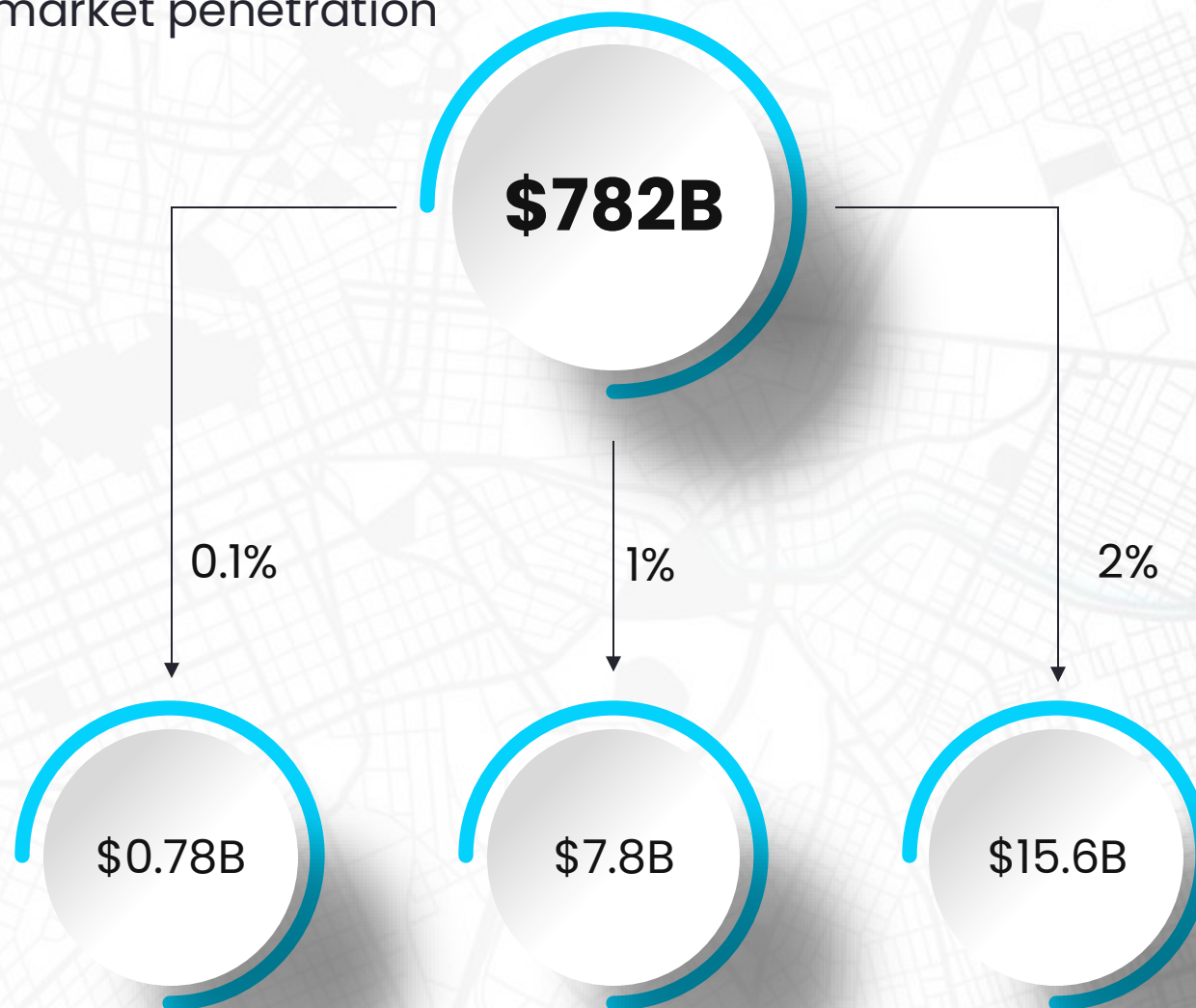
224M



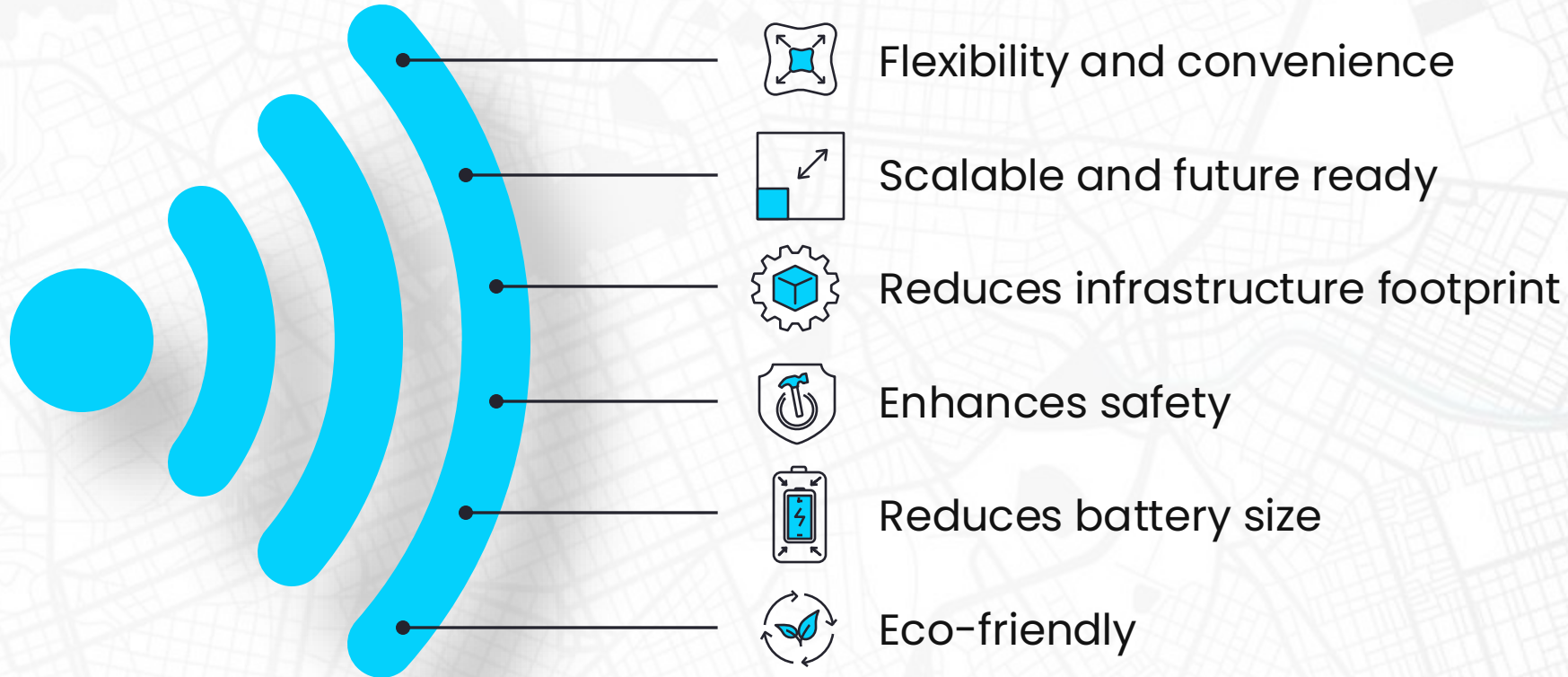
ERS services and maintenance **\$21.8B**

