7 Changi Business Park Vista,
#01-01, SOOKEE HQ, S486042
Tel: +65-6812 2777

FOR IMMEDIATE RELEASE

MoneyMax seeks the proposed transfer of its listing from Catalist to Main Board of the SGX-ST

Singapore – 15 January 2026 – MoneyMax Financial Services Ltd. ("**MoneyMax**" or the "**Company**", and together with its subsidiaries, the "**Group**"), a leading financial services provider, retailer and trader of luxury products in Southeast Asia, had on 14 January 2026, announced the submission of an application to the Singapore Exchange Securities Trading Limited ("**SGX-ST**") for the proposed transfer of its listing from Catalist to the Main Board of the SGX-ST ("**Proposed Listing Transfer**").

Since the Company's listing on the Catalist in 2013, the Group had recorded sustained growth, strong operating track record and increasing scale over the years. The Proposed Listing Transfer is expected to enhance the Group's corporate profile and visibility among a broader base of institutional and international investors, while reinforcing its standing as an established and reputable brand.

Commenting on this corporate initiative, **Dato' Sri Dr. Lim Yong Guan, Executive Chairman and Chief Executive Officer of MoneyMax**, "MoneyMax has delivered strong and consistent growth in its performance over the years, underpinned by disciplined execution, continuous innovation and our ability to stay ahead of market trends and evolving lifestyle needs. Our submission of the application for the Proposed Listing Transfer reflects the progress we have made as a Group and our confidence in the long-term prospects of our business."

Added Dato' Sri Dr. Lim, "A listing on the Main Board is an important step in our growth journey. We believe that it will provide MoneyMax with greater visibility and recognition in the capital markets and amongst public investors, strengthen investor confidence and better position the Group to access opportunities as we pursue our strategic objectives."

The Group has achieved consistent growth over the years with its net profit attributable to owners of the parent almost doubling from S$19.8 million for the financial year ended 31 December ("**FY**") 2021 to S$38.2 million in FY2024. For the six-month period ended 30 June 2025, its net profit attributable to owners of the parent jumped 78.8% year-on-year to S$29.6 million, compared to S$16.6 million for the corresponding period in 2024.

The Proposed Listing Transfer is subject to, *inter alia*, the approval of the SGX-ST, the satisfaction of relevant listing requirements and the approval of shareholders of the Company at an extraordinary general meeting to be convened. The Company will make further announcements as and when there are material developments in relation to the Proposed Listing Transfer.

Issued for and on behalf of MoneyMax Financial Services Ltd.
August Consulting
Tel: 65 6733 8873
Janice Ong, janiceong@august.com.sg
Dave Tan, davetan@august.com.sg

About MoneyMax Financial Services Ltd.

Listed on the Catalist of the Singapore Exchange since August 2013, MoneyMax Financial Services Ltd. and its subsidiaries ("**MoneyMax**" or the "**Group**") is a leading financial services provider, retailer and trader of luxury products in Southeast Asia. The Group offers pawnbroking and secured financing services, operating over 110 stores across Singapore and Malaysia, making it one of the region's largest pawnbroking and retail chains.

MoneyMax is committed to enhancing customer experience through innovation and service standards. In 2015, it became Singapore's first pawnbroking chain to launch an e-commerce platform and mobile app - MoneyMax Online, enabling users to shop, sell and appraise valuables online. The Group has since diversified its services, adding pawning, selling and trading of pre-loved luxury bags, and in 2018, it ventured into the automotive financial services space through MoneyMax Leasing and MoneyMax Assurance Agency. It also offers financing solutions for residential and commercial properties in Singapore and retails new and pre-loved jewellery, luxury watches and designer handbags.

With its broad suite of offerings, MoneyMax has positioned itself as a one-stop destination for financial services and luxury retail. The Group has received multiple accolades, including induction into the Singapore Prestige Brand Award Hall of Fame in 2015, recognition by The Straits Times as one of "Singapore's Fastest Growing Companies 2020" and winning the "Overall Sector Award" under the Consumer Cyclical Industry at The Edge Singapore Centurion Club 2025.

Visit https://moneymax.com.sg/ for more information.

*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, United Overseas Bank Limited (the "**Sponsor**"), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual Section B: Rules of Catalist.*

This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Mr Lim Hoon Khiat, Senior Director, Equity Capital Markets, who can be contacted at 80 Raffles Place, #03-03 UOB Plaza 1, Singapore 048624, telephone: +65 6533 9898.