



Alfa Ventures

September 2021

(TASE: GROUP107)

LEGAL CLARIFICATION

The information included in this presentation (the "Information") and any other information provided in the presentation is presented for convenience only and does not exhaust all of the data about Group 107 Ltd. (the "Company") and the Company's activities, and does not substitute the review of the more detailed information contained in the Company's Periodic Report and its immediate reports, as reported via the Magna distribution site to the Israeli Authority Securities (the "ISA") and the Tel Aviv Stock Exchange Ltd. (the "TASE"), including the Company's Prospectus. This presentation does not constitute an offer to buy or sell or an invitation to accept offers to purchase any securities of the Company and is intended to be informational only. Such an offer shall be made only in subject to the Israeli law, after receiving the necessary permits from the ISA and the TASE. The information does not constitute a basis for making an investment decision, nor does it constitute a recommendation or opinion or substitute for the discretion of a potential investor. This presentation does not include the full results and financial information of the Company and the notes to them, and / or the Company's business plans or the description of all of the Company's activities and / or risk factors. Therefore, each investor must make its own independent assessment of the Company after making such investigations and taking such advice as may be deemed necessary. The presentation does not constitute a substitute for investment advice or investment marketing advice that takes into account the data and special needs of each person and / or investor and the data included in this presentation does not constitute a substitute for individual discretion and judgment of each potential investor. The company is not responsible for the entirety or accuracy of the information, and will not be held liable for any damages and / or losses that may be caused as a result of any use of the information included in this presentation.

To the extent that there is a discrepancy between the information included in this presentation and the information included in the company's reports, the Company's public reports shall prevail.

This presentation includes forward-looking information, as defined in the Securities Law, 5728-1968, including forecasts, goals, assessments, estimates and other information pertaining to future events and / or matters, the occurrence of which is uncertain and beyond the Company's control. Any forward-looking information contained in this presentation is based, in addition to existing information of the Company, on current Company expectations and assessments.

Although the Company believes the assumptions upon which any forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect.

The main facts and data that are used as the basis for this information are facts and data regarding the current status of the company and its business and economic macro facts and data, all as known to the company at the time of preparation of this presentation. Any forward-looking information contained in this presentation is based, in addition to the existing information of the company, on the Company's current expectations and assessments regarding future developments in the Company, and on the integration of such developments with one other. It should be emphasized that the presentation may include information that has not been included in the Company's reports and reports in the past and / or has been presented in a manner, characterization, editing, processing, or segmentation different from the way this information is presented in the presentation. The realization or non-realization of the forward-looking information will be affected, *inter alia*, by risk factors that characterize the Company's operations, as well as by developments in the general environment and external factors affecting the Company's operations, which are unpredictable and are not under the Company's control.

Also, as of the date of this presentation it is not possible to estimate the full effect of the Corona virus (COVID-19) on the economy and the results of the company's operations. The Company has no certainty that its expectations and assessments, including in respect of its plans, will be materialized, and the results of the Company's operations may differ materially from the results estimated or implied by the foregoing, *inter alia* due to a change in any of the above factors. The Company also has no certainty that its basic assumptions conditional on third parties will be realized. Thus, readers of this presentation are warned that the actual results and achievements of the Company in the future may be materially different from those presented in the forward-looking information presented in this presentation.

It is clarified that the forward-looking statements and estimates are based on data and information that was available only as of the time of preparation of this presentation and the Company does not undertake any obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this presentation.

The following English translation of the Company's presentation should not be regarded as a substitute for reading the full original Hebrew version of the presentation. This translation was neither prepared nor checked by the Company. Accordingly, the Company does not warrant that the translation fully, correctly or accurately reflects the presentation and its contents.

The binding version of the presentation for all intents and purposes is the original Hebrew version, filed by the Company with the ISA through the MAGNA website. Nothing in this translation constitutes a representation of any kind in connection with the presentation, nor should it be regarded as a source for interpretation of the presentation or the Company's reports or statements. In any event of contradiction or discrepancy between this translation and the Hebrew version of the presentation, the Hebrew version shall prevail.