Electreon potential

Based on Electreon's market penetration



The future of mobility is wireless





Wireless charging offers hope for mass electric vehicle use

FINANCIAL TIMES



Disruptive technologies you might not see coming –
Electric vehicle charging goes wireless

Gartner



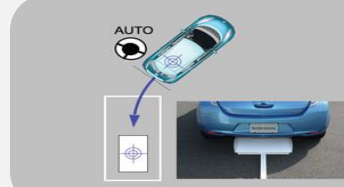
Wireless charging: Hands-free technology offers a leap forward for e-Mobility

Forbes



You cannot call a car
'autonomous' if it cannot
fuel/recharge itself

Mercedes-Benz



Nissan



Mercedes Benz



Tesla



Volvo



BMW



Hyundai

Electreon – World leading Pioneer of Wireless EV Charging



 Projects  Subsidiary  In establishment

2013

Founded

TIME

2021

One of the
best inventions
of the year

32+

Patents*

16

Automotive
partners

135

Employees
globally

20+

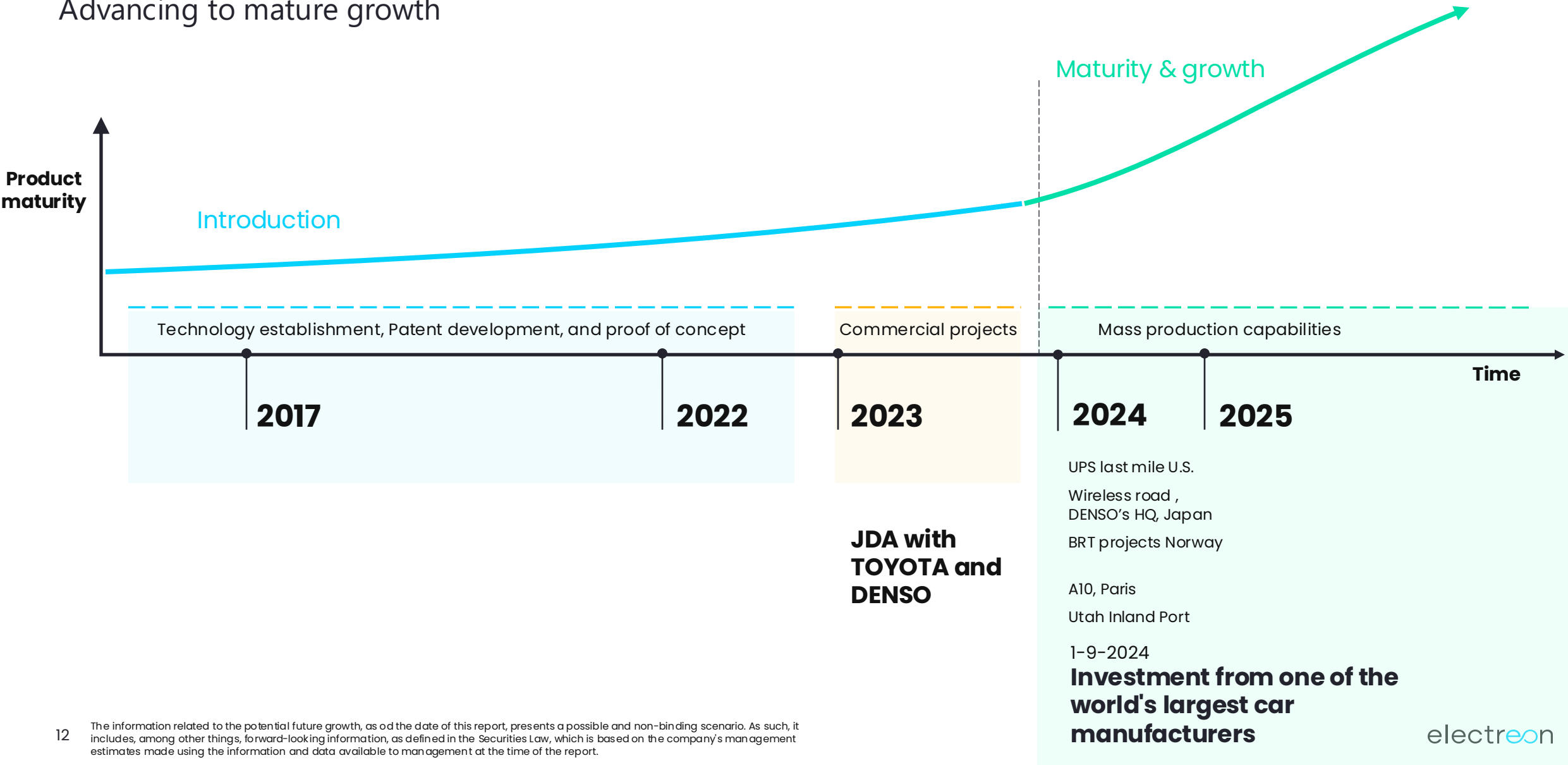
Global projects

*Registered and Pending

electreon

Established and Proven

Advancing to mature growth



Partnership with **TOYOTA & DENSO**

- 01** **Joint development** of an aftermarket wireless kit for current EVs in the market
- 02** **Development of built-in wireless charging** embedded in new EVs as part of the production process
- 03** **Promote projects** in Japan, the USA and/or Europe
- 04** **Collaboration** to shape the standardization of wireless EV charging



Electreon's International OEM collaborations



Passenger Vehicles



Stellantis
Netherlands



Toyota
Japan



Hyundai
South Korea



Ford
U.S.A



Volkswagen
Germany



Fleets



UES
U.S.A.



XOS
U.S.A.



Stellantis
Netherlands



IVECO
Italy



Maxus
China



Busses



IVECO
Italy



Yutong
China



Higer
China



Zhongtong
China



Sunwin
China



Ankai
China



Trucks



Kenworth
U.S.A.



