

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549**

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 Under  
The Securities Exchange Act of 1934

For the month of February, 2008

Commission File Number: 0-19415

***MAGIC SOFTWARE ENTERPRISES LTD.***

(Translation of Registrant's Name into English)

***5 HaPlada Street, Or-Yehuda, Israel 60218***

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover  
Form 20-F or Form 40-F:

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted  
by Regulation S-T Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted  
by Regulation S-T Rule 101(b)(7): N/A

Indicate by check mark whether by furnishing the information contained in this Form, the  
registrant is also thereby furnishing the information to the Commission pursuant to Rule  
12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☒

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): 82- N/A

**CONTENTS**

This report on Form 6-K of MAGIC SOFTWARE ENTERPRISES Ltd. consists of the  
following documents, which are attached hereto and incorporated by reference herein:

1. Magic Software Reports Record Q4 Revenues: Fifth Consecutive Quarter of Top  
Line Growth, Fourth Consecutive Quarter of Profitability Yield Profit for Full-Year 2007

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

.

Date: February 28, 2008

Magic Software Enterprises Ltd

By: /S/ Eitan Naor  
Eitan Naor  
President and CEO

## **EXHIBIT INDEX**

Exhibit Number	Description of Exhibit
----------------	------------------------

10.1	Magic Software Reports Record Q4 Revenues: Fifth Consecutive Quarter of Top Line Growth, Fourth Consecutive Quarter of Profitability Yield Profit for Full-Year 2007
------	--

**Exhibit 10.1**



## **PRESS RELEASE**

# **Magic Software Reports Record Q4 Revenues: Fifth Consecutive Quarter of Top Line Growth, Fourth Consecutive Quarter of Profitability Yield Profit for Full-Year 2007**

## ***Significant Gross Margin Improvement***

**Or Yehuda, Israel, February 28, 2008** -- Magic Software Enterprises (NASDAQ: MGIC), a leading provider of business integration, application development and deployment tools, today announced financial results for the fourth quarter and full year ended December 31, 2007.

During the fourth quarter of 2007, the Company sold its wholly owned subsidiary, Advanced Answers on Demand (AAOD), to Fortissimo Capital for the sum of \$17 million in cash. As part of the transaction, the Company entered into a three-year license agreement with AAOD to allow AAOD to continue resell Magic's portfolio of leading products. In accordance with U.S. GAAP (Generally Accepted Accounting Principles), AAOD's results have been recorded as discontinued operations for all presented periods.

### **Results for the Fourth Quarter and Full Year 2007**

On the basis of U.S. GAAP, which excludes the contribution of AAOD (see above), the Company's revenues for the fourth quarter were \$15.7 million, an increase of 14% compared with \$13.8 million in the fourth quarter of 2006, and up 7% compared with \$14.7 million in the third quarter of 2007.

Including the contribution of AAOD for all periods, the Company's pro-forma revenues for the fourth quarter of 2007 were \$19.2 million for the fourth quarter of 2007, a 19% increase as compared with \$16.2 million in the fourth quarter of 2006, and a 9% increase compared with \$17.6 million in the third quarter of 2007.

On the basis of U.S. GAAP, operating income for the fourth quarter of 2007 was \$0.2 million, the same as in the third quarter of 2007. In the fourth quarter of 2006, the Company recorded an operating loss of \$0.5 million. Net profit for the fourth of 2007 before discontinued operations was \$0.3 million, compared to \$0.1 million in the third quarter of 2007, and a net loss of \$46,000 in the fourth quarter of 2006. Net income from discontinued operations was \$9.7 million in the fourth quarter of 2007, of which \$9.3 million was a one time capital gain. In the third quarter of 2007, the Company recorded net income from discontinued operations of \$0.7 million, and in the fourth quarter of 2006, \$76,000. GAAP net profit for the period was \$10.0 million, or \$0.32 per share compared to \$0.8 million, or \$0.02 per share, in the third quarter of 2007, and a net profit of \$30,000, or \$0.00 per share, in the fourth quarter of 2006.

GAAP results include amortization expense as well as non-cash charges taken for the capitalization of intangible assets and stock-based compensation.

Excluding these expenses, non-GAAP operating income for the fourth quarter was \$0.3 million, compared with \$0.4 million from the third quarter of 2007, and compared to the \$0.3 million

operating loss recorded in the fourth quarter of 2006. Non-GAAP net profit for the period before discontinued operations was \$0.4 million, compared to \$0.3 million in the third quarter of 2007, and \$0.2 million in the fourth quarter of 2006. Non-GAAP net profit for the period was \$10.1 million, or \$0.32 per share compared to \$0.9 million, or \$0.03 per share, in the third quarter of 2007, and \$0.2 million, or \$0.01 per share, in the fourth quarter of 2006.

