

**FORM 6-K**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington D.C. 20549**

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 Under  
The Securities Exchange Act of 1934  
For the month of May, 2008  
Commission File Number: 0-19415

***MAGIC SOFTWARE ENTERPRISES LTD.***

(Translation of Registrant's Name into English)

***5 HaPlada Street, Or-Yehuda, Israel 60218***

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F ☐ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T

Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T

Rule 101(b)(7): N/A

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☐

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

**CONTENTS**

This report on Form 6-K of MAGIC SOFTWARE ENTERPRISES Ltd. consists of the following documents, which are attached hereto and incorporated by reference herein:

1. **Magic Software's iBOLT Business Integration Suite Now Available on**

**Salesforce.com's AppExchange**



**Media Contact:**  
Arita Mattsoff  
Magic Software Enterprises  
+972 (0)3 538 9292  
[arita@magicsoftware.com](mailto:arita@magicsoftware.com)

**Magic Software's iBOLT Business Integration Suite Now  
Available on  
Salesforce.com's AppExchange**

*Salesforce.com customers can deploy iBOLT for fast and simple integration of companies' on-premises business applications with Salesforce CRM applications*

**LONDON – Salesforce.com Dreamforce Europe Conference – May 7<sup>th</sup>, 2008 –** Magic Software Enterprises Ltd. (NASDAQ: MGIC), a leader in enterprise application development, deployment and integration solutions, today announced the availability of the iBOLT™ business integration suite through salesforce.com's AppExchange. The iBOLT business integration suite is ideally suited to the needs of salesforce.com customers, enabling instant and real-time access to information in other business applications.

Using iBOLT, salesforce.com customers can more fully leverage inter-application data to increase operational efficiency, make more informed business decisions, and improve customer service. iBOLT for Salesforce listing is available at <http://www.salesforce.com/appexchange/>. The announcement was made today at Dreamforce Europe, salesforce.com's User and Developer Conference.

Magic Software's iBOLT for Salesforce allows organizations to form a bridge between Salesforce CRM applications and their other business applications and IT systems. Code-free, and using an intuitive wizard-based interface, iBOLT is designed to make integration both fast and simple. Companies can merge customer data across all on-premise applications, including accounting, ERP, supply chain management, human resource management system, logistics and more.

According to Arita Mattsoff, vice president marketing at Magic Software Enterprises, "We are very excited about our relationship with salesforce.com, and to introduce our award-winning iBOLT for Salesforce to their customers. Based on our years of similar experience with our SAP and IBM partners, we are confident that iBOLT will successfully enhance the benefits and rewards of Salesforce for customers, when integrated with other on-premises business applications. Users will experience improved business productivity, more automated workflows, better leveraging of customer information, more efficient use of human resources, and an increase in the value of every business transaction."

"iBOLT for Salesforce integrated the data and business processes between Salesforce and our crucial on-site operational and financial applications in a very straightforward manner," said Eyal Shahr, president of Online Trading Academy in Irvine, Calif. "We completed the required integration quickly and saw immediate results. Productivity per salesperson is up and our staff can now make decisions based upon real-time data sharing between our on-demand and on-site applications."

"Magic Software and the iBOLT business integration suite have been proven in multiple projects and installations over a number of years, worldwide" said Clarence So, Chief Marketing Officer, salesforce.com. "iBOLT on the AppExchange offers our customers the opportunity for fast and cost-effective integration to extend the benefits of Salesforce SaaS CRM applications and Force.com PaaS company-wide."

Working with partners, Magic Software Enterprises has already succeeded in winning new iBOLT customers that need to expose data trapped in legacy on-premise systems. "As an authorized iBOLT reseller, we were able to win a new customer that wanted to exchange information between Salesforce CRM and their ERP system," said Frank Sposato, President of Accelbus, a systems integrator in Wayne, Pa. "Magic supports us well in our efforts to provide complete customer satisfaction and iBOLT is amazingly deep in the richness of its integration features for such a straightforward, visually oriented tool."

### **Force.com Platform and the AppExchange**

Force.com (<http://www.force.com/>) reinvents the traditional development, deployment and distribution of any business application with platform-as-a-

service. Developers, customers and partners can use Force.com to easily create a new generation of on-demand applications and deploy them worldwide as a service. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange marketplace, enabling all the innovation that Force.com unleashes to be easily distributed to the entire on-demand community.

The AppExchange economy continues to expand, with thousands of customers installing applications via the AppExchange. Customers of all sizes can quickly and easily extend Salesforce with additional on-demand business applications available on the AppExchange, found at <http://www.salesforce.com/appexchange/>.

### **About Magic Software**

Magic Software Enterprises Ltd. (NASDAQ: MGIC) is a leading provider of business integration, application development and deployment tools. Magic Software has a presence in over 50 countries as well as a global network of ISV's, system integrators, value-added distributors and resellers, and OEM partners. The company's award-winning code-free solutions give partners and customers the power to leverage existing IT resources, enhance business agility and focus on core business priorities. Magic Software's technological approach, product roadmap and corporate strategy are recognized by leading industry analysts. Magic Software has partnerships with global IT leaders including SAP, salesforce.com, IBM and Oracle. For more information about Magic Software Enterprises and its products and services, visit [www.magicsoftware.com](http://www.magicsoftware.com).

Magic Software is a subsidiary of Formula Systems in the Emblaze Group of companies.

Except for the historical information contained herein, the matters discussed in this news release include forward-looking statements that may involve a number of risks and uncertainties. Actual results may vary significantly based upon a number of factors including, but not limited to, risks in product and technology development, market acceptance of new products and continuing product conditions, both here and abroad, release and sales of new products by strategic resellers and customers, and other risk factors detailed in the Company's most recent annual report and other filings with the Securities and Exchange Commission.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.  
Date: May 6, 2008

Magic Software Enterprises Ltd

By: /s/ David Zigdon

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David Zigdon  
Chief Financial Officer

**EXHIBIT INDEX**

Exhibit  
Number

Description of Exhibit

10.1

**Magic Software's iBOLT Business Integration Suite  
Now Available on  
Salesforce.com's AppExchange**

**Exhibit 10.1**