GINAF
Netherlands



Dongfeng
China

Additional Automotive Partner



DENSO
Japan Market
Incumbent

About the strategic investment

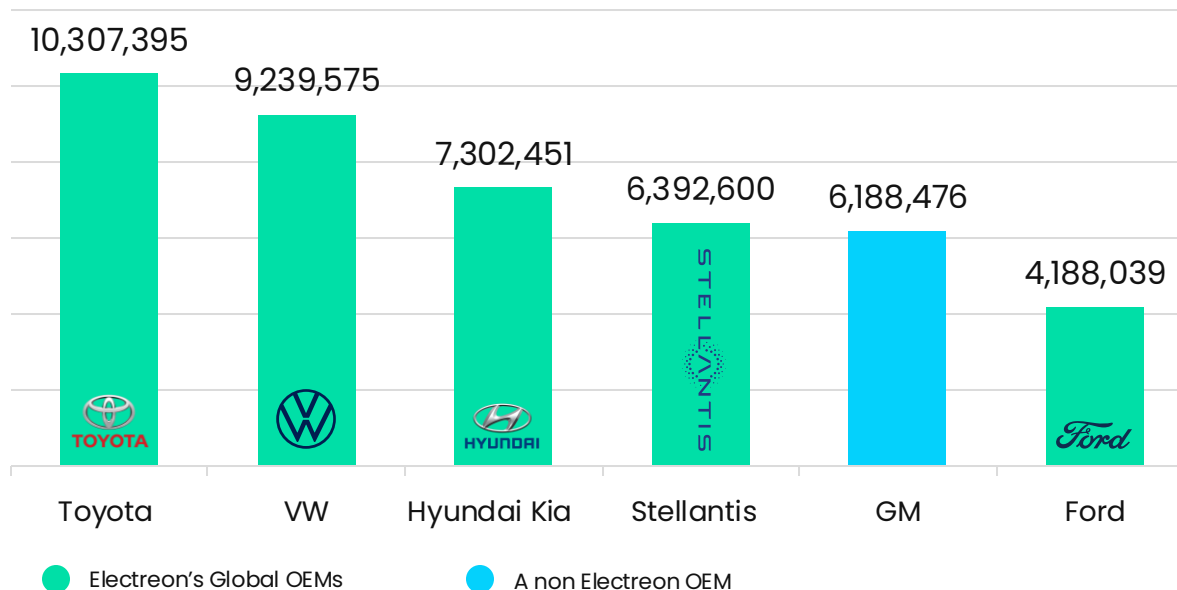
September 2024

50 million ILS investment

75 million new vehicles in 2023*

One of the world's leading automaker

Indication for market potential - Leading 6 automakers' vehicle sales in 2023**



Wireless technology recognition



Electreon the leader

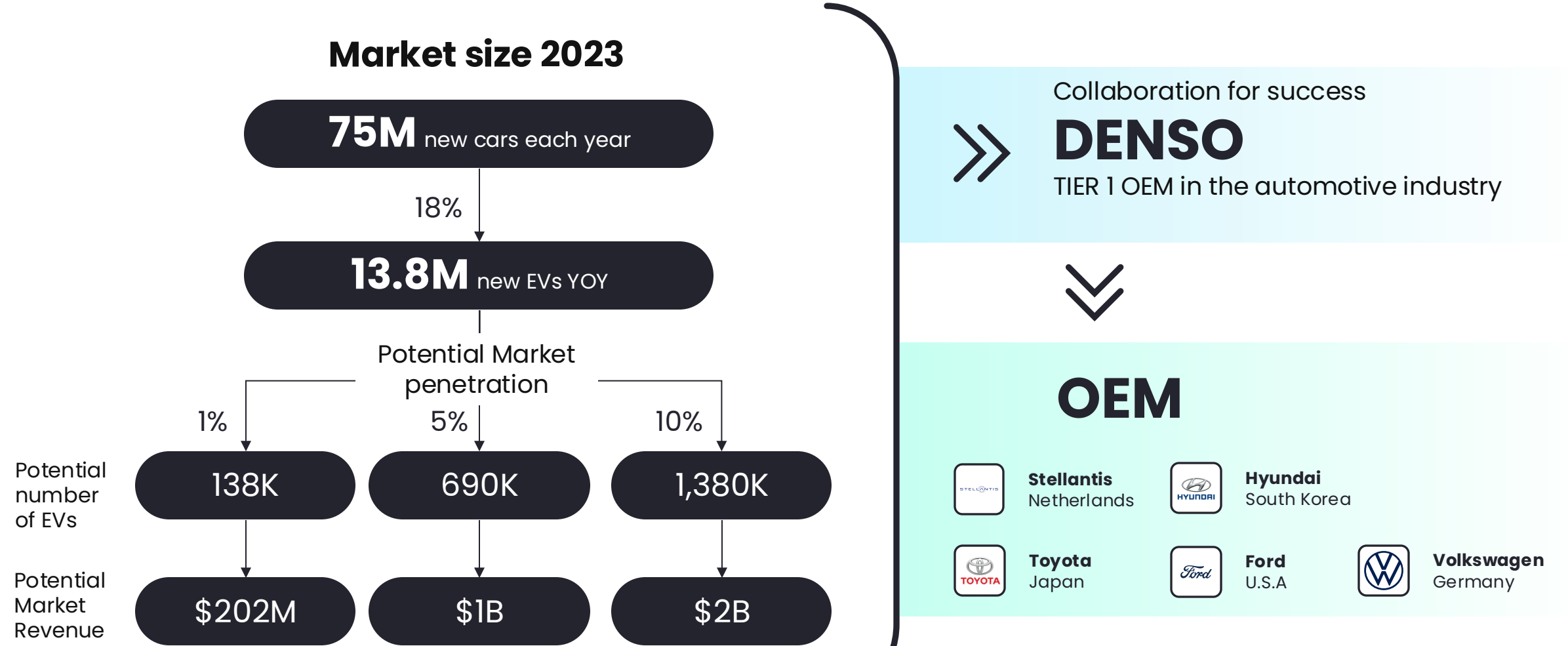


Commercial-ready



Accelerate penetration into new markets

Potential market for B2C



*Sources are linked at the end of the presentation
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An aerial photograph showing a two-lane asphalt road running vertically. Two cars are on the road: a white car in the upper lane and a blue car in the lower lane. The road is flanked by a dense green forest on the right and a dark blue body of water on the left. The text 'Electreon in action' is overlaid on the water area.