GROUP ACTIVITIES

LEVENT

Fintech - Trading Platform

ISRAEL IT
SANKARA TECH

Outsourcing High-Tech
Teams recruiting
and training

ABOUT THE GROUP

■ Offices in Tel Aviv and Ukraine

group
107

Alfa Ventures

5
WOMEN IN SENIOR
MANAGEMENT

272
WORKERS

~16
MIL' ILS
REVENUE
RATE 2021

Did the IPO on the
Tel Aviv Stock
Exchange. Raising an
amount of NIS 18 M
at a value of NIS 67 M
after the money

110%
GROWTH FROM
Q2/2020

+81
OPEN JOB
POSITIONS

2020
GROUP107

2019
ISRAEL IT
2015
LEVENT

~85
NEW CUSTOMERS
FROM 2020

BUSINESS PARTNERS AND CUSTOMERS



MANAGEMENT AND BOARD OF DIRECTORS



GUY AMAR

Founder & CTO

Expert in end-user technology and product characterization. Excellent record of bottom line results while achieving allotted goals. Has military training



ADI KATZ

Founder & CEO

Serial entrepreneur, results-oriented leader with high energy with proven achievements in managing and handling business needs for the corporate market and financial institutions



DANNY COHEN

Chairman of the Board

Over 25 years of experience in senior positions in large financial corporations, Bank Leumi, CEO of Leumi Card



MAYA FINGER

Director

Director of "Acto" - the Academic Center for Impact Entrepreneurship and Investments. Senior lecturer, with financial expertise and banking experience



MAYBAR DURST

Director

Founder and CEO of MD Consultancy years senior manager at Cisco USA, 14 Marketing Director of Netvision Israel



TAMAR YASUR

Advisory Board

Extensive experience in senior positions in large financial corporations, Chairman of the Isracard Group



EUGENE KANDEL

Advisory Board

An Israeli economist, the CEO of the Start-Up Nation Central, and an Emil Spyer Professor of Economics and Finance at the Hebrew University of Jerusalem



HANNA SHINDLER

Advisory Board

Over 20 years of experience. Hannah has led major projects at Amdakus and Bank Leumi and served as CEO of Pepper Golbel



SANDRA U.

COO

Senior Director with a master's degree in international economic relations and 16 years of experience in management in companies such as Credit Europe Bank



ROI KATZ

CFO

CPA, candidate for a PhD in Accounting and Finance, Senior Partner at Amos Katz & Co

TRADING IN THE CAPITAL MARKET

LEVENT

Democratize Trading

- The Levent platform is offered as a B2B2C product
- The target Potential Customers is banks, brokers, institutional entities that will offer it to their clients (private traders) who are interested in trading in stocks
- Offered to potential customers as a White Label
- A modular product that every potential customer can adapt to his needs, both in terms of visibility (Look & Feel) and in terms of the functions that will be included in the platform that will be used by their clients (private traders)
- Works in full cooperation with the FIBI Bank Group
- Levent is an R&D company and all the technological development is done in house



INNOVATION - THE UNIQUENESS OF THE LEVENT PLATFORM



What Makes Us Special Over Others

Setting up trailing stop in advance

Set entry and exit in advance

Repeat strategy mode

No use of buying power in strategy building

Running a backtesting

The strategy has no validity

System language accessible to any user

Diverse exit conditions from strategy

LEVENT - THE COMPANY OVER THE YEARS





חדש בبنלאומי!

 **SmarTrade**

**להשקיע בשוק ההון
עם הכלים הטכנולוגיים
הכى מתקדמים בשוק**

**מהיום ניתן לבנות אסטרטגיות ETF
ונירות ערך אריכים של חברות בעלות
שוק בסך 300 מיליאן דולר ומעלה.**

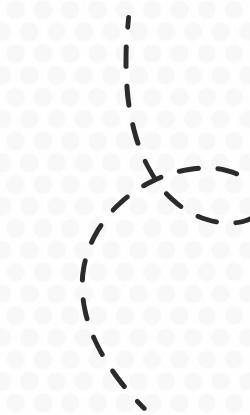
לנוחותך, הועלה לאתר הבנק סרטון ומדריך דיגיטלי
בנושא השימוש במערכת המסחר  **SmarTrade**

לצפייה במדריך <<

משקיעים ב**הبنלאומי**

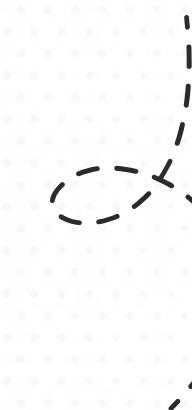

LEVENT - STRATEGIC PARTNERSHIP

Levent Strategic Partnership



Technology infrastructure of financial entities in the United States.