Reconciliation between GAAP and Non-GAAP results is summarized in the following table. For a complete reconciliation, please refer to the tables appended to this release.

*(In millions of U.S. dollars, except per share data)*

<b>U.S. GAAP</b>	<b>Q4 2007</b>	<b>Q4 2006</b>	<b>2007</b>	<b>2006</b>
Revenues	\$15.7	\$13.8	\$58.4	\$52.6
Operating income (loss)	0.2	(0.5)	1.3	(6.7)
Net income (loss)	10.0	0.0	12.6	(5.0)
Basic EPS (loss)	\$0.32	\$0.00	\$0.40	\$(0.16)
<b>Non-GAAP</b>	<b>Q4 2007</b>	<b>Q4 2006</b>	<b>2007</b>	<b>2006</b>
Revenues	\$15.7	\$13.8	\$58.4	\$52.6
Operating income (loss)	0.3	(0.3)	1.5	(6.3)
Net income (loss)	10.1	0.2	12.8	(4.5)
Basic EPS (loss)	\$0.32	\$0.01	\$0.41	\$(0.15)

#### **Results for the Full Year**

GAAP revenues for the year ended December 31, 2007 were \$58.4 million (which excludes \$11.6 million from discontinued operations), compared to \$52.6 million in the year ended December 31, 2006 (which excludes \$8.9 million from discontinued operations). Pro-forma revenues for the year ended December 31, 2007 were \$70.0 million, an increase of 14% from the \$61.5 million in the year ended December 31, 2006.

On a U.S. GAAP basis, operating income for year 2007 reached \$1.3 million compared to an operating loss of \$6.7 million in 2006. Net profit for 2007 before discontinued operations was \$1.1 million, compared to net loss of \$6.3 million in 2006. Net income from discontinued operations was \$11.5 million in 2007, including the aforementioned \$9.3 million one-time capital gain. In 2006 the Company recorded net income from discontinued operations of \$1.3 million. Net profit for 2007 on a GAAP basis was \$12.6 million, or \$0.40 per share, compared to a net loss of \$5.0 million, or \$0.16 per share, recorded in 2006. On a non-GAAP basis, operating income for 2007 reached \$1.5 million compared to an operating loss of \$6.3 million in 2006. Net profit for 2007 on a non-GAAP basis was \$12.8 million, or \$0.41 per share, compared to a net loss of \$4.5 million, or \$0.15 per share, recorded in 2006.

#### **Comments of Management**

Commenting on the results, Eitan Naor, President and CEO of Magic Software Enterprises, said: "We are pleased to report a strong fourth quarter in line with our plan for returning the Company to consistent growth and profitability. Working systematically, we have reorganized the company in line with our strategic objectives, strengthened and focused our product lines, and enhanced our marketing channels. We are pleased that our revenues from license sales continue to ramp up, a reflection of an increased upgrade rate among our existing customers as well as the growth of our partner activities. Our divestiture of AAOD is an important step that allows us to focus on core businesses while contributing significant capital. In parallel, the effects of our efficiency program have begun to take hold, enabling us to improve our profitability."

Mr. Naor continued, “In the year ahead, our strategy will focus on the continued build out of our core businesses, and aggressive pursuit of emerging opportunities. We will allocate significant resources to the penetration of high-growth market segments, such as the Software-as-a-Service arena, which brings with it a need for next-generation business integration offerings. Taken as a whole, with excellent products and technologies, a strong and motivated management team and exciting opportunities on the horizon, we believe we are well positioned and are working to achieve our full potential.”

#### **Highlights of the Fourth Quarter**

- Increased **license sales**
- Increased **OEM sales and activities**
- Increased penetration into leading **Enterprise Application ecosystems**
- Growth in number of **SAP Business One channel partners**
- Continuing growth of eDeveloper V10 momentum as existing customers upgrade their deployments
- Initial penetration into **Software-as-a-Service market** and development of **Software-as-a-Service-Enabled Application Platform**

#### **Non-GAAP Financial Measures**

This release includes non-GAAP basic and diluted earnings per share and other non-GAAP financial measures, including cost of service, research and development, selling, general and administrative, operating income, income taxes and net income. These non-GAAP measures exclude the following items:

- Amortization of purchased intangible assets;
- In-process research and development capitalization and;
- Equity-based compensation expense.