Electreon in action

Projects & technological
impact

Electreon go-to-market segments



Airports



University campuses



Last mile deliveries



Shared cars



Point-to-point fleets



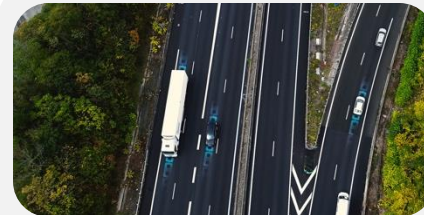
Taxi & MaaS



BRTs



Fleet Management



Highway ERS

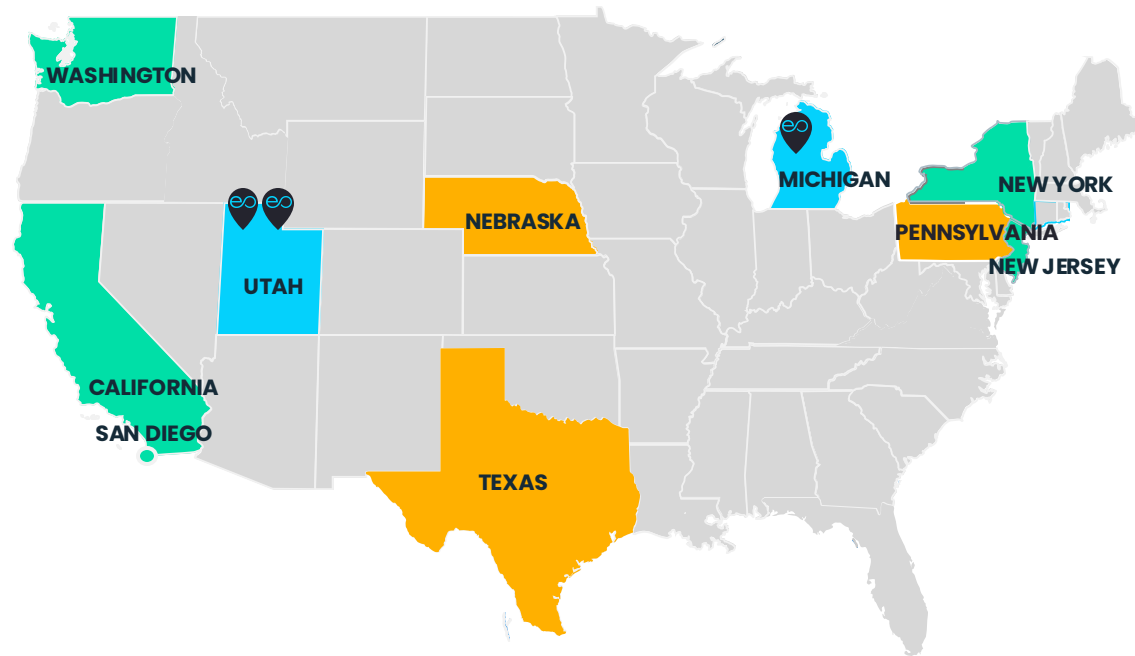





Passenger EVs

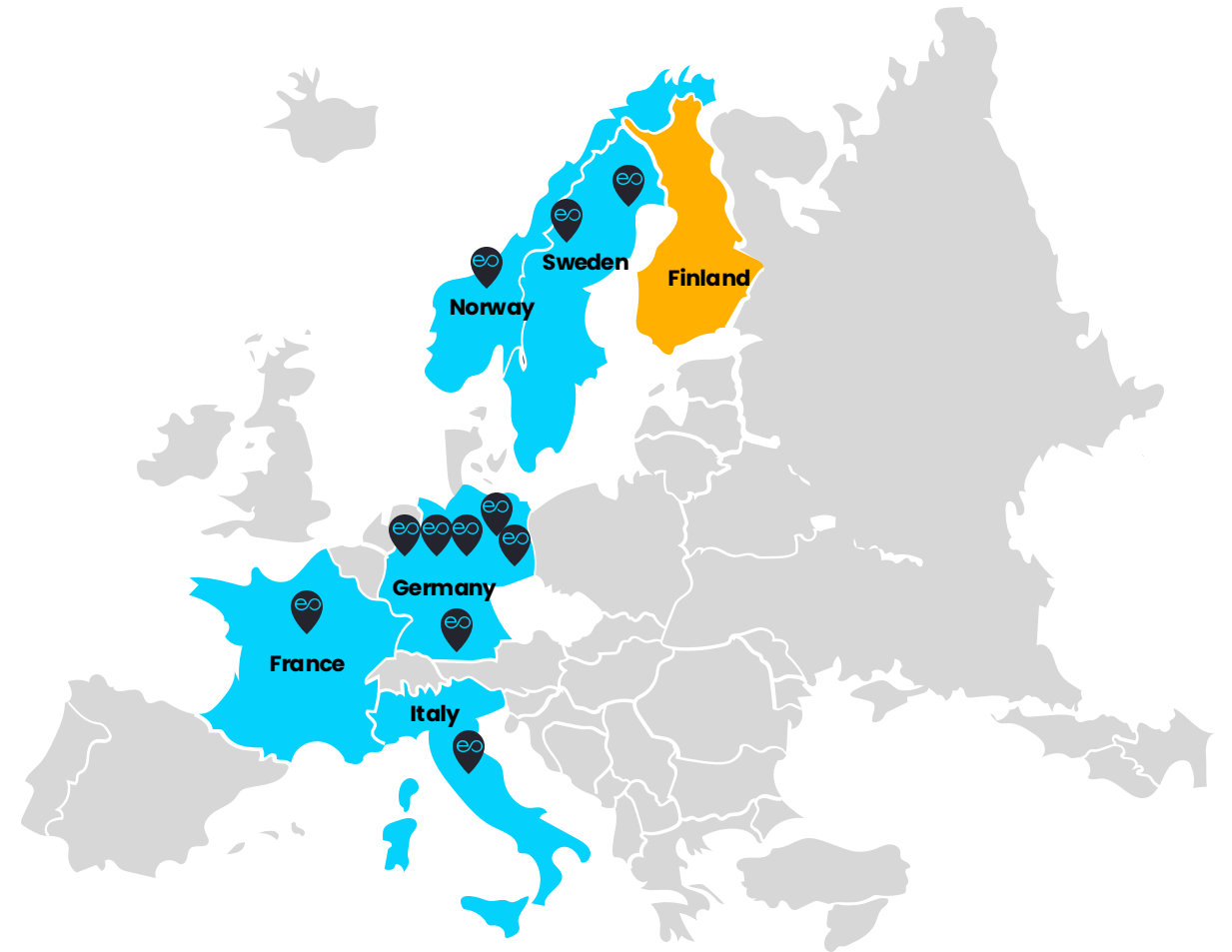
Data-driven platform for **Smarter EV Management** and **Charging solution**

