

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2023

Commission File Number: 001-36187

### EVOGENE LTD.

(Translation of Registrant's Name into English)

13 Gad Feinstein Street, Park Rehovot, Rehovot P.O.B 4173, Ness Ziona, 7414002, Israel

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

### CONTENTS

Attached hereto and incorporated by reference herein is the following exhibit:

9.1 <u>Lavie Bio Investor Presentation.</u>

### Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

EVOGENE LTD. (Registrant)

Date: August 23, 2023

By: /s/ Yaron Eldad

Yaron Eldad

Chief Financial Officer





# Forward looking statement

This presentation contains "forward-looking statements" relating to future events, and Lavie Bio (the "Company") and its parent, Evogene Ltd. ("Evogene"), may from time to time make other statements, regarding our outlook or expectations for future financial or operating results and/or other matters regarding or affecting us that are considered "forwardlooking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995 (the "PSLRA") and other securities laws, as amended. Statements that are not statements of historical fact may be deemed to be forward-looking statements. Such forward-looking statements may be identified by the use of such words as "believe", "expect", "anticipate", "should", "planned", "estimated", "intend" and "potential" or words of similar meaning. We are using forward-looking statements in this presentation when we discuss our value drivers, product pipeline, future sales, commercialization efforts and timing, product development and launches, estimated market sizes and milestones, as well as the capabilities of Evogene's and our technology.

Such statements are based on current expectations, estimates, projections and assumptions, describe opinions about future events, involve certain risks and uncertainties which are difficult to predict and are not guarantees of future performance. Readers are cautioned that certain important factors may affect the Company's actual results and could cause such results to differ materially from any forward-looking statements that may be made in this presentation. Therefore, actual future results, performance or achievements, and trends in the future may differ materially from what is expressed or implied by such forward-looking

statements due to a variety of factors, many of which are beyond our control, including, without limitation, those described in greater detail in Evogene's Annual Report on Form 20-F and in other information Evogene files and furnishes with the Israel Securities Authority and the U.S. Securities and Exchange Commission, including those factors under the heading "Risk Factors".

Except as required by applicable securities laws, we disclaim any obligation or commitment to update any information contained in this presentation or to publicly release the results of any revisions to any statements that may be made to reflect future events or developments or changes in expectations, estimates, projections and assumptions.

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## Lavie Bio – In a Nutshell



### Ag-Biologicals Rapidly Growing Market

The ag-biologicals market is expected to grow at a double digit CAGR



Unique Al Tech-Platform and Data Assets

Leveraging AI technology to increase:

- Microbe selection predictability by 10X
- Microbe efficiency by 20%



Broad & Diverse Pipeline

8 programs – new product launch expected every 1-2 years



Strategic Partners & Investors













# The Challenge

Grow more food with less environmental impact



### **Efficiency**

### **Climate Change**

- Unstable weather patterns
- Drought & higher temperatures
- Increased extreme weather

### **Pest & Disease Outbreaks**

- Deregulation of existing pesticides
- Resistance development to chemicals
- Fewer new product introductions

### Sustainability

### **Regulatory Restrictions**

- · Limiting the use of chemicals
- Enforcing regenerative practices
- Regulating food imports