Magic’s management believes that the presentation of non-GAAP measures provide useful information to investors and management regarding financial and business trends relating to the company’s financial condition and results of operations as well as the net amount of cash generated by its business operations after taking into account capital spending required to maintain or expand the business.

For its internal budgeting process and in monitoring the results of the business, Magic’s management uses financial statements that do not include amortization of purchased intangible assets, in-process research and development capitalization and equity-based compensation expense. Magic’s management also uses the foregoing non-GAAP financial measures, in addition to the corresponding GAAP measures, in reviewing the company’s financial results.

These non-GAAP financial measures are not in accordance with, or an alternative for, generally accepted accounting principles and may be different from non-GAAP financial measures used by other companies. In addition, these non-GAAP financial measures are not based on any comprehensive set of accounting rules or principles. Magic believes that non-GAAP financial measures have limitations in that they do not reflect all of the amounts associated with Magic’s results of operations as determined in accordance with GAAP and that these measures should only be used to evaluate Magic’s results of operations in conjunction with the corresponding GAAP measures.

Please refer to the Reconciliation of Selected Financial Metrics from GAAP to Non-GAAP tables below.

**Conference Call**

Magic Software's management will also host a conference call today at 10:30 am EST, 3:30 pm GMT, and 5:30 pm in Israel.

To participate in the conference call, please call the appropriate number listed below at least five to ten minutes prior to the start of the call:

From the US: 1 888 407 2553  
From Canada: 1 866 485 2399  
From UK: 0 800 917 9141  
From Israel: 1 800 227 297  
All others: +972 3 918 0610

Callers should reference the Magic Software Earnings Conference Call.

For those unable to listen to the conference call, there will be a replay available from the investor relations part of Magic's web-site at: [www.magicsoftware.com](http://www.magicsoftware.com).

**About Magic Software**

Magic Software Enterprises Ltd. (NASDAQ: MGIC) has been a leader in enterprise application development, deployment and integration technology for more than two decades. The company's service-oriented (SOA) platforms are used by companies worldwide to develop, maintain, and deploy both legacy and new business solutions, while integrating these applications across both internal and external, heterogeneous environments. Magic Software's platform-independent methodology lets companies achieve agility by quickly assembling composite applications, allowing programmers to create services and architects and business analysts to orchestrate and reuse these services to enable business processes. Through partnerships with industry leaders such as IBM and SAP and more than 2500 ISVs worldwide, Magic Software technology is used by more than 1.5 million customers around the globe. For more information on Magic Software Enterprises and its products and services, visit [www.magicsoftware.com](http://www.magicsoftware.com).

Magic Software is a subsidiary of Formula Systems in the Emblaze Group of companies.

Except for the historical information contained herein, the matters discussed in this news release include forward-looking statements that may involve a number of risks and uncertainties. Actual results may vary significantly based upon a number of factors including, but not limited to, risks in product and technology development, market acceptance of new products and continuing product conditions, both here and abroad, release and sales of new products by strategic resellers and customers, and other risk factors detailed in the Company's most recent annual report and other filings with the Securities and Exchange Commission.

**Contacts**

David Zigdon  
Chief Financial Officer  
Magic Software Enterprises Ltd.  
Tel: +972 (0)3 538 9600  
[dzigdon@magicsoftware.com](mailto:dzigdon@magicsoftware.com)



**Magic Software Enterprises Ltd**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
*(In thousands of U.S. dollars, except per share data)*

	Three months ended December 31,		Twelve months ended December 31,	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
	<u>(unaudited)</u>	<u>(unaudited)</u>	<u>(unaudited)</u>	<u>(unaudited)</u>
Sales	15,679	13,827	58,428	52,571
Cost of sales	6,612	6,279	27,340	25,167
Gross profit	9,067	7,548	31,088	27,404
Software development costs, net	837	458	2,716	2,462
Selling, general and administrative expenses	8,076	7,385	27,090	29,500
Restructuring expenses	-	167	-	2,153
Total operating expenses	8,913	8,010	29,806	34,115
Operating income (loss)	154	(462)	1,282	(6,711)
Financial income, net	136	218	160	332
Other income, net	95	278	170	278
Income (loss) before taxes	385	34	1,612	(6,101)
Taxes on income	49	39	362	310
	336	(5)	1,250	(6,411)
Minority interest	(17)	(37)	(22)	71
Equity gain (loss)	(35)	(4)	(86)	16
Net income (loss) before discontinued operation	284	(46)	1,142	(6,324)
Net income from discontinued operation	9,733	76	11,465	1,318
Net income (loss) after discontinued operation	10,017	30	12,607	(5,006)
Basic net earnings (loss) per ordinary share	\$0.32	\$0.0	\$0.40	\$(0.16)
Diluted net earnings (loss) per ordinary share	\$0.31	\$0.0	\$0.39	\$(0.16)
Weighted average number of ordinary shares used in computing basic net earnings (loss) per ordinary share	31,520	31,285	31,443	31,184
Weighted average number of ordinary shares used in computing diluted net earnings (loss) per ordinary share	31,993	31,773	32,023	31,184