Electreon's primary regions

Wireless electric roads in the U.S. and Europe



-  Electreon Project
-  RFP- request for project
-  Discussions with public authorities





Electreon's Integrated solution for urban & depot

Transforming **GREEN ZONES** into multi-modal sustainable mobility hubs for multiple simultaneous transport cases*

UPS Michigan

Charge while you load

Convert **loading & unloading** docks in green zones & overnight fleet charging depots into stationary charging opportunities

~15 minutes at drop
points = **12.5 kwh****

~**20%** of daily energy needs
supplied on route

Compared to other charging solutions on the market

Up to 20% grid connection size reduction

Modular charging configuration

Projects:  **UPS Michigan,
U.S.A.**



**Ford
U.S.A.**



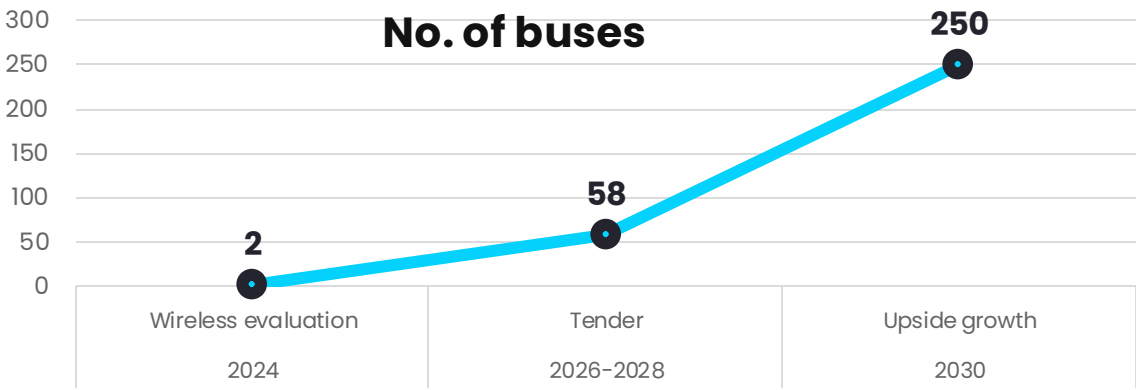
**XOS
U.S.A.**



**IVECO
Italy**



Trondheim (Norway) solution & potential with Electreon's on route charging



Battery reduction **75%*** per 24-meter bus (double-articulated)

\$240K**

savings per bus

9,600 kg***

weight reduction per bus

Upside growth

250 buses

Next step tender for: 58 buses

Total potential savings **\$13,9M******



Preliminary results outperforming expectations by **30%**

Up to **110 kW static and dynamic**

*Calculations are linked at the end of the presentation
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Charge as you drive

A10 highway, Paris

First release of the **Next Gen Receiver** **180%**
increase of power transfer to ~**75 kW** receiver from 25kW

The project aims to validate the French transportation Ministry's research report that ERS* can reduce CO2 emissions from road freight by

86%

First phase in executing France's National plan to deploy ERS at scale

~5,000 km by 2030

~9,000 km by 2035

Preliminary test result: Transforming **218 kW****

Partners:



*ERS: Electric Road System

**3 Receivers

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Electreon's fleet management solution for Electra Afikim

Wireless charging stations at depots

Scope of the project

23 buses	3 bus brands   	"0" Cables fully-underground infrastructure
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Operational achievements

100 km Range extension per bus	98% uptime
--	----------------------

3 second coupling	465,000 km Charged with Electreon*
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Electreon's Urban Mobility Solution (based on MOU with Castel Taxis)

Stationary charging in taxi queue

Project scope

~50 taxis in phase 1
up to 100 in phase 2

50+ wireless charging
spots across Tel Aviv

Operational achievements

40%
extended range *

~2200 tons
annual CO2 savings for a fleet of 50*

Finance optimization

~\$12K savings in annual
electricity vs. fuel costs per vehicle*

\$600K savings for a
fleet of 50 taxis

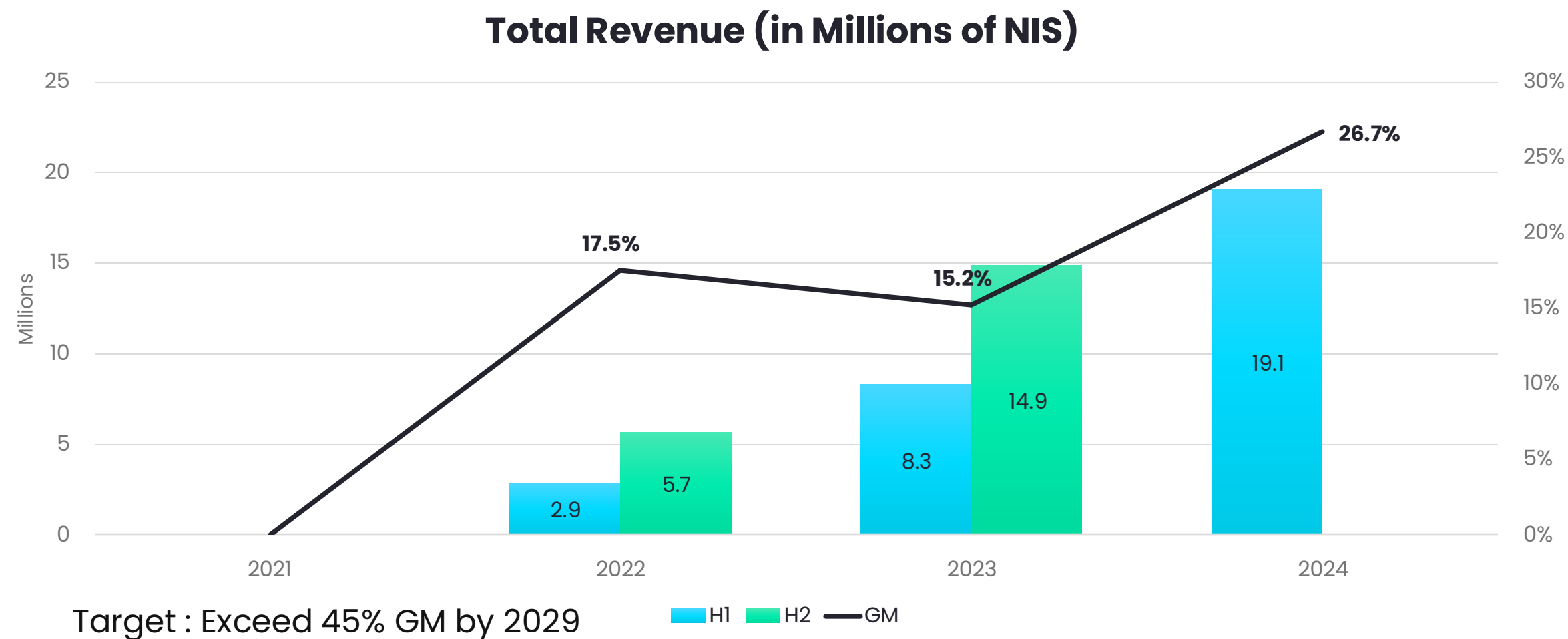
*Calculations are linked at the end of the presentation