### **Consumer Demands**

- Healthier food
- Higher quality
- Sustainable production

# Ag-biologicals is relatively a newcomer to the huge \$200B ag-inputs market

\$10B Ag-Biologicals

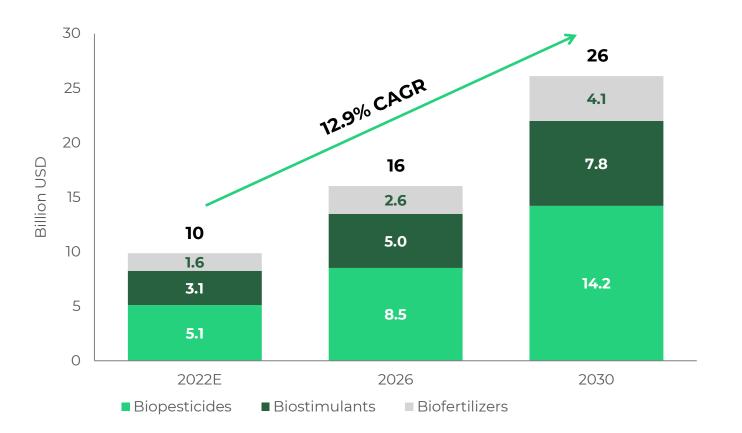
\$60B
Crop Protection Chemicals

\$130B

Chemical Fertilizers

# Ag-Biologicals Could be the Solution

Driving healthier crops, while preserving the soil



### **Consumer Health**

- Less residues
- Less applicator exposure

### Regenerative Agriculture

- Improving soil fertility
- Integrated pest management

### Sustainability

- Renewable resources
- Increased uptake of fertilizers



# However, Ag-Biologicals are Struggling still not efficient as 'traditional' solutions



	Chemical Crop Protection & Fertilizers	Ag-Biologicals Today		
Sustainability	+	+++		
<ul><li>Efficiency</li><li>Efficacy</li></ul>	+++	++		
<ul> <li>Consistency</li> </ul>	+++	+		
Commercial viability	+++	+		

Next Generation ?

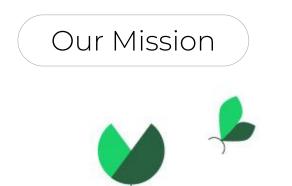


# Lavie Bio – Next Generation Ag-Biologicals Efficient & Sustainable Products



	Chemical Crop Protection & Fertilizers	Ag-Biologicals Today	lavie bio Ag-Biologicals
Sustainability	+	+++	+++
Efficiency • Efficacy	+++	++	+++
<ul> <li>Consistency</li> </ul>	+++	+	+++
Commercial viability	+++	+	+++





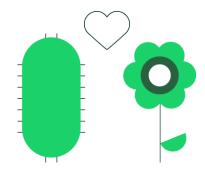
# lavie bio

Improve food quality, sustainability and agriculture productivity through **microbiome** based, Al-driven, ag-biological products

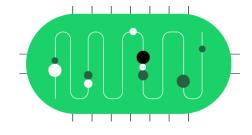


# The Power of the Microbiome

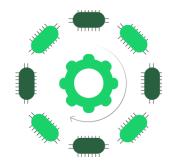
Billions of microbes make a difference!



Billions of microbes
integral to plant-related ecosystems
impact the entire plant lifecycle



Surrounding microbes generate nature's largest 'function bank' for plant growth and development

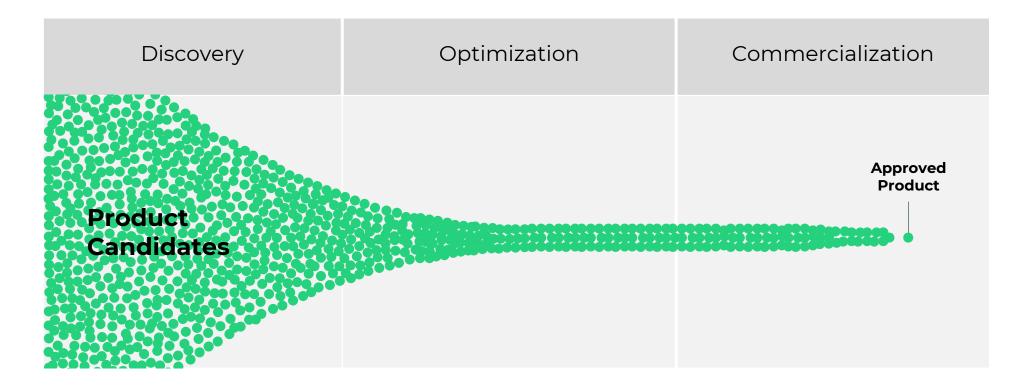


These microbes act as a 'live engine' supporting yield production in the field



# Ag-Biological Product Development

The ultimate case of finding "the needle in the haystack"



The challenge: finding the winning candidates out of a vast number of possible microbes that address a complex myriad of criteria, to reach successful products



# Lavie Bio's Tech Edge: The Biology Driven Design (BDD) Platform



Powered by



Lavie Bio's proprietary BDD platform leverages advanced computational technologies that incorporate

deep scientific understanding together with big data and advanced AI,

to successfully discover & guide the development of novel ag-biological products



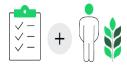


# BDD Platform - Function-Based Product Discovery

Decoding the natural diversity of genetic functionality



### Clear product requirements



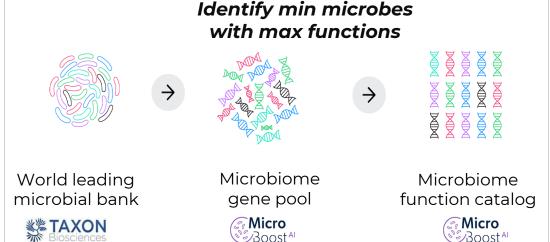
crop, region, disease, weather conditions, yield...

