



**Gilat Satellite Networks**

## ***Press Release***

**Gilat Satellite Networks Ltd.**

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### **Gilat selected to provide Prysm Pro managed network appliance for Regis UK hair & beauty salons**

**Petah Tikva, Israel, October 21, 2010** – Gilat Satellite Networks Ltd. (Nasdaq: GILT) announced today that it has been selected to provide its Prysm Pro managed network appliances for the European business unit of Regis Corporation, the industry's global leader in beauty salons, hair restoration centers and cosmetology education.

Regis UK will upgrade its communications network allowing over 400 of the company's owned and operated salons in the United Kingdom to have broadband access. The Prysm Pro appliances will connect the salons to the broadband DSL service, provide site management and enhance network security. The DSL service will be provided by Vodat International, a leading supplier of telecom solutions and private managed networks to the UK retail market.

"High-speed data connectivity at the salons has become an essential component for our corporate IT applications," said Matt Sparks, Information Technology Manager at Regis UK. "Gilat's Prysm Pro addresses our need for a single device that supports a set of features including broadband access, automatic backup switching and that conforms to the PCI DSS standards for secure credit card transactions."

"We are very pleased that Regis has chosen our Prysm Pro for their UK salons," said Guy Moskowitz, Gilat's Executive Vice President Sales. "This solution can enable faster credit card processing, and access to a web portal with digital versions of the companies administrative documents, educational and marketing material and other corporate information. As a result of these improvements, Regis can improve customer experience and achieve better operational efficiency."

In January 2010, Gilat announced that its wholly owned subsidiary, Spacenet, was selected to provide managed network services to Regis Corporation locations throughout North America using the Gilat Prysm Pro network appliance. The rollout of the system began in May 2010.

#### **About Prysm Pro**

Prysm Pro is a network appliance that supports advanced applications over satellite, wireline and wireless networks, enabling multi-site enterprises to support multiple secure networks with centralized management and seamless switching between wireline and wireless technologies. It is a modular, scalable, off-the-shelf IP network appliance that offers unique benefits to customers. Additionally, the Prysm Pro appliance can be integrated with managed network services, providing access to a user-friendly web portal to enable simplified and centralized network management.



## **Press Release** (cont.)

### **About Regis Corporation**

Regis Corporation (NYSE:RGS) is the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education. As of September 30, 2009, the Company owned, franchised or held ownership interests in 12,900 worldwide locations. Regis' corporate and franchised locations operate under concepts such as Supercuts, Sassoon Salon, Regis Salons, MasterCuts, SmartStyle, Cost Cutters, Cool Cuts 4 Kids and Hair Club for Men and Women. In addition, Regis maintains an ownership interest in Provalliance, which operates salons primarily in Europe, under the brands of Jean Louis David, Franck Provost and Saint Algue. Regis also maintains ownership interests in Empire Education Group in the U.S. and the MY Style concepts in Japan. System-wide, these and other concepts are located in the U.S. and in over 30 other countries in North America, South America, Europe, Africa and Asia. Regis also maintains a 49 percent ownership interest in Intelligent Nutrients, a business that provides a wide variety of certified organic products for health and beauty. For additional information about the company, please visit the Investor Information section of the corporate website at <http://www.regiscorp.com/>.

### **About Gilat**

Gilat Satellite Networks Ltd. is a leading provider of products and professional services for satellite-based broadband communications networks worldwide. Gilat was founded in 1987 and has shipped over 750,000 Very Small Aperture Terminals (VSATs) to more than 85 countries across six continents. Gilat's headquarters is located in Petah Tikva, Israel. The Company has 16 sales and service offices worldwide. Gilat markets a full line of high-performance VSATs under the SkyEdge™ and SkyEdge II Product Family. Gilat's wholly-owned subsidiary, Spacenet Inc., is a leading provider of managed services in North America to the business and government segments. Visit Gilat at [www.gilat.com](http://www.gilat.com).

Certain statements made herein that are not historical are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. The words "estimate", "project", "intend", "expect", "believe" and similar expressions are intended to identify forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties. Many factors could cause the actual results, performance or achievements of Gilat to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, inability to maintain market acceptance to Gilat's products, inability to timely develop and introduce new technologies, products and applications, rapid changes in the market for Gilat's products, loss of market share and pressure on prices resulting from competition, introduction of competing products by other companies, inability to manage growth and expansion, loss of key OEM partners, inability to attract and retain qualified personnel, inability to protect the Company's proprietary technology and risks associated with Gilat's international operations and its location in Israel. For additional information regarding these and other risks and uncertainties associated with Gilat's business, reference is made to Gilat's reports filed from time to time with the Securities and Exchange Commission.

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## ***Press Release*** (cont.)

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