

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

F O R M 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of March 2013

INTERNET GOLD-GOLDEN LINES LTD.

(Name of Registrant)

2 Dov Friedman Street, Ramat Gan 52503, Israel

(Address of Principal Executive Office)

**Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F.**

Form 20-F ☒

Form 40-F ☐

**Indicate by check mark if the registrant is submitting the Form 6-K in
paper as permitted by Regulation S-T Rule 101(b)(1): ☐**

**Indicate by check mark if the registrant is submitting the Form 6-K in
paper as permitted by Regulation S-T Rule 101(b)(7): ☐**

**Indicate by check mark whether by furnishing the information
contained in this Form, the registrant is also thereby furnishing the information to
the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.**

Yes ☐

No ☒

**If "Yes" is marked, indicate below the file number assigned to the
registrant in connection with Rule 12g3-2(b): 82- _____**

INTERNET GOLD-GOLDEN LINES LTD.

The following exhibit is attached:

- 99.1 Press Release of Bezeq - The Israel Telecommunication Corp. Ltd., a controlled subsidiary of B Communications Ltd., the Registrant's controlled subsidiary - Bezeq Board of Directors approves appointment of Stella Hendler as Bezeq's new CEO.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Internet Gold-Golden Lines Ltd.
(Registrant)

By /s/ Doron Turgeman
Doron Turgeman
Chief Executive Officer

Date: March 6, 2013

EXHIBIT INDEX

<u>EXHIBIT NO.</u>	<u>DESCRIPTION</u>
99.1	Press Release of Bezeq - The Israel Telecommunication Corp. Ltd., a controlled subsidiary of B Communications Ltd., the Registrant's controlled subsidiary - Bezeq Board of Directors approves appointment of Stella Hendler as Bezeq's new CEO.
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PRESS RELEASE

**BEZEQ BOARD OF DIRECTORS APPROVES APPOINTMENT OF
STELLA HENDLER AS THE COMPANY'S NEW CEO**

Tel Aviv, Israel – March 6, 2013 – Bezeq The Israel Telecommunication Corp., Limited (TASE: BEZQ), Israel's leading telecommunications provider, announced today that the Board of Directors appointed Stella Hendler as CEO of Bezeq. Hendler will succeed Avi Gabbay, who two months ago announced his resignation. Hendler will assume the role of CEO during April of 2013, following an orderly transition period.

Hendler has held several senior positions in Israel's communications sector, among them CEO of O12 Golden Lines and Chairperson of HOT Telecommunication Systems Ltd.

Following the appointment, Bezeq's Chairman Shaul Elovitch stated, "Stella is one of the most experienced and esteemed managers in the Israeli business community, and especially in the communications sector. I am convinced that she will guide Bezeq to continued success and achievements, while strengthening the company's status as the leading communications company in Israel. I want to thank Avi Gabbay for his professional and dedicated service to the Bezeq Group for the past 15 years, the last six of which were as CEO of Bezeq. On behalf of the Bezeq team we wish him every success in the future."

About Bezeq The Israel Telecommunication Corp.

Bezeq is Israel's leading telecommunications service provider. Established in 1984, the company has led Israel into the new era of communications, based on the most advanced technologies and services. Bezeq and its subsidiaries offer the full range of communications services including domestic, international and cellular phone services; Internet, ADSL, and other data communications; satellite-based multi-channel TV; and corporate networks. For more information about Bezeq please visit the corporate website at www.bezeq.co.il.

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