Finastra will present and market Levent's product to its customers, which are actually banks



BORSA LIVE app
Build real-time alerts on shares in the Israeli market for free as a part of a real-time data distributor agreement signed with Tel Aviv Stock Exchange

LEVENT - STRATEGIC PARTNERSHIP



One of the largest fintech companies in the world

130 countries

+9,000 customers
(Banks and financial institutions)

+10,000 employees

+175 ml retail accounts

\$ 2.1 billion in revenue

+4,400 developers

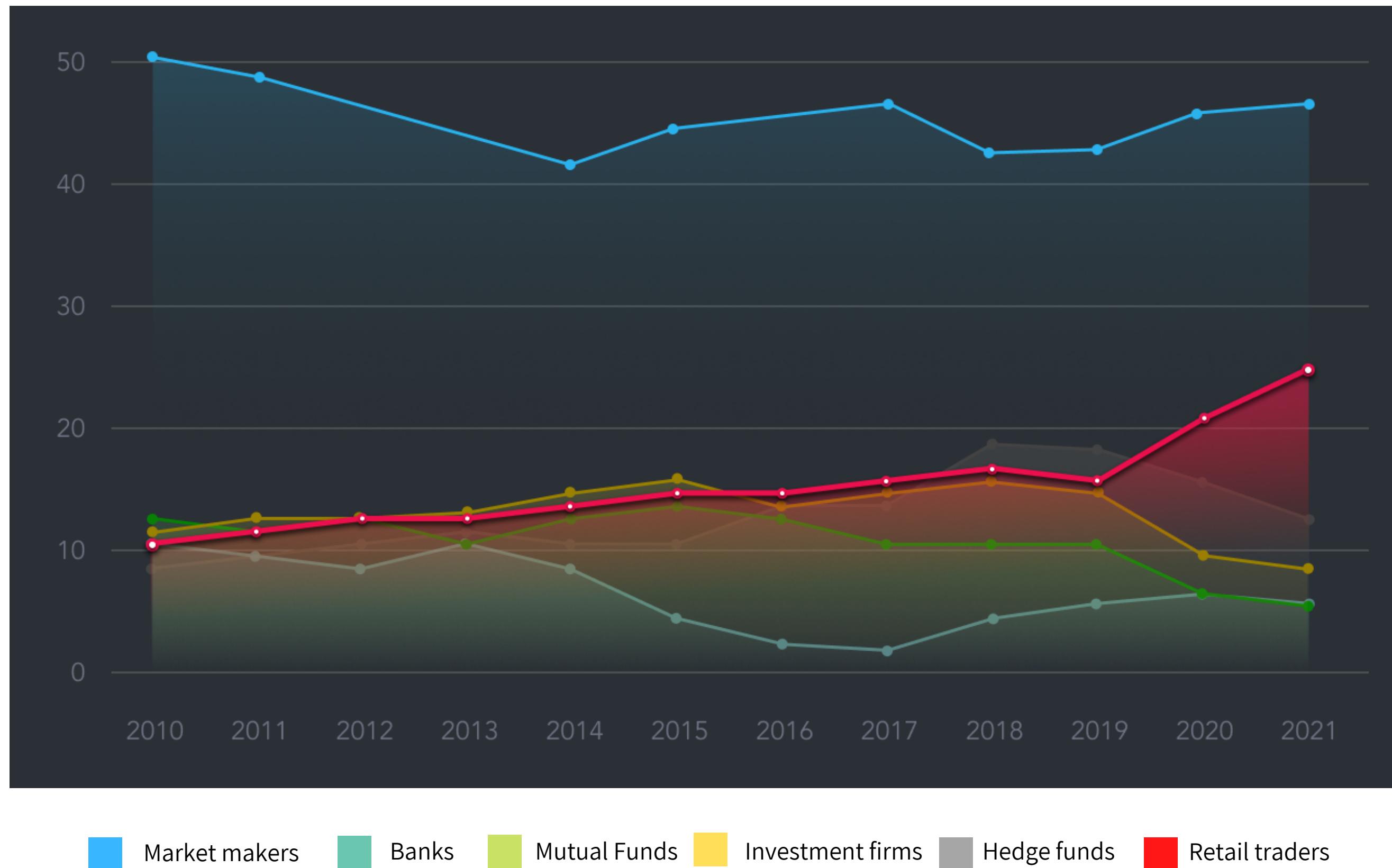
THE GLOBAL MARKET

\$ 89.5 trillion global stock market value in 2021



Between November 2020 and April 2021 (5 months), traders brought about \$ 569 billion into the US capital markets, compared to the amount of about \$ 452 billion that was put into the markets during 2009-2020 all together.