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Financial Overview

Leveraging technology for
sustainable growth
Revenue prediction for 2025

Year-over-year revenues



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Production capabilities

Mass production in China

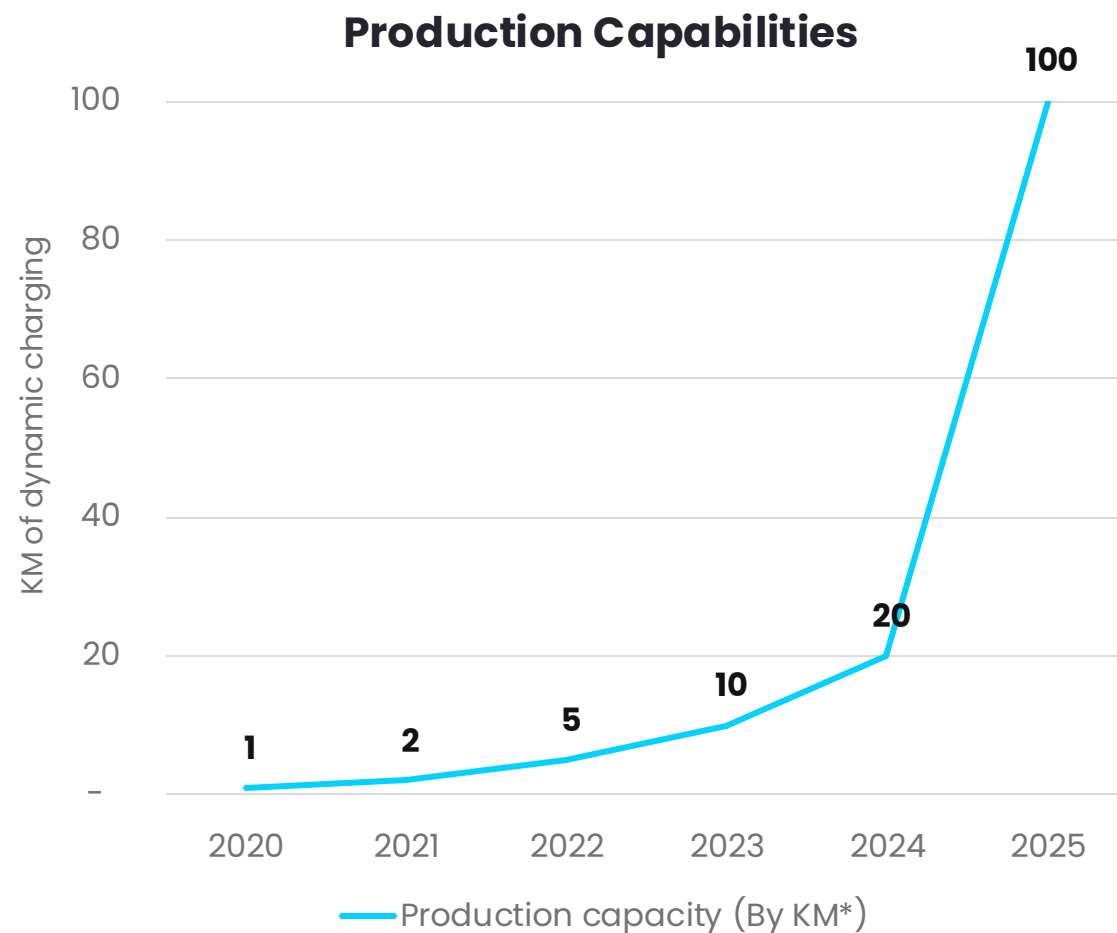
- Qualified, approved vendor
- First shipment passed QA

Scaling & Infrastructure

- Increasing capacity to meet rising demand
- Up to **100 km** of dynamic charging 2025
- Up to **1.8K** stationary charging units

Distributed production

- Multiple locations: **China, Germany, India**
- Enhanced flexibility & risk management



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Production capabilities & cost reduction