### Translate requirements into functions



Efficacy, shelf life, drought tolerance, nutrient uptake...







**Candidates** 

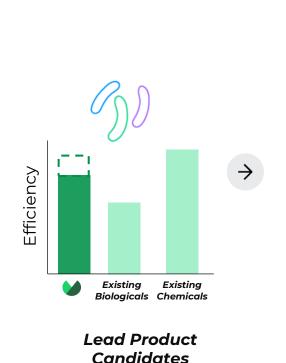
 $\rightarrow$ 

The BDD platform increases microbe selection predictability by 10X



# BDD Platform - Function-Based Product Optimization

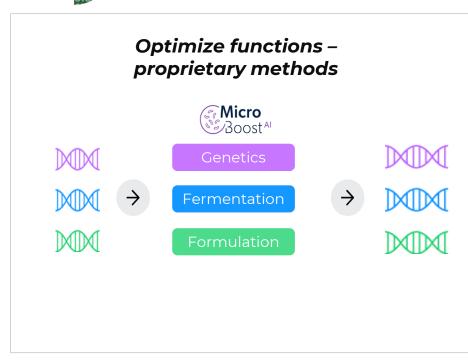
Maximizing performance of leading microbes

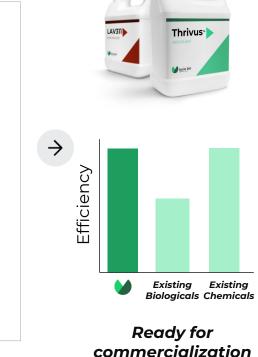




nutrient uptake...

 $\rightarrow$ 





The BDD increases microbe efficiency by ~20%



# End-to-End Capabilities

From product concept to commercialization



### **Discovery**

billions > promising few





## **Optimization**

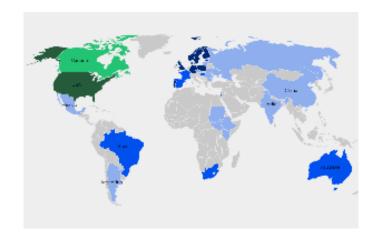
promising few > product





### **Commercialization**

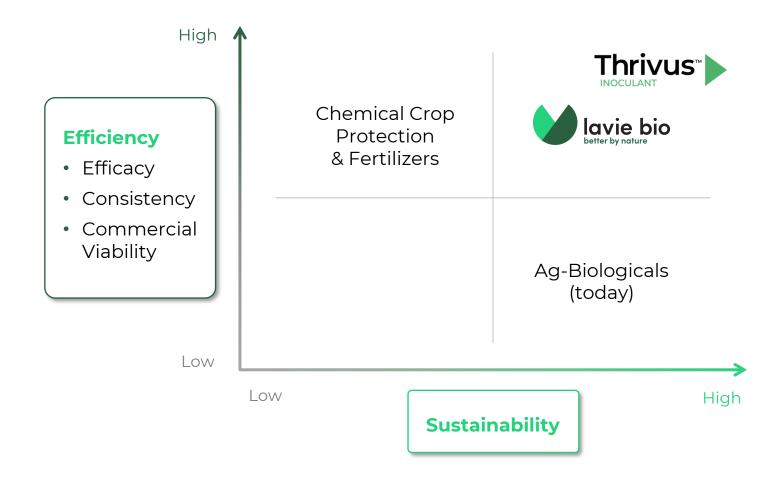
product > global expansion





# Lavie Bio – Breaking the Efficiency/ Sustainability Trade-off

# Case Study - Thrivus





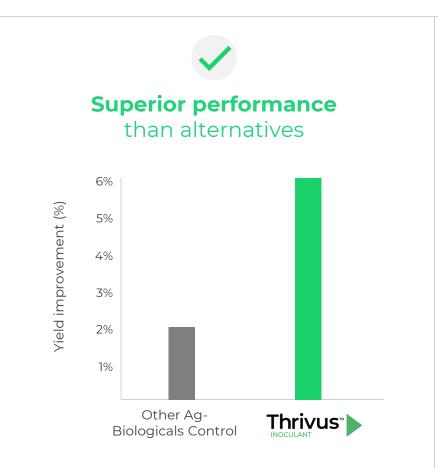
# Efficiency - Proven Capabilities



Bio-inoculant for cereal grains\*











\*Thrivus has regulatory approval in the US & Canada for all small grains including wheat, Barley, Durum, Oats, soybeans, canola, and others. Data was gathered in large side-by-side field trials in the US