U.S. TRADE VOLUME OF TOTAL ACTIVITY IN PERCENTAGE



Market makers

Banks

Mutual Funds

Investment firms

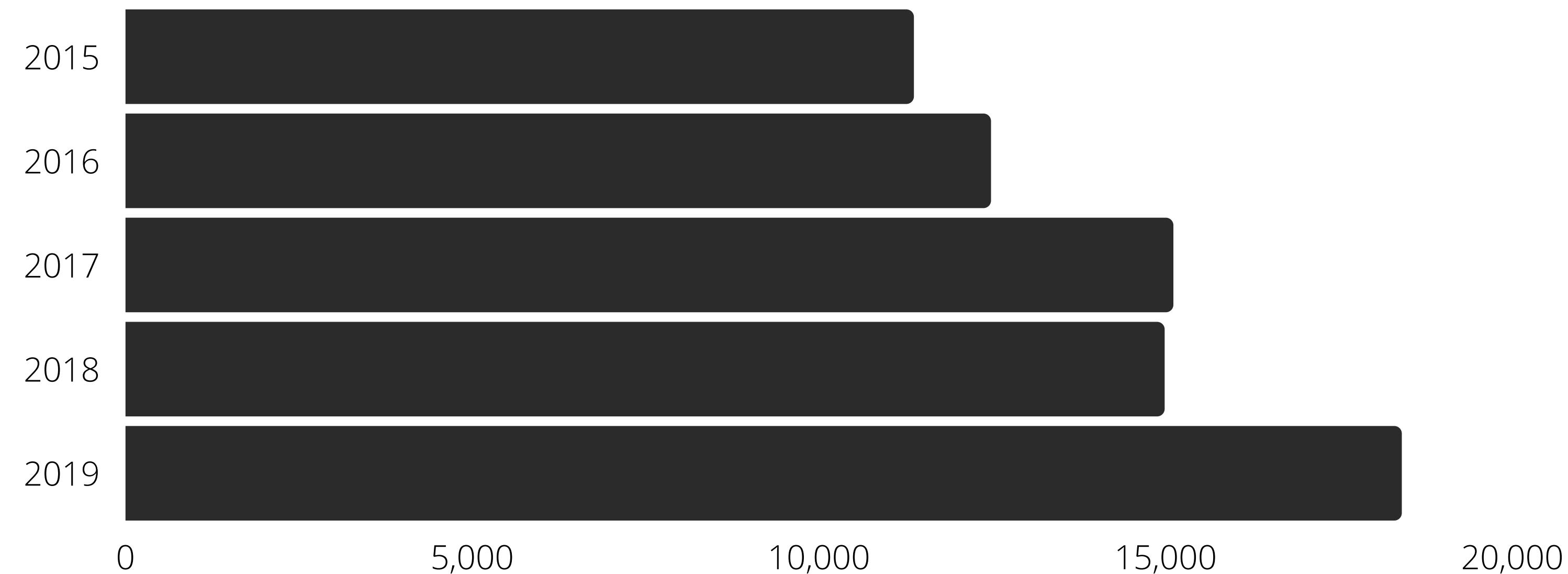
Hedge funds

Retail traders

THE VALUE OF ASSETS MANAGED BY THE LEADING TRADING PLATFORMS IN THE US

Throughout 2020 most of these brokers broke new records and now they serve more clients and hold more assets than ever before.