Moving production operations to China
lowered costs

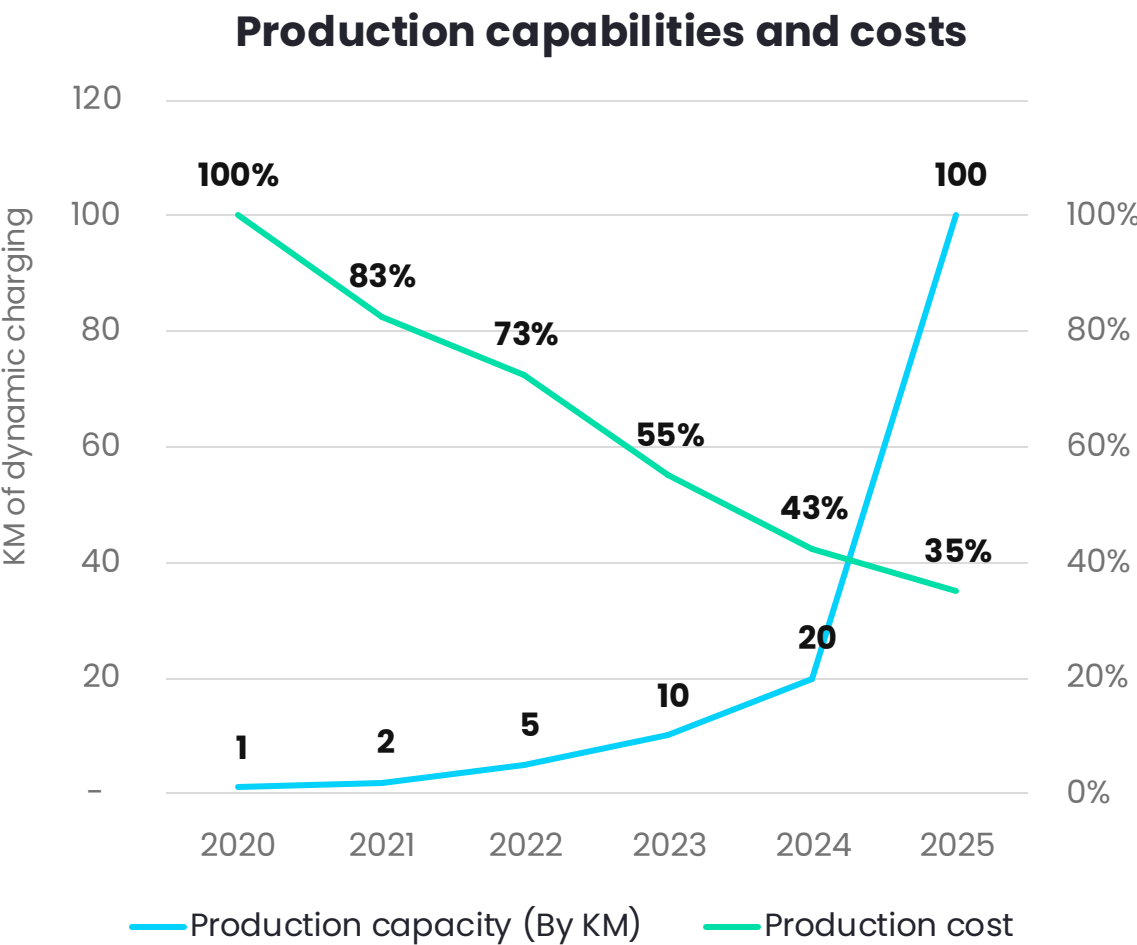
In 2024

57% cost reduction

&

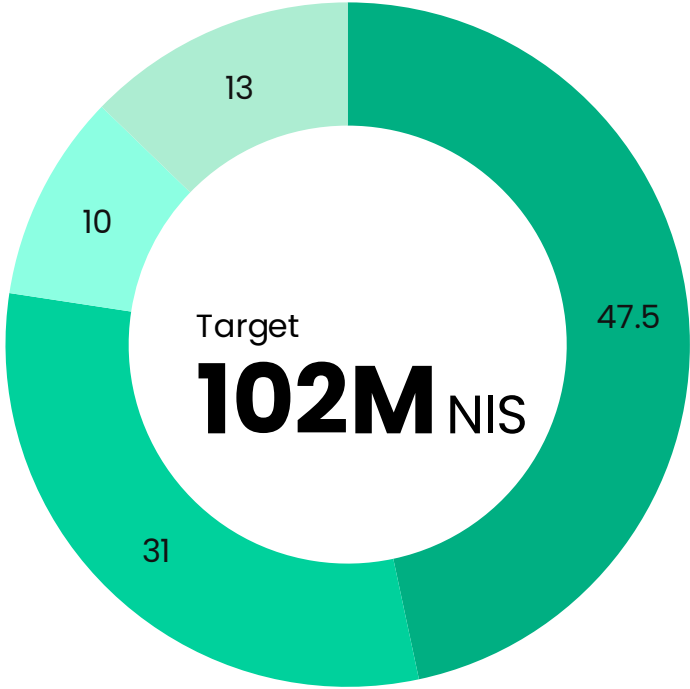
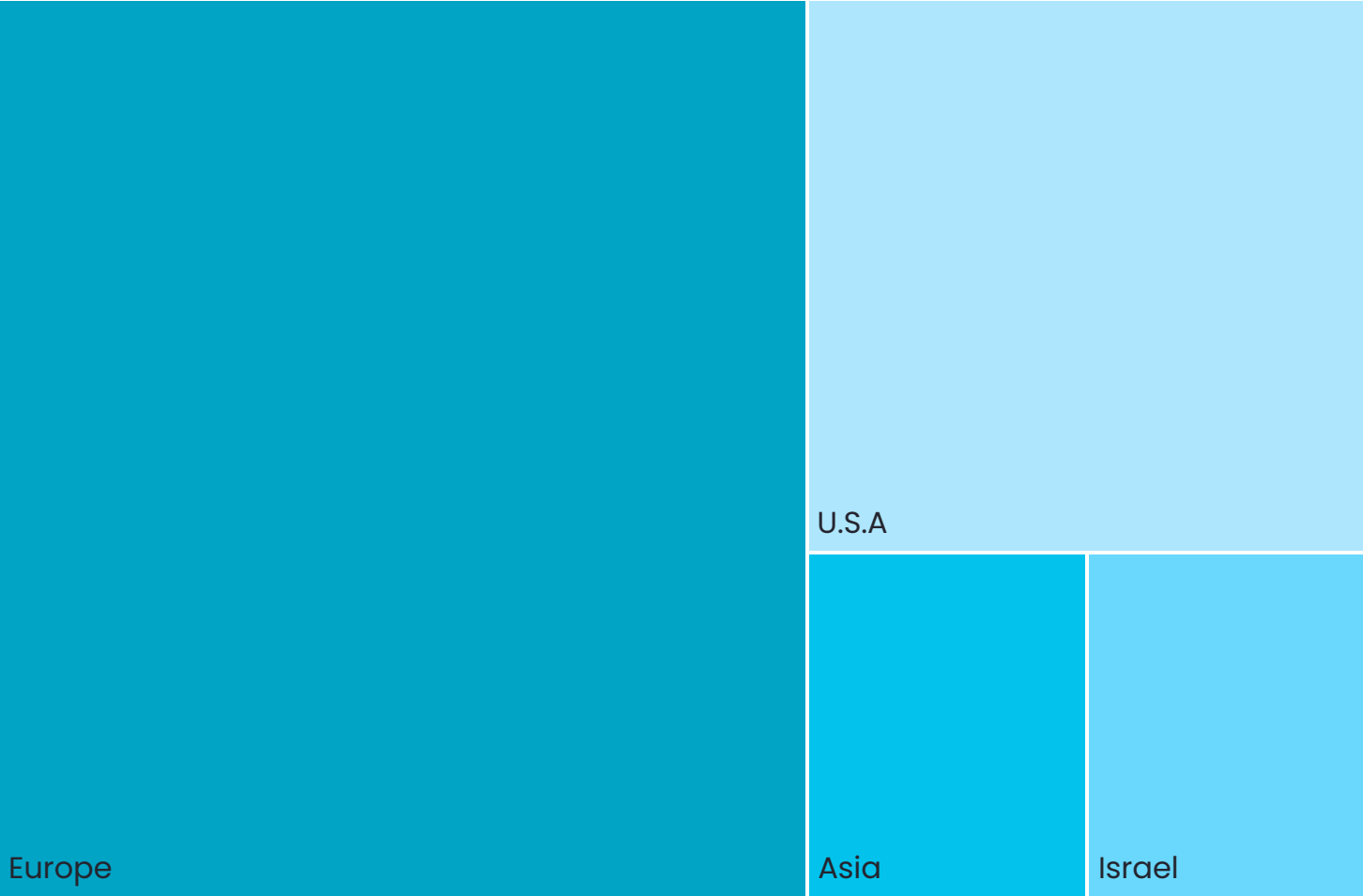
65%