# Sustainability - Proven Capabilities



## Bio-inoculant for cereal grains

# Growers are financially rewarded for advancing sustainability



Use Thrivus bioinoculant for \$8/acre



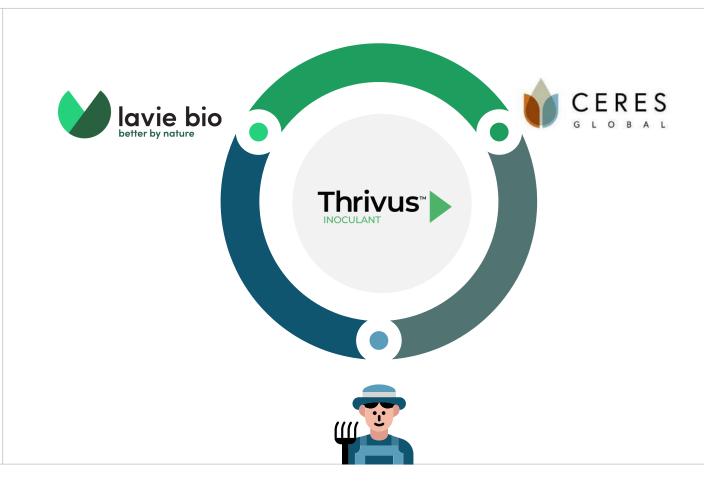
Realize yield improvement of ± 4 bushels per acre on average from Thrivus



Enroll in the Ceres Global sustainability program



As part of the Ceres program, paid upon delivery a \$2.50/acre premium for advancing sustainability (subsidized by food companies)





# Our Product Pipeline

## An engine for new product launch every 1-2 years

Product focus	Target market*	Potential expansion**	2022	2023	2024	2025	2026	2027	2028
Seed treatment, Spring wheat North America	25M ACRES wheat North America	500M ACRES	4						
Seed treatment Soy N.A, Europe	85M ACRES soy US	180M ACRES							
Foliar treatment Soy Brazil, US & LATAM	100M ACRES soy Brazil	140M ACRES						<b>₽</b>	
Foliar treatment Cotton Brazil, US, India	40M ACRES cotton Brazil, US, & India	90M ACRES							Q
Foliar treatment Fruits & Veg Europe. N.A	>\$200M grapes chemicals usage	+\$800M Additional Fruits & Veg							
Foliar treatment Fruits & Veg Europe. N.A	>\$350M grapes chemicals usage	+\$150M Additional Fruits & Veg							
Seed treatment, Corn, soy, F&V Europe, N.A	>\$500M	<\$200M						<b>₽</b>	
Seed treatment, Corn, soy Europe, N.A	>\$1.5B existing traits and chemicals market	<\$500M							<b>₽</b>
	Seed treatment, Spring wheat North America  Seed treatment Soy N.A, Europe  Foliar treatment Soy Brazil, US & LATAM  Foliar treatment Cotton Brazil, US, India  Foliar treatment Fruits & Veg Europe. N.A  Foliar treatment Fruits & Veg Europe. N.A  Seed treatment, Corn, soy, F&V Europe, N.A  Seed treatment, Corn, soy	Seed treatment, Spring wheat North America  Seed treatment Soy N.A, Europe  Foliar treatment Soy Brazil, US & LATAM  Foliar treatment Cotton Brazil, US, India  Foliar treatment Fruits & Veg Europe. N.A  Foliar treatment Fruits & Veg Europe. N.A  Seed treatment, Corn, soy, F&V Europe, N.A  Seed treatment, Corn, soy  Seed treatment, Corn, soy	Seed treatment, Spring wheat North America Seed treatment Soy N.A, Europe Serazil, US & LATAM Seed treatment Fruits & Veg Europe, N.A  Foliar treatment Fruits & Veg Europe, N.A  Seed treatment, Soy Seed treatment Soy Brazil, US, Seed treatment Soy Brazil, US, India Seed treatment Soy Brazil Seed treatment Soy Brazil, US, India Seed treatment Soy Brazil Seed treatment Soy Brazil, US, India Seed treatment Seed treatment, Seed treatment	Seed treatment, Spring wheat North America Seed treatment Soy N.A, Europe Soy US ACRES Soy Brazil, US & LATAM Soy Brazil, US, India Soy Brazil, US, India Soy Brazil, US, India Soy Brazil, US, India Soy Brazil, US, & India	Seed treatment, Spring wheat North America Seed treatment Soy N.A, Europe Serazil Soy Brazil, US & LATAM Soy Brazil, US, India Soy Brazil, US, India Soy Brazil, US, India Soy Brazil, US, Brazil, US, India Soy Brazil Soy Brazil, US, Br	Seed treatment, Spring wheat North America  Seed treatment Soy NA, Europe  Foliar treatment Cotton Brazil, US, & LATAM  Foliar treatment Fruits & Veg Europe, N.A  Foliar treatment Fruits & Veg Europe, N.A  Seed treatment, Corn, soy, F&V Europe, N.A  Seed treatment, Corn, soy  Seed treatment, Corn, soy  Foliar treatment, Seed treatment, Corn, soy  Seed treatment, Corn, soy  Foliar treatment  Seed treatment  Seed treatment  Seed treatment  Seed treatment  Seed treatment  Seed treatment, Sepring wheat North ACRES and ACRES  SOM ACRES  SOM ACRES  140M  ACRES  90M  ACRES  *\$800M  Additional Fruits & Veg  Seed treatment  Fruits & Veg  Seed treatment, Seed treatment, Corn, soy, F&V Europe, N.A  Seed treatment, Corn, soy  Traits and Seed treatment, Sepring traits and Sepond Se	Seed treatment, Spring wheat North America Wheat North America Seed treatment Soy Soy US ACRES Soy US ACRES Soy US ACRES Soy Brazil ACRES ACRES Soy Brazil ACRES A	Seed treatment, Spring wheat North America Wheat North America Soy Wheat Rorth America Soy N.A, Europe Soy US ACRES Soy Brazil ACRES Soy Br	Seed treatment, Spring wheat North America Seed treatment Soy Soy US ACRES Soy Brazil ACRES