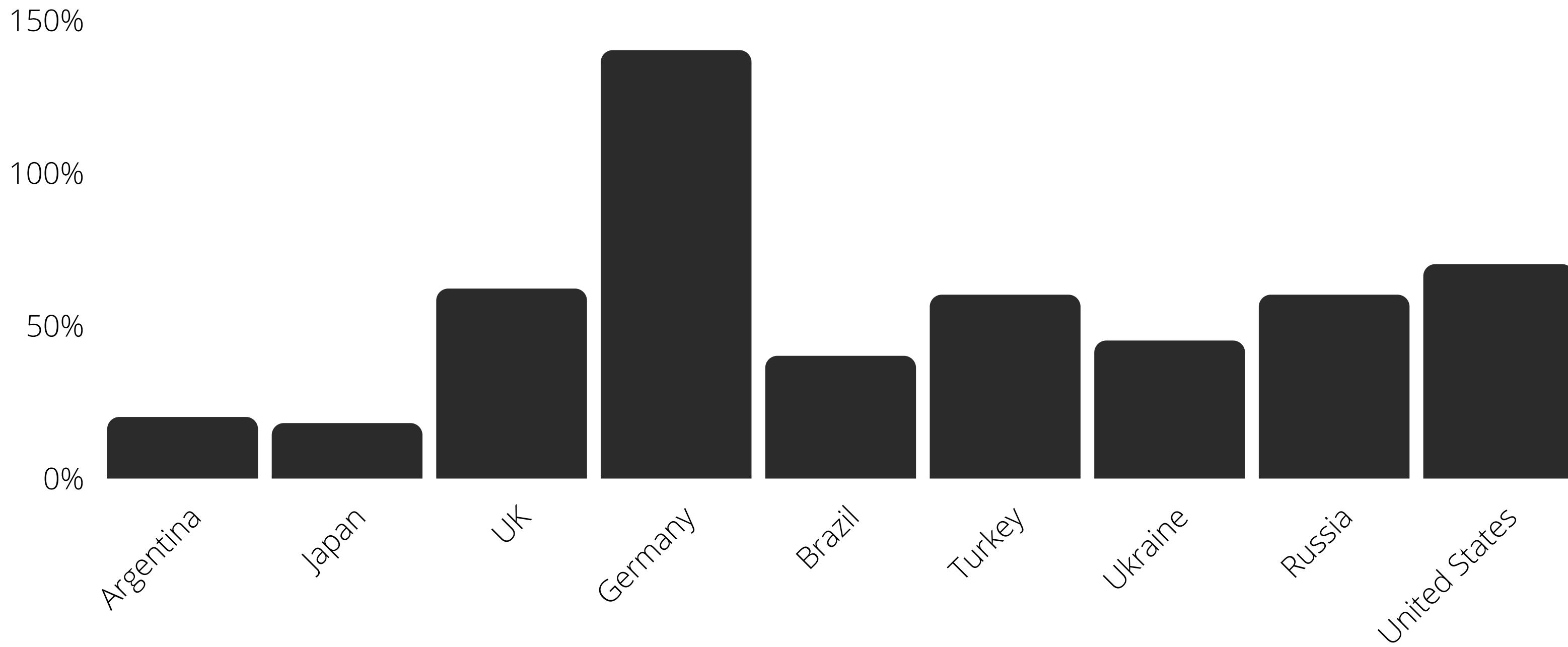
According to a solid expectation of an average growth of 13% per year (which does not take into account the accelerated growth data in the field in 2020) as seen in 2016-2019 - it can be assumed that by 2027 the total assets held by clients at large brokers will be twice the value of today.



The numbers are in the billions of dollars
<https://www.fool.com>

TRADING BY THE YOUNGER GENERATION

Below is a chart describing the increase in downloads of investment applications in the first half of 2020 compared to the corresponding period in 2019



LEVENT'S SOLUTION - APPLICATION WITHIN ~ 90-120 DAYS



Connect to the cloud

The client connects via a secure connection {API} to Levent's server

Design

Design and adjustment of interface capabilities according to customer requirements