Expected cost reduction in 2025



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83.3M NIS signed project in 2023-2024



- Actual 23-H124*
- Expected
- Remaining effort
- Negotiation

*Revenues reflect the offset of R&D expenses

This slide presents a possible and non-binding scenario for the months until the end of 2024. As such, it includes, among other things, forward-looking information, as defined in the Securities Law, which is based on the company's management estimates made using the information and data available to management at the time of the report. Such information includes, among other things, goals, forecasts, targets, assessments, and/or estimates relating to future events and/or matters, the realization of which is uncertain. These may be influenced, among other things, by factors beyond the company's control and which the company cannot predict in advance, or by the occurrence of any of the risk factors described in Section 31 of the company's annual report for 2023. In addition, the financial data presented in this slide has not been reviewed or audited, and, similarly, constitutes forward-looking information. These figures are based on the company's current estimates and assumptions and are subject to uncertainty. Actual results may differ from the projections due to various factors, including those beyond the company's control.

Predicted signed projects

\$27M

2023–2024

\$65M

2025

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An aerial photograph of a winding coastal road. The road is dark asphalt with white lane markings. Several vehicles are visible: a white car, a yellow truck, and another white car. The road curves along a steep, rocky cliffside. To the left of the road is the deep blue sea. To the right of the road is a lush green hillside with a large, modern building featuring a flat roof and a yellow section. The building has a swimming pool on the roof. The overall scene is bright and sunny.

Thank you.

electreon

Presentation quotes and calculations

“The global shift to electric vehicles” slide 5: <https://www.iea.org/data-and-statistics/data-tools/global-ev-data-explorer>

“ Total Addressable Market for wireless charging by 2030 ” Slide 6

2030 EV fleet sizes:

- **Passenger EVs:** Estimated at 224 million globally by 2030, based on both PHEV and BEV estimates and excluding e-taxis, whose fleet size estimation is below. Source: International Energy Agency (IEA), 2024 Global EV Data Explorer , [link](#))."*
- **Delivery Vans/LCVs:** Estimated at 13 million by 2030, based on an average of conservative projections of 12 million and more liberal estimates of 14 million. Source: International Energy Agency (IEA), 2024 Global EV Data Explorer, [link](#))
- **E-Buses:** Projected fleet size of approximately 2.8 million by 2030. This figure is an average, considering conservative estimates of 2.6 million and more optimistic projections of around 3 million. Source: International Energy Agency (IEA), 2024 Global EV Data Explorer, [link](#))
- **E-Taxis:** To estimate the global fleet size of e-taxis by 2030, we relied on data from Bloomberg NEF (BNEF) and the International Energy Agency (IEA). Based on BNEF's analysis, approximately 5% of passenger EVs on the road were estimated to be e-taxis in recent years. Applying this percentage to IEA's 2030 projection of 236 million passenger EVs results in an estimated 12 million e-taxis globally by 2030. This methodology is based on historical data trends and aligns with industry projections for the growth of electric taxis and ride-sharing vehicles.
- **Market opportunity estimates** are based on the amount of vehicles of the above sources, multiplied by the companies selling price per product segment and business model
- **ERS services and maintenance of \$21.8B** are based on the announced ERS deployment milestones for 2030 by European countries and estimates on EV roadway usage by those countries' traffic and transportation authorities.

Links to analyst quotes slide 9:

[Financial Times](#)

[Gartner](#)

[Forbes](#)

Sources and Calculations

Links to OEM wireless charging solutions slide 10:

[Mercedes Quote](#)

Tesla:

<https://www.notateslaapp.com/news/2256/tesla-wireless-charging-pad-to-feature-automatic-docking>

Nissan:

<https://www.nissan-global.com/EN/INNOVATION/TECHNOLOGY/ARCHIVE/WCS/>

BMW:

https://www.youtube.com/watch?v=GlrcPrzuPMM&ab_channel=BMW

Volvo wireless:

<https://www.media.volvocars.com/us/en-us/media/pressreleases/295720/volvo-cars-tests-new-wireless-charging-technology>

Hyundai:

<https://newsroom.genesis.com/genesis-g90-and-wireless-ev-charging-system-recognized-at-idea-2022/#>

About the strategic investment slide 15:

IEA <https://www.iea.org/data-and-statistics/data-tools/global-ev-data-explorer>

Statista <https://www.statista.com/statistics/200002/international-car-sales-since-1990/>

Calculations for "Electreon's Integrated solution for urban & depot" slide 20

*Multi-modal: mixed vehicle types and mixed public, shared and business vehicle types all utilizing the same charging infrastructure

** $50\text{kW} \times 0.25 \text{ hours} = 12.5\text{kWh}$

12.5 kWh is ~20% of 60 kWh, the daily energy need

Vehicles likely drive up to 60 km/40 mi per day, and the assumption is that if they have a 1 kWh/km consumption, the daily energy requirement is $1 \times 60 = 60 \text{ kWh}$.

Grid reduction calculation: We can estimate the grid connection requirement at the depot can be reduced by 20% since the energy comes from our on-route stationary charging.

Sources and Calculations

Calculations for **"Trondheim (Norway) solution & potential with Electreon's on route charging"**, slide 21

*1600 kWh initial bus battery size

1600 kWh – 400 kWh = 1200 kWh – reduced battery size

** Estimated battery cost per kWh: \$200

1200 kWh x \$200 = \$240K savings per bus

***1200 kWh × 8 kg per kWh battery = 9600 kg weight reduction per bus

**** 240K * 58 buses = \$13.9 potential savings

"Charge as you drive", Slide 22

[Link to research](#)

Calculations for **"Electreon's Urban Mobility Solution for Castel Taxis"**, slide 24

*2H of wireless charging per shift adds 30 kWh, with 5 km per kWh efficiency, extending the range by 150 km. average shift 350 km $150/350=42\%$

**200 grams of CO2 per km * 350 km per shift * 624 shifts per year = 43.68M grams of CO2 saved per taxi per year* 50 = ~2200 tons.

*** Cost to run electrically: $(200K \text{ km} / 5 \text{ Km/kWh}) \times 0.25\text{Euro/kWh} = 40K \text{ Kwh} \times 0.25 \text{ Euro/kWh} = 10K \text{ Euro}$

Cost to run on fuel $(200K \text{ km} / 14 \text{ km} / \text{liter}) \times 1.45 \text{ Euro/liter} = 14.3K \text{ liter} \times 1.45 \text{ Euro/liter} = 20.7K \text{ Euro}$ Saving 10.7K Euro = \$11.8K per month)