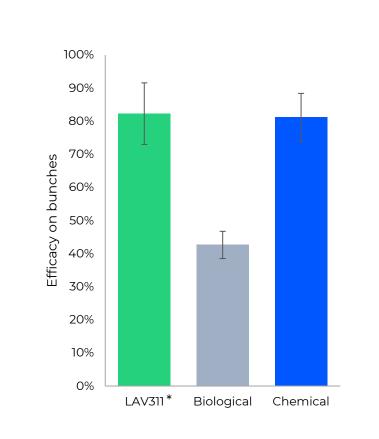




# Product Example

# A bio-control product for vineyards (fruit rot)

- Consistent performance in preventative application over 3 years (validated by Corteva)
- Superior performance compared to competing biological control products, similar results to chemicals
- Integrated spray programs showed potential reduction of 3-5 chemical applications\* per season
- Potential annual product sales >\$100m\*\*











Untreated





Program included alternating applications between chemical and LAV311 across the season.

<sup>\*\*</sup> Lavie Bio's assessment



# Product Example

A bio-control for vineyards & vegetables (Downey Mildew & Late Blight)

- Field proven against Downy Mildew (grapes) & Late Blight (potato & tomato)
- 2 years testing by 4 multinationals with consistent performance & strong results
- Limited solutions in the market due to pest resistance and regulatory constraints
- Potential annual product sales >\$100m\*