Test

Checking the connection with real-time data including running trading strategies

Going live

The customer's end customers trade in real time through the website or app

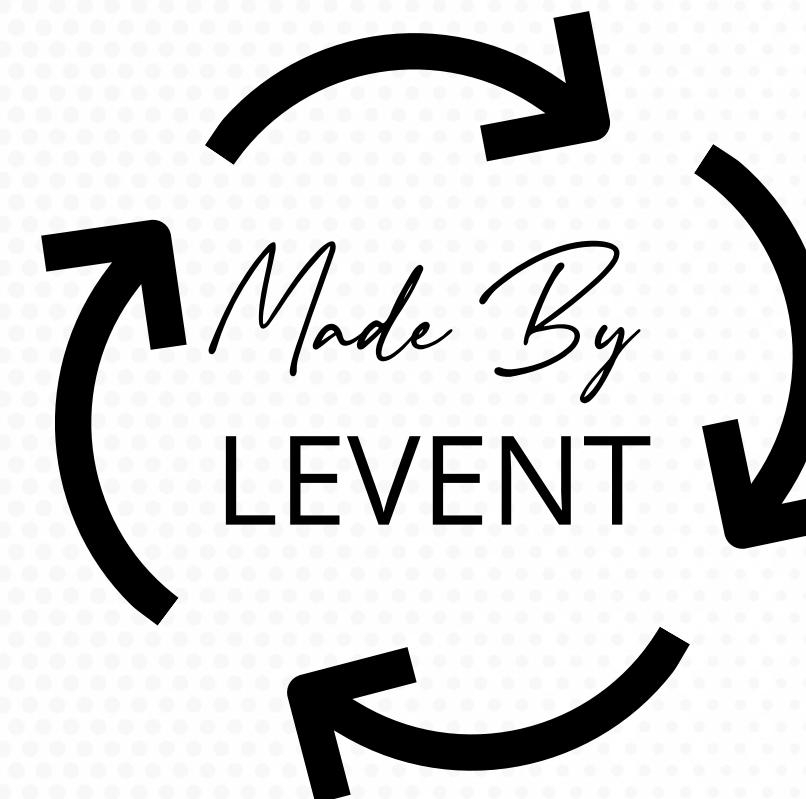
USER EXPERIENCE

Made by the customer

Define entry and exit conditions from a position in an easy and simple way from a large selection of conditions. You can perform a backtesting on the strategy and then activate it with the click of a button

Get real-time data

For the realization of the entry conditions into position



Make an immediate sale
after the exit conditions
have been met

Make an immediate purchase
Once the conditions of entry
have been met

Get real-time data

For the realization of the exit conditions from position

GROWTH POTENTIAL

~ 500-5,000
Banks and financial institutions

75K-600K
Potentials customers for any financial institution

0.15\$-0.25\$
Per transaction / Monthly payment

2.5%
Estimated penetration rate of

LEVENT

Democratize Trading

OUTSOURCING FOR HIGH-TECH WORKERS AND PROJECT DEVELOPMENT

ISRAEL IT

Grow Your Team. Scale Your Business

Premium Offshore Teams

SANKARA-TECH

Unique Type Of Development

THE MAIN PROBLEM IN THE HIGH-TECH INDUSTRY

There is a huge shortage of high-tech workers

Along with a steady increase in employee
salaries and recruitment costs

ONE STOP SHOP

Placing, recruiting, training and managing teams
for the high-tech market

Planning and development of technological projects

ISRAEL IT

- One of the fastest growing IT companies
- Founded in July 2019 and with a hundreds of percent increase in sales in 2021
- 121% growth in ARR up to June 2021
- Word-of-mouth organic growth without marketing expenses
- The company provides placing, recruiting, training and management services for teams in the High-tech field for companies all over the world
- The company provides end-to-end technological project planning and development services
- The company is engaged with over 272 professionals in the fields of information technology and media, as independent contractors



WHAT MAKES ISRAEL IT UNIQUE?

Grow Your Team. Scale Your Business

Recruitment in an effective time frame	Success in matching a candidate
Adherence to quality human capital	100% savings in recruiting costs
Employee costs are about 55% lower	High employee stability
Transparent and known business model	Technological and social hub

