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UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 13G**  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) AND  
(d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)

Under the Securities Exchange Act of 1934

**EVOGENE LTD.**

(Name of Issuer)

**Ordinary Shares, par value NIS 0.02 per share**

(Title of Class of Securities)

**M4119S104**

(CUSIP Number)

**July 3, 2014**

(Date of Event Which Requires Filing of this Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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## CUSIP NO. M4119S104

1.	Name of Reporting Persons  Harel Insurance Investments & Financial Services Ltd.	
2.	Check the Appropriate Box if a Member of a Group (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use only	
4.	Place of Organization  Israel	
Number of Shares Beneficially Owned by Each Reporting Person With:	5.	Sole Voting Power  0
	6.	Shared Voting Power  1,404,942 Ordinary Shares*
	7.	Sole Dispositive Power  0
	8.	Shared Dispositive Power  1,404,942 Ordinary Shares*
	9.	Aggregate Amount Beneficially Owned by Each Reporting Person  1,404,942 Ordinary Shares*
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares  <input type="checkbox"/>	
11.	Percent of Class Represented by Amount in Row (9)  5.6 %**	
12.	Type of Reporting Person:  CO	

\* See Item 4.

\*\* Based on 24,990,797 Ordinary Shares issued and outstanding as of April 7, 2014 (as reported by the Issuer in its Proxy Statement filed as Exhibit 99.1 to its Report on Form 6-K filed with the Securities and Exchange Commission on April 8, 2014).

**Item 1.**

(a) Name of Issuer:

EVOGENE LTD. (hereinafter referred to as the "Issuer").

(b) Address of Issuer's Principal Executive Offices:

13 Gad Feinstein Street, Park Rehovot, P.O.B 2100, Rehovot 7612002, Israel

**Item 2.**

(a)-(c) Name of Person Filing, address and citizenship:

The following entity is referred to as the "Reporting Person" in this Statement:

Harel Insurance Investments & Financial Services Ltd., an Israeli public company, with a principal business address at Harel House; 3 Aba Hillel Street; Ramat Gan 52118, Israel.

See Item 4.

(d) Title of Class of Securities:

Ordinary Shares, par value NIS 0.02 per share (the "Ordinary Shares").

(e) CUSIP Number:

**M4119S104**

**Item 3.** If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a

Not Applicable.

**Item 4. Ownership**

4.

Of the 1,404,942 Ordinary Shares reported in this Statement as beneficially owned by the Reporting Person (i) 1,402,742 Ordinary Shares are held for members of the public through, among others, provident funds and/or mutual funds and/or pension funds and/or index-linked securities and/or insurance policies, which are managed by subsidiaries of the Reporting Person, each of which subsidiaries operates under independent management and makes independent voting and investment decisions, and (ii) 2,200 Ordinary Shares are beneficially held for its own account. Consequently, this Statement shall not be construed as an admission by the Reporting Person that it is the beneficial owner of more than 2,200 Ordinary Shares covered by this Statement.

Except as set forth above, see items 5-11 of the cover pages hereto for beneficial ownership, percentage of class and dispositive power of the Reporting Person, which are incorporated herein.

**Item 5. Ownership of Five Percent or Less of a Class**

5.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

6.

Not Applicable.

**Item Identification and Classification of the Subsidiary, Which Acquired the Security Being Reported on by the**  
**7. Parent Holding Company**

Not Applicable.

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**Item Identification and Classification of Members of the Group**  
**8.**

Not Applicable.

**Item Notice of Dissolution of Group**  
**9.**

Not Applicable.

**Item Certification**  
**10.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

July 9, 2014

HAREL INSURANCE INVESTMENTS AND  
FINANCIAL SERVICES LTD.

By:/s/ Hanan Friedman

Name: Hanan Friedman, authorized signatory of HAREL  
INSURANCE INVESTMENTS AND FINANCIAL  
SERVICES LTD.

Title: Legal Counsel