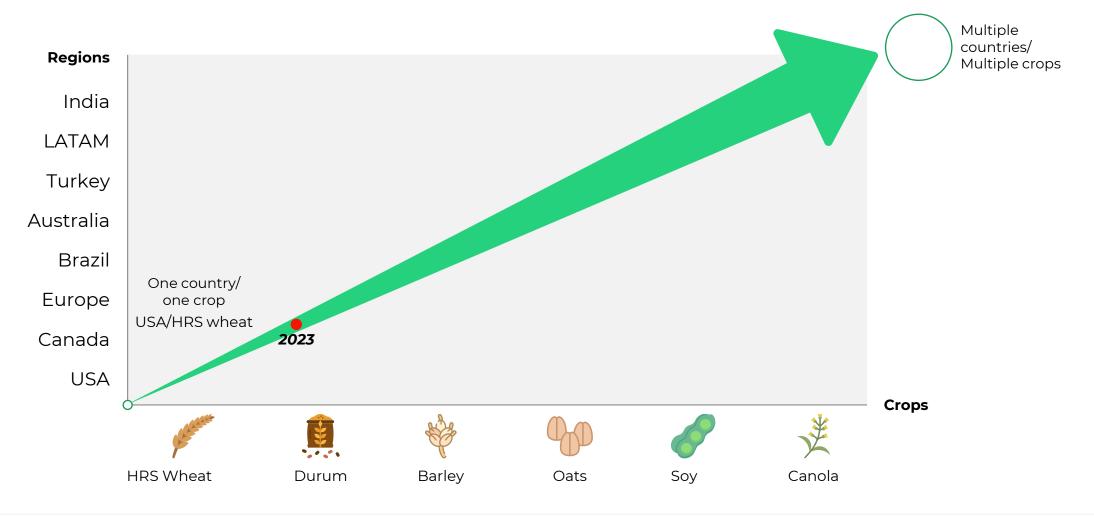






# Single Product Market Potential

From focused development to large market potential





## **Business Model**





### **Lavie Bio product**

- End-to-end product development
- Production by contractor
- Commercialization via direct channels
- Revenues from sales

### Lavie Bio 'tech-inside' product

- End-to-end product development
- Licensing by industry leader
- Commercialization & production by partner
- Revenues from upfront payment, milestones & royalties



# Direct Model





### G2M Step 1

Bottom-up demand generation and sales through regional distribution partners

Current Thrivus US distribution partners











### G2M Step 2

Scale-up through national partners

Potential US national partners









# Licensing Model







# Corteva to license Lavie Bio's bio-fungicide LAV311 & LAV312 for fruit rot

- Global exclusive license upon reaching diligence milestones
- Deal terms:

\$5M upfront payment

Future milestone payments

Royalties from future sales

Deal includes LAV311 as main strain and LAV312 as a back-up



# Strategic Investors & Partners



Global leader in computational biology

Strategic Investor:
 Evogene holdings – 70%

Strategic partner:

Exclusive long-term license for

MicroBoost AI technology for agriculture



Global leader in seeds and ag-chemical products

- Strategic Investor:
   Corteva holdings 28%
   \$27M investment (Aug 2019)\*
- Strategic partner:
   2 joint bio-pesticide development
   programs



Global leader in fertilizers and specialty minerals

Strategic Investor:
 \$10M SAFE investment (Aug 2022)

Strategic partner:
 2 joint bio-stimulant development
 programs





We've got the right team to nurture it

### Management Team



**Amit Noam** 

CEO

An extensive experience in the agriculture and healthcare sectors, leading teams in the development and execution of commercialization strategies, driving long-term growth and value-creation for businesses



**Dor Kestecher** 

VP Business Development

10+ years of broad experience leading in agriculture product management, strategy, and development



**Russel Putland** 

| EVP Commercial and US General Manager

30+ years of ag commercial leadership roles with 'ground up' experience in large multi-national organizations



Michael Ionesco

VP Research

Innovative research leader with deep biotechnology, big data and informatics expertise



**Amir Bercovitz** 

VP Development

Extensive development and product expertise in the agbiologicals field for 30+ years – led introductions of 5 commercial products



### Yaron Eldad

**CFO** 

Over 25 years of experience in various CFO positions in public and private technology and biotechnology companies,

### **Board of Directors**



Ofer Haviv

Chairman of the board Evogene's President and CEO





Frederic C. Beudot

Global Portfolio Leader for Biologicals at Corteva Agriscience





**Elad Aharonson** 

President, Growing Solutions at ICL





Sassi Masliah

Vice President Corporate Development at Evogene





### **Trevor Thiessen**

Senior agriculture executive, experienced in marketing, sales, and go-to-market







# Summary



### Α

Ag-biologicals - a \$10B market, forecasted to grow at a 13% CAGR over the next decade



Unique tech edge –
enables to systematically
bring sustainable agbiological products
to the market, with
comparable efficiency to
synthetic solutions



Broad & diverse pipeline of 8 bio-stimulant and bio-pesticide products targeting a new product launch every 1-2 years

### D

Proven end-to-end product development capabilities with 2 graduated programs generating revenues: Thrivus (direct model) & LAV311 (licensing model)



### E

Strong market acknowledgement -Corteva, ICL & Evogene as strategic investors & partners





Thank you!