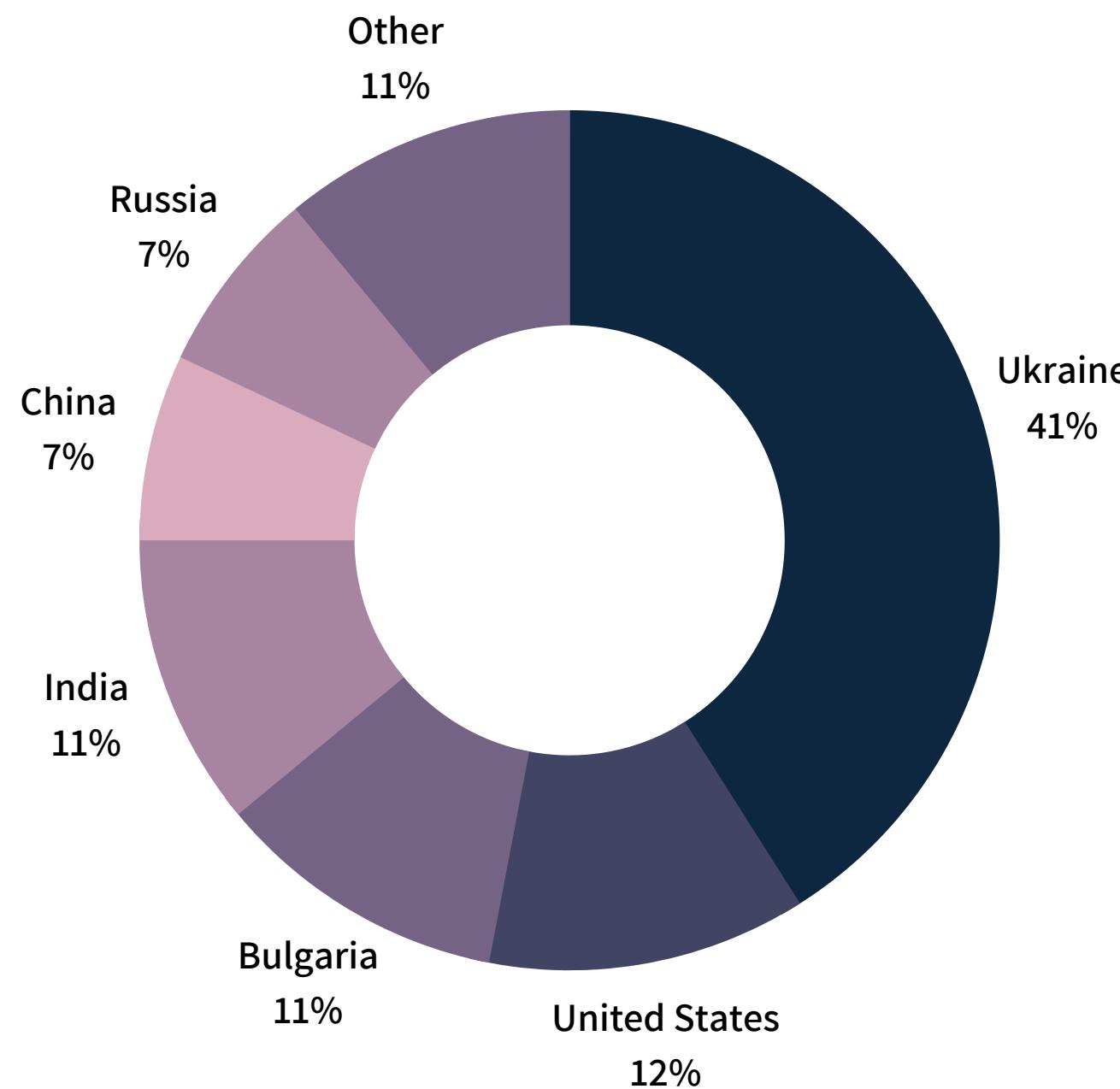
THE GLOBAL MARKET - THE WORLD DEMAND FOR HIGH-TECH WORKERS

\$ 318.5 billion market capitalization of outsourced workers in the global high-tech industry in 2020 It is expected to grow to a market value of \$ 425.19 billion by 2026