**Magic Software Enterprises Ltd**  
**RECONCILIATION OF GAAP TO NON-GAAP RESULTS**  
*(In thousands of U.S. dollars, except per share data)*

	Three months ended December 31,		Twelfth months ended December 31,	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
	<u>(unaudited)</u>	<u>(unaudited)</u>	<u>(unaudited)</u>	<u>(unaudited)</u>
GAAP operating income (loss)	154	(462)	1,282	(6,711)
Amortization of intangibles	583	1,185	2,761	3,965
Capitalization of software development	(717)	(1,005)	(3,027)	(3,535)
Stock-based compensation	248	27	434	27
Total adjustments to GAAP	114	207	168	457
Non-GAAP operating income (loss)	<u>268</u>	<u>(255)</u>	<u>1,450</u>	<u>(6,254)</u>
GAAP net income (loss) before discontinued operation	284	(46)	1,142	(6,324)
Total adjustments to GAAP as above	114	207	168	457
Non-GAAP net income (loss) before discontinued operation	<u>398</u>	<u>161</u>	<u>1,310</u>	<u>(5,867)</u>
GAAP net income (loss)	10,017	30	12,607	(5,006)
Total adjustments to GAAP as above	114	207	168	457
Non-GAAP	<u>10,131</u>	<u>237</u>	<u>12,775</u>	<u>(4,549)</u>
Non-GAAP basic earnings (loss) per share	<u>\$0.32</u>	<u>\$0.01</u>	<u>\$0.41</u>	<u>\$(0.15)</u>
Weighted average number of ordinary shares used in computing basic net earnings (loss) per ordinary share	<u>31,520</u>	<u>31,285</u>	<u>31,443</u>	<u>31,184</u>
Non-GAAP diluted earnings (loss) per share	<u>\$0.32</u>	<u>\$0.01</u>	<u>\$0.40</u>	<u>\$(0.15)</u>
Weighted average number of ordinary shares used in computing diluted net earnings (loss) per ordinary share	<u>31,993</u>	<u>31,773</u>	<u>32,023</u>	<u>31,184</u>

**Magic Software Enterprises Ltd**  
**CONSOLIDATED BALANCE SHEETS**  
*(In thousands of U.S. dollars)*

	As of December 31, 2007 (unaudited)	As of December 31, 2006 (unaudited)
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	12,178	6,935
Short term bank deposits	89	69
Marketable securities	4,090	4,649
Trade accounts receivable	12,941	10,797
Other receivables and prepaid expenses	2,010	2,437
Inventory	124	249
Debtors from a subsidiaries sale	16,000	-
Total Current Assets	47,308	24,887
<b>Non-Current Assets</b>		
Severance pay fund	1,925	2,176
Long term deposits	472	522
Investment in affiliated companies	127	213
Fixed assets, net	5,758	6,049
Goodwill	15,986	15,693
Other assets, net	10,681	10,270
Assets from discontinued operation	41	11,362
Total Non-Current Assets	34,990	46,285
<b>Total Assets</b>	82,298	71,172
<b>Current Liabilities</b>		
Short-term credit from banks	3,621	4,514
Trade accounts payable	2,999	3,053
Accrued expenses and other liabilities	11,483	9,582
Total Current Liabilities	18,103	17,149
<b>Non-Current Liabilities</b>		
Long-term loans	132	233
Accrued severance pay	2,316	2,499
Minority interests	0	131
Liabilities from discontinued operation	503	3,516
Total Non-Current Liabilities	2,951	6,379
<b>Shareholders' Equity</b>	61,244	47,644
<b>Total Liabilities and Shareholders' Equity</b>	82,298	71,172