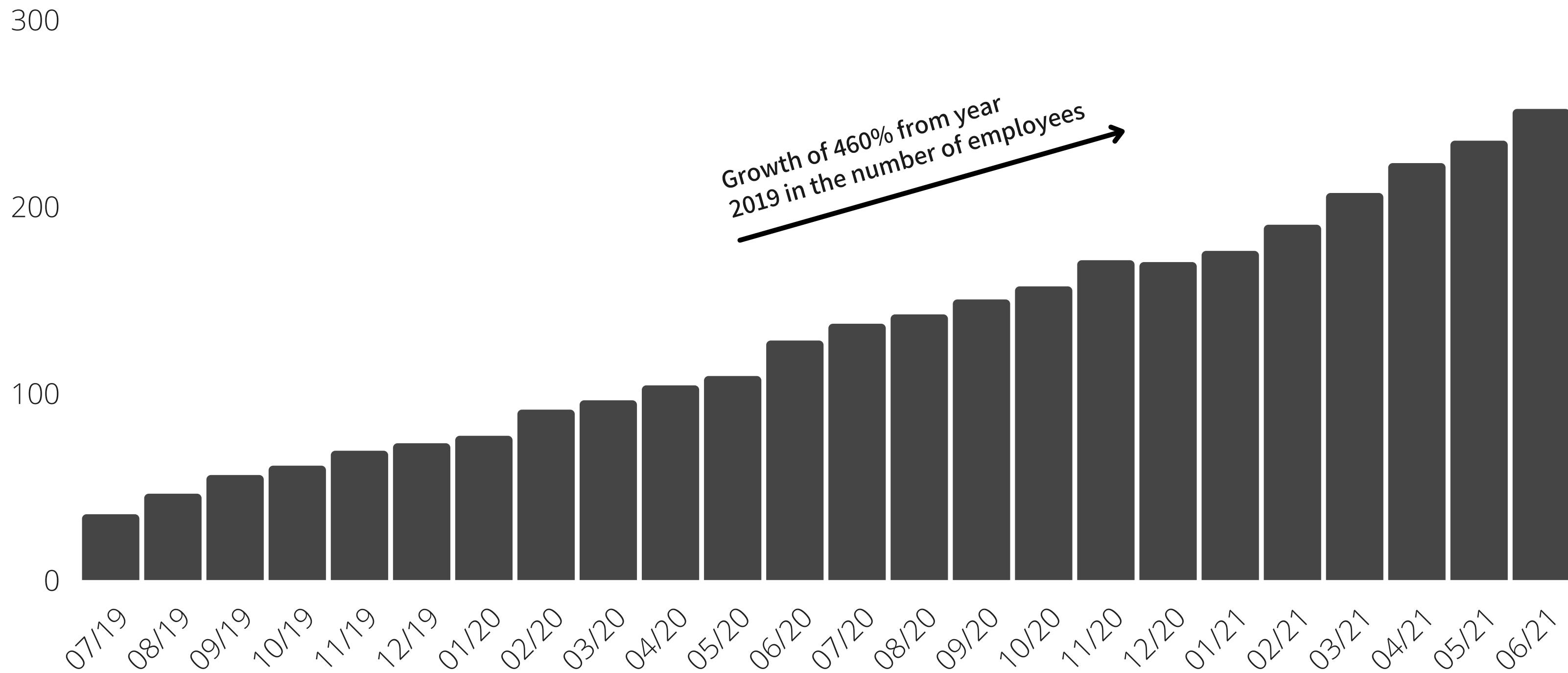
THE GLOBAL MARKET

Ukraine is the main foreign market to which Israeli customers head for Outsourced development services



GROWTH RATE

The technology center is diverse and consists of development professionals, designers, recruiters and management staff



GROWTH POTENTIAL

The IPO will allow the company to grow faster and open additional technology centers

The average commission per contractor
per month is \$ 850

Over 80 jobs in the recruitment process

Organic growth without marketing

FURTHER DEVELOPMENTS UNDER THE GROUP

The group employs excellent research and development personnel and their main goal is to develop advanced and groundbreaking technological products to promote the company and establish it in the arrow of technological innovation.



Borsa Live

Real-time App (Beta version) on Israeli stocks



An AI platform for managing team's resources and tasks

SUMMARY OF GROUP 107'S GROWTH POTENTIAL IN THE COMING YEARS

LEVENT

Democratize Trading

Assimilation of Levent's trading platform in banks and financial institutions

Bank = 75-600 thousand customers on average
multiplication of penetration rate

multiplication of Number of transactions per year in average per customer

multiplication of \$ 0.15-0.25 per action / monthly payment

ISRAEL IT

Grow Your Team. Scale Your Business

Premium Offshore Teams

Continued accelerated growth in the number of contractors and the opening of additional centers

Recruitment rate of about 150-200 additional contractors in a year

multiplication of
\$ 850 Average monthly commission per employee

group
107

Alfa Ventures

(TASE: GROUP107)

Thank you!